



**QUARTERLY REPORT**  
**JULY-SEPTEMBER 2018**

**Program # 2018-27**

Airdate: 7/11/18 Time of Broadcast 7:00am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Crime/Media	16:00

Summary: Our guest discusses her television series that focuses on those impacted by crime in digging for the truth behind the headlines.

Guest: Maria Elena Salinas is considered one of the most influential and recognized voices in the country. She is an award winning investigative journalist and host of "The Real Story with Maria Elena Salinas" on Investigation Discovery>

**Issues Covered: new evidence, impact on families, victim's rights**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Youth Sports	7:00

Summary: Our guest discusses the importance and benefits of youth sports as well as dealing with injuries. Part 3

Guest: Dr David Geier as an orthopedic surgeon, sports medicine specialist and author.  
[www.drdavidgeier.com](http://www.drdavidgeier.com)

**Issues Covered: youth football, burnout, proper techniques**

29:00	Conclusion of Program	:30
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**Program # 2018-28**

Airdate: 7/18/18 Time of Broadcast 7:00am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Cults/Media	16:00

Summary: Our guest discusses her television series that focuses on the strange and often violent world of cults.

Guest: Alicia Dennis is an award winning journalist and People Magazine's senior editor of crime. She oversees an Investigative unit that reports on cult activity in the tv series "People Magazine Investigates: Cults".  
[www.investigationdiscovery.com](http://www.investigationdiscovery.com)

**Issues Covered: manipulation, brutality, crimes**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- National Security	7:00

Summary: Our guest discusses his tv series that looks at a terrorist plot that threatens millions.

Guest: Max Irons is a noted actor who plays the lead role in the AT&T Audience Network conspiracy thriller "Condor"

**Issues Covered: government secrecy, news manipulation**

29:00	Conclusion of Program	:30
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### Program # 2018-29

Airdate: 7/15/18 Time of Broadcast 7:00am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Personal Growth	16:00

Summary: Our guest discusses how to get the life you want and how to be more productive.

Guest: Andro Donovan is a sought after speaker, executive coach, leadership specialist and author. Her new book "Motivate Yourself: Get The Life You Want, Find Purpose and Achieve Fulfilment".  
[www.androdonovan.com](http://www.androdonovan.com)

**Issues Covered: negative thoughts, emotional burnout, values**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guests discuss their TV Land hit series "Teachers" and attempting to humanize teachers.

Guests: Comedians Katy Colloton and Katie O'Brien are founding members of the improv group Katydid and creators, writers and stars of The TV Land series "Teachers"

**Issues Covered: new media. Public education, role model**

29:00	Conclusion of Program	:30
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**Program # 2018-30**

Airdate: 7/22/18 Time of Broadcast 7:00am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Crime	16:00

Summary: Our guest discusses his new television series that focuses on major crimes in small towns across America.

Guest: Tony Harris is an Emmy winning news anchor, filmmaker and investigative journalist. He is a host of "Scene of the Crime with Tony Harris on Investigation Discovery."  
[www.investigationdiscovery.com](http://www.investigationdiscovery.com)

**Issues Covered: forensics, cold cases. victim rights**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Motorcycle Safety	7:00

Summary: Our guest discusses the importance of motorcycle education and learning and observing the rules of the road.

Guest: Ian Ziering is an actor, voice over artist and producer. He also is an avid motorcycle rider and spokesperson for Motorcycles.org

**Issues Covered: helmets, gear, riders awareness**

29:00 Conclusion of Program :30

**Program # 2018-31**

Airdate: 7/29/18 Time of Broadcast 7:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Military/History	16:00

Summary: Our guest discusses submarine warfare in World War II and during the Cold War.

Guest: James M. Scott is an award winning author and journalist. He is an expert featured in the Smithsonian Channel television series "Hell Below" which focuses on submarine operations.

**Issues Covered: technology, successes, failures, strategy**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Women's Issues	7:00

Summary: Our guest discusses her role on a new television series that deals with a multitude of issues faced by women today.

Guest: Tamara Tunie is a multi-talented actress, producer and director currently starring in the AMC series "Dietland".

**Issues Covered: diet, body shaming, self image**

29:00 Conclusion of Program :30

**Program # 2018-32**

Airdate: 8/5/18 Time of Broadcast 7:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Immigration	16:00

Summary: Our guest discusses the diversity and traditions of

immigrant communities in the United States.

Guest: Marcus Samuelsson is an award winning chef, best selling author and restaurateur. He is host of "No Passport Required" on PBS. He is also himself an immigrant.  
[www.pbs.org](http://www.pbs.org)

**Issues Covered: culture of food, impact, stereotypes**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guests discuss their transitions from adolescence to adulthood.

Guests: Jeremiah Buono and Candace Rice star in the MTV series "Floribama Shores" that follows 8 young adults as they confront the issues of coming of age.  
[www.mtv.com](http://www.mtv.com)

**Issues Covered: education, careers, friendships**

29:00	Conclusion of Program	:30
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**Program # 2018-33**

Airdate: 8/12/18 Time of Broadcast 7:00am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Branding	16:00

Summary: Our guest discusses the importance of developing your own personal brand to enhance the way others perceive them.

Guest: Krista Clive-Smith is a nationally renowned expert on personal branding. She is a brand and business innovator and author of "Get Noticed, Be Remembered: Creating A Personal Brand Strategy for Success"  
[www.kristaclivesmith.com](http://www.kristaclivesmith.com)

**Issues Covered: defining your brand, packaging, positioning**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Crime	7:00

Summary: Our guest discusses his television series that investigates unsolved murder cases.

Guest: Derrick Levasseur is a veteran police officer, a decorated police sergeant, Medal of Valor recipient and best selling author. He is host "Breaking Homicide" on Investigation Discovery.

**Issues Covered: forensics, survivor families, cold cases**

29:00 Conclusion of Program :30

**Program # 2018-34**

Airdate: 8/19/18 Time of Broadcast 7:00 am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Workplace	16:00

Summary: Our guest discusses the leadership skills needed to find success in today's multi-generational workplace.

Guest: Robbie Riggs is a corporate consultant and transformational change specialist. He is co-author along with his father of "Counter Mentor Leadership: How to Unlock the Potential of the 4 Generation Workplace."

**Issues Covered: attitudes, expectations, new skills, change**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Crime/Law Enforcement	7:00

Summary: Our guest discusses his career as a homicide detective and his remarkable record of arrests.

Guest: Rod Demery spent 14 years as a homicide detective for the Shreveport, LA Police Department and was considered one of the country's most successful. He is featured in the Investigation Discovery series "Murder Chose Me". [www.investigationdiscovery.com](http://www.investigationdiscovery.com)

**Issues Covered: closure, interrogation, poverty, education**

29:00 Conclusion of Program :30

**Program # 2018-35**

Airdate: 8/26/18 Time of Broadcast 7:00 am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Family/Media	16:00

Summary: Our guests balancing their busy and successful careers with raising three children.

Guest: Erica and Warryn Campbell are considered the First Couple of Gospel Music. Erica a Grammy winner and Warryn an award winning producer. Stars of "We're The Campbells" on TV One.

**Issues Covered: parenting, nurturing marriage and careers**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Relationships	7:00

Summary: Our guest discusses her new television series that focuses on dating in the era of social media.

Guest: Carly Craig is an actor, producer and director. A number of movie and television roles. She is creator, writer and star of "Sideswiped" a multi-generational comedy about relationships on YouTube Premium.

**Issues Covered: online dating, family relationship, new media**

29:00	Conclusion of Program	:30
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### Program # 2018-36

Airdate: 9/2/18 Time of Broadcast 7:00 am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Sports Medicine	16:00

Summary: Our guest discusses his research into the new science of elite performance at any age and at any level.

Guest: Jeff Bercovici is a veteran journalist, sports fan and athlete. He is the San Francisco bureau chief for Inc. and author of "Play On: The New Science of Elite Performance at Any Age".  
www.jeffbercovic.com

**Issues Covered: nutrition, brain science, virtual reality**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: alkaline diets, cryotherapy, interval training**

29:00 Conclusion of Program :30

**Program # 2018-37**

Airdate: 9/9/18 Time of Broadcast 7:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Aging	16:00

Summary: Our guest discusses how to modify your parent's home so they can safely age in place.

Guest: Lynn Shrager is an occupational therapist and certified aging in place specialist and a master's level social worker. She's the author of "Age in Place".  
www.otherwisehealthy.com

**Issues Covered: home medical equipment, walk through, dangers**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Youth Sports 7:00

Summary: Our guest discusses the importance and benefits of youth sports as well as dealing with injuries. Part 3

Guest: Dr David Geier as an orthopedic surgeon, sports medicine specialist and author.  
www.drdauidgeier.com



**Issues Covered: youth football, burnout, proper techniques**

29:00 Conclusion of Program :30

**Program # 2018-38**

Airdate: 9/16/18 Time of Broadcast 9:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Personal Growth/Behavior	16:00

Summary: Our

guest discusses the profound effects of seeing people as people.

Guest: Kimberly White is a freelance writer specializing in bringing health care worker's stories to life. She's the author of "The Shift: How Seeing People as People Changes Everything".  
www.kimberlywhitebooks.com

**Issues Covered: empathy, outward mindset, unhappiness**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Continuation of Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: paying attention, enrichment, see value**

29:00 Conclusion of Program :30

**Program # 2018-39**

Airdate: 9/23/18 Time of Broadcast 7:00am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Current Affairs	16:00

Summary: Our guest discusses how our reluctance to discuss

controversial issues that divide us instead lead to disavowing each other's rights to an opinion.

Guest: Howard Ross is a lifelong social justice advocate, founding partner of Cook Ross and best selling author. His new book is *Our Search For Belonging*.  
[www.cookross.com](http://www.cookross.com)

**Issues Covered: unconscious judgments, tribalism, diversity**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Educational Equality	7:00

Summary: Our guest discusses his docu-series on racial, economic and class issues in American Education.

Guest: Award winning documentary filmmaker Steve James. He is creator and director of the Starz docu-series "America to Me".

**Issues Covered: obstacles, racism, funding, challenges**

29:00	Conclusion of Program	:30
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