

PUBLIC SERVICE
ANNOUNCEMENT
AFFIDAVITS
(AND SCRIPTS)

Public Service Announcements January 2014

It's girl scout cookie time again. Some local troops will start taking orders THIS month....all the way to the end of March. Cookie sales are ...one of..... the main fund raising activities for the Girl Scouts of Western Ohio...serving 50 thousand girl members in 32 countieswith 15 thousand adult volunteers. To help the girls build a lifetime..... of skills and confidence....and get involved.....go to girlscouts.org.

To air on: All 5 Stations

Kill Date: Jan 31, 2013

Is your child safe at school? The answer to that question is on every parent's mind. Liberty Bible Academy, a non-profit, 501-C school, equips students with character-building tools that promote a safe.....nurturing environment. For over 29 years students have achieved academic excellence at an affordable cost. Graduates score in the top 10%..... nationally. Liberty Bible Academy will host an Open House in Mason..... for preschool through eighth grade on Saturday, January 11 from 11am-1pm. Visit libertybibleacademy.org.

To air on: All 5 Stations

Kill Date: Jan 10

The St. James Athletic club is holding their annual Winter Blast..... on Saturday, February 8th from 7 p.m. To Midnight at LaSalle High School. The Winter Blast celebration is St. James White Oak's main fundraiser to help defray some of the expenses and to help fund the youth sports program at St. James Parish. For info to go ...stjamespanthers.com

To air on: All 5 Stations

Kill Date: Feb 7th

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Girl Scouts of Western Ohio's Cookie Program (Sale)

Ann MacDonald [AnnMacDonald@GirlScoutsofWesternOhio.ORG]

You replied on 12/31/2013 8:56 AM.

Sent: Monday, December 30, 2013 2:07 PM

To: Ann MacDonald [AnnMacDonald@GirlScoutsofWesternOhio.ORG]

Attachments: 1302129-004 Cookie Sale Pr~1.doc (139 KB) [Open as Web Page];

Hello—Girl Scouts of Western Ohio's Girl Scout Cookie Program starts Friday, January 10, 2014. Attached is our press release. Attached is our first press release about the start of the program.


Throughout this year's sale, we're emphasize the life skills (5 Skills) girls learn when participating in the cookie program, these being goal setting, decision making, money management, people skills and business ethics. Thus you'll see and hear us referencing the sale as a program much of the time.

In addition, as I shared last week our national organization—Girl Scouts of the USA—has had some very high quality materials produced this year for the Girl Scout Cookie Program that I encourage you to use. (Wish we had an advertising budget, but we don't.) Here is a link to the Girl Scout Download Center, where you can download the cookie PSA for radio and TV. There are also full page print ads. They are of high quality. Here's the link again: http://www.plowsharegroup.com/media_downloads/gsusa.php


Let me know if you have any questions. (We'll be distributing our Cookie Program Media Kit—including cookies—next week to as many media outlets as we can. If you don't receive one and would like one, let me know. Also, if you are interested in an interview, we'd be happy to work with you!)

Girl Scouts in our community do great things from the proceeds of the cookie program and your help makes a difference! Thanks so much.

Ann MacDonald
Communications Manager
Girl Scouts of Western Ohio
4930 Cornell Road
Cincinnati, OH 45242
T: 513-489-1025 or 1-800-537-6241
D: 513-619-1372
F: 513-489-1417

I can't wait to 

Start the fun at www.girlscoutsofwesternohio.org

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RE: January PSA's
Jennifer Wilson

Sent: Friday, December 27, 2013 10:33 AM
To: Angie Irick
Cc: Keith Mitchell

No Problem, please use this:

Is your child safe at school? The answer to that question is on every parent's mind. Liberty Bible Academy, a non-profit, 501-C school, equips students with character-building tools that promote a safe, nurturing environment. For over 29 years students have achieved academic excellence through differentiated instruction at an affordable cost. Graduates score in the top 10% nationally. Liberty Bible Academy will host an Open House in Mason for preschool through eighth grade on Saturday, January 11 from 11am-1pm. Visit libertybibleacademy.org.

Jen Wilson
Sales Representative
Cumulus Radio Cincinnati
Jennifer.Wilson@cumulus.com
Office: 513.412.7059 :: Mobile: 513.256.8389

WARM 98 I Great Country 94.1 I 103.5 WGRR I 96ROCK I 92.5 The Fox I
4805 Montgomery Road | Suite 300 | Cincinnati, Ohio 45212

-----Original Message-----
From: Keith Mitchell
Sent: Friday, December 27, 2013 10:32 AM
To: Jennifer Wilson; Angie Irick
Subject: RE: January PSA's

Please make sure to put the 501-C info in the copy. Thanks.

-----Original Message-----
From: Jennifer Wilson
Sent: Friday, December 27, 2013 10:31 AM
To: Angie Irick
Cc: Keith Mitchell
Subject: RE: January PSA's

Hi Angie,
I spoke with Keith this morning, and he was not aware that Liberty Bible Academy was a 501-C non-profit, which it is. He has approved for this to run. Thanks!

Jen Wilson
Sales Representative
Cumulus Radio Cincinnati
Jennifer.Wilson@cumulus.com
Office: 513.412.7059 :: Mobile: 513.256.8389

WARM 98 I Great Country 94.1 I 103.5 WGRR I 96ROCK I 92.5 The Fox I
4805 Montgomery Road | Suite 300 | Cincinnati, Ohio 45212

-----Original Message-----

From: Angie Irick
Sent: Tuesday, December 24, 2013 7:56 AM
To: Jennifer Wilson
Subject: RE: January PSA's

Hi Jennifer,

Turns out we're not going to be able to run it. Keith says they should buy time instead.

Angie Irick
News/PSA Director
Warm 98
103.5 WGRR
96 Rock
Great Country 94.1
92.5 The Fox

From: Jennifer Wilson
Sent: Friday, December 20, 2013 10:59 AM
To: Angie Irick
Subject: FW: January PSA's

Angie, the open house is actually until 3PM instead of 1PM. Can you please make note of this change for the spot?

Also, this will only need to run through January 11th at 2PM.
Thanks!

Jen Wilson
Sales Representative
Cumulus Radio Cincinnati
Jennifer.Wilson@cumulus.com
Office: 513.412.7059 :: Mobile: 513.256.8389

WARM 98 I Great Country 94.1 I 103.5 WGRR I 96ROCK I 92.5 The Fox I
4805 Montgomery Road | Suite 300 | Cincinnati, Ohio 45212

-----Original Message-----

From: Jennifer Wilson
Sent: Tuesday, December 17, 2013 8:57 AM
To: Angie Irick
Subject: RE: January PSA's

Okay great! Below is script they gave me to use, so please use for the PSA script and let me know if you have any questions. Thanks for your help Angie!

Is your child safe at school? The answer to that question is on every parent's mind. Liberty Bible Academy equips students with character-building tools that promote a safe, nurturing environment. For over 29 years students have achieved academic excellence through differentiated instruction at an affordable cost. Graduates score in the top 10% nationally. Liberty Bible Academy will host an Open House in Mason for preschool through eighth grade on Saturday, January 11 from 11am-1pm. Visit libertybibleacademy.org.

Jen Wilson

Sales Representative
Cumulus Radio Cincinnati
Jennifer.Wilson@cumulus.com
Office: 513.412.7059 :: Mobile: 513.256.8389

WARM 98 I Great Country 94.1 I 103.5 WGRR I 96ROCK I 92.5 The Fox I
4805 Montgomery Road | Suite 300 | Cincinnati, Ohio 45212

-----Original Message-----

From: Angie Irick
Sent: Monday, December 16, 2013 10:35 PM
To: Jennifer Wilson
Subject: RE: January PSA's

But...I'll take it now if you have it.

Angie Irick
News/PSA Director
Warm 98
103.5 WGRR
96 Rock
Great Country 94.1
92.5 The Fox

From: Jennifer Wilson
Sent: Monday, December 16, 2013 5:50 PM
To: Angie Irick
Subject: January PSA's

Hi Angie!

What is the deadline for January PSA's? I have a client wanting to run something so was hoping I could get a script over to you if there was still time. Please let me know, thanks!

Jen Wilson
Sales Representative
Cumulus Radio Cincinnati
Jennifer.Wilson@cumulus.com<mailto:Jennifer.Wilson@cumulus.com>
Office: 513.412.7059 :: Mobile: 513.256.8389

WARM 98 I Great Country 94.1 I 103.5 WGRR I 96ROCK I 92.5 The Fox I
4805 Montgomery Road | Suite 300 | Cincinnati, Ohio 45212

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St James AC WINTER BLAST

To run on air January 2014 PSA's

Date: Saturday February 8th, 2014

The St. James Athletic club is holding their annual Winter Blast on Saturday, February 8th from 7 p.m. – Midnight at LaSalle High School. The Winter Blast celebration is St. James White Oak's main fundraiser to help defray some of the expenses and to help fund the youth sports program at St. James Parish.

This social event of the season will be held at LaSalle High School on February 8th. Live entertainment provide by FINAL ORDER...And plenty of Silent Auction items, Basket Raffles and more! So shake off the winter blues and get your ticket today.

You can purchase your tickets on line at www.stjamespanthers.com

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FW: January PSA's
Mike Combs

You replied on 12/26/2013 7:01 PM.

Sent: Tuesday, December 24, 2013 9:41 AM
To: Angie Irick
Attachments:  St. James Winter Blast 20~1.docx (16 KB) (Open as Web Page);

Just making sure you received this. Thanks

Mike Combs
Sales Manager
513-412-7986 - Office
513-349-5574 - Mobile
513-241-6689 - Fax
Mike.combs@cumulus.com




From: Mike Combs
Sent: Wednesday, December 11, 2013 2:50 PM
To: Angie Irick
Subject: January PSA's


Hi Angie,
Wanted to get you this to see if we can get into rotation for the January PSA's.

Let me know...Thanks

Mike Combs
Sales Manager
513-412-7986 - Office
513-349-5574 - Mobile
513-241-6689 - Fax
Mike.combs@cumulus.com



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PUBLIC SERVICE ANNOUNCEMENTS FEBRUARY 2014

"Every day, The Salvation Army is working to meet human needs in our local community. Your help is needed to ensure The Salvation Army can continue to impact the lives of those most in need. Please donate by calling 1-800-SAL-ARMY or online at salvationarmycincinnati.org. Thank You!"

To Air On: All 5 Stations
Kill Date: Evergreen

Round 'em up and head on out to the KHC Round Up 2014 at Alltech Arena, Kentucky Horse Park in Lexington, KY, Saturday and Sunday, February 15th and 16th. If you want to learn about horses this is the event for you. Lots of activities and fun for children of all ages, 12 and under free. Call 859 367 0509 or go to kentuckyroundup.com.

To Air On: All 5 Stations
Kill Date: Feb 14

The Power Walk ...for Dress for Success Cincinnati...in partnership with the Flying Pig Marathon ...is set for Saturday May 3rd. Get ready for it...at a FREE..... basic 7 week training program...that's open to ages 18 and up...and runs every Saturday March 15th through April 26th. For more info go to the Dress for Success website ...at dfscincy.org

To Air On: All 5 Stations
Kill Date: March 14th

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FW: Kentucky Round Up PSA
Tom Woodall

Sent: Friday, January 24, 2014 10:34 AM
To: Angie Irick

Here is one. Can you help out the first couple of weeks.

Tom Woodall
Sales Representative
92.5 FM the FOX (WOFX FM)/96 Rock (WFTK FM)
WGRR-WNNF-WRRM
513-412-7977 Direct Line
513-497-5066 Cell
513-241-6689 Fax

From: Colleen Stone [mailto:colleen@rwai.com]
Sent: Friday, January 24, 2014 9:31 AM
To: Debbie and Lynda; Mike Fredrick; Forbeck, Robert; Oiler, Lyn; Greene, Trey; Watkins, Meghan; Stamm, Craig; Hodge, DJ; jfredrick@clearchannel.com; Tom Woodall; Dave Crowl
Cc: Rick Warner
Subject: Kentucky Round Up PSA

Hey gang,


Our client, Misty Ridge Farm is part of the Kentucky Round Up event in Lexington. We're hoping that you can help us out and run some PSA's for us for the event. Here is the script. Please let me know what you can do. Thanks.

PSA script -- live copy
FOR USE: January 23 – February 16 2014
Time: 30 seconds
Agency: Kentucky Horse Council
Title: "KHC Round Up 2014"

Round 'em up and head on out to the KHC Round Up 2014 at Alltech Arena, Kentucky Horse Park in Lexington, KY, Saturday and Sunday, February 15th and 16th. If you want to learn about horses this is the event for you. Lots of activities and fun for children of all ages, 12 and under free. Call 859 367 0509 or go to kentuckyroundup.com.

--
Colleen Stone
Rick Warner & Assoc.
RWA Concerts and Events
859-442-1397 phone
859-781-0713 fax
colleen@rwai.com

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RE: Salvation Army PSA for Feb & March

Kathy Schweigert

Sent: Wednesday, January 15, 2014 8:54 AM

To: Angie Irick

Thank you :)

Kathy Schweigert
103.5 WGRR
4805 Montgomery Rd,
Suite 300
Cincinnati, OH 45212
PH: (513) 412-7041
Cell: (513) 477-1701

-----Original Message-----

From: Angie Irick

Sent: Wednesday, January 15, 2014 8:50 AM

To: Kathy Schweigert

Subject: RE: Salvation Army PSA for Feb & March

Will do

Angie Irick
News/PSA Director
Warm 98
103.5 WGRR
96 Rock
Great Country 94.1
92.5 The Fox

From: Kathy Schweigert

Sent: Tuesday, January 14, 2014 10:58 AM

To: Angie Irick

Subject: Salvation Army PSA for Feb & March

Hi Angie,

Here is a PSA for Feb and March rotation for Salvation Army.

As a follow up to the situation with Bob & Marianne, (not sure if you know the other thing that happened after the news comment?) Dave Crowl offered sales commercials "PSAs" for Q1 on Warm 98 - AND rotation in our news/programming psas across all 5 stations over Feb-March.

Please see the :15 below for your psa rotation.

Thanks!

Kathy

:15 PSA

"Every day, The Salvation Army is working to meet human needs in our local community. Your help is needed to ensure The Salvation Army can continue to impact the lives of those most in need.

Please donate by calling 1-800-SAL-ARMY or online at salvation army cincinnati dot org. Thank You!"

1

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Media Contact:

Julie A. Smith-Morrow, PhD

513-651-3372

jsmith-morrow@dfscincy.org

FOR IMMEDIATE RELEASE

THE POWER WALK FOR DRESS FOR SUCCESS CINCINNATI

5k Walk is on Saturday, May 3, 2014

Cincinnati, OH - The Power Walk for Dress for Success Cincinnati, in partnership with The Flying Pig Marathon, is set for Saturday, May 3, 2014. This event supports Dress for Success Cincinnati and the Health and Wellness initiative of the Professional Women's Group. The Professional Women's Group is the employment retention and career development program for employed clients of Dress for Success Cincinnati.

The Power Walk for Dress for Success Cincinnati kicks off with a FREE, basic seven-week training program with veteran Personal Trainer, Mary Soller, who is also chairperson for the event. The training is open to the public for ages 18 and up, and runs every Saturday March 15 - April 26, from 10 am-11 am. Training participants meet in front of the 4th Street Boutique at 209 West 4th Street, between Elm and Plum.

On Saturday, May 3rd, the Power Walk begins at 10 am on 2nd Street at the Great American Ball Park and finishes on Pete Rose Way. There is a \$35 registration fee per person with a \$100 fundraising commitment. Individuals and groups can register for the event. Participants receive a t-shirt, gift bag and timing chip.

Current sponsors include Tide Dry Cleaners, UBS, Mondelez and Christian Consultant Agency. Sponsorship opportunities are available for \$1,000. A list of sponsor benefits can be found on the Power Walk web page at www.dfscincy.org. Financial support is more important than ever; in 2013, over 1,600 women were served by Dress for Success Cincinnati.

The Piggest Raffle Ever has also been created by The Flying Pig Marathon to support the cause. The winner gets a 2-year lease on a Toyota! \$5 raffle tickets can be purchased in person at the 4th Street Boutique or on-line at www.dfscincy.org. All proceeds support Dress for Success Cincinnati.

To register for the 5K Power Walk for Dress for Success Cincinnati, and for more information, go to www.dfscincy.org.

About Dress for Success Cincinnati

The mission of Dress for Success Cincinnati is to promote the economic independence of disadvantaged women by providing professional attire, a network of support, and the career development tools to help them thrive in work and life. Since its founding in 1999, Dress for Success Cincinnati has served over 12,000 women in the Greater Cincinnati community.

#

Public Service Announcements March 2014

Don't miss the Tri-State's premier of Tommy! The Who's Rock Musical. The show runs March 27th through April 5th at the Union Community Theatre....a non-profit theater in Union Kentucky. For info and to buy tickets....go to unionct.net

To Air on: All 5 Stations
Kill Date: March 26

Join the group...85 Broads Cincinnati....as they toast to the local non-profit organizations the help women and girls throughout the Greater Cincinnati region.....on Friday April 4th....at the Obscura Lounge downtown. There will be auction items.....and a one of a kind raffle featuring a day with the Cincinnati Reds...with accommodations...at the Cincinnati Hotel and dinner at the Montgomery Inn Boathouse. For info go to 85broadsCincinnati.com

To Air on: All 5 Stations
Kill Date: Thursday April 3

The 13th Annual...Rat Race....for Charity.....will happen in downtown Loveland on Saturday April 26th. the 5k/10k....will benefit ..Cancer Free Kids ..and the Pamela Joe Ripp Foundation. For info go to CinciRatRace.org

To Air on: All 5 Stations
Kill Date: Friday April 25

The Cincinnati Earth Day Celebration is Saturday April 19th ...from Noon to 5 at...Sawyer Point. Admission is Free and it's Family and Pet Friendly...with over 80 exhibitors ...games ...and a beer garden. For info go to CincinnatiEarthDay.com

To Air on: All 5 Stations
Kill Date: Friday April 18

Continued on Page 2

Public Service Announcements March 2014 Page 2

The Teddy Bear 5 K...to Benefit Children's Dyslexia Centers of Cincinnati ...is on SundayApril 13th downtown.....starting at the Masonic Center on 5th and running through Eden Park. For more info go to cdccoc.org or google teddy bear 5 k Cincinnati.

To Air on: All 5 Stations
Kill Date: Saturday April 12

Did you know that children with developmental disability are ...3 to 6 times more likely to suffer abuse than non-disabled Children? And that exposure to trauma....makes developmental delays....even more likely? These wounded children need healing homes....but there is a critical shortage. Envision is there to help.....to find out how you can....got to envisionohio.org

To Air on: All 5 Stations
Kill Date: EVERGREEN

~~The 8th Annual Butterfly Walk and 5 K.....for Cancer Free Kids.....is Saturday May 10th at Cotter Park in Deerfield Township. For info go to butterflywalk.com~~

~~To Air on: All 5 Stations
Kill Date: Friday May 9~~

~~PSA~~
March PSA
Janeen
MC

Queen City Toasts

Friday, April 4th, 2014 at 6:30 – 9:30 PM

Join 85 Broads Cincinnati as we toast to local non-profit organizations that help women and girls throughout the Greater Cincinnati region. There will be auction items and a one of a kind raffle featuring a day with the Cincinnati Reds, with accommodations at the Cincinnati Hotel and dinner at the Montgomery Inn Boathouse.

Location: Obscura Lounge

645 Walnut Street, Cincinnati, Ohio 45202

Register: Register for the event here. — 85broads

Cost: ~~\$55.00/person (includes cocktails and food).~~

X All proceeds will go to benefit the Cincinnati Ballet and Companions on a Journey.
Youth Fund

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PSA Rat Race 2014
Stacy Egan [stacy.egan@me.com]

Sent: Monday, February 17, 2014 7:50 AM
To: Angie Irick

Hi Angie,
We were hoping you could include our 13th annual Rat Race for charity in your local events. It takes place in downtown Loveland and benefits two local charities.
Thanks!

Rat Race (13th annual)
Historic Downtown Loveland
April 26th 5:30 pm
5K/10K
Benefits CancerFree Kids and Pamela Joy Ripp Foundation
Post Party with food, beer, live band
www.CinciRatRace.org
Thanks,
Stacy Egan
Event Co-Chair
513-310-3434

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Cincinnati Earth Day PSA

Matt Carter [MCarter@durobag.com]

Sent: Tuesday, February 04, 2014 11:53 AM

To: Angie Irick

Attachments: [EIN Letter 1050.pdf \(90 KB\)](#) (Open as Web Page)

Hello Angie

I would like to submit the below information for a PSA.

The Greater Cincinnati Earth Coalition (GCEC) is a non-profit organization. See attachment.

Event Details:

Cincinnati Earth Day Celebration, April 19, 2014, Noon – 5pm, Sawyer Point

Free admission

Family fun and pet friendly

Rain or Shine

Activities: 80+ exhibitors showcasing there company/product, local fresh food, local music, kids recycled costume contest, presentation of environmental awards, lecture series on hot environmental topics, a metro bus for touring, a climbing wall, animal farms, kids center with face painting and environmental games, raffles, free stuff, and a beer garden.

More information please visit: www.cincinnatiearthday.com

Matt Carter / Duro Bag Mfg. Co. / Director of Environment, Health & Safety
7600 Empire Drive / Florence, KY 41042 / 859-371-2150 x 726 / 859-802-1186 (Cell) / 859-371-2371 (Fax)

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Fwd: Dawn's PSA for Foster Care-Envision

Dawn Michaels

Sent: Tuesday, February 11, 2014 12:44 PM

To: Angie Irick

Sent from iPhone.

Begin forwarded message:

From: Dawn Michaels <DMichaels@envisionohio.org>
Date: February 11, 2014 at 12:33:12 PM EST
To: Angie Irick <Angie.Irick@cumulus.com>
Cc: MaryClare Donaldson <mdonaldson@envisionohio.org>, Dawn Michaels <Dawn.Losek@cumulus.com>
Subject: Dawn's PSA for Foster Care-Envision

Angie,

Here it is. If you need me to cut copy I will. Just give me a buzz on my cell or text me and I'll take care of it first thing. Thanks so much for all of your help. I'm also going to send this to you from my cumulus email - just to make sure you are getting email from me. Let me know.

Thanks!

Dawn


Did you know that children with a developmental disability are 3 to 6 times more likely to suffer abuse than non-disabled children? And that exposure to trauma makes developmental delays even more likely?

These wounded children need healing homes. However there is a critical shortage of trained foster parents. At Envision we believe that people with disabilities need and deserve a connection to a caring adult who can provide a stable relationship.

For more information on becoming an Envision Foster parent call 513...3-8-9....75 hundred...that's 513... 3-8-9...75 hundred.

ENVISION
 INDIVIDUALLY FOCUSED • FAMILY-CENTERED

Dawn Michaels
 Development Director
 3030 West Fork Road | Cincinnati, Ohio 45211
 513.619.2903 office
 513.884.9724 cell
 513.389.7508 fax
www.envisionohio.org

 RHC is now Envision! Effective immediately, my email address is DMichaels@envisionohio.org. Please update your contact list to avoid potential delivery issues.

>>
 >
 > On Nov 20, 2013, at 7:51 AM, "Angie Irick"
 <Angie.Irick@cumulus.com<<mailto:Angie.Irick@cumulus.com>>> wrote:
 >
 >
 >
 > Angie Irick
 > News/PSA Director

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FW: Teddy Bear 5K to Benefit Children's Dyslexia Centers of Cincinnati on April 13

Kathy Schweigert

Sent: Wednesday, February 19, 2014 8:42 AM

To: Angie Irick

Hi Angie,

Have to ask... no chance to still get this in?

From: Jackie Reau [mailto:jreau@gamedaypr.com]

Sent: Tuesday, February 18, 2014 2:47 PM

To: Kathy Schweigert

Subject: Teddy Bear 5K to Benefit Children's Dyslexia Centers of Cincinnati on April 13

Hi Kathy,

Do you have any PSA inventory for this event (anytime now through 4/12)?

They don't have a budget like the DAV or really any budget!

Thanks,

Jackie

Teddy Bear 5K to Benefit Children's Dyslexia Centers of Cincinnati

12th annual 3.1 mile race set for Sunday, April 13

CINCINNATI (February 17, 2014) – Registration is now open for the 12th annual Teddy Bear 5K, to be held Sunday, April 13 at 9 a.m. This family-friendly, professionally managed, charitable event supports Children's Dyslexia Centers of Cincinnati.

Registration for those 16 and over is \$30 in advance and \$35 on race day, and \$20 in advance and \$25 on race day for those ages seven through 15. Kids six and under are free. Information is at www.teddybear5k.com, and online registration is open at https://secure.getmeregistered.com/get_information.php?event_id=10140.

"The Teddy Bear 5K is a great way for the community to support the important work of Children's Dyslexia Centers of Cincinnati," said Danny M. Newman, event chairman. "We've grown steadily over the years, and our goal is to have 1,000+ participants this year."

The course is out and back, starting downtown at the Masonic Center at 317 E. 5th St. in downtown Cincinnati and heading up Gilbert Avenue to Eden Park and the Cincinnati Art Museum and back downtown. Refreshments will be available at the finish line.

Children's Dyslexia Centers of Cincinnati operates as a 501(c)(3) non-profit with two campuses. The Cincinnati campus opened in 1996 and the Norwood campus opened in 2004. Generous contributions from local philanthropists Carl and Edyth Lindner, the Dater Foundation, and many others enable the campuses of the Children's Dyslexia Centers of Cincinnati to offer specialized, one-on-one tutoring to children with dyslexia. Services are provided without financial obligation to the students or their families.

For more information, visit www.cdcc.org.

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Jackie Reau

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RE: PSA for Tommy! The Who's Rock Musical - Presented by Union Community Theatre
Kyle Shumate [kshumate@bluestarinc.com]

You replied on 02/24/2014 8:24 AM.

Sent: Friday, February 21, 2014 10:45 AM
To: Angie Irick
Cc: shumateky@yahoo.com

That's awesome Angie. Listed below is a 15-second bit about the show. I read it in 12 seconds so need to reach me shoot me an email at shumateky@yahoo.com, my personal email address.
Let me know if you need anything else and thanks again!

Don't miss the Tri-States premiere of Tommy! The Who's Rock Musical. The show runs March 27th th Theatre, a non-profit theatre in Northern Kentucky. Buy your tickets for Tommy now at unionct.ne
*Play Pinball Wizard in the background

Kyle Shumate
(859) 512-8540
shumateky@yahoo.com

Kyle Shumate | Business Development Manager | Bluestar Corporate
T. 800-354-9776 Ext. 3410 | M. |

-----Original Message-----
From: Angie Irick [mailto:Angie.Irick@cumulus.com]
Sent: Friday, February 21, 2014 8:23 AM
To: Kyle Shumate
Subject: RE: PSA for Tommy! The Who's Rock Musical - Presented by Union Community Theatre

Hi Kyle....we'd be happy to help. E-mail me something that's about 15 seconds when read..... profit. I'll be recording the March/April PSA's this week...probably tomorrow or Wed...so the
I'll run on all 5 stations starting March 1

Angie Irick
News/PSA Director
Warm 98
103.5 WGRR
96 Rock
Great Country 94.1
92.5 The Fox

From: Kyle Shumate [kshumate@bluestarinc.com]
Sent: Thursday, February 20, 2014 4:57 PM
To: Angie Irick
Cc: shumateky@yahoo.com
Subject: PSA for Tommy! The Who's Rock Musical - Presented by Union Community Theatre

Hey Angie,

My awesome friend Audra Cofojohn told me to ping you about an upcoming production of Tommy! The Shumate and I serve on the Board for Union Community Theatre, a non-profit theatre in Northern t interest to your audience for obvious reasons and wanted to know if you could possibly run a PS? me know what I need to put together for you? Listed below is an invite that gives you pretty muc
Thanks,

Kyle Shumate
(859) 512-8540

Kyle Shumate | Business Development Manager | Bluestar Corporate
T: 800-354-9776 Ext. 3410 | M: | F: 859-371-4425 | SKYPE: | www.bluestarinc.comwww.bluestarinc.com
3345 Point Pleasant Rd. | Hebron | KY | 41048 | United States

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From: Union Community Theatre [mailto:unionct@gmail.com]

<https://webmail.cumulus.com/owa/?ac=Item&t=IPM.Note&id=RgAAAAD5wh1EjAFCR...> 2/24/2014

Public Service Announcements APRIL 2014

TheSalute to the Troops ...Craft Show....at the UAW Hall in Fairfield....to benefit the USO.....is Saturday May 17th. Lot's of great items to check out and Military ID gets you a free meal at the Food Court. For info call 829-8288

To Air on: All 5 Stations

Kill Date: May 16

Summer Fair....will be here before you know it.....May 30th ...though June 1st....at Coney Island. In it's 47th year..... Summerfair 2014....features over 300 fine artist and crafts-people from the tri-state and around the country. For info go to summerfair.org

To Air on: All 5 Stations

Kill Date: May 29

This year over ... 120 thousand..... in scholarships..... will be given away to local high school students,,,,,through the Anthony Muñoz Scholarship Fund. The deadline to apply is April 30th. For more info go to.... www.munozfoundation.org.

To Air on: All 5 Stations

Kill Date: April 29

In celebration of ...of April...beingNational Poetry Month..... The Public Library of Cincinnati and Hamilton County..... will host two poetry events. The 16th annual poetry in the garden series.....will run every Tuesday....and the Teen Poetry Contest...will feature workshops with Elementz Urban Arts Center. For more info...go to Cincinnati library.org

To Air on: All 5 Stations

Kill Date: Friday April 25

The Westside Community Band will pay tribute to US Veterans....with a concert at Mt. St. Joe....on Sunday April 27th at 2. They'll pay particular tribute...to World War 2 vets and their families....and if you know of any....please bring them to the concert so they can be recognized. For more info ...check out the Westside Community Band's Facebook page.

To Air on: All 5 Stations

Kill Date: Sat April 26



Salute to the Troops Craft Show on May 17, 2014

Support the USO at the UAW Hall

1233 Symmes Rd Fairfield Ohio

Free Admission

Doors open at 11am to 5pm

Raffle Drawing/Split the Pot

Food Court (Bring Military ID to receive 1 free meal)

God Bless America!



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Summerfair PSAs
Kathy Schweigert

Sent: Wednesday, February 12, 2014 8:28 AM
To: Angie Irick

I guess Summerfair PSAs could just run in May??

Here's the info... Let me know what you want to do:

<http://www.summerfair.org/summerfair-2014>

event is May 30-31- june 1

thanks

Kathy Schweigert
103.5 WGRR / Warm 98 / Great Country 94.1 Cumulus Cincinnati
4805 Montgomery Rd,
Suite 300
Cincinnati, OH 45212
PH: (513) 412-7041
Cell: (513) 477-1701

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FW: Anthony Schedule Update/PSA Attached
Mike Combs

Sent: Monday, March 24, 2014 12:20 PM
To: Angie Irick; Keith Mitchell
Attachments: WGRR PSA .pdf (257 KB) [Open as Web Page];

Hi Angie and Keith. Attached is the PSA for The Munoz foundation.

Mike Combs
Sales Manager
513-412-7986 - Office
513-349-5574 - Mobile
513-241-6689 - Fax
Mike.combs@cumulus.com

From: Anthony Munoz Foundation [mailto:experience@munozfoundation.org]
Sent: Monday, March 24, 2014 12:03 PM
To: Mike Combs
Subject: Anthony Schedule Update/PSA Attached

Hi Mike,

Thanks again for your patience - I've attached a PSA above, with a 15-30-60 spot copy.

Have you had a chance to touch base with your DJ's on their schedule? Anthony arrives back in town later this week and right now his schedule is pretty packed for Friday. We are doing our best to find a way to get him into the studio, so let me know what are options are and we can go from there.

Again, thanks so much for all of your assistance, we're thrilled to be working with WGRR this year!

Emma Sallquist
Experience Intern
Anthony Muñoz Foundation
8919 Rossash Rd. | Cincinnati, OH 45236
Office: 513.772.4900 | Fax: 513.772.4911

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60 seconds

The average high school senior is expected to go to college these days, but even with state universities averaging more than \$80,000 for in state tuition and fees for a four-year degree, how can they afford to pay for it? You can help a Tri-State high school student reach their dreams of going to college and graduating without a mountain of debt by sharing the Anthony Muñoz Scholarship Fund with them.

Over \$120,000 will be given away to local high school students this year alone through the Anthony Muñoz Scholarship Fund. Students can view eligibility requirements and download the application now by visiting the Anthony Muñoz Foundation's website at www.munozfoundation.org. The deadline to apply is April 30th, 2014.

You can also contact the Foundation at 513-772-4900 with any Scholarship Fund questions.

30 seconds

The average high school senior is expected to go to college, but even a four year degree from a state university can cost up to \$80,000. You can help a Tri-State student reach their dreams of going to college and graduating without debt by sharing the Anthony Muñoz Scholarship Fund with them.

Over \$120,000 will be given away to local high school students this year alone. Applications and scholarship requirements can be found at www.munozfoundation.org. The deadline to apply is April 30th, 2014.

For questions contact the Anthony Muñoz Foundation at 513-772-4900.

15 seconds

This year over \$120,000 in scholarships will be given away to local high school students through the Anthony Muñoz Scholarship Fund. Further information can be found at www.munozfoundation.org. The deadline to apply is April 30th, 2014. For questions contact the Anthony Muñoz Foundation at 513-772-4900.

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Re: If you have any April or May PSA's...I'll be recording tomorrow

Jason Powell

Sent: Monday, March 24, 2014 9:37 AM

To: Angie Irick

Can this be a PSA?

Westside Community Band

PLEASE INVITE A VETERAN TO OUR APRIL CONCERT!

Our next concert, April 27 at 2 p.m., College of Mt St Joseph, will be a tribute to veterans. We particularly want to honor World War II veterans and their families, in honor of this year's commemoration of the 70th anniversary of D-Day, June 6, 1944.

If you know any older vets, please make a special effort to bring them to the concert so we can recognize their service!

Jason T. Powell
IT Manager
Cumulus - Radio Cincinnati
WRRM, WGRR, WFTK, WOFX, WNNF
Desk - (513)412-7043
Cell - (513)327-8322

On Mar 24, 2014, at 8:52 AM, Angie Irick <Angie.Irick@cumulus.com> wrote:

>
>
>
>
> Angie Irick
> News/PSA Director
> Warm 98
> 103.5 WGRR
> 96 Rock
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FW: The Library Celebrates National Poetry Month with Series, Contests and Workshops

Nakia Fowler

Sent: Friday, March 21, 2014 12:03 PM

To: Angie Irick; Angie Irick (angieirick@gmail.com)

Cc: Nick Wetta; Melissa Riley; Vinny Moses

Attachments: PoetrySeries2014PR.docx (394 KB) [Open as Web Page]; PoetrySeries2014PR.pdf (210 KB) [Open as Web Page]; TeenPoetryContest2014.doc (566 KB) [Open as Web Page]; TeenPoetryContest2014.pdf (175 KB) [Open as Web Page]

Sharing info

Nikki Fowler
103.5 WGRR & Warm 98
Promotion Director
(513) 412-7064 Direct
(513) 241-6689 Fax

From: Smith, Veronica [mailto:Veronica.Smith@cincinnatiLibrary.org]
Sent: Friday, March 21, 2014 11:48 AM
To: Nakia Fowler
Subject: The Library Celebrates National Poetry Month with Series, Contests and Workshops

Good Morning,

In celebration of National Poetry Month in April, The Public Library of Cincinnati and Hamilton County will host two poetry events (1) The 16th Annual Poetry in the Garden Series (Every Tuesday in April) and (2) The Teen Poetry Contest (Submissions accepted through the end of April) with Workshops presented by Elementz Urban Arts Center. You will find more information in the two attached press releases.

Have a great weekend!

Veronica Smith
Content Specialist, Marketing Department
The Public Library of Cincinnati & Hamilton County
800 Vine Street
Cincinnati, OH 45202
513-369-3259
Veronica.Smith@CincinnatiLibrary.org

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