

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Isaian F. Romero, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
Isaian F. Romero

Authorized committee:  
Isaian for Santa Fe County Assessor

Agency requesting time (and contact information):  
 N/A

Candidate's political party:  
Democratic

Office sought (no acronyms or abbreviations):  
County Assessor

Date of election: June 7, 2022       General       Primary

Treasurer of candidate's authorized committee:  
Bonnie McDonald

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Isaian F. Romero</u>	Name: <u>Esteban Gonzalez</u>
Date of Request to Purchase Ad Time: <u>5/18/22</u>	Date of Station Agreement to Sell Time: <u>5/18/2022</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:	Station Call Letters: <i>LSWU</i>	Date Received/Requested: <i>5/18/2022</i>
Est. #:	Station Location: <i>Santa Fe</i>	Run Start and End Dates: <i>5/23/2022 - 6/7/2022</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**KSWV Radio 99.9 FM / 810 AM**  
 P O Box 1088  
 Santa Fe, NM 87504  
 505-989-7441

# KSWV Order Confirmation

**OrderID: 0367-001**

P-ISAIAH ROMERO SANTA FE

Sponsor: P-Isaiah Romero Santa Fe County  
 Product: Advertising Isaiah Romero Santa F  
 Estimate/PO:  
 AccountRep: House  
 BillingCycle: Broadcast Month  
 InvoiceType: Times/Rates  
 Run Dates: 5/23/2022 - 6/7/2022  
 Items Ordered: 44  
 Gross Amount: 636.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 636.00

## Scheduled Station(s): KSWV Isaiah Romero Santa Fe County Assessor

Printed 5/23/2022 10:51:34 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/23/2022 - 6/7/2022	All Weeks	07:00 AM - 08:30 AM	1	1	1	1	1			5	:15	Spot		T053	12	15.00	180.00
02 5/23/2022 - 6/7/2022	All Weeks	11:30 AM - 01:00 PM	1	1	1	1	1			5	:15	Spot		T053	12	15.00	180.00
03 5/23/2022 - 6/7/2022	All Weeks	04:30 PM - 06:00 PM	1	1	1	1	1			5	:15	Spot		T053	12	15.00	180.00
04 5/23/2022 - 6/7/2022	All Weeks	06:00 AM - 06:00 PM						2	2	4	:15	Spot		T053	8	12.00	96.00

**Broadcast Month Projected Billing:**

Apr-22	0.00	May-22	273.00	Jun-22	363.00	Q2-2022	636.00
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Confirmed Correct; Payment Guaranteed

Accepted for Station

DATE

SUB

<b>Monday, May 23, 2022</b>	3	\$	45.00
<b>Tuesday, May 24, 2022</b>	3	\$	45.00
<b>Wednesday, May 25, 2022</b>	3	\$	45.00
<b>Thursday, May 26, 2022</b>	3	\$	45.00
<b>Friday, May 27, 2022</b>	3	\$	45.00
Saturday, May 28, 2022	2	\$	24.00
Sunday, May 29, 2022	2	\$	24.00
<b>Monday, May 30, 2022</b>	3	\$	45.00
<b>Tuesday, May 31, 2022</b>	3	\$	45.00
<b>Wednesday, June 01, 2022</b>	3	\$	45.00
<b>Thursday, June 02, 2022</b>	3	\$	45.00
<b>Friday, June 03, 2022</b>	3	\$	45.00
Saturday, June 04, 2022	2	\$	24.00
Sunday, June 05, 2022	2	\$	24.00
<b>Monday, June 06, 2022</b>	3	\$	45.00
<b>Tuesday, June 07, 2022</b>	3	\$	45.00

Subtotal \$ 636.00

GRT 8.43175% \$ 53.66

Total \$ 689.66