

ORDER



WDBD

Orders
Order / Rev: 1371355
Alt Order #: 10674676
Product Desc: PUBLIC INTEGRITY
Estimate: 6518
Flight Dates: 09/09/15 - 09/22/15
Original Date / Rev: 09/04/15 / 09/08/15
Order Type: Political

Primary AE: Washington DC Millennium
Sales Office: M-DC
Sales Region: National

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Public Integrity Alliance
Demographic: A35+
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/22/15	12	\$1,550.00	\$1,317.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	12	\$1,550.00	\$1,317.50	0.00
Totals	12	\$1,550.00	\$1,317.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDBD	2%	\$1,550.00
Market	100%	\$77,500.00

Competitive Share

	Share	Total
ABJK	1%	\$775.00
DLBT	0%	\$0.00
TLBT	0%	\$0.00
WAPT	28%	\$21,700.00
WBBJ	0%	\$0.00
WDBDa	0%	\$0.00
WJTV	35%	\$27,125.00
WLBT	34%	\$26,350.00
WLJT	0%	\$0.00
WLOO	0%	\$0.00
WMTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																
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				M-F 935-1005P											
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TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/09/15	09/15/15	MTWTF--					5	\$110.00		0.00			
		Week: 09/16/15	09/22/15	MTWTF--					5	\$110.00		0.00			
													Totals	12	\$1,550.00