

KYYYS Public Affairs
Report
Third Quarter for
Year 2014
Ending
September 30, 2014

Third Quarter, 2014 KYYS Public Affairs Report

KYYS “La X” 1250 AM is a radio station licensed to Kansas City, Kansas.

During the third quarter of 2014 that ended on September 30, significant treatment was given to a number of community issues via KYYS’s programming.

KYYS Programming Schedule

KYYS is a Mexican Regional formatted station.

KYYS has several programs that serve the community on different days of the week,

Mondays at 6pm for half an hour HDEC helps people understand the steps in opening up their own businesses.

On July, The Guatemalan Consulate in Chicago visited Kansas City to help the community update and maintain important documents pertaining to their country. KYYS aired live promos and interviews informing the community about their visit.

On August 2014, the Mexican Consulate in Kansas City, MO hosted their annual Labor Rights Week. KYYS conducted interviews and live promos for this event.

The Labor Rights Week is a non-profit event dedicated to inform the community on Labor and Legal related topics.

On September 2014, KYYS supported with live and recorded promos activities to celebrate the Independence of various Latin American countries and the Hispanic Heritage Month.

Public service Announcements (PSA's)

KYYS encourage both local and national non-profit organizations to send PSA's to the station. In copy and /or recorded formats.

The following are examples of public service Announcements aired on 1250am KYYS
During the third quarter
(July 1, 2014 through September 30, 2014)

- Red Hispana
- Salvation Army
- El Centro, Inc.
- Unity Fest
- National Coalition of Cancer
- Neighbors works America
- USA gov
- Make a Wish Foundation
- United States Department of Justice
- After lunch Cigarette
- FDIC
- Child abuse prevention
- Children Miracle Network
- Mexican Consulate
- St. Jude Children's Research Hospital
- Bishop Sullivan
- Guatemalan Consulate
- JUNTOS
- Our Lady of Unity
- Mattie Rhodes Center
- Don Bosco

“Talking with the Experts” airs every Monday at 2pm hosted by Clara Reyes, the editor of the bilingual newspaper “Dos Mundos”.

**HABLANDO CON LOS EXPERTOS
KYYS Third Quarter 2014**

DATE:	TIME:	GUEST:	TOPIC
7/07/14	2:00pm	Adriana Villarreal	Mexican Consulate
7/14/14	2:00pm	Nancy Rios	Medicare
7/21/14	2:00pm	Alicia Kerber	Mexican Consul
7/28/14	2:00pm	Sandra Broker	How to buy a house
8/11/14	2:00pm	Griselda Albanez	Guatemalan Consulate
8/18/14	2:00pm	Alicia Kerber	Mexican Consul
8/25/14	2:00pm	Albino Alvarado	Labor week
9/01/14	2:00pm	Gustavo Restrepo	Colombian Association
9/15/14	2:00pm	Alicia Kerber	Mexican Consulate
9/29/14	2:00pm	Ana Ruth Avila	Depression