

ORDER

Orders

Order / Rev:

136594

Alt Order #:

09190216

Product Desc:

END CITIZENS UNITED

Estimate:

5571

Flight Dates:

08/09/18 - 09/03/18

Original Date / Rev:

08/08/18 / 08/09/18

Order Type:

GENERAL

KXLF-TV/KBZK-TV

Primary AE:

Alex Hong (HRP)

Sales Office:

N-DC

Sales Region:

National

Agency

Name:

Sage Media Planning & Placement

Buying Contact:

Billing Contact:

1322 G Street SE

Washington, DC 20003

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

End Citizens United

Demographic:

A35+

Product Codes:

Political/Issue

Priority:

P-10

Revenue Codes:

AGY

Revenue Codes 2:

POL

Revenue Codes 3:

POL-ISS

New Business Thru:

Order Separation:

00:15:00

Advertiser External ID:

Agency External ID:

Unit Code:

General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong (HRP)	N-DC	National	Start Of Order - End Of Order	100%

Order Share	Share	Total
KXLF-TV/KBZK-TV	53%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
KTVM	24%	\$0.00
KWYB	12%	\$0.00
NWYB	9%	\$0.00
NXLF	2%	\$0.00
UNKWN	0%	\$0.00