### **Network Information for Responding to FCC Form 2100, Schedule H**

# "CBS DREAM TEAM" Calendar Year January through December 2022

Each of these children's programs listed below has been designed with the significant purpose of serving the educational and informational needs of children and can be cited toward fulfilling the FCC's three-hour-a-week core programming requirement that became effective September 1, 1997, provided that your station is in compliance with the other aspects of the FCC's rules that enable a children's program to be designated a core program.

As is the current practice, there is, and in the upcoming year will be, no End Station Break for local sale at the conclusion of each program. However, five seconds for Local Station Identification will continue to be provided at the conclusion of each program.

Since the Target Audience of the "CBS DREAM TEAM" is 13-16 year-old viewers, the commercial limits established by Congress in the children's television act of 1990 of no more than ten-and-a-half minutes of commercial time per weekend clock hour is <u>NOT</u> applicable. Each of these programs will be formatted with 7:30 of commercials. Please keep this in mind should your lineup include other children's programming as part of this schedule.

In order to comply with the FCC's on-air identification requirement for educational children's programs, a 10-second graphic appears on the full screen (E/I Educational + Informational) at the beginning of each of the six children's programs with a voiceover "when you see this symbol (E/I) you know you're watching a show that is educational and informational, the Dream Team weekends on CBS." It is then immediately followed by a static logo which appears in the lower left corner for the duration of the programs. The logo will feature the letters "E/I" and the CBS Eye.

The CBS Television Network provides information identifying the six children's core programs it supplies to stations affiliated with the Network to the following publishers of program guides nationwide via AP Express to major listing services: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

# Summary of the "CBS DREAM TEAM" Children's Program Schedule

## First Quarter - January 1 through March 26, 2022

LUCKY DOG	<b>Target Audience:</b>	13-16	TV Rating:	TVG
THE HENRY FORD'S INNOVATION NATION	<b>Target Audience:</b>	13-16	TV Rating:	<b>TVG</b>

MISSION UNSTOPPABLE
HOPE IN THE WILD
Target Audience: 13-16 TV Rating: TVG
Target Audience: 13-16 TV Rating: TVG

PET VET DREAM TEAM
ALL IN WITH LAILA ALI
Target Audience: 13-16 TV Rating: TVG
Target Audience: 13-16 TV Rating: TVG

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### **Summary of the "CBS DREAM TEAM" Children's Program Schedule**

### Second Quarter - Effective April 2 through June 25, 2022

LUCKY DOG
THE HENRY FORD'S INNOVATION NATION
Target Audience: 13-16 TV Rating: TVG
Target Audience: 13-16 TV Rating: TVG

MISSION UNSTOPPABLE
HOPE IN THE WILD
Target Audience: 13-16 TV Rating: TVG
Target Audience: 13-16 TV Rating: TVG

PET VET DREAM TEAM
ALL IN WITH LAILA ALI

Target Audience: 13-16 TV Rating: TVG
Target Audience: 13-16 TV Rating: TVG

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# **Summary of the "CBS DREAM TEAM" Children's Program Schedule**

# **Third Quarter - Effective July 2 through September 24, 2022**

LUCKY DOG	<b>Target Audience: 13-16</b>	TV Rating: TVG
THE HENRY FORD'S INNOVATION NATION	<b>Target Audience: 13-16</b>	<b>TV Rating: TVG</b>

MISSION UNSTOPPABLE
HOPE IN THE WILD
Target Audience: 13-16 TV Rating: TVG
Target Audience: 13-16 TV Rating: TVG

PET VET DREAM TEAM
ALL IN WITH LAILA ALI

Target Audience: 13-16 TV Rating: TVG
Target Audience: 13-16 TV Rating: TVG

# **Summary of the "CBS DREAM TEAM" Children's Program Schedule**

# Fourth Quarter - Effective October 1 through December 31, 2022

LUCKY DOG THE HENRY FORD'S INNOVATION NATION	Target Audience: 13-16 TV Rating: TVG Target Audience: 13-16 TV Rating: TVG
MISSION UNSTOPPABLE HOPE IN THE WILD	Target Audience: 13-16 TV Rating: TVG Target Audience: 13-16 TV Rating: TVG
ALL IN WITH LAILA ALI (REPLACES "PET VET DREAM TEAM")	<u>Target Audience</u> : 13-16 <u>TV Rating</u> : TVG
DID I MENTION INVENTION? (NEW SERIES)	Target Audience: 13-16 TV Rating: TVG

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# **Summary of the "CBS DREAM TEAM" Children's Program Schedule**

# <u>First Quarter 2023 - Effective January 7, 2023 Until Further Notice</u>

LUCKY DOG THE HENRY FORD'S INNOVATION NATION	Target Audience: 13-16 TV Rating: TVG Target Audience: 13-16 TV Rating: TVG
MISSION UNSTOPPABLE HOPE IN THE WILD	Target Audience: 13-16 TV Rating: TVG Target Audience: 13-16 TV Rating: TVG
LUCKY DOG 2 (REPLACES "ALL IN WITH LAILA ALI")	Target Audience: 13-16 TV Rating: TVG
DID I MENTION INVENTION?	Target Audience: 13-16 TV Rating: TVG

### **PROGRAM DESCRIPTIONS**

**Length of Program: 30 minutes Age of Target Audience** 

Origination: NETWORK From: 13 years To: 16 years

### **LUCKY DOG (and LUCKY DOG 2)**

Eric Wiese takes viewers on a journey of rescuing previously hard-to-love, out-of-control, untrained dogs and making their futures bright. At Eric's training facility, with the help of his wife, Rashi, he embarks on the seemingly impossible task of turning rescues into loving pets with sound training methods that viewers can use at home to train their own dogs. In the end, a lucky family will adopt an even luckier dog. With dog adoptions soaring during the pandemic, many by first-time dog people, Eric and Rashi's expertise comes at the perfect time to help people train their new pets. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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**Length of Program: 30 minutes Age of Target Audience** 

Origination: NETWORK From: 13 years To: 16 years

### THE HENRY FORD'S INNOVATION NATION

The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit-from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules

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Length of Program: 30 minutes Age of Target Audience

Origination: NETWORK From: 13 years To: 16 years

### **MISSION UNSTOPPABLE**

In MISSION UNSTOPPABLE, each week celebrity host Miranda Cosgrove highlights the fascinating female innovators who are on the cutting edge of science – including zoologists, engineers, astronauts, codebreakers and oceanographers. Viewers will be inspired by female STEM (science, technology, engineering and math) superstars in the fields of social media, entertainment, animals, design and the internet – all categories key to the teen experience. Academy Award-winning actress Geena Davis serves as executive producer, bringing her passion for creating change in the portrayal of strong female characters in entertainment and media that positively influences young viewers. Cosgrove also serves as an executive producer. MISSION UNSTOPPABLE is produced in collaboration with IF/THEN, an initiative of Lyda Hill Philanthropies. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

### **PROGRAM DESCRIPTIONS**

**Length of Program: 30 minutes Age of Target Audience** 

Origination: NETWORK From: 13 years To: 16 years

### HOPE IN THE WILD

HOPE IN THE WILD is a live action, half-hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home, HOPE IN THE WILD will educate viewers on the day-to-day jobs of this animal care team and the species they encounter. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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**Length of Program: 30 minutes Age of Target Audience** 

Origination: NETWORK From: 13 years To: 16 years

### PET VET DREAM TEAM

PET VET DREAM TEAM chronicles the lives of some of the world's busiest emergency veterinarians and the animals to whom they've dedicated their lives. Together, these talented veterinarians race against the clock to cure their furry and feathered charges - educating viewers on a range of medical procedures and exotic animal practices along the way. As viewers catch a behind-the-scenes look at the veterinary profession, they also learn responsibility and empathy for animals of all kinds through the passionate work of the PET VET DREAM TEAM. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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**Length of Program: 30 minutes Age of Target Audience** 

Origination: NETWORK From: 13 years To: 16 years

#### ALL IN WITH LAILA ALI

ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Length of Program: 30 minutes

Age of Target Audience

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Origination: NETWORK From: 13 years To: 16 years

### **DID I MENTION INVENTION?**

DID I MENTION INVENTION? is hosted by Alie Ward, is a television series developed for teens that shares fascinating stories of invention and shines a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States – and in some cases, around the world. Viewers will learn about young innovators and little-known facts about the history and process of innovation, igniting a spark within the minds and hearts of audiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.