

# CONTRACT



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u> 209710 /		<u>Alt Order #</u> 07969699
<u>Product</u> WAGNER 10/14		
<u>Contract Dates</u> 10/14/15 - 10/20/15		<u>Estimate #</u> 17/21/148
<u>Advertiser</u> Wagner/R/VA Senate		<u>Original Date / Revision</u> 10/13/15 / 10/13/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR-TV	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12521	<u>Advertiser Code</u> 17	<u>Product Code</u> 21
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Strategic Media Services, Inc.**  
**1911 North Ft Myer Dr**  
**Suite 400**  
**Arlington, VA 22209**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	3	10/16/15	10/16/15	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----1--				1	\$420.00	0.00			
N 2	3	10/16/15	10/16/15	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	---2--				2	\$100.00	0.00			
N 3	3	10/16/15	10/16/15	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----1--				1	\$150.00	0.00			
N 4	3	10/16/15	10/16/15	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----1--				1	\$175.00	0.00			
N 5	3	10/16/15	10/16/15	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----1--				1	\$85.00	0.00			
N 6	3	10/16/15	10/16/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----1--				1	\$280.00	0.00			
N 7	3	10/16/15	10/16/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----1--				1	\$340.00	0.00			
N 8	3	10/16/15	10/16/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----1--				1	\$190.00	0.00			
N 9	3	10/16/15	10/16/15	Friday Prime Hour 3	9-10p hawaii		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	----1--				1	\$1,025.00	0.00			
N 11	3	10/19/15	10/19/15	Monday Prime Hour 3	10-11p ncis-la		:30				NM	1	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----				1	\$1,960.00	0.00			
N 12	3	10/19/15	10/19/15	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----				1	\$420.00	0.00			
N 13	3	10/19/15	10/19/15	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	2	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WTKR-TV**  
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**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
209710 /	07969699

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/14/15 - 10/20/15	WAGNER 10/14	17/21/148

<u>Advertiser</u>	<u>Original Date / Revision</u>
Wagner/R/VA Senate	10/13/15 / 10/13/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	2-----				2	\$100.00	0.00			
N 14	3	10/19/15	10/19/15	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----				1	\$150.00	0.00			
N 15	3	10/19/15	10/19/15	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----				1	\$175.00	0.00			
N 16	3	10/19/15	10/19/15	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----				1	\$280.00	0.00			
N 17	3	10/19/15	10/19/15	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----				1	\$85.00	0.00			
N 18	3	10/19/15	10/19/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----				1	\$280.00	0.00			
N 19	3	10/19/15	10/19/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----				1	\$340.00	0.00			
N 20	3	10/19/15	10/19/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----				1	\$190.00	0.00			
N 21	3	10/17/15	10/17/15	Saturday Prime Hour 3	10-11p 48hrs		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----1-				1	\$300.00	0.00			
N 22	3	10/17/15	10/17/15	Sa 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----1-				1	\$350.00	0.00			
N 23	3	10/17/15	10/17/15	College Football Reg Ssn	3:30 PM-7:00 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----1-				1	\$1,250.00	0.00			
N 24	3	10/17/15	10/17/15	Sa 9a-11a	9:00 AM-11:00 AM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----2-				2	\$80.00	0.00			
N 25	3	10/18/15	10/18/15	Late Run News	11:00 PM-11:35 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----1				1	\$350.00	0.00			
N 26	3	10/18/15	10/18/15	Redskins Coaches Show	11:30 AM-12:00 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----1				1	\$60.00	0.00			
N 27	3	10/18/15	10/18/15	NFL Reg Ssn Pre Gm	12:00 PM-12:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----1				1	\$750.00	0.00			
N 28	3	10/18/15	10/18/15	NFL Reg Ssn Late Gm	4:30 PM-7:30 PM		:30				NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----1				1	\$2,750.00	0.00			
N 29	3	10/18/15	10/18/15	Sunday Prime Hour 1	7-8p 60min		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----1				1	\$1,400.00	0.00			
N 30	3	10/18/15	10/18/15	Su 9a-1030a	9:00 AM-10:30 AM		:30				NM	1	\$250.00

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<u>Contract / Revision</u> 209710 /		<u>Alt Order #</u> 07969699
<u>Contract Dates</u> 10/14/15 - 10/20/15	<u>Product</u> WAGNER 10/14	<u>Estimate #</u> 17/21/148
<u>Advertiser</u> Wagner/R/VA Senate		<u>Original Date / Revision</u> 10/13/15 / 10/13/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----1				1	\$250.00	0.00			
N 31	3	10/15/15	10/15/15	Late Run News	11:00 PM-11:35 PM		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	---1---				1	\$420.00	0.00			
N 32	3	10/15/15	10/15/15	M-F Late Run Late Fringe	1135p-1237a Colbr		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	---1---				1	\$100.00	0.00			
N 33	3	10/15/15	10/15/15	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	---1---				1	\$175.00	0.00			
N 34	3	10/15/15	10/15/15	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	---1---				1	\$280.00	0.00			
N 35	3	10/15/15	10/15/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	---1---				1	\$280.00	0.00			
N 36	3	10/15/15	10/15/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	---1---				1	\$340.00	0.00			
N 37	3	10/15/15	10/15/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	---2---				2	\$190.00	0.00			
N 38	3	10/15/15	10/15/15	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	---1---				1	\$75.00	0.00			
N 39	3	10/20/15	10/20/15	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$420.00	0.00			
N 40	3	10/20/15	10/20/15	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$100.00	0.00			
N 41	3	10/20/15	10/20/15	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$150.00	0.00			
N 42	3	10/20/15	10/20/15	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$280.00	0.00			
N 43	3	10/20/15	10/20/15	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$85.00	0.00			
N 44	3	10/20/15	10/20/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$280.00	0.00			
N 45	3	10/20/15	10/20/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$340.00	0.00			
N 46	3	10/20/15	10/20/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-2-----				2	\$190.00	0.00			
N 47	3	10/20/15	10/20/15	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$75.00

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<u>Contract Dates</u> 10/14/15 - 10/20/15		<u>Product</u> WAGNER 10/14
		<u>Estimate #</u> 17/21/148
<u>Advertiser</u> Wagner/R/VA Senate		<u>Original Date / Revision</u> 10/13/15 / 10/13/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$75.00	0.00			
N 48	3	10/20/15	10/20/15	Tuesday Prime Hour 2	9-10p ncis-no		:30				NM	1	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	-1-----				1	\$1,820.00	0.00			
N 49	3	10/14/15	10/14/15	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	--1----				1	\$420.00	0.00			
N 50	3	10/14/15	10/14/15	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	--1----				1	\$100.00	0.00			
N 51	3	10/14/15	10/14/15	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	--1----				1	\$150.00	0.00			
N 52	3	10/14/15	10/14/15	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	--1----				1	\$175.00	0.00			
N 53	3	10/14/15	10/14/15	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	--1----				1	\$280.00	0.00			
N 54	3	10/14/15	10/14/15	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	--1----				1	\$85.00	0.00			
N 55	3	10/14/15	10/14/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	--1----				1	\$340.00	0.00			
N 56	3	10/14/15	10/14/15	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	--1----				1	\$190.00	0.00			
N 57	3	10/14/15	10/14/15	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	--1----				1	\$75.00	0.00			
N 58	3	10/14/15	10/14/15	Wednesday Prime Hour 2	9-10p criminal		:30				NM	1	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	--1----				1	\$1,820.00	0.00			
N 59	3	10/17/15	10/17/15	Saturday Prime Hour 1	8p-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----S-				1	\$350.00	0.00			
N 60	3	10/17/15	10/17/15	Saturday Prime Hour 2	9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/15	10/18/15	-----S-				1	\$300.00	0.00			
N 61	3	10/19/15	10/19/15	M-F 430a-5a	430a-5a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/15	10/25/15	M-----				1	\$15.00	0.00			
<b>Totals</b>										0.00		65	\$24,845.00

Time Period	# of Spots	Gross Amount	Net Amount
09/28/15 - 10/20/15	65	\$24,845.00	\$21,118.25
<b>Totals</b>	65	\$24,845.00	\$21,118.25

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
209710 /	07969699

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/14/15 - 10/20/15	WAGNER 10/14	17/21/148

<u>Advertiser</u>	<u>Original Date / Revision</u>
Wagner/R/VA Senate	10/13/15 / 10/13/15

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



