

ORDER



Orders
Order / Rev: 4466842
Alt Order #: 28401041
Product Desc: AB PAC
Estimate: 6763
Flight Dates: 05/20/24 - 06/02/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: REG

Lansing WLAJ
Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Amplify Media
Buying Contact: Candy Kyle
Billing Contact: Scott Kennedy
 222 West Ontario
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/AB PAC - American Bridge 21st C
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	15	\$7,000.00	\$5,950.00
05/27/24	06/30/24	16	\$7,500.00	\$6,375.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	15	\$7,000.00	\$5,950.00	0.00
June 2024	16	\$7,500.00	\$6,375.00	0.00
Totals	31	\$14,500.00	\$12,325.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WLAJ	05/27/24	05/31/24	6 News at 6-630am (Simulcast) 6 News at 6am (Simulcast)	CM	558a-630a	-1-1---	:30	2	\$250.00	P2	0.00	NM	2	\$500.00												
COMMENTS APPLY TO SUB LINES A THRU A News 6 at 6AM <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/27/24</td> <td>06/02/24</td> <td>-1-1---</td> <td>2</td> <td>\$250.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/27/24	06/02/24	-1-1---	2	\$250.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/27/24	06/02/24	-1-1---	2	\$250.00	0.00																						
N 2	WLAJ	05/27/24	05/31/24	6 News at 630-7am (Simulcast) 6 News at 630am (Simul.)	CM	630a-7a	--1-1--	:30	2	\$250.00	P2	0.00	NM	2	\$500.00												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/27/24	06/02/24	--1-1--	2	\$250.00	0.00																						
N 3	WLAJ	05/27/24	05/31/24	M-F 1230p-1p FAMILY FEUD	CM	1230p-1p	-TWTF--	:30	2	\$250.00	P2	0.00	NM	2	\$500.00												
COMMENTS APPLY TO SUB LINES A THRU A Family Feud <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/27/24</td> <td>06/02/24</td> <td>-TWTF--</td> <td>2</td> <td>\$250.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/27/24	06/02/24	-TWTF--	2	\$250.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/27/24	06/02/24	-TWTF--	2	\$250.00	0.00																						
N 4	WLAJ	05/27/24	05/31/24	General Hospital General Hospital	CM	2p-3p	-TWTF--	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00												
COMMENTS APPLY TO SUB LINES A THRU A General Hospital																											

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Lansing WLAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WLAJ	05/27/24	05/31/24	M-F 3p-4p FAMILY FEUD	CM	3p-4p	-TWTF--	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	-TWTF--	2	\$250.00	0.00								
N 6	WLAJ	05/27/24	05/31/24	M-F 4p-5p JENNIFER HUDSON	CM	M-F 3:58:26pm - 5	-TWTF--	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Jennifer Hudson															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	-TWTF--	2	\$250.00	0.00								
N 7	WLAJ	05/27/24	05/31/24	6 News at 6 (WLNS Simul.) 6 News at 6 (WLNS Simul.)	CM	6p-630p	-TWTF--	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A News 6 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	-TWTF--	2	\$1,000.00	0.00								
N 8	WLAJ	05/27/24	05/31/24	M-F 7p-730p FAMILY FEUD	CM	7p-730p	-TWTF--	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	-TWTF--	2	\$1,000.00	0.00								
N 9	WLAJ	05/21/24	05/24/24	6 News at 6-630am (Simul.) 6 News at 6am (Simulcast)	CM	558a-630a	-TWT---	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A News 6 at 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-TWT---	2	\$250.00	0.00								
N 10	WLAJ	05/21/24	05/24/24	6 News at 630-7am (Simul.) 6 News at 630am (Simul.)	CM	630a-7a	-TWT---	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A News 6 at 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-TWT---	2	\$250.00	0.00								
N 11	WLAJ	05/21/24	05/24/24	M-F 1230p-1p FAMILY FEUD	CM	1230p-1p	-TWT---	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-TWT---	2	\$250.00	0.00								
N 12	WLAJ	05/21/24	05/24/24	General Hospital General Hospital	CM	2p-3p	-TWT---	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-TWT---	1	\$500.00	0.00								
N 13	WLAJ	05/21/24	05/24/24	M-F 3p-4p FAMILY FEUD	CM	3p-4p	-TWT---	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-TWT---	2	\$250.00	0.00								
N 14	WLAJ	05/21/24	05/24/24	M-F 4p-5p JENNIFER HUDSON	CM	M-F 3:58:26pm - 5	-TWT---	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Jennifer Hudson															
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Week:		05/20/24	05/26/24	-TWT---	2	\$250.00	0.00								
N 15	WLAJ	05/21/24	05/24/24		CM	6p-630p	-TWT---	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00

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				6 News at 6 (WLNS Simu 6 News at 6 (WLNS Simul.) COMMENTS APPLY TO SUB LINES A THRU A News 6 at 6PM											
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Week:		05/20/24	05/26/24	-TWT---			2			\$1,000.00		0.00			
N 16	WLAJ	05/21/24	05/24/24	M-F 7p-730p FAMILY FEUD COMMENTS APPLY TO SUB LINES A THRU A Family Feud	CM	7p-730p	-TWT---	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---			2			\$1,000.00		0.00			
													Totals	31	\$14,500.00