

# **WABC-AM New York, New York**

## **Public Service Report First Quarter**

**April 10, 2016**

77 WABC is a “news talk” radio station located in Manhattan and heard throughout the Tri-State Area. The station devotes most of its broadcast day to discussion of current events and issues important to our listening audience. Listener interaction is strongly encouraged. Numerous phone calls are accepted by show hosts allowing individuals to express their opinions on the important issues of the day.

### **LOCAL PROGRAMMING SCHEDULE:**

#### News Hour with Noam Laden (Monday – Friday 5A-6A)

A solid hour of local, national and international news to keep listeners informed as they begin their day.

#### Imus in the Morning (Monday – Friday 6A-10A)

Don Imus and his team discuss newsworthy events, important issues and conduct interviews with a wide variety of guests. Stories from the world of entertainment and sports news are also featured. Although syndicated on radio and broadcast on television, the program originates with WABC.

Bernie & Sid (Monday – Friday 10A-12P) The hosts talk about local, national and international issues of interest to tri-state area listeners during this two hour local show which airs Monday to Friday. Both New Yorkers, they keep it “live and local”.

Curtis & Kuby (Monday – Friday 12P-3P)

Guardian Angels founder and anti-crime activist Curtis Sliwa and noted criminal defense / civil liberties attorney Ron Kuby host a daily three-hour show focusing on local issues as well as national and international issues and how they affect the Tri-State Area.

Savage Nation (Monday – Friday 3P-5P)

Nationally syndicated talk show covering national and international news and issues.

The Drive At 5 with Curtis Sliwa (Monday – Friday 5P-6P)

Local program dedicated to local news and discussion, which recaps the day in and around New York City. Hosted by native New Yorker, Curtis Sliwa.

Mark Levin (Monday – Friday 6P – 9P)

Mark Levin’s show originates with WABC in New York and is nationally syndicated. Mark discusses the major issues of the day and engages listeners in a continuing dialogue on the points under discussion.

John Batchelor (Saturday and Sunday (9P-1A and Monday – Friday 11P-1A)

John’s show focuses on the political arena, but touches on numerous other topics. He brings listeners breaking news with a carefully cultivated team of sources and correspondents around the world, often providing information long before it hits the mainstream media. Listener calls are an important show feature.

Red Eye Radio (Monday – Friday 1A-5A and Sunday 2A-5A)

Red Eye Radio picks-up where others have left off – when others have turned in for the night – Red Eye takes flight. It is a four-hour conversation discussing local and national topics including politics, history, music, sports and everything else in-between.

Religion on The Line (Sundays 7:30A-10A)

Hosted by local religious leaders, Rabbi Joe Potasnik and Deacon Kevin McCormack, the show’s discussion concentrates on how religion affects public life and public issues, locally, nationally and globally. Covered extensively during the program are local news stories and local issues that are important to area residents. Listener calls are an important show feature.

**NEWS / TRAFFIC / SPORTS / WEATHER ON 77 WABC**

As a public service, 77 WABC provides listeners in the Tri-State Area with regularly scheduled news, traffic, sports and weather updates.

Local and national news is aired at the top of each hour. Local news airs Monday – Friday from 5A to 7P. Following the live local reports from Noam Laden and Ken Duffy, the station airs national news provided by Cumulus Media / ABC News. Additionally, the station’s website – wabcradio.com – features local, national, international, business, sports and entertainment news feeds for all to “click and read”.

Sports are an important part of life for many residents of Tri-State Area. Sports broadcasting legend Warner Wolf provides sports news updates hourly during Imus in the Morning (Monday – Friday 6A-10A).

Traffic reports are provided during morning and afternoon drive times providing essential information about traffic jams, accidents, construction and mass transit delays.

Weather reports are provided at the top of each hour during local news breaks. In the event of severe weather, they air on a more frequent basis.

**The following describes the significant treatment given to topics of community concern during the quarter:**

**TOPIC:** Homelessness

**SHOW:** Curtis and Kuby

**DATE & TIME OF BROADCAST:** January 5, 2016 12:00pm

**SEGMENT LENGTH:** 15:00

**SEGMENT DESCRIPTION:** Curtis and Kuby take calls and discuss how Governor Cuomo is forcing homeless off the streets when the temperature drops below freezing.

**TOPIC:** Health / Healthcare

**SHOW:** Curtis and Kuby

**DATE & TIME OF BROADCAST:** January 7, 2016 2:00pm

**SEGMENT LENGTH:** 25:00

**SEGMENT DESCRIPTION:** Curtis and Kuby debate medical marijuana becoming legal in New York. They take calls from citizens agreeing and disagreeing with the decision.

**TOPIC:** Local Government Issues - New York City

**SHOW:** Curtis and Kuby

**DATE & TIME OF BROADCAST:** January 14, 2016 2:30pm

**SEGMENT LENGTH:** 30:00

**SEGMENT DESCRIPTION:** Curtis and Kuby discuss Mayor de Blasio trying to limit the amount of horse-and-carriage rides in Central Park.

**TOPIC:** Public Safety / Emergency Preparedness

**SHOW:** Curtis and Kuby

**DATE & TIME OF BROADCAST:** January 25, 2016 2:00pm

**SEGMENT LENGTH:** 60:00

**SEGMENT DESCRIPTION:** Curtis and Kuby discuss the historic blizzard that hit the Tri-State area and the handling of the snow plows.

**TOPIC:** Public Safety / Emergency Preparedness

**SHOW:** Curtis and Kuby

**DATE & TIME OF BROADCAST:** February 03, 2016 12:00pm

**SEGMENT LENGTH:** 60:00

**SEGMENT DESCRIPTION:** Curtis and Kuby talk about the rise in subway slashings in the city and bed bugs in NYC subways and how New York citizens can help.

**TOPIC:** Local Government Issues – New York City

**SHOW:** Curtis and Kuby

**DATE & TIME OF BROADCAST:** March 10, 2016 12:30pm

**SEGMENT LENGTH:** 10:00

**SEGMENT DESCRIPTION:** Curtis and Kuby take calls and debate the issue desnudas in Time Sq and the safety concerns in the pedestrian zones across the city.

**TOPIC:** State Government Issues (NY / NJ / CT)

**SHOW:** Curtis and Kuby

**DATE & TIME OF BROADCAST:** March 10, 2016 2:00pm

**SEGMENT LENGTH:** 30:00

**SEGMENT DESCRIPTION:** Curtis and Kuby discuss the ever looming NJ Transit strike. Take calls from concerned residents of NJ about how they will get to work in the city and the region.

**TOPIC:** Police / Community Relations

**SHOW:** Curtis and Kuby

**DATE & TIME OF BROADCAST:** Feb 19, 2016 12:00pm

**SEGMENT LENGTH:** 30:00

**SEGMENT DESCRIPTION:** Curtis and Kuby talk about the increased subway slashings and the increase of crime in the city. Take calls from MTA riders.

**TOPIC:** Local Government Issues

**SHOW:** Curtis and Kuby

**DATE & TIME OF BROADCAST:** Feb 19, 2016 12:30pm

**SEGMENT LENGTH:** 30:00

**SEGMENT DESCRIPTION:** Curtis and Kuby discuss the possible Ed Mangano sexting scandal. Curtis believes Mangano is lying about being hacked.

**TOPIC:** Community Service & Engagement

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** John Kientopp – Good Samaritan

**DATE & TIME OF BROADCAST:** January 14, 2016 5:22pm

**SEGMENT LENGTH:** 7:00

**SEGMENT DESCRIPTION:** Curtis talks with John Kientopp, good Samaritan about his experience of rescuing a man from a sinking car.

**TOPIC:** Public Spaces / Community Arts Programming

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Georgia Kral – Features Editor amNY.com

**DATE & TIME OF BROADCAST:** January 14, 2016 5:50pm

**SEGMENT LENGTH:** 7:00

**SEGMENT DESCRIPTION:** Curtis talks with Georgia Kral of amNY about the secrets of Kaufman Astoria Studios. Georgia gives the listeners all the details of what's available to the public.

**TOPIC:** Police / Community Relations

**SHOW:** The Drive at Five with Curtis Sliwa

**DATE & TIME OF BROADCAST:** January 15, 2016 5:00 pm

**SEGMENT LENGTH:** 30:00

**SEGMENT DESCRIPTION:** Curtis gives an update on the Brownsville Gang Rape Case and how the NYPD reacted.

**TOPIC:** State Government Issues – New Jersey

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Richard Codey – NJ State Senator and Former NJ Governor

**DATE & TIME OF BROADCAST:** January 19, 2016 5:05pm

**SEGMENT LENGTH:** 7:00

**SEGMENT DESCRIPTION:** Curtis interviews former NJ Governor Richard Codey on Chris Christie neglecting the state of New Jersey by being on the campaign trail.

**TOPIC:** Public Safety / Emergency Preparedness

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Amy Freeze – ABC 7 Meteorologist

**DATE & TIME OF BROADCAST:** January 21, 2016 5:05pm

**SEGMENT LENGTH:** 8:00

**SEGMENT DESCRIPTION:** ABC 7 Meteorologist Amy Freeze joins Curtis to preview the historic Blizzard that hit the Tri State area.

**TOPIC:** Local Government Issues - NYC

**SHOW:** The Drive at Five with Curtis Sliwa

**DATE & TIME OF BROADCAST:** January 21, 2016 5:20pm

**SEGMENT LENGTH:** 6:00

**SEGMENT DESCRIPTION:** Curtis discusses the NY City Council pay raises. Also, discusses the Council's decision to decriminalize quality of life offenses.

**TOPIC:** Public Spaces / Community Arts Programming

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Rebecca Skoch – Organizer of Brooklyn Donut Fest

**DATE & TIME OF BROADCAST:** January 22, 2016 5:50pm

**SEGMENT LENGTH:** 5:00

**SEGMENT DESCRIPTION:** Curtis interview Brooklyn DonutFest organizer Rebecca Skoch about the first ever Donut Fest in NYC.

**TOPIC:** State Government Issues

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Paul Mulshine – NJ Star Ledger Columnist

**DATE & TIME OF BROADCAST:** January 25, 2016 5:05pm

**SEGMENT LENGTH:** 5:00

**SEGMENT DESCRIPTION:** Paul Mulshine joins Curtis Sliwa to discuss Chris Christie's response to the snow storm.

**TOPIC:** State Government Issues

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Mark Epstein – PCAC Executive Committee and LIRR Commuter Council Chair

**DATE & TIME OF BROADCAST:** January 25, 2016 5:50pm

**SEGMENT LENGTH:** 7:00

**SEGMENT DESCRIPTION:** Curtis talks with Mark Epstein about the issue of the LIRR shutting down because of the snow and how Long Island residents reacted.

**TOPIC:** Homelessness

**SHOW:** The Drive at Five with Curtis Sliwa

**DATE & TIME OF BROADCAST:** January 28, 2016 5:00pm

**SEGMENT LENGTH:** 10:00

**SEGMENT DESCRIPTION:** Curtis explains why the issue of homeless in NYC is growing because we are a right to shelter state.

**TOPIC:** Health / Healthcare

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Dr. Nina Radcliff

**DATE & TIME OF BROADCAST:** January 28, 2016 5:35pm

**SEGMENT LENGTH:** 10:00

**SEGMENT DESCRIPTION:** Dr. Nina Radcliff joins Curtis to discuss the growing concern of the Zika Virus and how it will affect NYC residents and citizens.

**TOPIC:** Mental Health

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Dr. Jeff Gardere – Psychologist

**DATE & TIME OF BROADCAST:** January 27, 2016 5:05pm

**SEGMENT LENGTH:** 10:00

**SEGMENT DESCRIPTION:** Curtis ask Dr. Jeff Gardere about the rise in slashings in NYC. Gardere brings up the lack mental health care in the Tri State and city.

**TOPIC:** Police / Community Relations

**SHOW:** The Drive at Five with Curtis Sliwa

**DATE & TIME OF BROADCAST:** February 02, 2016 5:20pm

**SEGMENT LENGTH:** 6:00

**SEGMENT DESCRIPTION:** Curtis reacts to Bill Bratton's response to the recent subway slashings and whether it's a growing trend in the city.

**TOPIC:** State Government Issues – New Jersey

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** NJ Star Ledger Columnist – Paul Mulshine

**DATE & TIME OF BROADCAST:** March 9, 2016 5:05pm

**SEGMENT LENGTH:** 9:00

**SEGMENT DESCRIPTION:** Curtis talks to Paul Mulshine of the NJ Star Ledger ask him about the possibility of a NJ Transit strike and how commuters will be affected.

**TOPIC:** State Government Issues – New Jersey

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Mike Davis Transit Reporter Asbury Park Press

**DATE & TIME OF BROADCAST:** March 10, 2016 5:05pm

**SEGMENT LENGTH:** 8:00

**SEGMENT DESCRIPTION:** Mike Davis joins Curtis to give the latest update on the possible NJ Transit strike and how commutres will be affected.

**TOPIC:** State Government Issues – New Jersey

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Steve Adubato

**DATE & TIME OF BROADCAST:** March 11, 2016 5:05pm

**SEGMENT LENGTH:** 9:00

**SEGMENT DESCRIPTION:** Steve Adubato gives Curtis a final update on the NJ Transit Strike Watch. Live from a train platform on Friday.

**TOPIC:** State Government Issues – Long Island

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Ellis Henican

**DATE & TIME OF BROADCAST:** March 11, 2016 5:35pm

**SEGMENT LENGTH:** 7:00

**SEGMENT DESCRIPTION:** A discussion about the Curtis gets all the information on the DA Thomas Spota and corruption in Suffolk County.

**TOPIC:** Homelessness

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** NY Daily News Reporter Greg Smith

**DATE & TIME OF BROADCAST:** March 16, 2016 5:20pm

**SEGMENT LENGTH:** 5:00

**SEGMENT DESCRIPTION:** NY Daily News Investigative Reporter Greg Smith joins Curtis to discuss the living conditions at homeless shelters in New York City.

**TOPIC:** Local Government Issues - NYC

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Father John Sheehan

**DATE & TIME OF BROADCAST:** March 16, 2016 5:35pm

**SEGMENT LENGTH:** 8:00

**SEGMENT DESCRIPTION:** Father John Sheehan explains the significance of the St Patricks Day Parade and the politics and policies that governs it.

**TOPIC:** Police / Community Relations

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Murray Weiss

**DATE & TIME OF BROADCAST:** March 16, 2016 5:35pm

**SEGMENT LENGTH:** 8:00

**SEGMENT DESCRIPTION:** DNA Info Columnist Murray Weiss joins Curtis explains exactly what the NYPD is doing to revamp their crime fighting strategies in the subway system.

**TOPIC:** Police / Community Relations

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Edward Mamet Retired NYPD Captain

**DATE & TIME OF BROADCAST:** March 24, 2016 5:35pm

**SEGMENT LENGTH:** 8:00

**SEGMENT DESCRIPTION:** Edward Mamet joins Curtis to discuss slashings, assault on cops, and Brooklyn DA decision on Peter Liang.

**TOPIC:** Education / School Safety

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Joe Herrera – Families for Excellent Schools

**DATE & TIME OF BROADCAST:** March 24, 2016 5:50pm

**SEGMENT LENGTH:** 6:00

**SEGMENT DESCRIPTION:** Curtis talks with Joe Herrera about the three loaded guns brought in to city schools in two weeks.

**TOPIC:** Local Government Issues – Atlantic City

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** NJ Star Ledger Columnist Paul Mulshine

**DATE & TIME OF BROADCAST:** March 25, 2016 5:00pm

**SEGMENT LENGTH:** 10:00

**SEGMENT DESCRIPTION:** Curtis talks with Paul Mulshine about the issues of Atlantic City Bankruptcy. Is bankruptcy the best option.

**TOPIC:** Local Government Issues – NYC

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Ken Lovett – NY Daily News Albany Bureau Chief

**DATE & TIME OF BROADCAST:** March 29, 2016 5:50pm

**SEGMENT LENGTH:** 5:00

**SEGMENT DESCRIPTION:** Curtis talks with Ken Lovett about what to expect in the New York fiscal budget.

**TOPIC:** Local Government Issues – NYC

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** State Senator Tony Avella

**DATE & TIME OF BROADCAST:** March 30, 2016 5:00pm

**SEGMENT LENGTH:** 10:00

**SEGMENT DESCRIPTION:** State Senator Tony Avella joins Curtis and reveals the DOT has dismantled their anti graffiti crew, leaving graffiti and tag on their property.

**TOPIC:** Education

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Westchester County Exec Rob Astorino

**DATE & TIME OF BROADCAST:** April 1, 2016 5:35pm

**SEGMENT LENGTH:** 7:00

**SEGMENT DESCRIPTION:** Curtis talks with Westchester County Exec Rob Astorino about common core testing and why parents should opt their kids out.

**TOPIC:** Bullying / Higher Ed

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** Eli Nachmany – Chair of NYC College Republicans

**DATE & TIME OF BROADCAST:** April 4, 2016 5:22pm

**SEGMENT LENGTH:** 6:00

**SEGMENT DESCRIPTION:** Curtis talks with Eli Nachmany about why Trump supporters at NYU are staying “underground” because of fear of bodily harm.

**TOPIC:** Education

**SHOW:** The Drive at Five with Curtis Sliwa

**GUEST:** High Achievement New York Executive Director Steve Sigmund

**DATE & TIME OF BROADCAST:** April 4, 2016 5:50pm

**SEGMENT LENGTH:** 5:00

**SEGMENT DESCRIPTION:** Curtis talks with Steve Sigmund about why parents and kids in NY should say “Yes to the Test” and participate in Common Core Testing

## **PUBLIC SERVICE ANNOUNCEMENTS**

WABC airs a wide variety of Public Service Announcements (PSAs). PSAs are non-commercial announcements that run free of charge in all dayparts. Announcements are submitted by community groups, non-profit organizations, listeners, advertising agencies doing pro-bono work, as well as by "grass roots" community efforts to the station's Public Service Director by mail and email. PSAs are also collected at the periodic Community Leaders Day Meetings hosted by New York Market Radio (NYMRAD) for all area radio broadcast stations. On a daily basis, the Public Service Director speaks to listeners, representatives of community groups, schools, religious organizations, government agencies, and local and non-profit groups. These conversations often lead to the airing of PSAs, WABC airs both pre-recorded and live PSAs throughout the broadcast day.

Public Service Announcements aired during the quarter can be characterized as follows:

<b>PSA:</b>	<b>96 Elephants / Take A Stand</b>
Dates Aired:	January 1 to March 29, 2016
Length:	30 seconds
Number Aired:	47
<b>PSA:</b>	<b>Al-Anon</b>
Dates Aired:	January 7 to March 25, 2016
Length:	30 seconds
Number Aired:	5
<b>PSA:</b>	<b>Autism Awareness / No Smiles (Ad Council)</b>
Dates Aired:	January 1 to March 29, 2016
Length:	30 seconds
Number Aired:	5
<b>PSA:</b>	<b>Aware RX / National Boards of Pharmacy</b>
Dates Aired:	January 4 to March 31, 2016
Length:	30 seconds
Number Aired:	7
<b>PSA:</b>	<b>City Harvest</b>
Dates Aired:	January 4 to March 31, 2016
Length:	30 seconds
Number Aired:	155
<b>PSA:</b>	<b>Eat Right / Academy of Nutrition &amp; Dietetics</b>
Dates Aired:	January 4 to March 29, 2016
Length:	30 seconds
Number Aired:	8
<b>PSA:</b>	<b>Emergency Preparedness NY (Ad Council)</b>
Dates Aired:	January 1 to March 29, 2016
Length:	30 seconds
Number Aired:	5
<b>PSA:</b>	<b>Governor's Traffic Safety Council / Car Seat</b>
Dates Aired:	January 4 to March 31, 2016
Length:	30 seconds (2 spots aired in equal rotation)
Number Aired:	96



<b>PSA:</b>	<b>Governor's Traffic Safety Council / Impaired Driving</b>
Dates Aired:	January 4 to March 31, 2016
Length:	30 seconds
Number Aired:	48
<b>PSA:</b>	<b>Just Play (Music) / NAMM Foundation</b>
Dates Aired:	January 7 to March 25, 2016
Length:	30 seconds
Number Aired:	5
<b>PSA:</b>	<b>Learning &amp; Attention Issues / Miscommunication (Ad Council)</b>
Dates Aired:	January 1 to March 29, 2016
Length:	30 seconds
Number Aired:	5
<b>PSA:</b>	<b>No Texting While Driving (Ad Council)</b>
Dates Aired:	January 1 to March 29, 2016
Length:	30 seconds
Number Aired:	5
<b>PSA:</b>	<b>SAMHSA / Center For Substance Abuse Treatment</b>
Dates Aired:	January 5 to March 29, 2016
Length:	30 seconds
Number Aired:	9
<b>PSA:</b>	<b>Stroke Association / Who Might Save You (Ad Council)</b>
Dates Aired:	January 1 to March 29, 2016
Length:	30 seconds
Number Aired:	5
<b>PSA:</b>	<b>Stand Up 2 Cancer</b>
Dates Aired:	January 1 to March 29, 2016
Length:	30 seconds
Number Aired:	45
<b>PSA:</b>	<b>USO</b>
Dates Aired:	January 4 to March 31, 2016
Length:	30 seconds
Number Aired:	7
<b>PSA:</b>	<b>Veterans Crisis Line</b>
Dates Aired:	January 7 to March 25, 2016
Length:	30 seconds
Number Aired:	4
<b>PSA:</b>	<b>Vet Tix / Veterans Ticket Foundation</b>
Dates Aired:	January 7 to March 25, 2016
Length:	30 seconds
Number Aired:	4

## **Community Leaders Day**

Twice each year, NYMRAD (New York Market Radio) hosts a day-long meeting in Manhattan to bring radio stations and community organizations together. NYMRAD is a marketing association supported by over 50 radio stations in the Tri-State Area. WABC, and sister-station WPLJ, are represented at these meetings by their Public Service Director.

Each invited community group makes a brief presentation outlining the pressing issues and needs in the residential area of the presenter, the work their group is doing in the community at large and areas where stations can perhaps assist them with their work. The issues and needs focus on the residential areas of the presenters to provide better idea of what is facing communities throughout the Tri State Area as many of the groups often have offices in the same area. Sometimes, the organizations use the meeting as a focus group, to merely speak out about issues of public concern, or to alert stations to potential news-worthy stories. The great majority of groups provide printed information about their work.

All organizations are encouraged to bring PSAs (scripts or pre-records) for distribution to the attending radio stations. The meetings take place in April and October and the PSAs and show topics gathered are used throughout the year.

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