

# ORDER



WJW-TV

**Orders**  
**Order / Rev:** 393977  
 Alt Order #: \_\_\_\_\_  
 Product Desc: General 2016  
 Estimate: \_\_\_\_\_  
 Flight Dates: 10/08/16 - 10/08/16  
 Original Date / Rev: 10/06/16 / 10/06/16  
 Order Type: GENERAL

Primary AE: Denel Cherry  
 Sales Office: LOCAL  
 Sales Region: Local

**Agency**  
**Name:** Triad Communications  
 Buying Contact: Ryan Rimmele  
 Billing Contact: \_\_\_\_\_  
 \_\_\_\_\_  
 2006 Fourth Street  
 Cuyahoga Falls, OH 44221

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Cable for Judge/Elect Ileana Shapiro  
 Demographic: A25-54  
 Product Codes: PL1.c.i  
 Priority: 07  
 Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/08/16	1	\$800.00	\$680.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$800.00	\$680.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$800.00</b>	<b>\$680.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denel Cherry			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/08/16	10/08/16	College Football Gm College Football Gm	CM	Various	-----S-	:15/:15	1	\$800.00	07	0.00	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	-----S-		1		\$800.00		0.00					
													<b>Totals</b>	<b>1</b>	<b>\$800.00</b>