

AD ASTRA PER ASPERA BROADCASTING, INC.
QUARTERLY ISSUES/PROGRAM LIST
1ST QUARTER 2020
JANUARY 1-MARCH 31, 2020

LUCKY KIDD, NEWS AND PUBLIC AFFAIRS DIRECTOR

CLIFF C. SHANK, PRESIDENT/GENERAL MANAGER

ISSUES FOR THE 1ST QUARTER 2020

AGRICULTURE
COMMUNITY RELATIONS
*HEALTH AWARENESS
GOVERNMENTAL ACTIVITIES
SEVERE WEATHER AWARENESS
2020 US CENSUS

*INCLUDES GENERAL HEALTH ISSUES AND THOSE SPECIFIC TO COVID-19

PROGRAM OVERVIEW

FOCUS ON KANSAS

A weekly public affairs program aired Sunday mornings starting at 6 AM. Typical program length is between 40 and 45 minutes depending on the number of topics and length of interviews.

Within this program is Kansas Profile, a five minute program produced by the Huck Boyd Institute for Rural Development at Kansas State University which focuses on people and organizations making a difference in rural Kansas. Also included most weeks (subject to pre-emption) is The Wheat Scoop, a three minute program produced by Kansas Wheat (a collaboration of the Kansas Wheat Commission and Kansas Association of Wheat Growers) discussing various agricultural topics focusing on wheat production, marketing and use. Two of the five largest wheat producing counties in Kansas are located within the Ad Astra Radio coverage area.

Most weeks the program includes portions of Sound Living, a program dealing with various lifestyle issues produced by Kansas State University Research and Extension. Some weeks a long form version running approximately 14 minutes is used, in others an excerpted version that will run 5-6 minutes is used, again this will depend on length of other segments during the program.

SPECIAL NOTE REGARDING ADDITIONAL PROGRAMMING THIS QUARTER

As the COVID-19 pandemic began to increase in intensity, Ad Astra Radio stations extended the length of all newscasts to provide full information on the situation which continues to develop. These newscasts are aired seven times each weekday on KSKU and KNZS and 12 times weekdays on KWHK and KXKU, on Saturday and Sunday mornings on KWHK and Saturday morning on KNZS and KXKU. Additionally, news broadcasts specifically dealing with COVID-19 issues commenced March 13th and are broadcast daily at 10 AM, 1, 4, 7 and 10 PM on KNZS, KWHK and KXKU. (This includes Saturday and Sunday as other scheduled programming permits). Ad Astra on-air talent is also providing information during their programs as the need arises.

FOCUS ON KANSAS PROGRAMS FOR 1ST QUARTER OF 2020

1-5 THIS WEEK'S PROGRAM FEATURED KANSAS STATE UNIVERSITY CHILD DEVELOPMENT SPECIALIST BRADFORD WILES, WHO DISCUSSED NEW YEARS RESOLUTIONS, IN PARTICULAR THOSE INVOLVING CHILDREN. WILES SAID ONE OF THE BIGGEST THINGS HE ADVOCATED FOR WHEN IT COMES TO CHILDREN IS INTENTIONALITY. THE PROGRAM ALSO INCLUDED DISCUSSIONS ON A COUPLE OF AG TOPICS, INCLUDING ISSUES ABOUT DORIVARD DRUIZ-DIAZ FROM K-STATE RESEARCH AND EXTENSION, WHOSE CAROLYN COONS REVIEWED THE FEBRUARY WOMEN MANAGING THE FARM CONFERENCE.

1-12 DARRELL POPE FROM THE HUTCHINSON BRANCH NAACP DISCUSSED HUTCHINSON'S ANNUAL MARTIN LUTHER KING DAY CELEBRATION, WHICH INCLUDES EVENTS AT HUTCHINSON COMMUNITY COLLEGE AND SECOND MISSIONARY BAPTIST CHURCH. TONY FINLAY, DIRECTOR OF THE HUTCHINSON RECREATION COMMISSION, DISCUSSED A STUDY RECENTLY COMPLETED ON A MASTER PLAN FOR PARK AND RECREATION PROGRAMS IN HUTCHINSON. KANSAS STATE UNIVERSITY NUTRITION SPECIALIST SANDY PROCTOR TALKED ABOUT THE PRACTICE OF MINDFUL EATING, A MEANS TO BREAK FREE FROM ROUTINE EATING HABITS AND BETTER UNDERSTAND WHAT OUR BODY IS TELLING US.

1-19 CONGRESSMAN ROGER MARSHALL DISCUSSED VARIOUS ISSUES THAT WILL BE FACING CONGRESS DURING THE FIRST PART OF 2020, INCLUDING AGRICULTURAL MATTERS. KANSAS STATE UNIVERSITY RESEARCH AND EXTENSION NUTRITION SPECIALIST KAREN BLAKESLEE DISCUSSED KITCHEN ORGANIZATIONS INCLUDING LOOKING AT SUCH THINGS AS APPLIANCES, CABINETS AND DRAWERS AS PART OF ELIMINATING CLUTTER AND BETTER ORGANIZING THINGS

1-26 THIS WEEK'S PROGRAM FEATURED COMMENTS FROM THE JANUARY 20TH MARTIN LUTHER KING DAY PROGRAM IN HUTCHINSON. SPEAKERS INCLUDED STATE SENATOR ED BERGER, STATE REPRESENTATIVES JASON PROBST AND PAUL WAGGONER, HUTCHINSON MAYOR JADE PIROS DE CARVALLO, HUTCHINSON POLICE CHIEF JEFFREY HOOPER, JIM UNRUH WITH CIRCLES RENO COUNTY. ALSO ON THE PROGRAM WAS DIANNE SWINNEY FROM THE RENO COUNTY HEALTH DEPARTMENT WHO DISCUSSED NEW CONNECTIONS, A PROGRAM DESIGNED TO HELP INTRODUCE NEW RESIDENTS TO THE COMMUNITY AND ALLOW THEM TO MAKE CONNECTIONS WITH OTHERS.

2-2 RENO COUNTY COUNSELOR JOE O'SULLIVAN PROVIDED AN UPDATE ON THE STATUS OF LITIGATION INVOLVING A PROPOSED WIND FARM PROJECT IN SOUTHEAST RENO COUNTY. CURRENTLY PENDING IN RENO COUNTY DISTRICT COURT IS AN APPEAL OF THE DENIAL OF CONDITIONAL USE PERMITS FOR THE PROJECT LAST YEAR, IN WHICH A GROUP OF OPPONENTS OF THE PROJECT HAVE BEEN ALLOWED TO INTERVENE. DJEDA MOORE, HUMAN RELATIONS OFFICER FOR THE CITY OF HUTCHINSON, DISCUSSED RECENT ACTIVITIES OF THE HUMAN RELATIONS COMMISSION OF THE CITY AND A PROGRAM THEY SET UP FEBRUARY 13TH TO DISCUSS A NUMBER OF ISSUES IN THE COMMUNITY. SHAROLYN JACKSON, COORDINATOR OF WALK KANSAS, GAVE AN OVERVIEW OF THE INITIATIVE THAT ENCOURAGES FORMATION OF TEAMS TO ENCOURAGE PEOPLE TO BE MORE

PHYSICALLY ACTIVE.

2-9 THIS WEEK'S PROGRAM FEATURED A RENO COUNTY LEGISLATIVE FORUM HELD FEBRUARY 8TH AT MENNONITE FRIENDSHIP COMMUNITIES IN SOUTH HUTCHINSON. LAWMAKERS TAKING PART INCLUDED SENATOR ED BERGER AND STATE REPRESENTATIVES JASON PROBST, JOE SEIWERT, JACK THIMESCH AND PAUL WAGGONER.

2-16 RENO COUNTY SHERIFF DARIAN CAMPBELL DISCUSSED CHANGES MADE WITHIN THE DEPARTMENT AND OTHER ACTIVITIES THEY HAVE BEEN INVOLVED WITH SINCE HE TOOK OFFICE IN LATE DECEMBER 2019. DR. CAROLYN DUNN, WILLIAM NEAL REYNOLDS DISTINGUISHED PROFESSOR AND DEPARTMENT HEAD OF AGRICULTURE AND HUMAN SCIENCES AT NORTH CAROLINA STATE UNIVERSITY, DISCUSSED RESEARCH DONE ON THE "MEDITERRANEAN DIET", BASED ON THE EATING HABITS OF PEOPLE IN THAT REGION WHO TEND TO HAVE A LOWER RISK OF MANY CHRONIC DISEASES.

2-23 IN CONNECTION WITH WALK KANSAS WHICH WAS COVERED ON THE FEBRUARY 2ND PROGRAM, SHAROLYN JACKSON DISCUSSED IN MORE DETAIL WHAT ARE KNOWN AS "BLUE ZONES". AREAS OF THE WORLD WHERE PEOPLE TEND TO LIVE MUCH LONGER THAN VERAGE. K-STATE RESEARCH AND EXTENSION RESOURCE MANAGEMENT SPECIALIST ELIZABETH KISS DISCUSS AMERICA SAVES WEEK FEBRUARY 24-29, WHICH IS DESIGNED TO HELP PEOPLE COMMIT TO SAVING BY SETTING A GOAL AND MAKING A PLAN TO BETTER ACHIEVE FINANCIAL STABILITY. RANGELAND CARBON AT 207

3-1 CHANCE HAYES, WARNING COORDINATION METEROLOGIST FOR THE NATIONAL WEATHER SERVICE IN WICHITA, DISCUSSED SEVERE WEATHER AWARENESS WEEK IN KANSAS AND GAVE AN OVERVIEW OF THE WEATHER CONDITIONS OF THE PAST WINTER SEASON. ALSO DISCUSSING THE SEASON WAS KANSAS STATE CLIMATOLOGIST MARY KNAPP, WHO DETAILED WHAT GOES INTO PREPARING A SEVERE WEATHER PLAN AND IMPLEMENTING IT.

3-8 RENO COUNTY HEALTH DEPARTMENT DIRECTOR NICK BALDETTI GAVE AN UPDATE ON THE COVID-19 SITUATION WHICH HAD BEGUN TO IMPACT THE STATE OF KANSAS IN THE PREVIOUS WEEK. BETTY TAYLOR OF THE HUTCHINSON HORTICULTURE CLUB DISCUSSED THE GATHERING FOR GARDENERS, AN ANNUAL EDUCATIONAL EVENT DURING WHICH A NUMBER OF GARDENING RELATED TOPICS ARE DISCUSSED. DAYLENE LINVILLE WITH THE RICE COUNTY COUNCIL ON AGING PROVIDED AN OVERVIEW OF THEIR SERVICES, INCLUDING RCCA'S QUIVIRA TRANSIT SERVICE WHICH PROVIDES GENERAL PUBLIC TRANSPORTATION SERVICES TO THE COUNTY.

3-15 THIS WEEK'S PROGRAM FEATURED A FORUM HELD BY THE RENO COUNTY LOCAL EMERGENCY PLANNING COMMITTEE MARCH 13TH DURING WHICH COMMITTEE MEMBERS DISCUSSED PLANNING ACTIVITIES RELATED TO THE COVID-19 PANDEMIC.

3-22 THIS WEEK'S PROGRAM FEATURED A TOWN HALL MEETING HELD MARCH

17TH FEATURING LOCAL MEDICAL PROVIDERS WHO REVIEWED THE LATEST ON THE COVID-19 PANDEMIC. (THIS WAS A RE-BROADCAST OF THE PROGRAM WHICH WAS AIRED LIVE ON KWHK)

3-29 THIS WEEK'S PROGRAM INCLUDED AN UPDATE ON THE CURRENT COVID-19 SITUATION FROM RENO COUNTY HEALTH DEPARTMENT DIRECTOR NICK BALDETTI AND HUTCHINSON-RENO COUNTY CHAMBER OF COMMERCE PRESIDENT DEBRA TEUFEL WHO REVIEWED SOME OF WHAT LOCAL BUSINESSES ARE INVOLVED IN. ALSO ON THE PROGRAM WAS CONGRESSMAN ROGER MARSHALL, WHO IS ALSO A PHYSICIAN, WHO REVIEWED THE STIMULUS PACKAGE RELATED TO COVID-19 PASSED BY CONGRESS. LISA GLEASON, EXECUTIVE DIRECTOR OF THE UNITED WAY OF RENO COUNTY AND CHAIR OF RENO COUNTY VOLUNTEERS ORGANIZED IN DISASTER (VOAD) PROVIDED AN OVERVIEW OF THEIR SUPPORT ACTIVITIES AND RALLY RENO, A JOINT EFFORT OF UNITED WAY, THE HUTCHINSON COMMUNITY FOUNDATION, AND THE CHAMBER TO SUPPORT THOSE IN NEED AND LOCAL BUSINESSES IMPACTED BY COVID-19. RYAN HVITLOK, DIRECTOR OF PLANNING AND DEVELOPMENT FOR THE CITY OF HUTCHINSON, REVIEWED FINAL PLANS FOR THE 2020 CENSUS AND OUTLINED HOW PERSONS CAN COMPLETE CENSUS FORMS ONLINE.