



WWHO
1261 Dublin Rd
Columbus, OH 43215

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6089854

Schedule Dates 07/09/24-07/15/24
Advertiser Duty and Honor (125143)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 405/432/13271 (2021514)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Julie,Keane,
Phone/Fax /
CPE 405/432/13271
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments General BRADLEY PHILLIPS
 Separation: 30;PopulationBuyType: CPP

Date Entered 05/10/24
Last Modified 05/10/24
Entered By Zachary Holt
CO-OP No
External # ECR28399256
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,005.00
Net Total \$5,695.00
Sales Tax

Columbus (WWHO)

By Broadcast Month	Spots	Rate
Jul. 2024	26	\$6,700.00
Grand Total:	26	\$6,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/09/24-07/15/24	2	:30	6P- Family Feud 3		1	1	1		1			4	\$250.00	\$1,000.00	Columbus (WWHO)	Family Feud	5/10/24
2.0	Normal Line / SPOT (2)	07/09/24-07/15/24	2	:30	6:30P- Family Feud 4		1	1		1	1			4	\$250.00	\$1,000.00	Columbus (WWHO)	Family Feud	5/10/24
3.0	Normal Line / SPOT (3)	07/09/24-07/15/24	2	:30	7P- Family Feud		1	1	1		1			4	\$400.00	\$1,600.00	Columbus (WWHO)	Family Feud	5/10/24
4.0	Normal Line / SPOT (4)	07/09/24-07/15/24	2	:30	7:30P- Family Feud 2		1	1	1		1			4	\$500.00	\$2,000.00	Columbus (WWHO)	Family Feud	5/10/24
5.0	Normal Line / SPOT (5)	07/14/24-07/14/24	2	:30	7P- 8P (EST)								1	1	\$200.00	\$200.00	Columbus (WWHO)	Family Feud	5/10/24
6.0	Normal Line / SPOT (6)	07/09/24-07/15/24	2	:30	10P- News-The National Desk LF		1	1		1	1			4	\$100.00	\$400.00	Columbus (WWHO)	News: The National Desk	5/10/24
7.0	Normal Line / SPOT (7)	07/09/24-07/15/24	2	:30	12A- News-ABC 6 News at 11 Encore		1	1		1	1			4	\$50.00	\$200.00	Columbus (WWHO)	ABC 6 News At 11P (Encore)	5/10/24
8.0	Normal Line / Football (8)	07/13/24-07/13/24	2	:30	2P- 5P (EST)								1	1	\$300.00	\$300.00	Columbus (WWHO)	ACC FOOTBALL	5/10/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.