

CONTRACT



WABC
 7 Lincoln Square
 New York, NY 10023
 (917) 260-7000

<u>Contract / Revision</u> 17011 /		<u>Alt Order #</u> WOC10075285
<u>Product</u> STEVE LONEGAN FOR US SENATE		
<u>Contract Dates</u> 10/08/13 - 10/11/13		<u>Estimate #</u>
<u>Advertiser</u> Lonegan for Senate		<u>Original Date / Revision</u> 10/07/13 / 10/07/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mountaintop Media
 PO Box # 578
 Sparta, NJ 07871

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WABC	10/07/13	10/11/13	M-F EWN at 4p	4:15 PM-5:00 PM		:10			NM	16	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-TWTF--				16	\$550.00			
2	WABC	10/07/13	10/11/13	M-F 12p-1p	12:15 PM-12:30 PM		:10			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-TWTF--				4	\$700.00			
3	WABC	10/07/13	10/11/13	M-F EWN at 5p	5:15 PM-6:00 PM		:10			NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-TWTF--				8	\$1,000.00			
4	WABC	10/07/13	10/11/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:10			NM	8	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-TWTF--				8	\$1,100.00			
5	WABC	10/07/13	10/11/13	M-F 7p-8p	7:00 PM-8:00 PM		:10			NM	8	\$23,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-TWTF--				8	\$2,900.00			
6	WABC	10/07/13	10/11/13	M-F 3p-4p	3:00 PM-4:00 PM		:10			NM	8	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/13	10/13/13	-TWTF--				8	\$425.00			
Totals											52	\$55,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/13 - 10/11/13	52	\$55,000.00	(\$8,250.00)	\$46,750.00
Totals	52	\$55,000.00	(\$8,250.00)	\$46,750.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.