

ORDER



Salt Lake City KTVX

Orders
Order / Rev: 4113442
Alt Order #: 28222042
Product Desc: Candiate
Estimate: 622
Flight Dates: 08/07/23 - 08/20/23
Original Date / Rev: 08/07/23 / 08/07/23
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: **BrabenderCox**
Buying Contact:
Billing Contact: Liz Brabender
 108 South Street, SE
 Leesburg, VA 20175

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: **POL/Becky Edwards/Congress/UT/Rej**
Demographic: A35+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN12303/TO1358/SP11154
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/23	08/27/23	43	\$8,485.00	\$7,212.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	43	\$8,485.00	\$7,212.25	0.00
Totals	43	\$8,485.00	\$7,212.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Salt Lake City KTVX	17%	\$8,485.00
Market	100%	\$49,911.76

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZG	0%	\$0.00
KBCJ	0%	\$0.00
KBEO	0%	\$0.00
KBJN	0%	\$0.00
KBNY	0%	\$0.00
KBYU	0%	\$0.00
KCSG	0%	\$0.00
KENV	0%	\$0.00
KJZZ	0%	\$0.00
KSL	0%	\$0.00
KSTU	0%	\$0.00
KTMW	0%	\$0.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUES	0%	\$0.00
KUEW	0%	\$0.00
KULC	0%	\$0.00

KUPX	0%	\$0.00
KUSG	0%	\$0.00
KUTV	0%	\$0.00
KUWB	0%	\$0.00
MTVX	0%	\$0.00
UNKWN	83%	\$41,426.76

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 Salt Lake City KTVX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVX	08/09/23	08/09/23	GMA Good Morning America	CM	7a-9a	--W----	:30	1	\$210.00	P3	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/23	08/13/23	--W----		1		\$210.00		0.00					
N 2	KTVX	08/10/23	08/10/23	GMA Good Morning America	CM	7a-9a	---T---	:30	1	\$210.00	P3	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/23	08/13/23	---T---		1		\$210.00		0.00					
N 3	KTVX	08/11/23	08/11/23	GMA Good Morning America	CM	7a-9a	----F--	:30	1	\$210.00	P3	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/23	08/13/23	----F--		1		\$210.00		0.00					
N 4	KTVX	08/14/23	08/14/23	GMA Good Morning America	CM	7a-9a	M-----	:30	1	\$210.00	P3	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/14/23	08/20/23	M-----		1		\$210.00		0.00					
N 5	KTVX	08/15/23	08/15/23	GMA Good Morning America	CM	7a-9a	-T-----	:30	1	\$210.00	P3	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/14/23	08/20/23	-T-----		1		\$210.00		0.00					
N 6	KTVX	08/12/23	08/12/23	GMA Sa Su GMA Weekend	CM	Sa 6a-8a/Su 6a-7a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/23	08/13/23	-----S-		1		\$50.00		0.00					
N 7	KTVX	08/13/23	08/13/23	GMA Sa Su GMA Weekend	CM	Sa 6a-8a/Su 6a-7a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/23	08/13/23	-----S		1		\$50.00		0.00					
N 8	KTVX	08/13/23	08/13/23	Su 8a-830a Su 8a-830a	CM	Su 8a-830a	-----S	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/23	08/13/23	-----S		1		\$45.00		0.00					
N 9	KTVX	08/09/23	08/09/23	GTU ROS GTU ROS	CM	M-F 9a-11a	--W----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/23	08/13/23	--W----		1		\$85.00		0.00					
N 10	KTVX	08/10/23	08/10/23	GTU ROS GTU ROS	CM	M-F 9a-11a	---T---	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/23	08/13/23	---T---		1		\$85.00		0.00					
N 11	KTVX	08/11/23	08/11/23	GTU ROS GTU ROS	CM	M-F 9a-11a	----F--	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/23	08/13/23	----F--		1		\$85.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	----F--					1	\$85.00		0.00			
N 12	KTVX	08/14/23	08/14/23	GTU ROS GTU ROS	CM	M-F 9a-11a	M-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
Good Things Utah															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	M-----					1	\$85.00		0.00			
N 13	KTVX	08/15/23	08/15/23	GTU ROS GTU ROS	CM	M-F 9a-11a	-T-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
Good Things Utah															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	-T-----					1	\$85.00		0.00			
N 14	KTVX	08/09/23	08/09/23	M-F 430p-5p M-F 430p-5p	CM	M-F 430p-5p	--W----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
ABC 4 Utah News At 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	--W----					1	\$85.00		0.00			
N 15	KTVX	08/10/23	08/10/23	M-F 430p-5p M-F 430p-5p	CM	M-F 430p-5p	---T---	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
ABC 4 Utah News At 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	---T---					1	\$85.00		0.00			
N 16	KTVX	08/11/23	08/11/23	M-F 430p-5p M-F 430p-5p	CM	M-F 430p-5p	----F--	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
ABC 4 Utah News At 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	----F--					1	\$85.00		0.00			
N 17	KTVX	08/14/23	08/14/23	M-F 430p-5p M-F 430p-5p	CM	M-F 430p-5p	M-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
ABC 4 Utah News At 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	M-----					1	\$85.00		0.00			
N 18	KTVX	08/15/23	08/15/23	M-F 430p-5p M-F 430p-5p	CM	M-F 430p-5p	-T-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
ABC 4 Utah News At 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	-T-----					1	\$85.00		0.00			
N 19	KTVX	08/09/23	08/09/23	M-F KTVX News @ 5 M-F KTVX News @ 5	CM	M-F 5p-530p	--W----	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
ABC 4 Utah News At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	--W----					1	\$185.00		0.00			
N 20	KTVX	08/10/23	08/10/23	M-F KTVX News @ 5 M-F KTVX News @ 5	CM	M-F 5p-530p	---T---	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
ABC 4 Utah News At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	---T---					1	\$185.00		0.00			
N 21	KTVX	08/11/23	08/11/23	M-F KTVX News @ 5 M-F KTVX News @ 5	CM	M-F 5p-530p	----F--	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
ABC 4 Utah News At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	----F--					1	\$185.00		0.00			
N 22	KTVX	08/14/23	08/14/23	M-F KTVX News @ 5 M-F KTVX News @ 5	CM	M-F 5p-530p	M-----	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
ABC 4 Utah News At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	M-----					1	\$185.00		0.00			
N 23	KTVX	08/15/23	08/15/23	M-F KTVX News @ 5 M-F KTVX News @ 5	CM	M-F 5p-530p	-T-----	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
ABC 4 Utah News At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	-T-----					1	\$185.00		0.00			

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N 24	KTVX	08/09/23	08/09/23	M-F KTVX News @ 6 M-F KTVX News @ 6	CM	M-F 6p-630p	--W----	:30	1	\$260.00	P4	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	-T-----		1				\$185.00		0.00			
		ABC 4 Utah News At 6PM													
N 25	KTVX	08/10/23	08/10/23	M-F KTVX News @ 6 M-F KTVX News @ 6	CM	M-F 6p-630p	---T---	:30	1	\$260.00	P4	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	--W----		1				\$260.00		0.00			
		ABC 4 Utah News At 6PM													
N 26	KTVX	08/11/23	08/11/23	M-F KTVX News @ 6 M-F KTVX News @ 6	CM	M-F 6p-630p	----F--	:30	1	\$260.00	P4	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	---T---		1				\$260.00		0.00			
		ABC 4 Utah News At 6PM													
N 27	KTVX	08/14/23	08/14/23	M-F KTVX News @ 6 M-F KTVX News @ 6	CM	M-F 6p-630p	M-----	:30	1	\$260.00	P4	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	M-----		1				\$260.00		0.00			
		ABC 4 Utah News At 6PM													
N 28	KTVX	08/15/23	08/15/23	M-F KTVX News @ 6 M-F KTVX News @ 6	CM	M-F 6p-630p	-T-----	:30	1	\$260.00	P4	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	-T-----		1				\$260.00		0.00			
		ABC 4 Utah News At 6PM													
N 29	KTVX	08/12/23	08/12/23	Sa-Su KTVX News @ 5 Sa-Su KTVX News @ 5	CM	Sa-Su KTVX News	-----S-	:30	1	\$160.00	P4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	-----S-		1				\$160.00		0.00			
		ABC 4 Utah News At 5P Sat													
N 30	KTVX	08/13/23	08/13/23	Sa-Su KTVX News @ 5 Sa-Su KTVX News @ 5	CM	Sa-Su KTVX News	-----S	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	-----S		1				\$130.00		0.00			
		ABC 4 Utah News At 5P Sun													
N 31	KTVX	08/09/23	08/09/23	M-F 630p-7p M-F 630p-7p	CM	M-F 630p-7p	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	--W----		1				\$200.00		0.00			
		Inside Edition													
N 32	KTVX	08/10/23	08/10/23	M-F 630p-7p M-F 630p-7p	CM	M-F 630p-7p	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	---T---		1				\$200.00		0.00			
		Inside Edition													
N 33	KTVX	08/11/23	08/11/23	M-F 630p-7p M-F 630p-7p	CM	M-F 630p-7p	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	----F--		1				\$200.00		0.00			
		Inside Edition													
N 34	KTVX	08/14/23	08/14/23	M-F 630p-7p M-F 630p-7p	CM	M-F 630p-7p	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	M-----		1				\$200.00		0.00			
		Inside Edition													
N 35	KTVX	08/15/23	08/15/23	M-F 630p-7p M-F 630p-7p	CM	M-F 630p-7p	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Inside Edition													

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N36	KTVX	08/09/23	08/09/23	LN M-F KTVX 10p News M-F	CM	M-F 10p-1036p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	-T-----					1	\$200.00		0.00			
		ABC 4 Utah News At 10PM													
N37	KTVX	08/10/23	08/10/23	LN M-F KTVX 10p News M-F	CM	M-F 10p-1036p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	--W----					1	\$225.00		0.00			
		ABC 4 Utah News At 10PM													
N38	KTVX	08/11/23	08/11/23	LN M-F KTVX 10p News M-F	CM	M-F 10p-1036p	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	---T---					1	\$225.00		0.00			
		ABC 4 Utah News At 10PM													
N39	KTVX	08/14/23	08/14/23	LN M-F KTVX 10p News M-F	CM	M-F 10p-1036p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	M-----					1	\$225.00		0.00			
		ABC 4 Utah News At 10PM													
N40	KTVX	08/15/23	08/15/23	LN M-F KTVX 10p News M-F	CM	M-F 10p-1036p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/23	08/20/23	-T-----					1	\$225.00		0.00			
		ABC 4 Utah News At 10PM													
N41	KTVX	08/12/23	08/12/23	LN Sa KTVX 10p News	CM	Sa 10p-1036p	-----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	-----S-					1	\$300.00		0.00			
		ABC 4 Utah News At 10PM													
N42	KTVX	08/13/23	08/13/23	LN Su KTVX 10p News	CM	Su 10p-1044p	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	-----S					1	\$400.00		0.00			
		ABC 4 Utah News At 10PM													
N43	KTVX	08/11/23	08/11/23	Fri Prime Other 2 Fri Prime Other 2	CM	Fri 8p-10p	----F--	:30	1	\$1,100.00	P4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	----F--					1	\$1,100.00		0.00			
		20/20 (2 hours)-ABC													
													Totals	43	\$8,485.00