



## Media Buyers Hawaii

**Rachelle Hennings**  
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# Radio Proposal

**Mitch Roth**, Hawaii Island Candidate for Mayor  
Aileen Antoque

**10.12.2020**

**Radio:**

Black dates are Wed 10/14 - Tues 10/27

Pink Dates are Wed 10/28 - Sat 10/31

STATION	LEN	TIME	MON	TUE	WED	THU	FRI	SAT	SUN	SPOTS WEEK	# of WEEKS	TOTAL SPOTS	RATE	TOTAL
KAPA	30	6a - 10a		1		1				2	2	4	\$13.00	\$ 52.00
	30	10a - 3p	1	1	1	1	1			5	2	10	\$20.00	\$ 200.00
	30	6a - 7p						2		2	2	4	\$6.00	\$ 24.00
	30	6a - 10a				1				1	1	1	\$13.00	\$ 13.00
	30	10a - 3p			1	1	1			3	1	3	\$20.00	\$ 60.00
	30	6a - 8p						2		2	1	2	\$6.00	\$ 12.00
KBIG	30	6a - 10a		1		1				2	2	4	\$13.00	\$ 52.00
	30	10a - 3p	1	1	1	1	1			5	2	10	\$23.00	\$ 230.00
	30	6a - 7p						2		2	2	4	\$5.00	\$ 20.00
	30	6a - 10a				1				1	1	1	\$13.00	\$ 13.00
	30	10a - 3p			1	1	1			3	1	3	\$23.00	\$ 69.00
	30	6a - 8p						2		2	1	2	\$5.00	\$ 10.00
Total Radio Spots										30		48	Subtotal	\$ 755.00
Media Buyers													\$ 113.25	
Subtotal													\$ 641.75	
GE Tax													\$ 30.24	
Total													\$ 671.99	

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mitch Roth, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mitch Roth

Authorized committee:

Paid for by friends of Mitch Roth

Agency requesting time (and contact information):

☐ N/A Media Buyers, Rachelle Hennings 808-883-2111

Candidate's political party:

non-partisan

Office sought (no acronyms or abbreviations):

Mayor of Hawaii County

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Nikol Lonokapu

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Rachelle Hennings*

Signature:

*Aileen Antone*

Name:

Rachelle Hennings

Name:

*Aileen Antone*

Date of Request to Purchase Ad Time: 10.13.20

Date of Station Agreement to Sell Time: 10/13/20