

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Adan Mendoza, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Adan Mendoza

Authorized committee:

Re Elect Sheriff Mendoza 2022

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Santa Fe County Sheriff

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

Irene Angel

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Adan Mendoza</u>	Name: <u>Estevan Gonzalez</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>5/23/2022</u>

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

ADAM MENDOZA FOR SHERIFF

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

IRENE ANGEL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/10/22

Date

Amy

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Estevan Gonzalez

Signature

Estevan Gonzalez

Printed Name

5/23/2022

Title



KSWV Radio 99.9 FM / 810 AM
 P O Box 1088
 Santa Fe, NM 87504
 505-989-7441

KSWV Order Confirmation

OrderID: 0251-002

ADAN MENDOZA FOR SHERIFF
 3201 ZAFARANO DRIVE
 SUITE C BOX 245
 SANTA FE, NM 87507

Sponsor: P-Adan Mendoza for Sheriff
 Product: Advertising Adan Mendoza for She
 Estimate/PO:
 AccountRep: House
 BillingCycle: Broadcast Month
 InvoiceType: Times/Rates
 Run Dates: 5/23/2022 - 6/7/2022
 Items Ordered: 45
 Gross Amount: 900.00
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 900.00
 +SalesTax 75.94
 Total Amount 975.94

Scheduled Station(s): KSWV P-Adan Mendoza for Sheriff

Printed 5/23/2022 11:25:04 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/23/2022 - 6/2/2022	All Weeks	07:00 AM - 08:35 AM	1	1	1	1	1			5	:30	Spot		T572	9	20.00	180.00
02 5/23/2022 - 6/2/2022	All Weeks	11:30 AM - 01:00 PM	1	1	1	1	1			5	:30	Spot		T572	9	20.00	180.00
03 5/23/2022 - 6/2/2022	All Weeks	04:30 PM - 06:00 PM	2	2	2	2	2			10	:30	Spot		T572	18	20.00	360.00
04 6/3/2022 - 6/7/2022	All Weeks	07:00 AM - 08:35 AM	1	1			1			3	:30	Spot		T572	3	20.00	60.00
05 6/3/2022 - 6/7/2022	All Weeks	12:00 PM - 01:00 PM	1	1			1			3	:30	Spot		T572	3	20.00	60.00
06 6/3/2022 - 6/7/2022	All Weeks	05:00 PM - 06:00 PM	1	1			1			3	:30	Spot		T572	3	20.00	60.00

Broadcast Month Projected Billing:

Apr-22	0.00	May-22	400.00	Jun-22	500.00	Q2-2022	900.00
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Confirmed Correct; Payment Guaranteed

[Signature]
 Accepted for Station 1

DATE

SUB

Adan Mendoza for Sheriff
DRIVE TIME SLOTS (MONDAY THRU FRIDAY)
RATE: \$20

Tuesday, May 17, 2022			
Wednesday, May 18, 2022			
Thursday, May 19, 2022			
Friday, May 20, 2022			
Saturday, May 21, 2022		\$	-
Sunday, May 22, 2022		\$	-
Monday, May 23, 2022	4	\$	80.00
Tuesday, May 24, 2022	4	\$	80.00
Wednesday, May 25, 2022	4	\$	80.00
Thursday, May 26, 2022	4	\$	80.00
Friday, May 27, 2022	4	\$	80.00
Saturday, May 28, 2022		\$	-
Sunday, May 29, 2022		\$	-
Monday, May 30, 2022	4	\$	80.00
Tuesday, May 31, 2022	4	\$	80.00
Wednesday, June 01, 2022	4	\$	80.00
Thursday, June 02, 2022	4	\$	80.00
Friday, June 03, 2022	3	\$	60.00
Saturday, June 04, 2022		\$	-
Sunday, June 05, 2022		\$	-
Monday, June 06, 2022	3	\$	60.00
Tuesday, June 07, 2022	3	\$	60.00

Subtotal \$ 900.00

GRT 8.43175% \$ 75.94

Total \$ 975.94

Adan
7572