



1423 CLARKVIEW ROAD | SUITE 100  
BALTIMORE, MD 21209

## QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WLIF-FM HD1

**1<sup>st</sup> Quarter 2024**

(January 1 through March 31)

Prepared by:

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WJZ-FM | WJZ-AM | WLIF-FM | WWMX-FM



**Issues of Concern to Baltimore, Maryland  
Addressed in Responsive Programming in the  
1<sup>st</sup> Quarter 2024  
(January 1 through March 31)**

<b><u>Subject</u></b>	<b><u>Description of Issue of Concern</u></b>
Alcohol Abuse	Effects of alcoholism and recovery from this addiction; alcohol abuse and impact on child abuse.
Animal Abuse	Preventing animal abuse and fundraisers to help awareness
Arts/Humanities	Supporting local craft artists to keep them inspired, thriving and connected to the community
Community Development	Increasing volunteerism to help communities prosper
Education	Apprenticeship opportunities as an alternate route for young people; challenges and concerns with homeschooling; collaborative program to increase academic success
Electric Vehicles	Problems and issues in electric vehicles and reasons behind the trend
Emergency Services	Inconsistencies in emergency medical services among urban, suburban and rural areas.
Financial Literacy	Programs to strengthen family economic stability
Food Safety	Health consequences of plastics used for food storage
Government Assistance	Providing information and assistance to Americans in rural parts of the U.S.
Housing	Providing housing in response to need and allowing neighborhoods to undergo change over time
Manufacturing	Need to revive manufacturing in U.S. for country's independence, economy and innovation.
Mental Health	Increase in mental health services for children since pandemic; long term effects of trauma; increase in loneliness since pandemic and negative health consequences; concerns for teenage girls and advice to improve dialogue to address the issues;
Personal Finance	Digital currency and availability to retail audience;



**Issues of Concern to Baltimore, Maryland  
Addressed in Responsive Programming in the  
1<sup>st</sup> Quarter 2024  
(January 1 through March 31)  
(continued)**

<b><i>Subject</i></b>	<b><i>Description of Issue of Concern</i></b>
Personal Health	Impact of hair products on health; impact of meals on sleep; supporting and improving lives of individuals with Autism; impact of diet on treatment of Diabetes; programs to support and uplift critically ill children; health factors to increase life expectancy; diagnosing women's health issues and tips for advocating to be heard when facing them; reluctance to be truthful about health with doctor; hope and healing for Marylanders living with brain injury; factors contributing to hearing loss and societal stigma of wearing hearing aids; providing support for patients with cancer along with their families and friends; kidney disease prevention and care; recognizing and treating sleep apnea
Poverty	Salvation Army's mission to assist those in need without discrimination
Property Taxes	Rising valuations of homes and impact on property taxes
Sexual Abuse	How the trauma of sexual abuse on mothers in American may affect their parenting ability
Substance Abuse	Effects of marijuana including brain damage and mental health issues
Traffic Safety	Redesigning street and highways with greater emphasis on pedestrian safety
Youth Mentorship	The Girl Scouts of Central Maryland mission to empower young women with an emphasis on leadership



**WLIF-FM HD1 Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
1<sup>st</sup> Quarter 2024  
(January 1 through March 31)**

<i><b><u>Public Affairs Program</u></b></i>	<i><b><u>Schedule and Description</u></b></i>
1. InfoTrak	Sundays, 6:00am-6:30am A nationally syndicated weekly public affairs show addressing topics of interest to most Americans Host: Chris Witting
2. Spotlight on Maryland	Sundays, 6:30am-7:00am A weekly public affairs program addressing statewide issues in Maryland: Hosts: Gina Crash, Ben Carpenter



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE: Alcohol Abuse**

InfoTrak

January 14

6:00am / 15 Minutes

Guest(s): Annie Grace, recovering alcoholic, author of “This Naked Mind,” founder of the This Naked Mind community

Ms. Grace shared her personal experience of overcoming alcohol addiction by asking herself why she drank so much and doing research on the effects of alcohol. She explained how alcohol affects the body and the brain, and how quitting alcohol can restore the natural pleasure system. She also advised people who want to quit alcohol to be compassionate with themselves, and to treat drinking as a habit that can be changed with the right approach.

**Issues of Concern:** Alcohol Abuse

InfoTrak

February 18

6:00am / 15 Minutes

Guest(s): Bridget Freisthler, PhD, Professor in the College of Social Work at Ohio State University

Child abuse and neglect cases have been on the rise since the pandemic and its aftermath. Prof. Freisthler led a study of an alcohol control project in Sacramento. The program’s purpose was to reduce alcohol-related problems in two neighborhoods in the city, but it discovered an unexpected byproduct: in one of the neighborhoods, total entries into foster care were reduced by nearly 12%. She discussed factors behind child abuse and why she believes additional research is needed before trying to duplicate the program elsewhere.

**Issues of Concern:** Alcohol Abuse; Child Abuse & Neglect; Foster Care



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:           Animal Abuse**

Spotlight on Maryland

February 18

6:30am / 30 Minutes

Guest(s): Show Your Soft Side Founder Sande Riesett and Bailey Deacon, Director of Philanthropy at Baltimore Animal Rescue & Care Shelter, (BARCS)

Sande & Bailey talked about the return of their fundraiser Pawject Runway to CFG Bank Arena in Baltimore on April 4<sup>th</sup>. The fashion show features adoptable cats & dogs from BARCS modeled by members of the sports, TV & news media including Greg & Gina from Today's 101.9 and Kramer from Mix 106.5. The event benefits the Show Your Soft Side, the anti-animal abuse campaign and non-profit, and BARCS, an open admission animal shelter in Baltimore City that takes in 11,000-12,000 animals each year. Pawject Runway raises awareness about preventing animal abuse and the importance of animal adoption. The online auction runs from March 26<sup>th</sup>-April 4<sup>th</sup>.

**Issues of Concern:** Animal Abuse; Community



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**           **Arts/Humanities**

Spotlight on Maryland

March 3

6:30am / 30 Minutes

Guest(s): American Craft Council, (ACC), Executive Director Andrea Specht & Jennifer McBrien, local Baltimore fiber artist

Andrea talked about the ACC's flagship event, the American Craft Made Baltimore Marketplace which returns to the Baltimore Convention Center March 15-17 for its 47th year! The ACC is a national nonprofit working to keep the craft community connected, inspired and thriving. The American Craft Made Baltimore Marketplace is a 3-day event that allows guests to celebrate all things handmade, by showcasing a juried selection of 350 artists across the country including local fiber artist Jennifer McBrien who talked about her inspiration behind her craft and how the Marketplace supports local craft artists in Baltimore. Andrea also talked about their mission, selection process for event, and highlighted their Emerging Artists Program that supports early-career artists, and their School-to-Market program that benefits undergraduate and graduate students participating in the event.

**Issues of Concern:** Arts/Humanities; Education



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**           **Community Development**

Spotlight on Maryland

January 28

6:30am / 30 Minutes

Guest(s): Volunteering Untapped, Kelly Wilcox and Tanner Clark

Volunteering Untapped aims to improve Baltimore through increased volunteerism by joining with other non-profits to help the community prosper. Each week they hold different volunteer events including trash/litter clean ups to help with the pollution problem in the inner harbor.

**Issues of Concern:** Community Development





**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**           **Education**

Spotlight on Maryland

January 14

6:30am / 30 Minutes

Guest(s): Maryland Apprenticeship Connector, Yvette Diamond and Patricia Meyer

During the interview the primary topic discussed was about apprenticeships being an alternative route for young people who don't want to (or aren't able to) take the college path. Maryland Apprentice Connector helps people find apprenticeships that work for them based on their interests.

**Issues of Concern:** Education

InfoTrak

March 17

6:15am / 15 Minutes

Guest(s): Christy Faith, author of "Homeschool Rising: Shattering Myths, Finding Courage, and Opting Out of the School System"

Ms. Faith is a work-from-home mom who also homeschools her children. She discussed the rapid growth of homeschooling in the aftermath of the pandemic, and the reasons families choose to do it. She talked about the wide array of private and public resources available to homeschoolers, and the biggest challenges families face. She also addressed concerns about socialization for children who are homeschooled.

**Issues of Concern:** Education; Parenting



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**            **Education (continued)**

Spotlight on Maryland

March 31

6:30am / 30 Minutes

Guest(s): Tershea “Shea” Ewell, Interim Chief Operations Officer, Dr. Edwin Green, Jr., Saturday Leadership Facilitator & 10-year volunteer at the Greater Baltimore Urban League, (GBUL)

Dr. Green talked about GBUL’s Saturday Leadership Program, a free program that provides collaboration between parents, the Greater Baltimore Urban League, schools, Universities/Colleges and a host of other partners to create a “village” that increases the participant’s academic success. Shea talked about her newly expanded role as Interim COO & GBUL’s nationwide search for a new President & CEO. Shea also recapped GBUL’s entrepreneurial Pitch Competition held March 9<sup>th</sup>, their Workforce Development Job & Resource Fair at Lexington Market & their Small Business Expo at MRI studios both held March 21<sup>st</sup>. She also talked about GBUL’s pre-apprentice Construction Workforce Development Training Program with Project Jumpstart & the upcoming Black Restaurant Accelerator Program in June & their Voices of the People podcast launching soon. (Audacy partnered with the National Urban League in October 2020 when Audacy Baltimore teamed up with the GBUL to advance racial justice and equity in the communities we serve.)

**Issues of Concern:** Education;, Youth/Mentorship; Racial Justice & Equity



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**           **Electric Vehicles**

InfoTrak

January 7

6:00am / 15 Minutes

Guest(s): Steve Elek, Senior Automotive Data Analyst at Consumer Reports

Mr. Elek shared results of Consumer Reports' newly-released annual car reliability survey, which found that electric vehicle owners continue to report far more problems with their vehicles than owners of conventional cars or hybrids. He said that on average, EVs from the past three model years had 79 percent more problems than cars powered by internal combustion engines. He outlined the most common problems cited by EV owners, and the potential reasons behind this trend.

**Issues of Concern:** Electric Vehicles; Consumer Matters



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**            **Emergency Services**

InfoTrak

March 24

6:00am / 15 Minutes

Guest(s): Michael Redlener, MD, Associate Professor of Emergency Medicine at the Icahn School of Medicine of Mount Sinai

Dr. Redlener led a study that found that emergency medical service (EMS) systems are not consistently providing optimal care, based on new national standards of quality, for patients who call 911. He explained the significant differences in EMS care he found in comparing urban, suburban, and rural services. He explained why the unnecessary use of lights and sirens, which he found is common in rural areas, is a dangerous practice.

**Issues of Concern:** Emergency Services; Public Health; Government



**Most Significant Issue-Responsive Programming**  
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**(January 1 through March 31)**

**ISSUE:**           **Financial Literacy**

Spotlight on Maryland

February 11

6:30am / 30 Minutes

Guest(s): The CASH Campaign of Maryland, Sara Johnson and Joi Robinson

CASH accomplishes its mission through operating a portfolio of direct service programs, building organizational and field capacity, and leading policy and advocacy initiatives to strengthen family economic stability.

**Issues of Concern:** Financial Literacy



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
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**ISSUE:            Food Safety**

InfoTrak

March 3

6:00am / 15 Minutes

Guest(s): James E. Rogers, PhD, Director of Food Safety Research and Testing,  
Acting Head of Product Safety Testing at Consumer Reports

Plasticizers--used to make plastic more flexible and more durable--are so widely used that today, they show up inside almost every American's body. Dr. Rogers talked about Consumer Reports' recent tests, which found that nearly all foods contain phthalates and bisphenols, often at very high levels. He talked about the potential health consequences, and offered steps for consumers to try to reduce their exposure.

**Issues of Concern:** Food Safety; Personal Health; Consumer Matters



**Most Significant Issue-Responsive Programming**  
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**ISSUE:**            **Government Assistance**

InfoTrak

February 18

6:15am / 15 Minutes

Guest(s): Megan Henly, PhD, Research Assistant Professor in the Institute on Disability at the University of New Hampshire

Older Americans, low-income workers, and people with disabilities are over-represented in rural parts of the US. But enrollment in federal and state programs in these regions tends to be low. Prof. Henly discussed the numerous barriers to getting information about, and enrolling in, programs like Social Security disability and retirement benefits, the Supplemental Nutrition Assistance Program and the Medicaid health insurance program, and what can be done to reduce the problem.

**Issues of Concern:** Government Assistance; Disabilities; Rural Concerns; Aging



**Most Significant Issue-Responsive Programming**  
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**(January 1 through March 31)**

**ISSUE:**           **Housing**

InfoTrak

March 31

6:00am / 15 Minutes

Guest(s): Charles L. Marohn Jr, land-use planner, municipal engineer, author of  
"Escaping the Housing Trap: The Strong Towns Response to the Housing Crisis"

Housing costs have risen dramatically in the past few years. Mr. Marohn talked about the tension between housing as a financial product versus basic shelter. He advocated for a new approach that can rapidly produce housing on a local scale in response to local needs. He said that regulations, financial incentives, and cultural expectations often undermine organic efforts of urban renewal, and that approaches should be changed to allow neighborhoods to undergo incremental change over time.

**Issues of Concern:** Housing; Community Development; Government





**Most Significant Issue-Responsive Programming**  
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**ISSUE:**            **Manufacturing**

InfoTrak

February 4

6:00am / 15 Minutes

Guest(s): Rachel Slade, author of “Making It in America: The Almost Impossible Quest to Manufacture in the U.S.A. (And How It Got That Way)”

The US has fallen from the top spot, to now the 10th largest manufacturing economy in the world. Ms. Slade discussed how America can revive manufacturing and why is it so important. She explained why manufacturing is vital for the country’s independence, economy and innovation. She also talked about the impact of the great resignation, the resurging role of unions, and the new priority for a work-life balance among workers.

**Issues of Concern:** Manufacturing; Economy; Government



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**           **Mental Health**

InfoTrak

January 7

6:15am / 15 Minutes

Guest(s): Mariah M. Kalmin, PhD, epidemiologist, Health Policy Researcher at RAND, a nonprofit research organization

Dr. Kalmin was the lead author of a Rand study that found that spending on mental health services for children and adolescents has risen by more than one-quarter since the beginning of the COVID-19 pandemic, continuing to rise even as the use of telehealth plateaued. She explained why telehealth care for mental health filled a critical need for pediatric patients, but added that it may not be appropriate in some cases.

**Issues of Concern:** Mental Health; Telehealth; Youth Issues

InfoTrak

February 11

6:00am / 15 Minutes

Guest(s): Mariel Buqué, PhD, psychologist, author of “Break the Cycle: A Guide to Healing Intergenerational Trauma”

Many Americans are living with the effects of trauma and long-term stress. Dr. Buqué discussed scientific research that suggests that if trauma is not addressed, it can be genetically passed down from generation to generation, and even be transmitted to entire communities. She said most forms of abuse typically begin in childhood. She talked about therapeutic practices that can pass down strength instead of pain, thereby breaking the cycle.

**Issues of Concern:** Mental Health; Child Abuse



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:           Mental Health (continued)**

InfoTrak

February 25

6:00am / 15 Minutes

Guest(s): Jeremy Nobel, MD, MPH, founder of the nonprofit Foundation for Art & Healing, author of “Project UnLonely: Healing Our Crisis of Disconnection”

Dr. Nobel said loneliness has increased dramatically since the pandemic. He outlined the three types of loneliness. He also discussed the negative health consequences—both mental and physical—of loneliness or isolation. He said the answer to loneliness is connection through activities like creative expression and serving other people. He believes it all begins with being aware of loneliness and having the courage to address it.

**Issues of Concern:** Mental Health; Personal Health

InfoTrak

March 24

6:15am / 15 Minutes

Guest(s): Chelsey Goodan, academic tutor and mentor, author of “Underestimated: The Wisdom and Power of Teenage Girls”

Teenage girls struggle with a wide variety of issues. Ms. Goodan outlined the most common things that concern teenage girls, and why they are reluctant to share them with their parents. She offered advice to parents to improve dialogue with their daughters, through listening and asking non-judgmental questions. She also talked about the value of sports in helping girls find their voices and power.

**Issues of Concern:** Mental Health; Teenager Concerns; Parenting



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**           **Personal Finance**

InfoTrak

January 28

6:00am / 15 Minutes

Guest(s): Vijay Boyapati, Bitcoin expert, author of “The Bullish Case for Bitcoin”

Mr. Boyapati explained the basics of what bitcoin is and why many investors have an interest in it. He explained the recent government approval that allows ordinary investors to purchase bitcoin through spot bitcoin exchange traded funds and why it will expose bitcoin to a much bigger retail audience. He also outlined the most common misconceptions about the digital currency.

**Issues of Concern:** Personal Finance; Digital Currencies



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**            **Personal Health**

InfoTrak

January 14

6:15am / 15 Minutes

Guest(s): Nusrat Jung, D.Sc., Assistant Professor of Civil Engineering in the Lyles School of Civil Engineering at Purdue University

Prof. Jung led a study of Americans' typical morning grooming routines and found that several volatile chemicals are released when common hair care products are heated with flat irons or hair dryers. She said the chemicals linger in the air after use and may have dangerous effects on health. She recommends the use of a bathroom exhaust fan when using hair care products, and using the products less frequently.

**Issues of Concern:** Personal Health; Environment; Consumer Matters

InfoTrak

January 21

6:15am / 15 Minutes

Guest(s): Satchin Panda, PhD, Professor in the Regulatory Biology Laboratory at the Salk Institute for Biological Studies

When and what we eat for dinner makes a significant difference in how we sleep. Prof. Panda explained how to determine the optimal time to have dinner. He said the most important factor in the dinnertime calculus is melatonin, the hormone that signals it's time to sleep. He also talked about the effect that highly processed food and carbohydrates have on sleep quality.

**Issues of Concern:** Personal Health; Nutrition



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE: Personal Health (continued)**

Spotlight on Maryland

January 21

6:30am / 30 Minutes

Guest(s): Neal Lichter, Program Director of Pathfinders for Autism, (PFA), and PFA's Development Director Katie Ramirez

Pathfinders for Autism works to support and improve the lives of individuals with autism and the people who care for them through expansive, customized programming, and by providing resources, training, information and activities free of charge. They served 21,000 people throughout Maryland last year. Neal talked about the latest ASD, (Autism Spectrum Disorder), national rates and Maryland rates, explained what services their Resource Center provides and explained the types of trainings PFA offers including Law Enforcement and Hospital training working with departments across the state and medical systems. They've also started offering Traffic Stop Practice sessions all over the state in collaboration with local law enforcement agencies. Neal also shared information about free family sporting and cultural events. Katie talked about their upcoming fundraising events like their Sweetheart Soiree February 9<sup>th</sup>, their annual Golf Tournament May 20<sup>th</sup> and Run Wild for Autism May 7<sup>th</sup>.

**Issues of Concern:** Personal Health; Education; Autism Awareness

InfoTrak

February 4

6:15am / 15 Minutes

Guest(s): Gary Taubes, journalist, author of "Rethinking Diabetes: What Science Reveals About Diet, Insulin, and Successful Treatments"

Diabetes affects one out of every nine Americans. Mr. Taubes believes that treatment approaches to diabetes need to change, with renewed focus on diet—particularly, fewer carbohydrates and more fat—over a reliance on insulin. He also criticized the role of the food industry in promoting unhealthy foods and influencing diabetes research. He said that the current diabetes epidemic is driven by overeating and obesity, and that the best way to prevent and treat diabetes is to avoid the poison, not take the antidote.

**Issues of Concern:** Personal Health; Science



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:            Personal Health (continued)**

Spotlight on Maryland

February 4

6:30am / 30 Minutes

Guest(s): Erin Ritter, Deputy Associate Director of Casey Cares

Headquartered in Columbia, Maryland, Casey Cares is a non-profit that works with families in 8 states throughout the Mid-Atlantic, parts of the Midwest, Florida, and in Washington, DC. The Foundation, founded in 2000, provides ongoing & uplifting programming to over 1,600 critically ill children and their families, (including siblings!). Programming includes family-centric events like tickets to sporting events, museums and concerts as well as Movie & Pizza Night packages at home for critically ill children vulnerable to increased complications. Erin talked about their 24th Annual Gala March 9th with a "Totally 80's" theme at the American Visionary Art Museum in Baltimore and #CaseyCaresBiggestPJParty April 16th with Wear Your Pajamas to Work Day, (but celebrated all month long). They're hoping to gather 17,000 new pajamas, from infant to adult sizes to be sent out to sick children in hospitals and those recovering at home.

**Issues of Concern:** Personal Health

InfoTrak

February 11

6:15am / 15 Minutes

Guest(s): Greg Hammer, PhD, recently retired professor at Stanford University School of Medicine, pediatric intensive care physician, pediatric anesthesiologist, author of "GAIN Without Pain"

Despite the pandemic, US life expectancy has increased slightly in the past 20 years. Dr. Hammer discussed what he terms the tripod of health: sleep, exercise and nutrition, and the latest science behind all three. He also talked about recent research into the longevity effects of intermittent fasting, dietary supplements and mindfulness and meditation.

**Issues of Concern:** Personal Health; Longevity



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE: Personal Health (continued)**

InfoTrak

February 25

6:15am / 15 Minutes

Guest(s): Elizabeth Comen, MD, Medical Oncologist specializing in breast cancer at Memorial Sloan Kettering Cancer Center, Assistant Professor of Medicine at Weill Cornell Medical College, author of "All in Her Head: The Truth and Lies Early Medicine Taught Us About Women's Bodies and Why It Matters Today"

Dr. Comen said centuries of medical care often dismissed women's health problems as hysteria, but it is now often termed anxiety. She said 80% of autoimmune diseases are found in women but the illnesses are often not properly diagnosed, and research in the area is woefully lacking. She also said concussions or even strangulations are often not recognized as domestic abuse by emergency room physicians. She offered three tips for women to advocate for themselves.

**Issues of Concern:** Personal Health

InfoTrak

March 10

6:00am / 15 Minutes

Guest(s): Angela Fagerlin, Ph.D., Chair of Population Health Sciences at University of Utah Health, Research Scientist with the VA Salt Lake City Health System's Informatics Decision- Enhancement and Analytic Sciences (IDEAS) Center for Innovation

Dr. Fagerlin was the senior author of a study that found that 60 to 80 percent of people surveyed are not honest with their doctors about information that could be relevant to their health. She explained why people are sometimes reluctant to be truthful with their doctors, and why that can be a dangerous practice.

**Issues of Concern:** Personal Health





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**ISSUE:            Personal Health (continued)**

Spotlight on Maryland

March 10

6:30am / 30 Minutes

Guest(s): Brain Injury Association of Maryland, Bryan Pugh and Laurie Elinoff

The Brain Injury Association of Maryland brings health, hope, and healing to thousands of Marylanders living with brain injury, their families, and the professionals who serve them. The guests joined Spotlight on Maryland to share their experiences and knowledge about brain injuries and to raise awareness that there is hope for people even after suffering a traumatic brain injury.

**Issues of Concern:** Personal Health

InfoTrak

March 17

6:00am / 15 Minutes

Guest(s): David Rein, PhD, Senior Fellow at the National Opinion Research Center at the University of Chicago

Dr. Rein led a recent study of hearing loss rates, and found that where a person lives and their occupation have a surprising impact. He found that the occupations most associated with hearing loss besides mining were in retail and restaurant settings. Rates of hearing loss are higher among men, non-Hispanic Whites, and residents of rural areas, and increases significantly starting at age 35. He talked about the reasons behind the study's findings, along with the societal stigma of wearing hearing aids.

**Issues of Concern:** Personal Health; Aging



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
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**ISSUE: Personal Health (continued)**

Spotlight on Maryland

March 17

6:30am / 30 Minutes

Guest(s): Veronica Land, Executive Director of HopeWell Cancer Support, along with their Development Director Terry Weigel, (moral support for Veronica) and Dorothy Yeager, (whose late Mother found comfort at HopeWell Cancer Support while battling breast cancer)

HopeWell's mission is to create a community for all people with cancer, their families and friends, that encourages an exchange of information, the development of a support system, and the presence of hope. HopeWell provides support for cancer patients and their families with support groups, mind and body activities, educational seminars and family fun days- all for free! Veronica talked about their mission & programs and about their upcoming Concert for Hope, a culmination of their yearlong celebration of HopeWell's 30th Anniversary of Community, Compassion and Hope! HopeWell's Concert for Hope is Saturday, April 20th from 7-11 pm at Barley's Backyard Uptown in Towson. Dorothy shared her personal experience of her late Mother who found comfort at HopeWell while battling breast cancer.

**Issues of Concern: Personal Health**

InfoTrak

March 24

6:30am / 30 Minutes

Guest(s): National Kidney Foundation Serving Maryland and Delaware, Donna Hanes

National Kidney Foundation works to save lives by eliminating preventable kidney disease. A main focus of the organization is to dismantle the structural inequities in kidney care so that everyone has a fair fight against the disease. NKFMDDD want to raise awareness that kidney disease is preventable and share their resources to help people struggling.

**Issues of Concern: Personal Health**



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**ISSUE:**            **Personal Health (continued)**

InfoTrak

March 31

6:15am / 15 Minutes

Guest(s): Sanja Jelic, MD, critical care medicine specialist and sleep researcher at Columbia University Vagelos College of Physicians and Surgeons

Obstructive sleep apnea affects about 25% of adults, and it often goes untreated. Dr. Jelic discussed the condition and the most common treatment, CPAP machines. She has led several studies that have determined that, contrary to long-held medical beliefs, the machines do not lower a patient's risk of heart disease, which is about two to three times higher than average. She said obesity is by far the biggest risk factor for sleep apnea. She noted that a recent study said the worldwide estimate of those with sleep apnea totals roughly 1 billion, compared to 1.2 billion with high blood pressure.

**Issues of Concern:** Personal Health



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**ISSUE:**           **Poverty**

Spotlight on Maryland

January 7

6:30am / 30 Minutes

Guest(s): Major DeeAnn Glick, Samantha Bowman, Volunteer & Events

Coordinator, and Amy Middleton, Major Gifts Manager, all from the Salvation Army of Central Maryland

The Salvation Army of Central Maryland has been meeting human needs in Central Maryland without discrimination for more than 150 years. They talked about their mission & programs including vital feeding programs for the homeless, their popular Angel Tree program over the holidays, an upcoming expansion of their Salvation Army Boys & Girls Clubs, their Anti-Human Trafficking program, and "Bundle Up Baltimore," a clothing drive for our neighbors in need from January 2nd-13<sup>th</sup> with Today's 101.9 at Zips Cleaners & their upcoming "Walk in my Boots" community outreach program with Toyota.

**Issues of Concern:** Poverty



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**            **Property Taxes**

InfoTrak

January 21

6:00am / 15 Minutes

Guest(s): Jared Walczak, Vice President of State Projects, Tax Foundation

More and more homeowners are struggling as property values across the nation are rising rapidly, and property taxes are following suit. Mr. Walczak said typical property valuations have risen 30% to 40% over the past three years. He explained that at least some homeowners who are already grappling with high inflation may get a brief reprieve, because property taxes typically take one to three years to catch up to home prices.

**Issues of Concern:** : Property Taxes; Inflation; Home Ownership



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**           **Sexual Abuse**

InfoTrak

March 10

6:15am / 15 Minutes

Guest(s): Teresa Gil, PhD, psychotherapist, author of "Women Who Were Sexually Abused As Children: Mothering, Resilience and Protecting the Next Generation"

Dr. Gil estimates that there are approximately 21 million mothers in America who experienced childhood sexual abuse. She discussed how that trauma may affect their own parenting. She talked about the value of strong mother-daughter relationships, spiritual beliefs, and therapy in coping.

**Issues of Concern:** Sexual Abuse; Parenting; Mental Health



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**            **Substance Abuse**

InfoTrak

January 28

6:15am / 15 Minutes

Guest(s): Laura Stack, founder of Johnny's Ambassadors, a Colorado-based organization that aims to educate teens, parents, and communities about the dangers of today's high-THC marijuana

Mrs. Stack why she founded Johnny's Ambassadors, after her 19-year-old son Johnny died by suicide after he became psychotic from using dabs, which are a potent marijuana concentrate. She explained how today's marijuana and THC products are drastically different than that of years ago. She says parents need to cast aside what they think they know about the drug and recognize that marijuana causes brain damage and mental health issues in ways that other substances do not.

**Issues of Concern:** Substance Abuse; Parenting



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**           **Traffic Safety**

InfoTrak

March 3

6:15am / 15 Minutes

Guest(s): Harvey Miller, PhD, Professor of Geography at Ohio State University

Prof. Miller led a recent study that examined the circumstances behind who is found at fault when cars hit pedestrians in an urban area. He found that pedestrians were more likely to be blamed when they were crossing busy highways where crosswalks were few and far between. In congested downtown areas, where there were more marked intersections with pedestrian crossings, drivers were more likely to be found at fault. He believes that street and highway designs should be re-imagined, to put a greater emphasis pedestrian safety.

**Issues of Concern:** Traffic Safety; Government





**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:**           **Youth Mentorship**

Spotlight on Maryland

February 25

6:30am /30 Minutes

Guest(s): Girl Scouts of Central Maryland, Karen Barbour and Tammi Thomas

The main topic discussed was about the importance of empowering women in today's society. The Girl Scouts of Central Maryland works towards empowering the younger generation of girls with emphasizing the importance of women leadership.

**Issues of Concern:** Youth Mentorship



**Additional Programming**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

**ISSUE:           Health**

WLIF-FM / Today's 101.9 Morning Show

Hosts: Greg Carpenter & Gina Crash

January 16

Guest(s): Samantha Siragusa, Co-Founder & President, Goose Flights

Founded in memory of Baltimore Raven Tony Siragusa, Goose Flights is a 501(c)(3) foundation providing non-emergency medical transportation solutions by utilizing jet charters, ground transportation & financial relief strategies. They extend round-trip access to healthcare for children, veterans, and active-duty military alleviating the burden of logistical or financial concerns. Samantha talked about the organization & the new Goose Flights Lager in memory of her Dad and served at Guilford Hall Brewery & Glory Days Grill. Each can sold will generate a minimum \$2 donation to the foundation.

WLIF-FM / Today's 101.9 Morning Show

Hosts: Greg Carpenter & Gina Crash

January 16

Guest(s): Marianne Bannister, Co-Founder & CEO, Claire Marie Foundation & Claire's Mom

The Claire Marie Foundation honors the memory of Claire Wagonhurst who ended her 3-year melanoma journey in 2014 when she was just 17. Claire's Mom Marianne joined to show to talk about their Foundation's free Skin Screenings for anyone 13-29 years old held on Saturdays 2/17, 2/24, 3/2 and 3/16 at local dermatology offices.



**Additional Programming  
1<sup>st</sup> Quarter 2024  
(January 1 through March 31)**

I'm Listening / January / Mental Health Seg 1

Guest: Dr. Christine Moutier, AFSP and Paul Augustyniak, AFSP

Contact: David O'Leary, Host

Airdate: January 28

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.

I'm Listening / January / Mental Health Seg 2

Guest: Dr. Christine Moutier, AFSP and Paul Augustyniak, AFSP

Contact: David O'Leary, Host

Airdate: January 28

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.



**Additional Programming  
1<sup>st</sup> Quarter 2024  
(January 1 through March 31)**

Audacy Conversations-State of the Entertainment Industry / February / Seg 1

Guest: Ron Perlman, Cynthia Littleton-Variety, Karina Manashil-Mad Solar Productions, Patrick Gomez-Entertainment Weekly, Duncan Crabtree Ireland-SAG/AFTRA

Contact: KNX Charles Feldman and Mike Simpson-Hosts

Airdate: February 18

Category: Media/Entertainment

Description: Hollywood has always reflected the changing world around it. But we are at a reflection point, coming off a 6 month strike. Streaming services are on the rise and older business models are falling. We discuss what the future of what the entertainment industry looks like and what it means for what we will see and consume.

Audacy Conversations-State of the Entertainment Industry / February / Seg 2

Guest: Ron Perlman, Cynthia Littleton-Variety, Karina Manashil-Mad Solar Productions, Patrick Gomez-Entertainment Weekly, Duncan Crabtree Ireland-SAG/AFTRA

Contact: KNX Charles Feldman and Mike Simpson-Hosts

Airdate: February 18

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**Additional Programming  
1<sup>st</sup> Quarter 2024  
(January 1 through March 31)**

I'm Listening / March / Mental Health Seg 1

Guest: Victor Armstrong-AFSP, Steve Siple-AFSP Contributor

Contact: David Glover, Host

Airdate: March 17

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Men. Men are less likely to talk about their mental health struggles than women, which is why it's so important to break down stigma and open the door for these conversations. Community and friendships are huge protective factors against suicide. We seek to emphasize the critical role that asking someone directly about suicide plays in suicide prevention and demonstrate how to have supportive conversations with loved ones about mental health and suicide prevention.

I'm Listening / March / Mental Health Seg 2

Guest: Alex Silva-AFSP, Dan Miller-Wounded Warrior Project and Dr. Erin Fletcher-Wounded Warrior Project

Contact: David Glover, Host

Airdate: March 17

Category: Mental Health

Description: Talk Away the Dark: How to Have Open and Honest Conversations with Military and Veterans. Veteran populations face difficulties transitioning from military life and have higher rates of suicide compared to the civilian population. We seek to Understand how Veteran and military culture contributes to existing stigmas is essential to being open about mental health challenges and encouraging those who need it to seek help. Support and resources are available for Veterans that can make a major difference to save lives.



**Public Service Announcements**  
**1<sup>st</sup> Quarter 2024**  
**(January 1 through March 31)**

Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

- F.D.A.
- Foundation for Fighting Blindness
- U.S. Dept. of Education
- Coalition for Headache and Migraine Patients
- Cancer.org
- Lions International
- Homes For Our Troops
- C.T.I.A.
- Inform Your Community
- U.S. Patent and Trademark Office and The National Crime Prevention Council
- Doctors Without Borders
- C.I.S.A.
- Law Enforcement Against Drugs & Violence
- Army Historical Foundation
- Dementia Society of America
- Muscular Dystrophy Association
- No Kid Hungry