

ORDER

**WJW-TV**

Orders

Order / Rev: 393977

Alt Order #:

Product Desc: General 2016

Estimate:

Flight Dates: 10/08/16 - 10/08/16

Original Date / Rev: 10/06/16 / 10/06/16

Order Type: GENERAL

Primary AE: Denel Cherry

Sales Office: LOCAL

Sales Region: Local

Agency

Name: Triad Communications

Buying Contact: Ryan Rimmele

Billing Contact:

2006 Fourth Street

Cuyahoga Falls, OH 44221

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Cable for Judge/Elect Ileana Shapiro

Demographic: A25-54

Product Codes: PL1.c.i

Priority: 07

Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/08/16	1	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$800.00	\$680.00	0.00
Totals	1	\$800.00	\$680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denel Cherry			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/08/16	10/08/16	College Football Gm	CM	Various	-----S-	:15/:15	1	\$800.00	07	0.00	BK	1	\$800.00
				College Football Gm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S-		1				\$800.00		0.00			
Totals														1	\$800.00