

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="font-size: 1.5em; margin-left: 100px;">WMC-TV</div>	Date: <div style="font-size: 1.5em; margin-left: 10px;">2/14/18</div>
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I, Smart Media Group,

being/on behalf of: Marsha Blackburn,

a legally qualified candidate of the Republican

political party for the office of: US Senate (TN)

in the primary

election to be held on: 8/2/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Blackburn Victory Fund

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Les Williamson


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/25/18

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Kera Dent

Printed Name

GSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Blackburn Victory Fund

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Smart Media Group

printed name

1/25/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

WMC
1960 Union Avenue
Memphis, TN 38104
(901) 726-0555

Contract / Revision 1930717 /		Alt Order # 08970375
Product BLACKBURN FOR SENATE		
Contract Dates 07/06/18 - 07/12/18		Estimate # 706712
Advertiser POL/Blackburn, Marsha/R/Senator/TN		Original Date / Revision 02/26/18 / 02/26/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WMC	Account Executive Jim Quinn	Sales Office Telerep-Philade
Special Handling		
Demographic Adults 35+		
		Total Ratings 142.30
Agv Code 1046	Advertiser Code BLACK	Product 1/2 ORDR
Agency Ref		Advertiser Ref

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMC	07/06/18	07/06/18	Ellen	2-3p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	----1--				1	\$50.00	1.30			
N 2	WMC	07/10/18	07/10/18	Action News 5 @ 5p	5-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-1-----				1	\$200.00	5.10			
N 3	WMC	07/12/18	07/12/18	Action News 5 @ 5p	5-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	---1---				1	\$200.00	5.10			
N 4	WMC	07/09/18	07/09/18	Action News 5 @ 6p	6-630p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	1-----				1	\$350.00	6.30			
N 5	WMC	07/10/18	07/10/18	Action News 5 @ 6p	6-630p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-1-----				1	\$350.00	6.30			
N 6	WMC	07/11/18	07/11/18	Action News 5 @ 6p	6-630p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	--1----				1	\$350.00	6.30			
N 7	WMC	07/06/18	07/06/18	Wheel of Fortune	630-7p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	----1--				1	\$475.00	8.10			
N 8	WMC	07/09/18	07/09/18	Wheel of Fortune	630-7p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	1-----				1	\$475.00	8.10			
N 9	WMC	07/10/18	07/10/18	Wheel of Fortune	630-7p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-1-----				1	\$475.00	8.10			
N 10	WMC	07/11/18	07/11/18	Wheel of Fortune	630-7p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WMC
1960 Union Avenue
Memphis, TN 38104
(901) 726-0555

<u>Contract / Revision</u> 1930717 /		<u>Alt Order #</u> 08970375
<u>Contract Dates</u> 07/06/18 - 07/12/18		<u>Product</u> BLACKBURN FOR SEN
<u>Advertiser</u> POL/Blackburn, Marsha/F		<u>Estimate #</u> 706712
		<u>Original Date / Revision</u> 02/26/18 / 02/26/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	--1----				1	\$475.00	8.10			
N 11	WMC	07/12/18	07/12/18	Wheel of Fortune	630-7p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	---1---				1	\$475.00	8.10			
N 12	WMC	07/09/18	07/09/18	Ellen	2-3p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	1-----				1	\$50.00	1.30			
N 13	WMC	07/09/18	07/09/18	American Ninja Warrior	7-9p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	1-----				1	\$750.00	5.50			
N 14	WMC	07/09/18	07/09/18	Midnight, Texas	9-10p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	1-----				1	\$450.00	3.40			
N 15	WMC	07/10/18	07/10/18	America's Got Talent	7-9p		:30				NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-2-----				2	\$1,450.00	9.20			
N 16	WMC	07/10/18	07/10/18	World of Dance	9-10p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-1-----				1	\$800.00	6.10			
N 17	WMC	07/11/18	07/11/18	America's Got Talent	7-8p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	--1----				1	\$1,100.00	8.60			
N 18	WMC	07/12/18	07/12/18	The Wall	8-9p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	---1---				1	\$700.00	4.80			
N 19	WMC	07/06/18	07/06/18	Dateline NBC	9-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	----1--				1	\$500.00	4.30			
N 20	WMC	07/07/18	07/07/18	Dateline Saturday Night M	7-9p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----1-				1	\$275.00	1.90			
N 21	WMC	07/10/18	07/10/18	Ellen	2-3p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-1-----				1	\$50.00	1.30			
N 22	WMC	07/11/18	07/11/18	Ellen	2-3p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	--1----				1	\$50.00	1.30			
N 23	WMC	07/12/18	07/12/18	Ellen	2-3p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	---1---				1	\$50.00	1.30			
N 24	WMC	07/08/18	07/08/18	Action News Sunday @ 8a	8-9a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----1				1	\$90.00	2.30			
N 25	WMC	07/06/18	07/06/18	Action News 5 @ 4p	4-5p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	-----1--				1	\$100.00	2.90			

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WMC
1960 Union Avenue
Memphis, TN 38104
(901) 726-0555

<u>Contract / Revision</u>	<u>Alt Order #</u>
1930717 /	08970375

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/06/18 - 07/12/18	BLACKBURN FOR SEN	706712

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Blackburn, Marsha/F	02/26/18 / 02/26/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 26	WMC	07/11/18	07/11/18	Action News 5 @ 4p	4-5p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	---1----				1	\$100.00	2.90			
N 27	WMC	07/06/18	07/06/18	Action News 5 @ 5p	5-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/18	07/08/18	----1--				1	\$200.00	5.10			
Totals								142.30				28	\$12,040.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/12/18	28	\$12,040.00	(\$1,806.00)	\$10,234.00
Totals	28	\$12,040.00	(\$1,806.00)	\$10,234.00

Signature: _____ **Date:** _____

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