

# CONTRACT



**KSAN**  
 5000 Riverside Dr  
 Building 5 Suite 200  
 Irving, TX 75039  
 (214) 765-4135

<u>Contract / Revision</u> 1715710 /		<u>Alt Order #</u> 26211828
<u>Product</u> 96/198/4368 -Texans For Greg Abbo		
<u>Contract Dates</u> 10/14/18 - 10/23/18		<u>Estimate #</u> 4368
<u>Advertiser</u> POL/Texans for Greg Abbott		<u>Original Date / Revision</u> 10/01/18 / 10/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSAN	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9914273	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198
<u>Agency Ref</u> IN7573/AU3290/TO167		<u>Advertiser Ref</u>

And:

**Crossroads Media LLC**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSAN	10/16/18	10/16/18	Early Today Show	530a-6a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-1-----				1	\$40.00				
N 2	KSAN	10/18/18	10/18/18	Early Today Show	530a-6a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$40.00				
N 3	KSAN	10/22/18	10/22/18	Early Today Show	530a-6a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----				1	\$40.00				
N 4	KSAN	10/15/18	10/15/18	Early Today Show	630a-7a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	1-----				1	\$65.00				
N 5	KSAN	10/17/18	10/17/18	Early Today Show	630a-7a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--1----				1	\$65.00				
N 6	KSAN	10/15/18	10/15/18	Today Show M-F	7:00 AM-8:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	1-----				1	\$75.00				
N 7	KSAN	10/17/18	10/17/18	Today Show M-F	7:00 AM-8:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--1----				1	\$75.00				
N 8	KSAN	10/18/18	10/18/18	Today Show M-F	7:00 AM-8:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$75.00				
N 9	KSAN	10/19/18	10/19/18	Today Show M-F	7:00 AM-8:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$75.00				
N 10	KSAN	10/22/18	10/22/18	Today Show M-F	7:00 AM-8:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----				1	\$75.00				
N 11	KSAN	10/23/18	10/23/18	Today Show M-F	7-8a		:30				NM	1	\$75.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<b>Contract Dates</b> 10/14/18 - 10/23/18		<b>Product</b> 96/198/4368 -Texans Fo
		<b>Estimate #</b> 4368
<b>Advertiser</b> POL/Texans for Greg Abt		<b>Original Date / Revision</b> 10/01/18 / 10/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$75.00				
N 12	KSAN	10/16/18	10/16/18	Today Show M-F	8:00 AM-9:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-1-----				1	\$75.00				
N 13	KSAN	10/19/18	10/19/18	Today Show M-F	8:00 AM-9:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$75.00				
N 14	KSAN	10/23/18	10/23/18	Today Show M-F	8:00 AM-9:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$75.00				
N 15	KSAN	10/16/18	10/16/18	Today Show II	9a-10a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-1-----				1	\$75.00				
N 16	KSAN	10/17/18	10/17/18	Today Show II	9a-10a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--1----				1	\$75.00				
N 17	KSAN	10/15/18	10/15/18	KSAN 6p News	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	1-----				1	\$250.00				
N 18	KSAN	10/17/18	10/17/18	KSAN 6p News	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--1----				1	\$250.00				
<b>Totals</b>											0.00	18	\$1,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/23/18	18	\$1,575.00	(\$236.25)	\$1,338.75
<b>Totals</b>	18	\$1,575.00	(\$236.25)	\$1,338.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Crossroads Media,  
 being/on behalf of: Texans for Greg Abbott,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Greg Abbott

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John L. Nau

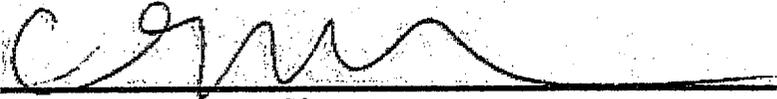
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

08/24/18

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title