

**Annual EEO Public File Report Form
WLFL AND WRDC RALEIGH, N.C.
Annual EEO Public File Report**

The purpose of the EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WLFL and WRDC-TV in Raleigh, N.C. and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning August 1, 2006 to and including July 31, 2007 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c) (1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer, and started in the position. A person was deemed "interviewed" when he or she was interviewed in person.

Appendix 1
Annual EEO Public File Report Form
Covering the Period from August 1, 2006 to July 31, 2007
Station(s) Comprising Station Employment Unit: WFLB and WRDC
Section 1: Vacancy Information

Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1 Master Control Operator	SBGI.net (1)	5
2 Commercial Producer/Editor (1)	Internal Posting (1)	2
3 Marketing Director (1)	SBGI.net (1)	4
4 Traffic Assistant (1)	SBGI.net (1)	1
5 Promotion Writer/Producer (1)	SBGI.net (1)	1
6 Accounting Assistant (1)	Career Builder (1)	1
7 WFLB/WRDC Account Executives (5)	Employee Referral (2)	32
	Career Builder (2)	
	SBG Website (1)	
8 Local Sales Assistant (1)	SBG Website (1)	5

Total Number of Persons Interviewed During / Applicable Period: 51

Appendix 2
Annual EEO Public File Report Form
Covering the Period from August 1, 2006 to July 31, 2007
Station(s) Comprising Station Employment Unit: WFLR and WRDC (Raleigh)
Section 2: Recruitment Source Information

<u>Recruitment Source (Name, Address, Telephone Number, Contact Person)</u>	<u>Recruitment Source of Hiree</u>	<u>Full-time Positions for Which This Source Was Utilized</u>
1 <u>N.C.State AT & T University</u>	0	Commercial Producer/Editor
Offices of Career Services	0	Marketing Director
Murphy Hall # 101	0	Traffic Assistant
1601 East Market St.	0	Promotion Writer/Producer
Greensboro, N.C. 27411	0	Accounting Assistant
Contact: Catina Tillman	0	WFLR/WRDC Account Executives
Phone: 336-334-7900	0	Master Control Operator
	0	Local Sales Assistant
2 <u>NCAB</u>	0	Commercial Producer/Editor
Career Placement Dept.	0	Marketing Director
P.O. Box 627	0	Traffic Assistant
Raleigh, N.C. 27602	0	Promotion Writer/Producer
Attn: Joan Davis	0	Accounting Assistant
Phone: 919-821-7300	0	WFLR/WRDC Account Executives
	0	Master Control Operator
	0	Local Sales Assistant
3 <u>Central Carolina Technical College</u>	0	Commercial Producer/Editor
Placement/HR Department	0	Marketing Director
1105 Kelly Drive	0	Traffic Assistant
Sanford, N.C. 27330	0	Promotion Writer/Producer
Contact: Holly Mohan	0	Accounting Assistant
Phone: 919-718-7389	0	WFLR/WRDC Account Executives
	0	Master Control Operator
	0	Local Sales Assistant
4 <u>Employment Security Commission</u>	0	Commercial Producer/Editor
1105 South Briggs Avenue	0	Marketing Director
Durham, N.C. 27703	0	Traffic Assistant
Contact: esc.jobs.durham@ncmail.net	0	Promotion Writer/Producer
Phone: 919-560-6880	0	Accounting Assistant
	0	WFLR/WRDC Account Executives
	0	Master Control Operator
	0	Local Sales Assistant
5 <u>Durham Technical Community College</u>	0	Commercial Producer/Editor
Career Counseling Department	0	Marketing Director
1637 Lawson Street	0	Traffic Assistant
Durham, N.C. 27703	0	Promotion Writer/Producer
Attn: Tom Russo	0	Accounting Assistant
Phone: 919-686-3368	0	WFLR/WRDC Account Executives
	0	Master Control Operator
	0	Local Sales Assistant
6 <u>Fayetteville State University</u>	0	Commercial Producer/Editor
Advisement and Career Service	0	Marketing Director
Center 230 SBE	0	Traffic Assistant
1200 Murchinson Road	0	Promotion Writer/Producer
Fayetteville, N.C. 28301	0	Accounting Assistant
Attn: Ms. Joan Broadus	0	WFLR/WRDC Account Executives
Phone: 910-497-9111	0	Master Control Operator
	0	Local Sales Assistant

7.	<u>Meredith College</u>	0	Commercial Producer/Editor
	Career Placement Department	0	Marketing Director
	3800 Hillsborough Street	0	Traffic Assistant
	Raleigh, N.C. 27607	0	Promotion Writer/Producer
	Attn: Marie Sumereh	0	Accounting Assistant
	Phone: 919-760-8600	0	WFL/WRDC Account Executives
		0	Master Control Operator
		0	Local Sales Assistant
8.	<u>East Carolina University</u>	0	Commercial Producer/Editor
	2355 West Arlington Blvd.	0	Marketing Director
	Greenville, N.C. 27858-4353	0	Traffic Assistant
	Attn: Teresa Bullock	0	Promotion Writer/Producer
	Phone: 252-329-8000	0	Accounting Assistant
		0	WFL/WRDC Account Executives
		0	Master Control Operator
		0	Local Sales Assistant
9.	<u>Wake Technical College</u>	0	Commercial Producer/Editor
	Career Placement Center	0	Marketing Director
	9101 Fayetteville Road	0	Traffic Assistant
	Raleigh, N.C. 27603	0	Promotion Writer/Producer
	Attn: Jeanette Moss	0	Accounting Assistant
	Phone: 919-662-3381	0	WFL/WRDC Account Executives
		0	Master Control Operator
		0	Local Sales Assistant
10.	<u>National Urban League</u>	0	Commercial Producer/Editor
	Black Executive Exchange	0	Marketing Director
	120 Wall Street, 7th Floor	0	Traffic Assistant
	New York, New York 10005-3902	0	Promotion Writer/Producer
	Attn: Ms. Anhelle Lewis	0	Accounting Assistant
		0	WFL/WRDC Account Executives
		0	Master Control Operator
		0	Local Sales Assistant
11.	<u>Senior Job Bank</u>	0	Commercial Producer/Editor
	1383 Steel Bridge Road	0	Marketing Director
	MacClenny, Florida 32063	0	Traffic Assistant
	Contact: Eric Summers	0	Promotion Writer/Producer
		0	Accounting Assistant
		0	WFL/WRDC Account Executives
		0	Master Control Operator
		0	Local Sales Assistant
12.	<u>North Carolina State University</u>	0	Commercial Producer/Editor
	University Career Center	0	Marketing Director
	P.O. Box 7303	0	Traffic Assistant
	Raleigh, N.C. 26695-7303	0	Promotion Writer/Producer
	Attn: Bridget Yarborough	0	Accounting Assistant
	Phone: 919-833-1861	0	WFL/WRDC Account Executives
		0	Master Control Operator
		0	Local Sales Assistant
13.	<u>North Carolina Central University</u>	0	Commercial Producer/Editor
	University Career Services	0	Marketing Director
	P.O. Box 19585	0	Traffic Assistant
	Durham, N.C. 27707	0	Promotion Writer/Producer
	Attn: Brenda Sexton	0	Accounting Assistant
	Phone: 919-530-6337	0	WFL/WRDC Account Executives
		0	Master Control Operator
		0	Local Sales Assistant

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| 14. <u>Shaw University</u> | 0 | Commercial Producer/Editor |
| Career Department Development | 0 | Marketing Director |
| 118 East South Street | 0 | Traffic Assistant |
| Raleigh, N.C. 27611 | 0 | Promotion Writer/Producer |
| Attn: Mr. Randall Vogt | 0 | Accounting Assistant |
| Phone: 919-546-8300 | 0 | WFLA/WRDC Account Executives |
| | 0 | Master Control Operator |
| | 0 | Local Sales Assistant |
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| 15. <u>Employment Security Commission</u> | 0 | Commercial Producer/Editor |
| 700 Wade Avenue | 0 | Marketing Director |
| Raleigh, N.C. 27605 | 0 | Traffic Assistant |
| Attn: Mr. Andrew James | 0 | Promotion Writer/Producer |
| Phone: 919-733-3098 | 0 | Accounting Assistant |
| | 0 | WFLA/WRDC Account Executives |
| | 0 | Master Control Operator |
| | 0 | Local Sales Assistant |
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| 16. <u>NAACP</u> | 0 | Commercial Producer/Editor |
| 4805 Mt. Hope Drive | 0 | Marketing Director |
| Baltimore, MD 21215 | 0 | Traffic Assistant |
| Attn: Ms. Roslyn Brock | 0 | Promotion Writer/Producer |
| Phone: 877-NAACP-98 | 0 | Accounting Assistant |
| | 0 | WFLA/WRDC Account Executives |
| | 0 | Master Control Operator |
| | 0 | Local Sales Assistant |
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| 17. <u>Campbell University</u> | 0 | Commercial Producer/Editor |
| c/o Dept. of Broadcasting | 0 | Marketing Director |
| P.O. box 130 | 0 | Traffic Assistant |
| Buies Creek, N.C. 27560 | 0 | Promotion Writer/Producer |
| Attn: Mr. Ensley | 0 | Accounting Assistant |
| Phone: 910-893-1416 | 0 | WFLA/WRDC Account Executives |
| | 0 | Master Control Operator |
| | 0 | Local Sales Assistant |
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| 18. <u>Nat'l Association of Hispanic Journalists</u> | 0 | Commercial Producer/Editor |
| 1000 National Press Bldg | 0 | Marketing Director |
| 529 14 th Street, N.W. | 0 | Traffic Assistant |
| Washington, DC 20045 | 0 | Promotion Writer/Producer |
| Attn: Alex Nogales | 0 | Accounting Assistant |
| Phone: 202-662-7145 | 0 | WFLA/WRDC Account Executives |
| | 0 | Master Control Operator |
| | 0 | Local Sales Assistant |
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| 19. <u>National Association of Broadcasters</u> | 0 | Commercial Producer/Editor |
| 1771 N. Street, N.W. | 0 | Marketing Director |
| Washington, D.C. 20036 | 0 | Traffic Assistant |
| Attn: Mr. Edward Fritts | 0 | Promotion Writer/Producer |
| Phone: 202-429-5300 | 0 | Accounting Assistant |
| | 0 | WFLA/WRDC Account Executives |
| | 0 | Master Control Operator |
| | 0 | Local Sales Assistant |

National Association of Black Owned

20. **Broadcasters**
1155 Connecticut Avenue, N.W. 0
Washington, D.C. 20036 0
Attn: Michael Roberts 0
Phone: 202-463-8970 0
0
0
0
0
0
0
0
0
0
Commercial Producer/Editor
Marketing Director
Traffic Assistant
Promotion Writer/Producer
Accounting Assistant
WLFL/WRDC Account Executives
Master Control Operator
Local Sales Assistant
21. **National Black MBA Assoc.**
P.O. Box 8513 0
Chicago, Illinois 60601 0
Attn: John Smithers 0
Phone: 312-236-2622 0
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0
Commercial Producer/Editor
Marketing Director
Traffic Assistant
Promotion Writer/Producer
Accounting Assistant
WLFL/WRDC Account Executives
Master Control Operator
Local Sales Assistant
22. **National Hispanic Media Coalition**
1201 W. 5th Street, Ste. T-205 0
Los Angeles, California 90017 0
Attn: Alex Nogales 0
Phone: 213-534-3026 0
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0
Commercial Producer/Editor
Marketing Director
Traffic Assistant
Promotion Writer/Producer
Accounting Assistant
WLFL/WRDC Account Executives
Master Control Operator
Local Sales Assistant
- California Chicano News Media**
23. **Association**
USC Annenberg School of Journalism 0
300 South Grand Ave., Ste. 395C 0
Los Angeles, California 90071-8110 0
Attn: Sylvia Wells 0
Phone: 213-437-4408 0
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Commercial Producer/Editor
Marketing Director
Traffic Assistant
Promotion Writer/Producer
Accounting Assistant
WLFL/WRDC Account Executives
Master Control Operator
Local Sales Assistant
24. **Native American Journalists Association**
555 Dakota Street, N.W. 0
Al Neuharth Media Center 0
Vermillion, S.D. 57069 0
Attn: Christina Wells 0
Phone: 605-677-3159 0
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Commercial Producer/Editor
Marketing Director
Traffic Assistant
Promotion Writer/Producer
Accounting Assistant
WLFL/WRDC Account Executives
Master Control Operator
Local Sales Assistant
- National Association of Black**
25. **Journalists**
c/o University of Maryland 0
1117 Journalism Bldg. 0
College Park, MD 20742-7111 0
Attn: Penny B. Fuchs 0
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0
0
0
Commercial Producer/Editor
Marketing Director
Traffic Assistant
Promotion Writer/Producer
Accounting Assistant
WLFL/WRDC Account Executives
Master Control Operator
Local Sales Assistant

University of North Carolina at Chapel

26. <u>Hill</u>			
UNC-Chapel Hill	0		Commercial Producer/Editor
Chapel Hill, N.C. 27599	0		Marketing Director
Attn: Marcia Harris	0		Traffic Assistant
Phone: 919-962-6507	0		Promotion Writer/Producer
	0		Accounting Assistant
	2		WLFL/WRDC Account Executives
	0		Master Control Operator
	0		Local Sales Assistant
27. <u>Sinclair Broadcast Group, Inc.</u>			
10706 Beaver Dam Road	0		Commercial Producer/Editor
Hunt Valley, MD 21030	1		Marketing Director
Contact: Sharon Pickeral	1		Traffic Assistant
Phone: 410-568-1517	1		Promotion Writer/Producer
www.sbgj.net	0		Accounting Assistant
	3		WLFL/WRDC Account Executives
	3		Master Control Operator
	1		Local Sales Assistant
28. <u>Peace College</u>			
153 East Peace Street	0		Commercial Producer/Editor
Raleigh, N.C. 27604	0		Marketing Director
Attn: Barbara Efland	0		Traffic Assistant
Phone: 1-800-PEACE47	0		Promotion Writer/Producer
	0		Accounting Assistant
	1		WLFL/WRDC Account Executives
	0		Master Control Operator
	0		Local Sales Assistant
29. <u>Bennett College</u>			
900 East Washington Street	0		Commercial Producer/Editor
Greensboro, N.C. 27401	0		Marketing Director
Attn: Ms. Yolanda Johnson	0		Traffic Assistant
Phone: 336-273-4431	0		Promotion Writer/Producer
career@bennett.edu	0		Accounting Assistant
	0		WLFL/WRDC Account Executives
	0		Master Control Operator
	0		Local Sales Assistant
30. <u>Duke University</u>			
Career Development Center	0		Commercial Producer/Editor
Box 90950	0		Marketing Director
Durham, N.C. 27708	0		Traffic Assistant
Attn: Lahonda Woodard	0		Promotion Writer/Producer
Phone: 919-684-8111	0		Accounting Assistant
lahonda.woodard@duke.edu	0		WLFL/WRDC Account Executives
career@duke.edu	0		Master Control Operator
	0		Local Sales Assistant
31. <u>Univ. of North Carolina @ Pembroke</u>			
Career Service Center	0		Commercial Producer/Editor
P.O. Box 1510	0		Marketing Director
Pembroke, N.C. 28372	0		Traffic Assistant
Attn: Brenda Jacobs	0		Promotion Writer/Producer
Phone: 910-521-6000	0		Accounting Assistant
brendac.jacobs@uncp.edu	0		WLFL/WRDC Account Executives
	0		Master Control Operator
	0		Local Sales Assistant

	News and Observer	(Local		
32.	Newspaper			
	215 S. McDowell Street		6	WFLF/WRDC Account Executives
	Raleigh, N.C. 27603			
	Attn: Classified Ad Department			
	Phone: 919-829-4800			
33.	TV Jobs		1	Commercial Producer/Editor
	P.O. Box 4116		0	Marketing Director
	Oceanside, Ca. 92052		0	Traffic Assistant
	Phone: 760-754-8177		0	Promotion Writer/Producer
	Contact: Mark Holloway, President		0	Accounting Assistant
	www.tvjobs.com			
34.	Station Commercial Announcement on WFLF and WRDC-TV		0	Commercial Producer/Editor
	Contact: Kim Rivenbark		0	Marketing Director
	3012 Highwoods Blvd.		0	Traffic Assistant
	Raleigh, N.C. 27604		0	Promotion Writer/Producer
	919-872-9535		0	Accounting Assistant
			0	WFLF/WRDC Account Executives
			0	Master Control Operator
			0	Local Sales Assistant
35.	Employee Referral		0	Commercial Producer/Editor
	Contact: Jo Anne Ganey		1	Marketing Director
	WFLF/WRDC-TV		0	Traffic Assistant
	3012 Highwoods Blvd.		0	Promotion Writer/Producer
	Raleigh, N.C. 27604		0	Accounting Assistant
	Phone: 919-872-9535		4	WFLF/WRDC Account Executives
			2	Master Control Operator
			0	Local Sales Assistant
36.	Career Builder		0	Commercial Producer/Editor
	www.Careerbuilder.com		0	Marketing Director
	1750 Tyson's Blvd., 4 th floor		0	Traffic Assistant
	McLean, Virginia 22102		0	Promotion Writer/Producer
	Contact: Will Evans, Sales Manager.		1	Accounting Assistant
	Phone: 301-801-0468		7	WFLF/WRDC Account Executives
			0	Local Sales Assistant
37.	Station Websites		0	Commercial Producer/Editor
	www.raleighcw.com		0	Marketing Director
	www.wrdc28.com		0	Traffic Assistant
	Contact: Jo Anne Ganey		0	Promotion Writer/Producer
	3012 Highwoods Blvd., Ste. 101		0	Accounting Assistant
	Raleigh, N.C. 27604		1	WFLF/WRDC Account Executives
	919-872-9535		0	Master Control Operator
			0	Local Sales Assistant
38.	St. Augustine University		0	Commercial Producer/Editor
	Contact: Jerry Cooper, Career Svc. Dir.		0	Marketing Director
	1315 Oakwood		0	Traffic Assistant
	Raleigh, N.C. 27610		0	Promotion Writer/Producer
	919-516-4396		0	Accounting Assistant
			0	WFLF/WRDC Account Executives
			0	Master Control Operator
			0	Local Sales Assistant

39. <u>Internal Station Posting</u>			
Contact: Jo Anne Ganey	1	Commercial Producer/Editor	
WLFL/WRDC-TV	2	Marketing Director	
3012 Highwoods Blvd., Ste. 101	0	Traffic Assistant	
Raleigh, N.C. 27604	0	Promotion Writer/Producer	
	0	Accounting Assistant	
	0	WLFL/WRDC Account Executives	
	0	Master Control Operator	
	1	Local Sales Assistant	
41. <u>Bittle and Associates</u>	0	Commercial Producer/Editor	
200 Lynn Ave. Suite 1	0	Marketing Director	
Fayetteville, N.C. 28301	0	Traffic Assistant	
Contact: Brandon K. Bittle	0	Promotion Writer/Producer	
Phone: 910-764-1906	0	Accounting Assistant	
	0	WLFL/WRDC Account Executives	
	0	Master Control Operator	
	0	Local Sales Assistant	
42. <u>Bishop State Community College</u>	0	Commercial Producer/Editor	
351 N. Broad Street	0	Marketing Director	
Mobile, AL 36003-5898	0	Traffic Assistant	
Phone: 251-662-5371	0	Promotion Writer/Producer	
Contact: Juliette F. Womack	0	Accounting Assistant	
www.bishop.edu	0	WLFL/WRDC Account Executives	
jwomack@bishop.edu	0	Master Control Operator	
	0	Local Sales Assistant	
43. <u>*Strayer University</u>	0	Commercial Producer/Editor	
3200 Spring Forest Road, Suite 214	0	Marketing Director	
Raleigh, N.C. 27616	0	Traffic Assistant	
Attn: Mr. Adam King, LRC Manager	0	Promotion Writer/Producer	
Phone: 919-878-9900	0	Accounting Assistant	
added 5/06	0	WLFL/WRDC Account Executives	
	0	Master Control Operator	
	0	Local Sales Assistant	
44. <u>*Postaroo</u>	0	Commercial Producer/Editor	
Russell Winslow, Webmaster	0	Marketing Director	
10706 Beaver Dam Road	0	Traffic Assistant	
Hunt Valley, MD 21030	0	Promotion Writer/Producer	
Phone: 410-568-1500	0	Accounting Assistant	
	0	WLFL/WRDC Account Executives	
	0	Master Control Operator	
	0	Local Sales Assistant	
45. <u>*Christian Community in Action</u>	0	Commercial Producer/Editor	
1231 Maynard Rd, NE	0	Marketing Director	
Cary, N.C. 27511	0	Traffic Assistant	
Attn: Jill Wising	0	Promotion Writer/Producer	
ccasocialconcern@bellsouth.net	0	Accounting Assistant	
Phone: 919-469-9861	0	WLFL/WRDC Account Executives	
	0	Master Control Operator	
	0	Local Sales Assistant	
46. <u>Monster</u>	8	Traffic Assistant	
www.Monster.com	0	WLFL/WRDC Account Executives	
	0	Master Control Operator	
	3	Local Sales Assistant	
47. <u>America's Job Bank</u>	0	WLFL/WRDC Account Executives	
www.ajb.org	0		

*Note: WLFL and WRDC both broadcasts and send notices asking organizations that want to be notified of current job vacancies to contact us. During this period we had one request from Durham Technical Institute to email notices instead of mailing. Also, on January 1, 2007 we added Monster.com and on January 16, 2007 we added America's Job Bank for another means of recruitment. America's Job Bank changed to Careeronestop.org effective July 1, 2007.

With a few of the following exceptions, all open positions were posted to all sources.

- a. News and Observer (Local Newspaper) is a very expensive form of advertising so we limit what we advertise through this medium. (During this period we advertised for Account Executives)

**Appendix 3 to
Annual EEO Public File Report Form
Covering the Period from August 1, 2006 through July 31, 2007
Station(s) Comprising Station Employment Unit WLFL/WRDC (Raleigh, N.C.)**

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WLFL/WRDC-TV - Raleigh, N.C.

I. Community Events:

1. Activity: North Carolina State Fair

Date of Station Activity: October 13-22, 2006

Participating Employees: All station personnel on a volunteer basis including Neal Davis, GM, Clif Wallace, Lon Goldman, LSM, Tim Prichard, NSM, Kim Rivenbark, Promotion Mgr., and Donna-Marie Harris, Marketing Director.

Host/Sponsor of Activity: N.C. State Government—Department of Agriculture

Brief Description of Activity and Station Participation: Along with other area radio and television stations, and hundreds of vendors WLFL and WRDC had a large tent at the N.C. State Fair for the ten days. At this event, we had tables displaying our employment information and how to apply for open positions. We also videotaped attendees for an opportunity to be in some of our local commercials. We handed out freebies and had our staff members present to answer questions about our stations. It was reported that more than 200,000 people attended this event.

2. Activity: America's Next Top Model Search

Date of Station Activity: August 12, 2006

Participating Employees: Kim Rivenbark, Promotion Manager, Bethann Gailey, Promotion Assistant, Rhonda Keith, Promo Coordinator and WLFL Sales Staff

Host/Sponsor of Activity: Fayetteville State University (Fayetteville, N.C.)

Brief Description of Activity and Station Participation: We held a casting call for ladies ranging from 18-27 for our CW reality show, "America's Next Top Model" on the campus of Fayetteville State University in Fayetteville, N.C. We had tables and a booth set up to talk to potential candidates about internships and fulltime station positions. We encouraged them to check out our websites so they could get the latest information on our vacancies. After much promotion of this event, we had a large turnout for both events.

3. Activity: Teenfest

Date of Station Activity: April 7, 2007

Participating Employees: Donna Maria Harris, Marketing Manager, Neal Davis, General Manager, and Kim Rivenbark, Promotion Manager

Host/Sponsor of Activity: North Carolina Central University (Durham, N.C.)

Brief Description of Activity and Station Participation: WLFL and WRDC teamed up with "Partnership for a Drug Free North Carolina" to hold a teen talent competition on the campus of N.C. Central University. Final event "Teenfest" was open to the general public where we had tables along with other vendors and we distributed information to these teens about future internships at our stations.

4. Activity: Health Fair

Date of Station Activity: January 13, 2007

Participating Employees: Donna Maria Harris, Marketing Director, Beth Ann Gailey, Promo Writer/Producer and Rhonda Keith, Promotion

Host/Sponsor of Activity: Cross Creek Mall (Fayetteville, N.C.)

Brief Description of Activity and Station Participation: WLFL and WRDC participated with a booth in the Fayetteville Cross Creek Mall to promote programming and talking to attendees about job opportunities. Games were played and prizes awarded to draw attention to our stations. The event was emceed by Donna Maria Harris, Mkt. Director for our stations.

5. Activity: Hip Hop Summit

Date of Station Participation: February 9, 2007

Participating Employees: Donna Maria Harris, Marketing Director

Host/Sponsor of Activity: North Carolina Central University (Durham, N.C.)

Brief Description of Activity and Station Participation: Donna Maria Harris hosted and facilitates two workshops entitled "So I want to be in the Media"...Attendees were students from students from NCCU and other schools that were interested in jobs in TV, radio, print and other media. Panelists included representatives from local and national media outlets.

II. JOB FAIRS:

1. Activity: 2007 MEAC Career Expo

Date of Station Activity: March 8, 2007

Participating Employees: Sharon Pickeral, SBG Employment Manager, and Jo Anne Ganey, WLFL/WRDC Station Admin.

Host/Sponsor of Activity: MEAC (Mid-Eastern Atlantic Conference)

Brief Description of Activity and Station Participation: Sharon Pickeral and Jo Anne Ganey represented our stations with a booth at the MEAC Career Expo at the Progress Energy Center in Raleigh on March 8, 2007 where graduating seniors from all eleven MEAC schools were invited to participate in this Career Expo.

III. EDUCATIONAL EVENTS

1. Activity: Speaking Events at Central Carolina Community College

Date of Station Activity: March 7, 2007

Participating Employees: Donna Maria Harris, Marketing Director and Omega Smith, Marketing Intern

Host/Sponsor of Activity: Central Carolina Community College

Brief Description of Activity and Station Participation: Central Carolina Community College hosted a Career Fair for their students. WLFL/WRDC set up a booth and spoke to interested students about available positions and qualifications for employment. We referred attendees to our websites to apply on-line. We also gave away promotional items featuring station logos.

IV. INTERNSHIP PROGRAM

The stations also have an internship program as defined below:

Program Goal: The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry

Program Objectives:

- Develop links with universities and colleges to promote WLFL & WRDC as prospective employers.
- Create a symbiotic relationship between interns and WLFL & WRDC employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably applicants should be communication majors, though other majors may be considered.
- The applicant must be at least 18 years of age.
- The applicant must be in good academic standing, as defined by his or her academic institution.
- The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.
- In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

Application Requirements:

- A resume
- Two writing samples (graded class assignments or published work).
- Two writing samples (graded class assignments or published work).
- Audio-tapes and videotapes may be required for internships in editing or production.
- Required forms from applicant's institution

During the period August 1, 2006 through July 31, 2007 our stations had two interns from North Carolina Central University in Durham, N.C.

V. TRAINING

SBG Inc. and its stations WLFL & WRDC are equal opportunity employers. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior including workplace harassment to its management and employees.

1. Activity:

Recognizing and Preventing Sexual Harassment: Essentials

Recognizing and Preventing Sexual Harassment: Managers Edition

Date of Participation: August 1, 2006-On Going

Participating Employees: All employees of WLFL/WRDC including Managers

Brief Description of Activity and Station Participation: On August 9, 2005 SBG, Inc. partnered with Corpedia Education to provide web-based training on the topics of discrimination and sexual harassment for both new employees and newly hired or promoted managers. This will be an on-going training program that will be completed within the first 90-days of employment or promotion into a supervisory/managerial position. This course will increase and renew awareness, manager and supervisor development, and FCC Compliance.