

WIFM
Elkin, NC
Quarterly Issues/Programs List
Fourth Quarter, 2023
01/05/24

WIFM provides its listeners with programming and public service announcements that address issues of concern to our local community. Below is a list of some of the significant issues responded to by Station WIFM, Elkin, NC, along with the most significant programming treatment of those issues for fourth quarter 2023. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program	Description	Guest	Date/Time	Duration
Community	People Doing Good for Others	Bottomley Trucking shares information about their annual truck show benefiting Brenner Childrens Hospital at Atrium Wake Forest Baptist Hospital in Winston Salem.	Bottomley Trucking	10/07/23 9:05 AM	33:31
Education	People Doing Good for Others	Richard Schock shares information about farming, particularly Watusi cattle and Historic Boonville Flour Mill.	Richard Schock	10/14/23 9:05 AM	22:03
Gardening	People Doing Good for Others	Jim Mitchell shares more about Mitchell's Nursery & Greenhouse in King, NC. Planting season, fall gardening and more.	Jim Mitchell	10/21/2023 9:05 AM	33:31
Education	People Doing Good for Others	Mike Causey, NC Insurance Commissioner & Fire Marshall discusses insurance benefits for 2024.	Mike Causey	10/28/2023 9:05 AM	15:47
Community /Education	People Doing Good for Others	Todd Taylor, with Samaritans Purse in North Wilkesboro discusses the mission of Samaritan's Purse. Responds to disasters across the world since 1980.	Todd Taylor	11/04/2023 9:05 AM	18:14
Education	People Doing Good for Others	Eden Cranford with Vulcan Materials in Elkin discusses what Vulcan does. Stone/rock quarry. Selling stone, uses of stone. Generations of family members have worked with Vulcan.	Eden Cranford	11/11/2023 9:05 AM	22:13

Community Outreach	People Doing Good for Others	Holly Lamm, President - Yadkin Valley Rotary and with the Elkin Tribune, shares what the philanthropic group does in the community and beyond.	Holly Lamm	11/18/2023 9:05 AM	27:58
Community	People Doing Good for Others	Give A Kid A Christmas, Graham Atkinson and Kristy Brady, share more about the ministry of GAKAC.	Graham Atkinson & Kristy Brady	11/25/2023 9:05 AM	38:11
Community	People Doing Good for Others	Chris Lumsden, CEO Northern Regional Hospital in Mount Airy, NC discusses growth of the hospital and services offered.	Chris Lumsden	12/02/2023 9:05 AM	19:26
Education	People Doing Good for Others	Max Carter, retired religion professor from Guilford College. Shares more about Israel and middle east history.	Max Carter	12/09/2023 9:05 AM	23:43
Community	People Doing Good for Others	Blake Moyer, Pres. & CEO Surry EDP shares more about the growth of Surry County.	Blake Moyer	12/16/2023 9:05 AM	21:41
Education	People Doing Good for Others	Dr. Pete Kashubara, Principal Guilford Early College, shares more about the school and how it benefits students to begin with early college.	Dr. Pete Kashubara	12/23/2023 9:05 AM	32:06
Community	People Doing Good for Others	George Whitfield shares more about youth baseball camps. Hall of Fame coach.	George Whitfield	12/30/23	18:02
Nutrition	Extension Today	Cameron Long, with Alleghany & Surry Coop Ext. discusses apples. NC is the 7 th largest producer. How to store, varieties, etc.	Cameron Long	10/25/2023 9:05 AM	11:45
Health	Extension Today	Cameron Long, Alleghany & Surry Coop Ext. discusses Medicare enrollment. When to enroll, things to consider, where to get more info.	Carmen Long	11/08/2023 9:05 AM	10:45
Holiday Planning	Extension Today	Amanda Royall with Surry Coop Ext. shares how to make your holiday planning easier. Make lists, prepare ahead.	Amanda Royall	11/15/2023 9:05 AM	6:55

Nutrition	Extension Today	Seydel Cropps, with Surry Co. Coop Ex. discusses children's eating habits. Picky eaters, form of behavior, play with food, etc.	Seydel Cropps	11/22/2023 9:05 AM	9:10
Agriculture	Extension Today	Joanna Radford, Surry Count Coop Ext, discusses farm city. What is Farm City, Surry County, and Ag Hall of Fame recipient.	Joanna Radford	11/29/23 9:05 AM	9:35
Agriculture	Extension Today	Nathan Gatlin, Wilkes Count Coop Ext. discusses forestry management. Defray cost, deadline for applying for funding.	Nathan Gatlin	12/6/23 9:05 AM	7:16
Horticulture	Extension Today	Matthew Clay with Wilkes Co. Coop Ext. discusses tree pruning, master gardening program and tree ID workshop.	Bailey McGill	11/22/23 9:05 AM	3:50
Health	Extension Today	Courtney Tevepauh, with Wilkes Co. Coop Ext. shares eating well, improve sleep, keep moving and upcoming programs schedule.	Courtney Tevepauh	12/20/23 9:05 AM	7:45
4-H	Extension Today	Alex Kissinger with Wilkes Co. Coop Ext shares upcoming programs and activities available through the 4-H program. 4-H events for 2024.	Alex Kissinger	12/27/23 9:05 AM	5:10