



WWHO
1261 Dublin Rd
Columbus, OH 43215

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6089866

Schedule Dates 07/16/24-07/22/24
Advertiser Duty and Honor (125143)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 405/432/13272 (2021520)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Julie,Keane,
Phone/Fax /
CPE 405/432/13272
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments General BRADLEY PHILLIPS
Separation: 30;PopulationBuyType: CPP

Date Entered 05/10/24
Last Modified 05/10/24
Entered By Zachary Holt
CO-OP No
External # ECR28399257
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,005.00
Net Total \$5,695.00
Sales Tax

Columbus (WWHO)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Jul. 2024 | 26 | \$6,700.00 |
| Grand Total: | 26 | \$6,700.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|----------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 07/16/24-07/22/24 | 2 | :30 | 6P- Family Feud 3 | | 1 | 1 | 1 | | 1 | | | 4 | \$250.00 | \$1,000.00 | Columbus (WWHO) | Family Feud | 5/10/24 |
| 2.0 | Normal Line / SPOT (2) | 07/16/24-07/22/24 | 2 | :30 | 6:30P- Family Feud 4 | | 1 | 1 | 1 | | 1 | | | 4 | \$250.00 | \$1,000.00 | Columbus (WWHO) | Family Feud | 5/10/24 |
| 3.0 | Normal Line / SPOT (3) | 07/16/24-07/22/24 | 2 | :30 | 7P- Family Feud | | 1 | 1 | | 1 | 1 | | | 4 | \$400.00 | \$1,600.00 | Columbus (WWHO) | Family Feud | 5/10/24 |
| 4.0 | Normal Line / SPOT (4) | 07/16/24-07/22/24 | 2 | :30 | 7:30P- Family Feud 2 | | 1 | 1 | 1 | | 1 | | | 4 | \$500.00 | \$2,000.00 | Columbus (WWHO) | Family Feud | 5/10/24 |
| 5.0 | Normal Line / SPOT (5) | 07/21/24-07/21/24 | 2 | :30 | 7P- 8P (EST) | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | Columbus (WWHO) | Family Feud | 5/10/24 |
| 6.0 | Normal Line / SPOT (6) | 07/16/24-07/22/24 | 2 | :30 | 10P- News-The National Desk LF | | 1 | 1 | 1 | | 1 | | | 4 | \$100.00 | \$400.00 | Columbus (WWHO) | News: The National Desk | 5/10/24 |
| 7.0 | Normal Line / SPOT (7) | 07/16/24-07/22/24 | 2 | :30 | 12A- News-ABC 6 News at 11 Encore | | 1 | 1 | | 1 | 1 | | | 4 | \$50.00 | \$200.00 | Columbus (WWHO) | ABC 6 News At 11P (Encore) | 5/10/24 |
| 8.0 | Normal Line / SPOT (8) | 07/20/24-07/20/24 | 2 | :30 | 2P- 5P (EST) | | | | | | | | 1 | 1 | \$300.00 | \$300.00 | Columbus (WWHO) | ACC FOOTBALL | 5/10/24 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.