

# ORDER



**Orders**  
**Order / Rev:** 4466844  
**Alt Order #:** 28401044  
**Product Desc:** AB PAC  
**Estimate:** 6764  
**Flight Dates:** 05/20/24 - 06/02/24  
**Original Date / Rev:** 05/15/24 / 05/15/24  
**Order Type:** REG

**Lansing WLAJ**

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Amplify Media  
**Buying Contact:** Candy Kyle  
**Billing Contact:** Scott Kennedy  
 222 West Ontario  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/AB PAC - American Bridge 21st C  
**Demographic:** HH  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P2

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	7	\$11,500.00	\$9,775.00
05/27/24	06/30/24	8	\$11,000.00	\$9,350.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	7	\$11,500.00	\$9,775.00	0.00
June 2024	8	\$11,000.00	\$9,350.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$22,500.00</b>	<b>\$19,125.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLAJ	05/27/24	05/31/24	GMA Good Morning America	CM	Good Morning Am	-TWTF--	1:00	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 -TWTF-- 2 \$1,500.00 0.00															
N 2	WLAJ	05/27/24	05/31/24	6 News at 5:30p(WLNS 6M 6 News at 530p(WLNS Sim.)	CM	M-F 530p-6p	-TWTF--	1:00	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A 6 News @ 5:30 on WLAJ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 -TWTF-- 2 \$1,000.00 0.00															
N 3	WLAJ	05/27/24	05/31/24	M-F 730p-8p FAMILY FEUD	CM	730p-8p	-TWTF--	1:00	2	\$2,000.00	P2	0.00	NM	2	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU A Family Feud <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 -TWTF-- 2 \$2,000.00 0.00															
N 4	WLAJ	05/22/24	05/22/24	Wed Prime Hour 2 ABBOTT/CONNERS	CM	9p-10p	--W----	1:00	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU A Abbott Elementary Finale/The Connors Finale															

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Advertiser: POL/AB PAC - American Bridge 21st Ce  
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Lansing WLAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	--W----		1				\$3,000.00		0.00			
N 5	WLAJ	05/27/24	05/31/24	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	-TWTF--	1:00	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A News 6 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		2				\$1,000.00		0.00			
N 6	WLAJ	05/21/24	05/24/24	GMA Good Morning America	CM	Good Morning Am	-TWT---	1:00	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-TWT---		1				\$1,500.00		0.00			
N 7	WLAJ	05/21/24	05/24/24	6 News at 5:30p(WLNS 6M 6 News at 530p(WLNS Sim.)	CM	M-F 530p-6p	-TWT---	1:00	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A 6 News @ 5:30 on WLAJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-TWT---		2				\$1,000.00		0.00			
N 8	WLAJ	05/21/24	05/24/24	M-F 730p-8p FAMILY FEUD	CM	730p-8p	-TWT---	1:00	2	\$2,000.00	P2	0.00	NM	2	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU A Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-TWT---		2				\$2,000.00		0.00			
N 9	WLAJ	05/21/24	05/24/24	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	-TWT---	1:00	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A News 6 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-TWT---		1				\$1,000.00		0.00			
													Totals	15	\$22,500.00