

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Alexandra Roth, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Mitch Roth

Authorized committee: Friends of Mitch Roth

Agency requesting time (and contact information):  
 N/A

Candidate's political party: Nonpartisan

Office sought (no acronyms or abbreviations):

Date of election: Aug 8, 2020       General       Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Alexandra Roth</u>	Signature: <u>Aileen Antoque</u>
Name: <u>Alexandra Roth</u>	Name: <u>Aileen Antoque</u>
Date of Request to Purchase Ad Time: <u>7/1/20</u>	Date of Station Agreement to Sell Time: <u>7/16/2020</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**
 Ad submitted to Station?  Yes  No Date ad received: 7/15/2020
**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

 Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

 Contract #: 831851617 Station Call Letters: KAPA / KKBG / KPVS Date Received/Requested: 7/15/2020

 Est. #: Station Location: 913 Kapaehauna Run Start and End Dates: 7/20/20 - 8/8/20  
Hilo HI 96720

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

DUPLICATE

Stations: KAPA-FM, KKBG-FM, KPVS-FM Buyer: \_\_\_\_\_  
 Contract Name: FRIENDS FOR MITCH ROTH Tax Schedule: \_\_\_\_\_ HI-GET  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: 15  
 Start Date: 7/20/20 End Date: 8/08/20 Billing Cycle: Standard  
 Revenue Type: POLITICAL CANDIDATE Salesperson: 579POLI Comm %: 0  
**SPOT** Type: Cash Makegood Policy: MAKEGOOD WITHIN CONTRACT  
 Advertiser: FRIENDS OF MITCH ROTH **DATES**  
 Address: PO BOX 1635  
 City: HILO State: HI Zip: 96721  
 Product Name: BIG ISLAND MAYORAL CANDID  
 Competitive Code: MAYOR

## KAPA-FM

No	DATES		All wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$		
1	7/20/20	8/07/20		8:00 AM	10:00 AM	30	2	2	2	2	2			10	D	30.00	30	900.00		
2	7/20/20	8/07/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	25.00	15	375.00		
3	7/20/20	8/07/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.00	15	375.00		
4	7/25/20	8/08/20		10:00 AM	3:00 PM	30							1		1	D	20.00	3	60.00	
5	7/26/20	8/02/20		10:00 AM	3:00 PM	30							1	1	D	10.00	2	20.00		

TOTAL GROSS \$1,730.00, NET \$1,470.50

## KKBG-FM

No	DATES		All wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$		
1	7/20/20	8/07/20		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	25.00	30	750.00		
2	7/20/20	8/07/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	25.00	15	375.00		
3	7/20/20	8/07/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.00	15	375.00		
4	7/25/20	8/08/20		10:00 AM	3:00 PM	30							1		1	D	20.00	3	60.00	
5	7/26/20	8/02/20		10:00 AM	3:00 PM	30							1	1	D	10.00	2	20.00		

TOTAL GROSS \$1,580.00, NET \$1,343.00

## KPVS-FM

No	DATES		All wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$		
1	7/20/20	8/07/20		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	25.00	30	750.00		
2	7/20/20	8/07/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	25.00	15	375.00		
3	7/20/20	8/07/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	30.00	15	450.00		
4	7/25/20	8/08/20		10:00 AM	3:00 PM	30							1		1	D	15.00	3	45.00	
5	7/26/20	8/02/20		10:00 AM	3:00 PM	30							1	1	D	15.00	2	30.00		

TOTAL GROSS \$1,650.00, NET \$1,402.50

Billing Projections: By Month

	Jul 20	Aug 20
CA	2,350.00	1,175.00
ST	1,175.00	2,350.00

Print Spot Prices

KAPA/KAGB SIMULCAST .....

KKBG/KLEO SIMULCAST .....

KPVS/KLUA SIMULCAST .....

MAHALO FOR YOUR BUSINESS! .....

THE LICENSEE OF THIS STATION DOES NOT  
 DISCRIMINATE IN THE SALE OF ADVERTISING TIME  
 ON THE BASIS OF RACE OR ETHNICITY AND WILL  
 ACCEPT NO ADVERTISING FROM ANY  
 ADVERTISER FOR PLACEMENT WHICH ILLEGALLY  
 DISCRIMINATES ON THE BASIS OF RACE OR  
 ETHNICITY.

TOTAL SPOTS ..... 195  
 GROSS TOTAL \$ ..... 4,960.00  
 ADJUSTED SPOTS ..... 195  
 ADJUSTED TOTAL \$ ..... 4,960.00

APPROVE

minus 15% <744>  
 4216.00  
 tax 198.66  
 total 4,414.66

*Alexandra Roth* 7/15/20

CS Scanned with CamScanner

MitchRoth\_Testimonial\_Debra\_A...