

ORDER



Orders
Order / Rev: 898591
 Alt Order #: WOC13167071
 Product Desc: CWA
 Estimate: 9053
 Flight Dates: 08/03/21 - 08/06/21
 Original Date / Rev: 07/30/21 / 07/30/21
 Order Type: GENERAL

WTVR
 Primary AE: Margie MacDonald
 Sales Office: EWSDC
 Sales Region: NAT

Agency
Name: Canal Partners Media - POL
 Buying Contact:
 Billing Contact:
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Communication Workers of America
 Demographic: A35+
 Product Codes: Non-Ballot Issue
 Revenue Code 1: DISC
 Revenue Code 2: POL
 Revenue Code 3: ISS
 Priority: P-2

New Business Thru:
 Advertiser External ID: 207852
 Agency External ID: 103998
 Unit Code: General
 Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/26/21	08/06/21	1	\$650.00	\$552.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2021	1	\$650.00	\$552.50	0.00
Totals	1	\$650.00	\$552.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	08/03/21	08/06/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PI-	TWTF--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
(Program: CBS6 NEWS@NOON)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN PJUL/2019LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/21	08/06/21	-TWTF--			1		\$650.00		0.00				
													Totals	1	\$650.00