

**Aug 14, 20**  
 CONT# 34249339 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WKFR-FM (Kalamazoo-Portage, MI)  
 FM DAVID NOVIELLO (LA)  
 OFF LOS ANGELES  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: TBC / MI / MI  
  
 SALESPERSON FAX#  
  
 PH #

BYR Helen Hanratty  
 ADV TAKE BACK CONTROL  
 PDT Issue MI  
 FLT Aug 18, 20 - Sep 04, 20

\* REP ORDER COMMENT \*

\*\* 8/14/2020 2:18:00 PM: \*\*\*NEW ORDER\*\*\* PLEASE CONFIRM WITH MEGAN KELLY AT MEGAN.KELLY@KATZMEDIA.COM

\*\* 8/14/2020 2:18:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	8/17/2020 - 9/4/2020	3W	5	\$145.00	15
	1.2	MTWTF..	10A - 3P	60	8/17/2020 - 9/4/2020	3W	5	\$135.00	15
	1.3	MTWTF..	3P - 7P	60	8/17/2020 - 9/4/2020	3W	10	\$140.00	30
					** WEEKLY FLIGHT TOTALS **		20	\$8,400.00	

	Aug 20	Sep 20					
SPOTS	40	20					
CASH	5600.00	2800.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	5600.00	2800.00					

						TOTAL
SPOTS						60
CASH						8,400.00
TRADE						0.00
NSL						0.00
TOTAL						8,400.00

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.