



**Order Confirmation**

Cash In Advance: Yes

Advertiser No: 276877      Order No: 1124098059  
 Start Date: 03/27/2018      Co-op: No  
 End Date: 04/02/2018      Package: No  
 Month Type: Broadcast      Agency Comm.: 15%  
 Revision #: 0  
 CPE: - - 4001  
 AE: PHILADELPHIA, MMS  
 Entered: 03/20/2018 02:18 PM by Fusion  
 Last Update: 03/20/2018 02:24 PM by 1112181  
 Note: WLTW-FM 31679736 4001  
 Note 2:  
 Spl Req Inv: PAID: Cash In Advance

New Yorkers for a Balanced Alb  
 c/o Herd Media  
 107 South West St  
 Alexandria, VA 22314

WLTW

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Spot Length	Ord Spots	Ord Cost
1 New WLTW-FM	10:00-15:00 Commercial	03/27/18	03/30/18	1	1,000.00 National Agency-Political	0 0 2 2 2 2 0 0	8 60	8	8	8,000.00
2 New WLTW-FM	15:00-19:00 Commercial	03/27/18	03/30/18	1	1,200.00 National Agency-Political	0 0 2 2 2 2 0 0	8 60	8	8	9,600.00
3 New WLTW-FM	10:00-15:00 Commercial	04/02/18	04/02/18	1	1,000.00 National Agency-Political	0 2 0 0 0 0 0 0	2 60	2	2	2,000.00
4 New WLTW-FM	15:00-19:00 Commercial	04/02/18	04/02/18	1	1,200.00 National Agency-Political	0 2 0 0 0 0 0 0	2 60	2	2	2,400.00

No. of Spots/Misc/Digital:	20/0/0	Ordered Gross:	\$22,000.00
		Agency Commission:	\$3,300.00
		Ordered Net:	\$18,700.00
		<b>Total Net Due:</b>	<b>\$18,700.00</b>

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
<b>Amt. Ord.:</b>	20	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	22,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	18,700.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

New Yorkers for a Balanced Alb      100%

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Herd Media

do hereby request station time concerning the following issue:

<b>New Yorkers for a Balanced Albany</b> 345 Seventh Avenue #502 New York, NY 10001 (212) 257-4411
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<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

This broadcast time will be used by: New Yorkers for a Balanced Albany

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

New Yorkers for a Balanced Albany  
345 Seventh Avenue #502  
New York, NY 10001  
(212) 257-4411

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Treasurer: Angelia Dickens

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

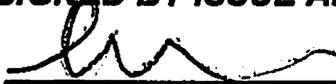
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

03/20/2018

Date



Signature

(703) 957-0672

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

**\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\***

## Brennan, Jeaneane

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**From:** Broderick, Jimmy  
**Sent:** Tuesday, March 20, 2018 15:55  
**To:** Brennan, Jeaneane  
**Subject:** FW: New Yorkers for a Balanced Albany  
**Attachments:** NYBA NAB 3.20.18 (Phone number).pdf

Hi Jeaneane,

Attached is an updated NAB for NYBA. Thanks!

### Jimmy Broderick

National Sales Assistant | New York Region

iHeartMedia Markets Group

o 212.549.0827

Reaching a quarter billion consumers every month

Radio/Digital/Outdoor/Mobile/Social/Events

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**From:** Scott, David  
**Sent:** Tuesday, March 20, 2018 3:53 PM  
**To:** Broderick, Jimmy; Schnell, Cheryl; Schroeder, Brittany  
**Cc:** Hanford, Linda  
**Subject:** New Yorkers for a Balanced Albany

Hi all.

Attached is an updated NAB for NYBA. It includes the organization's phone number. According to the agency there is only one officer of the firm – the treasurer who is listed on the NAB.

### David Scott

VP/Director of Sales | National Sales

iHeartMedia

o: 610.784.5524 | m: 917.696.6559 | f: 917-206-9281

Reaching a quarter billion consumers every month

Radio/Digital/Outdoor/Mobile/Social/Events