

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Scelma Kettwich, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ikaika Marzo

Authorized committee:

Marzo 4 Mayor

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Hawaii County Mayor

Date of election:

Aug. 8, 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Diane Kramer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Diane Kramer</u>	Signature: <u>Carl R. Mireles</u>
Name: <u>Diane Kramer</u>	Name: <u>Carl R. Mireles</u>
Date of Request to Purchase Ad Time: <u>07/13/20</u>	Date of Station Agreement to Sell Time: <u>7/13/20</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 7/14/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
☐ Rejected -- provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: KAPA, KKSG, KPVS	Date Received/Requested: 7/14/20
Est. #:	Station Location:	Run Start and End Dates: 7/15/20 - 8/7/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



PACIFIC MEDIA GROUP

## Ikaika Marzo | 2020 Radio Proposal

KAPA - \$2149.48

KBIG - \$2029.32

The BEAT - \$1775.65

Grand Total with 15% Political Discount and Tax = \$5954.45

Contract Subject to Hawaii Excise Tax

— The licensee of this station does not discriminate in the sale of advertising time on the basis of race or ethnicity, and will accept no advertising from any advertiser for placement which illegally discriminates on the basis of race or ethnicity. The licensee will reject any advertising order that violates this policy. It is mutually agreed that any provision of any advertising agreement or order for advertising that conflicts with this policy is hereby superseded and/or void.

Bills due and payable each month within 30 days of presentation of invoice. Interest at a rate of 1.5 percent per month may be charged on overdue accounts. Client agrees that in case default is made in payment the whole amount due is to become immediately collectable the option of the station. In case collection or suit for collection is instituted through an attorney and/or collector, the client promises to pay all costs of collection including attorney's and/or collector's fee equal to 33-1/3% of the sum remaining unpaid. The provisions of the agreement shall apply to and bind the executors, administrators, successors and assigns of the respective parties.

### Space Reservation & Acceptance

The undersigned and Pacific Media Group enter into this agreement, governed by Hawaii State Law and agree to the above terms and conditions.

Start Date: 7/14/20 - 8/7/20

Signed: Hele Folamer

Name and Job Title: Diane Kramer, Campaign Treasurer

Business Name & Address: Marzo 4 Mayor P.O. Box 1171 Palua, HI 96718

Date: 1/13/20

Authorized PMG Agent: \_\_\_\_\_



BEGIN/END DATE	LEN	TIME	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS		TOTAL COST
KAPA												
7/14/2020 - 7/17/20	60	6a - 10a		1	1	1	1			4	\$40.00	\$160.00
7/14/2020 - 7/17/20	60	3p - 7p		2	2	2	2			8	\$40.00	\$320.00
7/18/20	60	10a - 3p						2		2	\$25.00	\$50.00
7/18/20	60	3p - 7p						1		1	\$25.00	\$25.00
7/19/20	60	10a - 3p							2	2	\$20.00	\$40.00
7/19/20	60	3p - 7p							1	1	\$20.00	\$20.00
7/20/2020 - 8/2/20	60	6a - 10a	1	1	1	1	1			10	\$40.00	\$400.00
7/20/2020 - 8/2/20	60	3p - 7p	2	2	2	2	2			20	\$40.00	\$800.00
8/3/20 - 8/7/20	60	6a - 10a	1	1	1	1	1			5	\$40.00	\$200.00
8/3/20 - 8/7/20	60	3p - 7p	2	2	2	2	2			10	\$40.00	\$400.00
TOTAL SPOTS:			6	9	9	9	9	3	3	63		\$2,415.00
Political-Discount											15%	
Net											\$2,052.75	
Tax											\$96.73	
<b>Total</b>											<b>\$2,149.48</b>	



• **KBIG**

BEGIN/END DATE	LEN	TIME	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS		TOTAL COST
<b>KBIG</b>												
7/14/2020 - 7/17/20	60	6a - 10a		1	1	1	1			4	\$40.00	\$160.00
7/14/2020 - 7/17/20	60	3p - 7p		2	2	2	2			8	\$40.00	\$320.00
7/20/2020 - 8/2/20	60	6a - 10a	1	1	1	1	1			10	\$40.00	\$400.00
7/20/2020 - 8/2/20	60	3p - 7p	2	2	2	2	2			20	\$40.00	\$800.00
8/3/20 - 8/7/20	60	6a - 10a	1	1	1	1	1			5	\$40.00	\$200.00
8/3/20 - 8/7/20	60	3p - 7p	2	2	2	2	2			10	\$40.00	\$400.00
<b>TOTAL SPOTS:</b>			<b>6</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>0</b>	<b>0</b>	<b>57</b>		<b>\$2,280.00</b>
											Political-Discount	15%
											Net	\$1,938.00
											Tax	\$91.32
											<b>Total</b>	<b>\$2,029.32</b>



● The BEAT

BEGIN/END DATE	LEN	TIME	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS		TOTAL COST
<b>The Beat</b>												
7/14/2020 - 7/17/20	60	6a - 10a		1	1	1	1			4	\$35.00	\$140.00
7/14/2020 - 7/17/20	60	3p - 7p		2	2	2	2			8	\$35.00	\$280.00
7/20/2020 - 8/2/20	60	6a - 10a	1	1	1	1	1			10	\$35.00	\$350.00
7/20/2020 - 8/2/20	60	3p - 7p	2	2	2	2	2			20	\$35.00	\$700.00
8/3/20 - 8/7/20	60	6a - 10a	1	1	1	1	1			5	\$35.00	\$175.00
8/3/20 - 8/7/20	60	3p - 7p	2	2	2	2	2			10	\$35.00	\$350.00
<b>TOTAL SPOTS:</b>			6	9	9	9	9	0	0	57		\$1,995.00
											Political-Discount	15%
											Net	\$1,695.75
											Tax	\$79.90
											<b>Total</b>	<b>\$1,775.65</b>