

ORDER



Orders
Order / Rev: 4466846
Alt Order #: 28401042
Product Desc: AB PAC
Estimate: 6763
Flight Dates: 05/20/24 - 06/02/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: REG

Lansing ELAJ

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Amplify Media
Buying Contact: Candy Kyle
Billing Contact: Scott Kennedy
222 West Ontario
Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/AB PAC - American Bridge 21st C
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand: _____
New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	2	\$200.00	\$170.00
05/27/24	06/30/24	2	\$200.00	\$170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	2	\$200.00	\$170.00	0.00
June 2024	2	\$200.00	\$170.00	0.00
Totals	4	\$400.00	\$340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELAJ	05/27/24	05/31/24	M-F 9a-10a STEVE WILKOS	CM	M-F 9a-10a	-TWTF--	:30	2	\$100.00	P2	0.00	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A Steve Wilkos Show-CW+ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 -TWTF-- 2 \$100.00 0.00															
N 2	ELAJ	05/21/24	05/24/24	M-F 9a-10a STEVE WILKOS	CM	M-F 9a-10a	-TWT---	:30	2	\$100.00	P2	0.00	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A Steve Wilkos Show-CW+ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -TWT--- 2 \$100.00 0.00															
Totals														4	\$400.00