

# CONTRACT



**Townsquare Media Battle Creek-Kalamazoo**  
**4154 Jennings Drive**  
**Kalamazoo, MI 49048**  
**(269) 344-0111**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>1996087 /             |  | <u>Alt Order #</u><br>34249339                         |
| <u>Advertiser</u><br><b>Take Back Control</b>       |  | <u>Original Date / Revision</u><br>08/14/20 / 08/17/20 |
| <u>Contract Dates</u><br><b>08/18/20 - 09/04/20</b> | <u>Estimate #</u><br><b>MI</b>               |  |
| <u>Product</u><br><b>Issue MI</b>                   |  |  |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast         | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>WKFR-FM</b>                   | <u>Account Executive</u><br>Katz Los Angeles | <u>Sales Office</u><br>Katz Los Angeles                |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Adults 35+                    |  |  |
| <u>Agency Code</u><br>RI13287                       | <u>Advertiser Code</u><br>TBC                | <u>Product 1/2</u><br>MI                               |
| <u>Agency Ref</u>                                   | <u>Advertiser Ref</u>                        |  |

And:

**Katz Media Group**  
**125 West 55th Street**  
**New York, NY 10019**

| *Line         | Ch    | Start Date        | End Date        | Description     | Start/End Time   | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount            |
|---------------|-------|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 1           | WKFR  | 08/18/20          | 09/04/20        | M-F AM Drive    | 6:00 AM-10:00 AM |      | 1:00   |                   |             | NM   | 15        | \$2,175.00        |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 08/17/20          | 08/23/20        | -TWTF--         |                  |      |        | 5                 | \$145.00    |      |           |                   |
|               | Week: | 08/24/20          | 08/30/20        | MTWTF--         |                  |      |        | 5                 | \$145.00    |      |           |                   |
|               | Week: | 08/31/20          | 09/06/20        | MTWTF--         |                  |      |        | 5                 | \$145.00    |      |           |                   |
| N 2           | WKFR  | 08/18/20          | 09/04/20        | M-F Midday      | 10:00 AM-3:00 PM |      | 1:00   |                   |             | NM   | 15        | \$2,025.00        |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 08/17/20          | 08/23/20        | -TWTF--         |                  |      |        | 5                 | \$135.00    |      |           |                   |
|               | Week: | 08/24/20          | 08/30/20        | MTWTF--         |                  |      |        | 5                 | \$135.00    |      |           |                   |
|               | Week: | 08/31/20          | 09/06/20        | MTWTF--         |                  |      |        | 5                 | \$135.00    |      |           |                   |
| N 3           | WKFR  | 08/18/20          | 09/04/20        | M-F PM Drive    | 3:00 PM-7:00 PM  |      | 1:00   |                   |             | NM   | 30        | \$4,200.00        |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
|               | Week: | 08/17/20          | 08/23/20        | -TWTF--         |                  |      |        | 10                | \$140.00    |      |           |                   |
|               | Week: | 08/24/20          | 08/30/20        | MTWTF--         |                  |      |        | 10                | \$140.00    |      |           |                   |
|               | Week: | 08/31/20          | 09/06/20        | MTWTF--         |                  |      |        | 10                | \$140.00    |      |           |                   |
| <b>Totals</b> |       |                   |                 |                 |                  |      |        |                   |             |      | <b>60</b> | <b>\$8,400.00</b> |

| Time Period        | # of Spots | Gross Amount      | Agency Comm.        | Net Amount        |
|--------------------|------------|-------------------|---------------------|-------------------|
| 07/27/20 -08/30/20 | 40         | \$5,600.00        | (\$840.00)          | \$4,760.00        |
| 08/31/20 -09/04/20 | 20         | \$2,800.00        | (\$420.00)          | \$2,380.00        |
| <b>Totals</b>      | <b>60</b>  | <b>\$8,400.00</b> | <b>(\$1,260.00)</b> | <b>\$7,140.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.