

KDRI

Tucson, AZ

2nd Quarter 2020

Issues Report

The obvious and most pressing issues for the entire quarter focused on three events: The Pandemic, Protests and a major wildfire.

Some of the programming that addressed some of these issues include:

<u>Issue</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narrative</u>
Covid-19	3/23-5/15	7:30AM, 12:30PM	5:30PM 2:30PM.	KDRI participated with the Arizona Broadcaster' Association to air Covid-19 news updates each day. This information was gathered by the ABA, KTAR and KFYI.
Covid-19	4/1-6/5	All time periods	12X daily 1:00-2:00	KDRI launched the Drive Through for Tucson's Frontline. Knowing that local restaurants were suffering and possibly going out of business – knowing that first responders and medical workers were under tremendous risk and pressure, KDRI developed a program that collected over \$40,000. In turn, the station worked with local restaurants and first responder location to buy \$1,000 worth of meals and took them on a daily basis to local hospitals, law enforcement and fire stations. We publicized the fund raising on air and each day commented on which restaurants and first responder units were served and thanked. This service to the community garnered much respect in the form of listener comments, two newspaper articles and three TV reports.
Crime	5/30	Evening	7-11PM	Hundreds of protesters protested in downtown Tucson on May 30. The protesters were within a few dozen feet from the KDRI main entrance. There was one window smashed in our complex. We were live with unbiased updates as events warranted. We warned the public stay away and

informed them of locations and street impacted. The protests included multiple downtown businesses' windows being broken as well as a dumpster being set on fire. By the end of the protest, protesters peacefully stood in front of police, who were in full riot gear. It was estimated that rioters caused more than \$200,000 of damage, and at least four arrests were made.

Crime 5/31 – 6/6 5PM – 10PM Hourly 1:00-12:00 KDRI once again from its live, local air talent and downtown location covered these protests. The night of May 31st more protests occurred. The protest began downtown, and eventually made its way to the University of Arizona campus, where police appeared to push into the crowd of protesters. On June 2, hundreds of people gathered for a candlelight vigil to honor George Floyd at the Dunbar Pavilion. This event was widely regarded as peaceful. On Friday, June 5, around 2,000 people gathered at the University of Arizona's campus for a March for Justice Rally. On Saturday, June 6, thousands gathered to affirm that Black Lives matter. The event featured local Black artists and musicians and speakers called for defunding the police and encouraged attendees to denounce white supremacy.

Environment 6/5 – 6/30 Hourly 6AM-10PM 1:00 The lightning caused Bighorn Fire started and rapidly spread threatening all areas across the west and south faces of the Catalina Mountains. KDRI provide live, local updates each hour about current evacuation issues. There was a ready, set, go indication from fire officials that changed not only day to day, but sometimes hour by hour. Our all local staff disseminated these important updates immediately upon receipt. The fire still has some burning and is over 120,000 acres at the time of this report.

Covid -19 6/6 10:00 AM-4:00 PM 9X15:00 KDRI along with Tucson Medical Center (TMC) did a live broadcast "Care-a-thon" where the station and TMC presented funds and did extensive 15-20 minute interviews with the CEOs or the lead spokesperson for the following organizations: Community Food Bank, Interfaith Community Services, Mobile Meals, YMCA, Emerge, Pima Council on Aging, Youth on Their Own, Diaper Bank and United Way.

Covid – 19 6/15-6/30 6-7AM and 9-10AM M-F KDRI had a fun, but more importantly, valuable means of spreading information about open government offices and local business by "playing" Open or Not Open. The morning personalities would ask the other if certain offices and businesses were open or not open? A very listenable way to inform the public of the current situation.

Covid – 19 6/29 11:00AM - 10:00PM, Hourly :30-:45 KDRI followed up Governor Ducey's Executive Order to close certain businesses again due to the large uptick in Coronavirus cases in Arizona with hourly updates and reminders. These closures included Public Events over 50 people, bars, gyms, indoor theaters and water parks.