

# ORDER



**Orders**  
**Order / Rev:** 4108887  
**Alt Order #:** 28220453  
**Product Desc:** Candiate  
**Estimate:** 621  
**Flight Dates:** 07/31/23 - 08/13/23  
**Original Date / Rev:** 08/01/23 / 08/01/23  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** BrabenderCox  
**Buying Contact:**  
**Billing Contact:** Liz Brabender  
 108 South Street, SE  
 Leesburg, VA 20175

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Becky Edwards/Congress/UT/Rep  
**Demographic:** A35+  
**Product Codes:** PL12  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P4

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN12303/TO1358/SP11154  
**Unit Code:** General  
**Order Separation:** 00:05:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/23	08/27/23	19	\$4,440.00	\$3,774.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	19	\$4,440.00	\$3,774.00	0.00
<b>Totals</b>	<b>19</b>	<b>\$4,440.00</b>	<b>\$3,774.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Salt Lake City KTVX	17%	\$4,440.00
Market	100%	\$26,117.65

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZG	0%	\$0.00
KBCJ	0%	\$0.00
KBEO	0%	\$0.00
KBJN	0%	\$0.00
KBNY	0%	\$0.00
KBYU	0%	\$0.00
KCSG	0%	\$0.00
KENV	0%	\$0.00
KJZZ	0%	\$0.00
KSL	0%	\$0.00
KSTU	0%	\$0.00
KTMW	0%	\$0.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUES	0%	\$0.00
KUEW	0%	\$0.00
KULC	0%	\$0.00

KUPX 0% \$0.00  
 KUSG 0% \$0.00  
 KUTV 0% \$0.00  
 KUWB 0% \$0.00  
 MTVX 0% \$0.00  
 UNKWN 83% \$21,677.65

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Advertiser: POL/Becky Edwards/Congress/UT/Rep  
 Product Desc: Candiate  
 Estimate: 621

Salt Lake City KTVX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVX	08/02/23	08/02/23	M-F KTVX News @ 5 M-F KTVX News @ 5	CM	M-F 5p-530p	--W----	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
				ABC 4 Utah News At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	--W----		1				\$185.00		0.00			
N 2	KTVX	08/03/23	08/03/23	M-F KTVX News @ 5 M-F KTVX News @ 5	CM	M-F 5p-530p	---T---	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
				ABC 4 Utah News At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	---T---		1				\$185.00		0.00			
N 3	KTVX	08/04/23	08/04/23	M-F KTVX News @ 5 M-F KTVX News @ 5	CM	M-F 5p-530p	----F--	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
				ABC 4 Utah News At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	----F--		1				\$185.00		0.00			
N 4	KTVX	08/07/23	08/07/23	M-F KTVX News @ 5 M-F KTVX News @ 5	CM	M-F 5p-530p	M-----	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
				ABC 4 Utah News At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	M-----		1				\$185.00		0.00			
N 5	KTVX	08/08/23	08/08/23	M-F KTVX News @ 5 M-F KTVX News @ 5	CM	M-F 5p-530p	-T-----	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
				ABC 4 Utah News At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	-T-----		1				\$185.00		0.00			
N 6	KTVX	08/02/23	08/02/23	M-F KTVX News @ 6 M-F KTVX News @ 6	CM	M-F 6p-630p	--W----	:30	1	\$260.00	P4	0.00	NM	1	\$260.00
				ABC 4 Utah News At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	--W----		1				\$260.00		0.00			
N 7	KTVX	08/03/23	08/03/23	M-F KTVX News @ 6 M-F KTVX News @ 6	CM	M-F 6p-630p	---T---	:30	2	\$260.00	P4	0.00	NM	2	\$520.00
				ABC 4 Utah News At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	---T---		2				\$260.00		0.00			
N 8	KTVX	08/04/23	08/04/23	M-F KTVX News @ 6 M-F KTVX News @ 6	CM	M-F 6p-630p	----F--	:30	1	\$260.00	P4	0.00	NM	1	\$260.00
				ABC 4 Utah News At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/23	08/06/23	----F--		1				\$260.00		0.00			
N 9	KTVX	08/07/23	08/07/23	M-F KTVX News @ 6 M-F KTVX News @ 6	CM	M-F 6p-630p	M-----	:30	1	\$260.00	P4	0.00	NM	1	\$260.00
				ABC 4 Utah News At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	M-----		1				\$260.00		0.00			
N 10	KTVX	08/08/23	08/08/23	M-F KTVX News @ 6 M-F KTVX News @ 6	CM	M-F 6p-630p	-T-----	:30	1	\$260.00	P4	0.00	NM	1	\$260.00
				ABC 4 Utah News At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	-T-----		1				\$260.00		0.00			
N 11	KTVX	08/06/23	08/06/23	Sa-Su KTVX News @ 5 Sa-Su KTVX News @ 5	CM	Sa-Su KTVX News	-----S	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
				ABC 4 Utah News At 5P Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/23	08/06/23	-----S		1				\$130.00		0.00			

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Advertiser: POL/Becky Edwards/Congress/UT/Rep  
 Product Desc: Candidate  
 Estimate: 621

Salt Lake City KTVX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/23	08/06/23	-----S		1				\$130.00		0.00			
N 12	KTVX	08/02/23	08/02/23	LN M-F KTVX 10p News M-F	CM	M-F 10p-1036p	--w----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		ABC 4 Utah News At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/23	08/06/23	--w----		1				\$225.00		0.00			
N 13	KTVX	08/03/23	08/03/23	LN M-F KTVX 10p News M-F	CM	M-F 10p-1036p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		ABC 4 Utah News At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/23	08/06/23	---T---		1				\$225.00		0.00			
N 14	KTVX	08/04/23	08/04/23	LN M-F KTVX 10p News M-F	CM	M-F 10p-1036p	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		ABC 4 Utah News At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/23	08/06/23	----F--		1				\$225.00		0.00			
N 15	KTVX	08/07/23	08/07/23	LN M-F KTVX 10p News M-F	CM	M-F 10p-1036p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		ABC 4 Utah News At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/23	08/13/23	M-----		1				\$225.00		0.00			
N 16	KTVX	08/08/23	08/08/23	LN M-F KTVX 10p News M-F	CM	M-F 10p-1036p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		ABC 4 Utah News At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/23	08/13/23	-T-----		1				\$225.00		0.00			
N 17	KTVX	08/05/23	08/05/23	LN Sa KTVX 10p News	CM	Sa 10p-1036p	-----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		ABC 4 Utah News At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/23	08/06/23	-----S-		1				\$300.00		0.00			
N 18	KTVX	08/06/23	08/06/23	LN Su KTVX 10p News	CM	Su 10p-1044p	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		ABC 4 Utah News At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/23	08/06/23	-----S		1				\$400.00		0.00			
													Totals	19	\$4,440.00