



Media Buyers Hawaii

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Radio Proposal

9.16.2020
 Mitch Roth, Hawaii Island Candidate for Mayor
 Aileen Antoque
 808.930.6204

Radio:

Wed, 9/23/2020 - Tues, 11/3/2020 = 6 weeks

STATION	LEN	TIME	MON	TUE	WED	THU	FRI	SAT	SUN	SPOTS WEEK	# of WEEKS	TOTAL SPOTS	RATE	TOTAL
KAPA	30	6a - 10a	2	1	2	1	2			8	1	8	\$13.00	\$ 104.00
	30	10a - 3p	1	1	1	2	1			6	1	6	\$20.00	\$ 120.00
	30	3p - 7p	1	1	1	1	1			5	1	5	\$22.00	\$ 110.00
	30	6a - 7p						3		3	1	3	\$6.00	\$ 18.00
KBIG	30	6a - 10a	2	1	2	1	2			8	1	8	\$13.00	\$ 104.00
	30	10a - 3p	1	1	1	2	1			6	1	6	\$23.00	\$ 138.00
	30	3p - 7p	1	1	1	1	1			5	1	5	\$15.00	\$ 75.00
	30	6a - 7p						3		3	1	3	\$5.00	\$ 15.00
Total Radio Spots										44		44		

Kill Tuesday 11/3/2020 ads by 4pm

6 week flight	\$ 684.00
Media Buyers	\$ 4,104.00
Sub	\$ 615.60
GE Tax	\$ 3,488.40
Total	\$ 164.37
	\$ 3,652.77

Aileen Antoque
 Aileen Antoque

Date 9/17/2020

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mitch Roth, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mitch Roth

Authorized committee:

Paid for by friends of Mitch Roth

Agency requesting time (and contact information):

☐ N/A Media Buyers, Rachelle Hennings 808-883-2111

Candidate's political party:

non-partisan

Office sought (no acronyms or abbreviations):

Mayor of Hawaii County

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Nikol Lonokapu

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

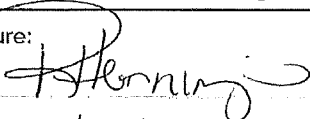
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

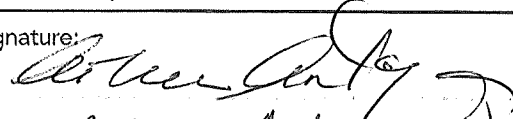
Signature:



Name:

9/17/2020

Signature:



Name:

Aileen Antoque

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

9/17/2020