

ORDER

Orders
Order / Rev: 136594
Alt Order #: 09190216
Product Desc: END CITIZENS UNITED
Estimate: 5571
Flight Dates: 08/09/18 - 09/03/18
Original Date / Rev: 08/08/18 / 08/09/18
Order Type: GENERAL

KXLF-TV/KBZK-TV
Primary AE: Alex Hong (HRP)
Sales Office: N-DC
Sales Region: National

Agency
Name: Sage Media Planning & Placement
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: End Citizens United
Demographic: A35+
Product Codes: Political/Issue
Priority: P-10
Revenue Codes: AGY
Revenue Codes 2: POL
Revenue Codes 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong (HRP)	N-DC	National	Start Of Order - End Of Order	100%

Order Share	Share	Total
KXLF-TV/KBZK-TV	53%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
KTVM	24%	\$0.00
KWYB	12%	\$0.00
NWYB	9%	\$0.00
NXLF	2%	\$0.00
UNKWN	0%	\$0.00