

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Alexandra Roth, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mitch Roth

Authorized committee:

Friends of Mitch Roth

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Nonpartisan

Office sought (no acronyms or abbreviations):

Date of election:

Aug 8, 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Alexandra Roth</u>	Signature: <u>Aileen Antoque</u>
Name: <u>Alexandra Roth</u>	Name: <u>Aileen Antoque</u>
Date of Request to Purchase Ad Time: <u>7/1/20</u>	Date of Station Agreement to Sell Time: <u>7/16/2020</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 7/15/2020**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 831851617 Station Call Letters: KAPA / KKRG / KPVS Date Received/Requested: 7/15/2020Est. #: Station Location: 913 Kapaeha Run Start and End Dates: 7/20/20 - 8/8/20
Hilo HI 96720

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Stations: KAPA-FM, KKBG-FM, KPVS-FM Buyer: _____
 Contract Name: FRIENDS FOR MITCH ROTH Tax Schedule: HI-GET
 Contract#: _____ (none) Agency Commission %: 15
 Start Date: 7/20/20 End Date: 8/08/20 Billing Cycle: Standard
 Revenue Type: POLITICAL CANDIDATE Salesperson: 579POLI Comm %: 0
 SPOT Type: Cash Makegood Policy: MAKEGOOD WITHIN CONTRACT
 Advertiser: FRIENDS OF MITCH ROTH DATES
 Address: PO BOX 1635
 City: HILO State: HI Zip: 96721
 Product Name: BIG ISLAND MAYORAL CANDID
 Competitive Code: MAYOR

KAPA-FM

No	DATES		All wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/20/20	8/07/20		8:00 AM	10:00 AM	30	2	2	2	2	2			10	D	30.00	30	900.00		
2	7/20/20	8/07/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	25.00	15	375.00		
3	7/20/20	8/07/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.00	15	375.00		
4	7/25/20	8/08/20		10:00 AM	3:00 PM	30						1		1	D	20.00	3	60.00		
5	7/26/20	8/02/20		10:00 AM	3:00 PM	30							1	1	D	10.00	2	20.00		

TOTAL GROSS \$1,730.00, NET \$1,470.50

KKBG-FM

No	DATES		All wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/20/20	8/07/20		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	25.00	30	750.00		
2	7/20/20	8/07/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	25.00	15	375.00		
3	7/20/20	8/07/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	25.00	15	375.00		
4	7/25/20	8/08/20		10:00 AM	3:00 PM	30						1		1	D	20.00	3	60.00		
5	7/26/20	8/02/20		10:00 AM	3:00 PM	30							1	1	D	10.00	2	20.00		

TOTAL GROSS \$1,580.00, NET \$1,343.00

KPVS-FM

No	DATES		All wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/20/20	8/07/20		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	25.00	30	750.00		
2	7/20/20	8/07/20		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	25.00	15	375.00		
3	7/20/20	8/07/20		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	30.00	15	450.00		
4	7/25/20	8/08/20		10:00 AM	3:00 PM	30						1		1	D	15.00	3	45.00		
5	7/28/20	8/02/20		10:00 AM	3:00 PM	30							1	1	D	15.00	2	30.00		

TOTAL GROSS \$1,650.00, NET \$1,402.50

Billing Projections: By Month

	Jul 20	Aug 20
CA	2,350.00	1,175.00
ST	1,175.00	2,350.00

☒ Print Spot Prices

KAPA/KAGB SIMULCAST

KKBG/KLEO SIMULCAST

KPV5/KLUA SIMULCAST

MAHALO FOR YOUR BUSINESS!

THE LICENSEE OF THIS STATION DOES NOT
DISCRIMINATE IN THE SALE OF ADVERTISING TIME
ON THE BASIS OF RACE OR ETHNICITY AND WILL
ACCEPT NO ADVERTISING FROM ANY
ADVERTISER FOR PLACEMENT WHICH ILLEGALLY
DISCRIMINATES ON THE BASIS OF RACE OR
ETHNICITY.

TOTAL SPOTS 195

GROSS TOTAL \$ 4,960.00

ADJUSTED SPOTS 195

ADJUSTED TOTAL \$ 4,960.00

APPROVE

☐

minus 15% <744>

4216.00

tax 198.66

total 4,414.66

Alexandra Roth 7/15/20



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MitchRoth_Testimonial_Debra_A...