

## **KVIA-TV**

### **Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rules. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): KVIA-TV and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning April 1, 2016 to and including March 31, 2017 (the “Applicable Period”).

The FCC’s 2002 EEO Rules requires that this Report contain the following information:

- 1) A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
- 2) For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rules), which should be separately identified by name, address, contact person and telephone number;
- 3) The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4) Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5) A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-Time Positions for Which this Source was Utilized” refer to the number of full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended, but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone, or by email.

**Appendix 1 to Annual EEO Public File Report Form  
Covering the Period from April 1, 2016 to March 31, 2017  
Station(s) Comprising Station Employment Unit: KVIA-TV**

Vacancy Information

<b>Full-Time Positions Filled by Job Title</b>	<b>Recruitment Source of Hiree</b>	<b>Total Number of Interviewees from all Sources for this Position</b>
1) Anchor/ Reporter Steph G.	kvia.com	1
2) Anchor/ Reporter	Internship	2
3) Reporter	Internship	1
4) Producer	Internship	2
5) Meteorologist/Reporter	TV Jobs	2
6) Production Assistant	Internship	1
7) Reporter Joey	ASU-Angela Kocherga	3
8) Account Executive (2)	kvia.com/UTEP Career Services	13

**Appendix 2 to Annual EEO Public File Report Form  
Covering the Period from April 1, 2016 to March 31, 2017  
Station(s) Comprising Station Employment Unit: KVIA-TV**

Recruitment Source Information

<b>Recruitment Source</b>	<b>Total Number of Interviewees this Source has Provided During this Period</b>	<b>Full-Time Positions for Which This Source was Utilized</b>
1) <b>Workforce Solutions Borderplex</b> 300 E Main El Paso, Texas 79901 Phone: 915-351-6547 Website: www.workintexas.com	0	8
2) <b>KVIA-TV Facebook Page</b> Contact: Leonard Martinez 4140 Rio Bravo El Paso, Texas 79902 Phone: 915-496-7777 Website: facebook.com	7	8
3) <b>KVIA-TV Twitter Page</b> Contact: Leonard Martinez 4140 Rio Bravo El Paso, Texas 79902 Phone: 915-496-7777 Website: twitter.com	0	8
4) <b>KVIA-TV website</b> Contact: Leonard Martinez 4140 Rio Bravo El Paso, Texas 79902 Phone: 915-496-7777 Website: kvia.com	6	8
5) <b>TV Jobs</b> PO Box 4116 Oceanside, CA 92052 Phone: 760-754-8177 Website: www.tvjobs.com	3	6

<b>Recruitment Source</b>	<b>Total Number of Interviewees this Source has Provided During this Period</b>	<b>Full-Time Positions for Which This Source was Utilized</b>
<b>6) News Press Gazette company website</b> Contact: Mary Ann Felts 825 Edmond St Joseph, Missouri 64501 Phone: 816-236-6237 Fax: 816-271-8591 Website: npgco.com	0	8
<b>7) KVIA-TV LinkedIn Account</b> <a href="http://www.linkedin.com/company/kvia-tv">www.linkedin.com/company/kvia-tv</a>	0	8
<b>8) NMSU Career Services</b> 1780 E. University Avenue Garcia Annex, Rm 224 Las Cruces, NM 88003 Phone: 575-646-1631 Website: careerservices.nmsu.edu	0	8
<b>9) UTEP Career Center</b> 500 W. University 103 W. Union Bldg El Paso, TX 79936 Phone: 915-747-5640 Website: utep.edu/careers	1	8
<b>10) Frank N. Magid Associates, Inc.</b> 8500 Normandale Lake Blvd Suite 630 Minneapolis, MN 55437 Contact: Julie Seebold	0	6
<b>11) FilmandTVPro USA</b> 347-534-1417 www.filmandtvpro.com	0	1
<b>12) Arizona State University</b> <b>Michael Wong</b> Director of Career Services 602-496-7430 mike.wong@asu.edu	0	4

10) <b>Arizona State University</b> <b>Angela Kocherga</b> Southwest Borderlands Initiative Professor 602-496-5258 angela.kocherga@asu.edu	1	1
10) <b>University of Miami</b> <b>Boriana Treadwell</b> Lecturer of Broadcast Journalism 305-284-1812 btreadwell@miami.edu	1	1
12) <b>Intern</b>	5	8
13) <b>Employee Referral</b>	1	8

**Appendix 3 to Annual EEO Public File Report Form  
Covering the Period from April 1, 2016 to March 31, 2017  
Station(s) Comprising Station Employment Unit: KVIA**

Supplemental (Non Vacancy-Specific) Recruitment Activities Undertaken by KVIA:

- 1) Educational Institution Activities: KVIA participated in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting. Director of Human Resources of NPG, Laura Clark visited Kansas State University (1), University of Kansas (2) where she met many broadcast journalism students. While there, she was able to discuss careers in broadcast and give the students information on how to secure employment in the industry. Director of News and Marketing for NPG, Michael Fabac visited Arizona State University (3) and University of Missouri (4) where he met many broadcast journalism students. While there, he was able to discuss careers in broadcast and give the students information on how to secure employment in the industry. News Director, Brenda DeAnda-Swann visited Arizona State University (5) where she met many broadcast journalism students. While there, she was able to discuss careers in broadcast and give the students information on how to secure employment in the industry (6) KVIA gives tours of the station for groups of students, ranging from elementary school to university, in order to foster interest in students' consideration of careers in broadcasting generally, and in possible employment at KVIA in particular. Human Resources Coordinator, Blanca Torres conducts the tours. In the period between April 1, 2016 and March 31, 2017, KVIA conducted 27 such tours.
- 2) Internship: KVIA provided an internship to approximately 20 students from University of Texas at El Paso and New Mexico State University during the period. The students would shadow and learn from members of the newsroom. The students would then submit a written paragraph about the different skills they had learned every week to be reviewed by the News Director, Brenda DeAndaSwann and News Editor, Eric Huseby.