



**KQSN-FM Ponca City, Oklahoma  
Quarterly Issues/Programs List**

3rd Quarter 2023  
10/10/2023

KQSN provides its listeners with programming and public service announcements that address issues of concern to our local community. The following is a listing of some of the significant issues responded to by KQSN-FM Radio, along with a representative summary of the on air broadcasts for the period of 7/1/2023 through 9/30/2023. This list is by no means exhaustive and the order in which they appear does not reflect any priority or significance.

**Key Issues Addressed during this period:**

- Employment                      Education                      At Risk Youth                      Language preservation                      Disabilities                      Cultural issues
- Local economy                      Poverty/Hunger                      Environmental issues                      Drug/Alcohol Abuse
- Back to School                      Native American Issues                      Community Events                      Social Services                      Health Care

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Various	<b>Kanza Radio</b>	In 2022, Sterling Broadcasting chose to address the many unique issues faced by our significant Native American population and worked with Kaw Nation to develop a weekly 30 minute program addressing this issues and visiting with many local leaders. This	Group and community leaders	<b>Sunday Mornings 9:30am</b>	30 min

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Native American Issues, Child Welfare, Social Services, Emergency Management	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Rebroadcast.	Michael Mace- Office Manager for the Indian Child Welfare Department Andrew Means- Social service department director Daniel Hossen- Director of emergency management	7/1/23	30:00
Employment, local events, cultural issues, powwow, leadership, language preservation, Native American Issues	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Discussing culture and employment.	Ashley Bradford- Clark – Director of Marketing for Rock & Brews Casino Jailyn Kent- Procurement Director for Kaw Nation and chair of Culture committee	7/9/23	30:00

program airs weekly, on Sunday mornings at 9:30 on KOSN. There follows an example of programming that was locally produced and air in Q3 2023

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Employment, local events, cultural issues, powwow, leadership, language preservation, Native American Issues	Kanزا Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Re-broadcast of prior week.	Ashley Bradford-Clark – Director of Marketing for Rock & Brews Casino Jailyn Kent-Procurement Director for Kaw Nation and chair of Culture committee Storm Brave-Language Director for the Kaw Nation	7/16/23	30:00
Native American Issues, Economy, Employment	Kanزا Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first	Ken Bellmard, Director Kaw	7/23/23	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Native American Issues, Education, Scholarship Opportunities, Community Health, Indigenous languages	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Discussion of the Community Health fair.	Jameela Aljeraque - Grant coordinator for OSU Community Wellness Sharee Hanson Brewer - Grant coordinator for OSU Community Wellness Chuck Lester - Grant coordinator for OSU Community Wellness	7/30/23	30:00
Child Welfare, At-Risk Youth, Health Care Native American Issues	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle.	Andrew Means - Social service department director Lavina Clark - Injury Prevention Coordinator Michael Mace - Office Manager for the Indian Child Welfare Department	8/6/23	30:00
	Rebroadcast	Rebroadcast.			
		column. Hosted by the Kaw Nation's Lonnie Doyle. Rebroadcast.	Nation Ganning, Inc.		

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Employment, Cultural issues, Powwow, Childcare, Healthcare, Employment Benefits	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Cultural issues and employment.	Joe Thompson- Director of Human Resources	8/13/23	30:00
Youth sports, back to school, youth issues, at-risk youth, social issues, business growth, healthcare, substance abuse prevention, Native American Issues	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Pt. 1 program with Kat Long.	Andrew Means- Social Services Kat Long- Development Director of the Ponca City Development Authority	8/20/23	30:00
Substance Abuse Prevention, Healthy Living program, Immigration, Business Growth, Healthcare, Native American Issues	Kanza Radio	Our weekly panel of guest addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Pt. 2 program with Kat Long.	Kat Long- Development Director of the Ponca City Development authority	8/27/23	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Youth sports, youth issues, at- risk youth, Social issues, business growth, healthcare, substance abuse prevention, Native American issues	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Discussed business growth and youth issues.	Andrew Means- Social Services Kat Long- Development Director of the Ponca City Development Authority	9/3/23	30:00
Native American Issues, Employment, Women's Health, Education	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Rebroadcast.	Joe Thompson – Director Kaw Nation Human Resources, Lori George – Coordinator Women's Health Program	9/10/23	30:00
Native American Issues, Water testing, environmental issues, healthcare, self- care, Healthy Homes project, language and cultural history, childcare	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Environmental issues, language and cultural history, childhood development program.	Emily Douglas- Kaw Nation Environmental Director Storm Brave- Kaw Language Director Lindsay Spotted- Bear- Kaw Nation Child Development Program	9/17/23	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
development program	Health Care, Senior Issues, End of Life	Promoting upcoming annual event "Cherokee Strip BBQ and Chili Cookoff." Fundraiser for Hospice of North Central Oklahoma	Robyn Ryan, Spokesperson for Professionals Today, producer of the event	9/13/23	14:00
Education	Bull Mid-day Show	Promotion of open enrollment for Digital Media Institute at Northern Oklahoma College	Brad Matson, program director	8/4/23	7:30
Local Economy Economic Development Employment, Education	Bull Mid-Day Show	Review of current initiatives and ongoing programs of the Ponca City Chamber of Commerce. Included PIE – Partners in Education Program	Shelley Arrott, Chamber CEO	8/9/23	16:00

Section II  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Various	InfoTrak	Weekly 30 Minute Public Affairs Program. Specific issues addressed are noted below.	Weekly Sundays 8:00am	030:00



Call Letters: KQSN-FM

**QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2023**

Show # 2023-27

**Date aired:** 7-2-23 **Time Aired: 9:30 AM**

**Nora Volkow, MD**, Director of the National Institute on Drug Abuse, part of the National Institutes of Health

Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

**Issues covered:**  
**Substance Abuse and Treatment**  
**Government Policies**

**Length: 17:52**

**Sam Quinones**, author of *"The Least of Us: True Tales of America and Hope in the Time of Fentanyl and Meth"*

The opioid crisis' damage to US communities cost the economy \$1.5 trillion in 2020 alone, according to a congressional analysis. Mr. Quinones talked about steps that cities and towns can take to try to repair community bonds, most effectively on the neighborhood, school and church level. He believes that stronger law enforcement is necessary to force drug abusers into treatment, whether they want it or not.

**Issues covered:**  
**Substance Abuse and Treatment**  
**Community Rehabilitation**  
**Law Enforcement**  
**Homelessness**

**Length: 5:08**

Show # 2023-28

**Date aired:** 7-9-23 **Time Aired: 9:30 AM**

**Paul R. Lawrence**, former Under Secretary of Benefits at the U.S. Department of Veterans Affairs, author of *"Veterans Benefits for You: Get What You Deserve"*

Mr. Lawrence offered tips for veterans to successfully apply for benefits they have earned from their service. He explained several ways that a veteran can document a service-related injury, and how they can request their medical records with help from the National Archives and Veterans Administration. He also talked about the value of benefits not just to a veteran, but to his or her family, as well.

**Issues covered:**  
**Veterans' Benefits**  
**Military Service**

**Length: 8:14**

**David Maimon, PhD**, Professor of Criminal Justice and Criminology, Georgia State University

Prof. Maimon explained how criminals are increasingly targeting US Postal Service blue collection boxes and residential mailboxes to steal filled-out checks. He said the thieves sell the stolen checks via social media platforms, then buyers alter the payee and amount on the checks to rob victims' bank accounts of thousands of dollars. He recommends that consumers only hand mail directly to a clerk at a US Post Office, or use other methods to send payments.

**Issues covered:**  
**Crime**  
**Identity Theft**  
**Government**

**Length: 9:09**

**Lori R. Sackler**, Senior VP and family wealth advisor at Morgan Stanley, author of "*The M Word: The Money Talk Every Family Needs to Have about Wealth and Their Financial Future*"

Conversations about money remain taboo for most U.S. households. Ms. Sackler said a staggering 70 percent of families lose their money, assets, and family harmony in the aftermath of estate transfers. She explained how to successfully talk about money matters. She said many people make the same money mistakes that their parents made.

**Issues covered:**  
**Retirement Planning**  
**Aging**

**Length: 5:05**

Show # 2023-29

**Date aired:** 7-16-23 **Time Aired: 9:30 AM**

**Pam Baker**, freelance journalist who focuses on emerging tech topics like artificial intelligence, data analytics, and edge computing, author of "*ChatGPT For Dummies*"

ChatGPT has garnered an amazing amount of attention in just a few months. Ms. Baker explained how the rise of artificial intelligence has already begun affecting our daily lives. She talked about the importance of learning to use AI in the workplace, and why learning how to prompt AI is both the easy part and the most difficult part of using it.

**Issues covered:**  
**Artificial Intelligence**  
**Education**  
**Career**

**Length: 9:05**

**Ruchi S. Gupta, MD, MPH**, board-certified pediatrician and health researcher, Professor of Pediatrics and Medicine at Northwestern University Feinberg School of Medicine, Clinical Attending at Ann & Robert H. Lurie Children's Hospital of Chicago, founding director of the Center for Food Allergy & Asthma Research

Dr. Gupta led a groundbreaking study of allergies in adults and found the prevalence of food allergy is highest among black, Hispanic and Asian individuals across all ages. She also found that food allergy is lowest among households earning more than \$150,000 a year. She talked about potential reasons for these findings and the importance of getting a proper diagnosis.

**Issues covered:**  
**Food Allergies**  
**Minority Concerns**

**Length: 8:23**

**Greg Keoleian**, Director of the Center for Sustainable Systems at the University of Michigan School for Environment and Sustainability

Environmentally-conscious consumers have probably heard that today's highly efficient dishwashers use less energy and water than traditional hand-washing techniques. However, Prof. Keoleian led a study that found that one manual washing technique--the two-basin method, in which dishes are soaked and scrubbed in hot water and then rinsed in cold water--that is associated with fewer greenhouse gas emissions than machine dishwashing. He offered numerous energy-saving tips related to the task of washing dishes.

**Issues covered:**  
**Environment**  
**Energy**  
**Consumer Matters**

**Length: 5:03**

Show # 2023-30

**Date aired:** 7-23-23 **Time Aired: 9:30 AM**

**Haywood Talcove**, CEO of LexisNexis Risk Solutions' Government Group, a multinational information and analytics company based in Atlanta

Mr. Talcove outlined a frightening new wave of scams: next-gen thieves are utilizing sophisticated new artificial intelligence tools to steal millions of dollars from consumers. He discussed the use of AI-generated voices--that criminals can now clone from social media profiles--to easily con parents or grandparents out of significant sums of money. He said the schemes are almost impossible to detect, but he suggested three steps every family should take to defend themselves

**Issues covered:**  
**Crime**  
**Identity Theft**  
**Technology**

**Length: 8:49**

**F. Perry Wilson, MD, MSCE**, Associate Professor of Medicine, Director, Clinical and Translational Research Accelerator at the Yale University School of Medicine, author of "*How Medicine Works and When It Doesn't*."

Dr. Wilson explained how and why the doctor-patient relationship has eroded in recent years. He believes that profit-driven companies—from big pharma to healthcare corporations—have corrupted what should have been medicine's golden age. He offered several potential solutions to restore trust between patients and doctors.

**Issues covered:**  
**Personal Health**

**Length: 8:15**

**Morag MacKay**, Director of Research, Safe Kids Worldwide

Ms. MacKay said that an American child is killed every five days in a train collision, a preventable tragedy that most parents overlook. She outlined the most common scenarios for these incidents and explained how parents can teach their children to avoid dangerous situations with trains.

**Issues covered:**

**Railroad Safety  
Child Safety  
Parenting**

**Length: 5:06**

Show # 2023-31

**Date aired: 7-30-23 Time Aired: 9:30 AM**

**Kate W. Bauer, PhD MS**, Associate Professor of Nutritional Sciences, University of Michigan School of Public Health

Prof. Bauer recently led a study that compared beverage consumption in low-income households that utilize taxpayer-funded food assistance programs. She found that families that used just one of the programs were in the normal range, but those that participated in both the Supplementation Nutrition Program for Women, Infants, and Children (WIC), and the Supplemental Nutrition Assistance Program (SNAP), consumed high amounts of sugar-sweetened beverages. She explained why this is a concern.

**Issues covered:**

**Government Food Assistance  
Poverty  
Nutrition**

**Length: 8:00**

**Patrick Olsen**, Editor-in-Chief, CarFax

More than 2.5 million vehicles that have been issued a "Do Not Drive" or "Park Outside" safety recall remain unrepaired, Carfax data shows. Mr. Olsen talked about the most common reasons behind these serious recalls, and why consumers fail to take their cars to dealers to get the issue taken care of. He also explained how someone can check to see if their car is on a recall list.

**Issues covered:**

**Auto Recalls  
Consumer Matters  
Transportation**

**Length: 9:22**

**Rachel Neale, PhD**, Professor, Group Leader, Deputy Coordinator of the Population Health Department at QIMR Berghofer Medical Research Institute in Brisbane, Australia

Dr. Neale led a study that examined whether monthly vitamin D supplementation for older adults can prevent major cardiovascular events. She found that vitamin D did result in a small reduction for patients who were already at risk of a heart attack, and she believes further research is needed to better understand the link.

**Issues covered:**

**Personal Health  
Nutrition**

**Length: 4:58**

Show # 2023-32

**Date aired:** 8-6-23 **Time Aired: 9:30 AM**

**Bacall Hincks**, Family Advocate and Program Coordinator at Children's Service Society of Utah

More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health.

**Issues covered:**

**Parenting**  
**Substance Abuse**  
**Foster Care**  
**Retirement**

**Length: 9:17**

**Maryanne Wolf, PhD**, Professor of Child Development and Director of the Center for Reading and Language Research at Tufts University, author of "*Reader, Come Home: The Reading Brain in a Digital World*"

Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.

**Issues covered:**

**Literacy**  
**Education**  
**Technology**

**Length: 8:04**

**David Michael Slater**, teacher, author of "*We're Doing It Wrong: 25 Ideas in Education That Just Don't Work—And How to Fix Them*"

Mr. Slater explained why he believes that many current approaches in education simply aren't working—for students, for teachers, and for society at-large. He explained how teacher evaluations could be improved and why anti-bullying programs in schools don't work.

**Issues covered:**

**Education**

**Length: 4:50**

Show # 2023-33

**Date aired:** 8-13-23 **Time Aired: 9:30 AM**

**Paul Pilibosian**, a Houston attorney specializing in real estate law

It is a pattern being played out in many cities in the United States: squatters move into a home, refuse to leave, and homeowners have few options to evict them. Mr. Pilibosian explained why this trend is on the rise and what homeowners should do to try to discourage squatters from moving into a house in the first place.

**Issues covered:**

**Crime**  
**Home Ownership**  
**Legal Issues**

**Length: 8:50**

**Anupam Bapu Jena, MD, PhD**, Joseph P. Newhouse Professor at Harvard Medical School, physician at Massachusetts General Hospital, co-author of *“Random Acts of Medicine: The Hidden Forces That Sway Doctors, Impact Patients, and Shape Our Health”*

Dr. Jena explained how unexpected—but often predictable—events can profoundly affect our health. He offered several examples of how randomness affects medical decisions and treatment options. He said a healthy diet and exercise are the wisest choices to lead a healthy life.

**Issues covered:**  
**Personal Health**

**Length: 8:16**

**Sophie Kjærviik**, doctoral candidate in communication at Ohio State University

Firearms contribute to the deaths of more children ages 1-17 years in the U.S. than any other type of injury or illness. While much of that total is gang-related teen shootings, sometimes younger deaths are tragic accidents after a child finds an unsecured gun. Ms. Kjærviik was the co-author of a recent study that found that a simple 60 second video on gun safety made a significant difference in whether kids ages 8 to 12 played with a found gun.

**Issues covered:**  
**Gun Safety**  
**Parenting**

**Length: 5:04**

Show # 2023-34

**Date aired:** 8-20-23 **Time Aired: 9:30 AM**

**Karl Brauer**, Executive Analyst at ISeeCars.com

The pain of inflation has hit every consumer's pocketbook in the past couple of years, but perhaps the impact has been greatest in the car buying market. Mr. Brauer shared research that found that while the value of used electric vehicles has been plummeting in 2023 (and the trend is accelerating), the price of used cars in general has jumped 47% since 2019. He added that more than half of today's used cars also have 20% or more miles than they did three years ago.

**Issues covered:**  
**Consumer Matters**  
**Transportation**

**Length: 9:01**

**LeRoy Hood, MD, PhD**, biologist who has served on the faculties at the California Institute of Technology and the University of Washington, developed ground-breaking scientific instruments which made possible major advances in the biological and medical sciences, author of *“The Age of Scientific Wellness”*

Dr. Hood discussed the reasons that medicine is undergoing a major transformation from a reactive, hit-or-miss approach to a personalized, predictive, data-rich, and preventive one. He calls this new form of care “scientific wellness”, which uses information from our blood and genes, as well as AI, to optimize our health and extend our “healthspan.” He believes this new technology can eventually conquer heart disease, Alzheimer's disease and many other illnesses, with noticeable progress within five years.

**Issues covered:**  
**Personal Health**  
**Technology**

**Length: 8:15**

**Tobias Rose-Stockwell**, author of "*Outrage Machine: How Tech Amplifies Discontent, Disrupts Democracy—And What We Can Do About It*"

The original internet was not designed to make us upset, distracted, confused, and outraged. But Mr. Tobias explained why something unexpected happened at the turn of the last decade, when a handful of small features were quietly launched at social media companies with little fanfare. Together, they triggered a cascading set of dramatic changes to how media, politics, and society itself operate. He explained what needs to happen to find a promising pathway back to a healthier online environment.

**Issues covered:**  
Social Media  
Mental Health

**Length: 5:14**

Show # 2023-35

**Date aired:** 8-27-23 **Time Aired: 9:30 AM**

**Anna Mills**, textbook author, English instructor at the College of Marin, member of a joint Artificial Intelligence task force with the Modern Language Association and College Conference on Composition and Communication

AI chatbots have triggered a panic among educators, who are flooding listservs, webinars and professional conferences to figure out how to deal with the technology in this new academic year. Ms. Mills explained why many professors are expecting chaos. She said few universities are offering clear guidelines for teachers or students. She also talked about the difficulty of detecting AI-generated cheating.

**Issues covered:**  
Higher Education  
Artificial Intelligence

**Length: 7:50**

**J. Scott Roberts, PhD**, Professor in Health Behavior and Health Education at the University of Michigan, Associate Director of a poll from the University of Michigan Institute for Healthcare Policy and Innovation

Prof. Roberts led a poll of people age 65 to 80 and found that while 80% adults see the benefit of tests that can give an early warning of memory and thinking decline, 80% of older adults said they haven't had a cognitive test in the past year to look for early signs of dementia, and 59% reported never having had such a screening. He said the poll also found very low awareness of blood tests that can help detect Alzheimer's disease.

**Issues covered:**  
Personal Health  
Technology

**Length: 9:17**

**Peter Clark**, Applied Forest Ecologist at the Rubenstein School of Environment and Natural Resources at the University of Vermont

The US Forest Service has been given taxpayer funding to plant more than a billion trees across the country in the next nine years. Prof. Clark's research found a troubling bottleneck that could threaten these efforts: U.S. tree nurseries don't grow nearly enough trees—nor have the species diversity needed—to meet the unprecedented plans. He talked about the reasons behind the problem and what can be done to remedy it.

**Issues covered:**  
Environment  
Government

**Length: 5:13**

Show # 2023-36

**Date aired:** 9-3-23 **Time Aired: 9:30 AM**

**ChatGPT**, an artificial-intelligence (AI) chatbot

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

**Issues covered:**

**Artificial Intelligence  
Technology  
Employment**

**Length: 9:29**

**Andrew Houtenville, PhD**, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

**Issues covered:**

**Disabilities  
Employment**

**Length: 7:59**

**Erin Dooley, PhD**, Assistant Professor of Epidemiology at the University of Alabama at Birmingham School of Public Health

Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure.

**Issues covered:**

**Personal Health  
Senior Citizens**

**Length: 5:06**

Show # 2023-37

**Date aired:** 9-10-23 **Time Aired: 9:30 AM**

**Erica Eversman**, President of the Automotive Education and Policy Institute in Akron, OH

Drivers are looking for ways to save money on auto insurance as premiums rise rapidly. Ms. Eversman explained a new offering from some insurance companies: usage-based car insurance programs, where the insured agrees to share detailed data about their driving habits with their insurer via a phone app or an in-vehicle device. She said the data does permit insurance companies to evaluate risk better and better match the price of the insurance for the risk, but at a steep cost to consumers' privacy and legal rights.

Issues covered:  
Consumer Matters  
Auto Insurance  
Legal Matters

Length: 8:55

**Caroline Leaf, PhD**, clinical and cognitive neuroscientist, author of "*How to Help Your Child Clean Up Their Mental Mess*"

Increasingly, children ages 3-10 are struggling with anxiety, depression, and mental health challenges. Dr. Leaf discussed the factors behind this trend and warning signs that parents should watch for. She said if left unaddressed, childhood mental health problems often follow kids into their teens and adulthood.

Issues covered:  
Child Mental Health  
Parenting

Length: 8:15

**Edgar Dworsky**, Founder & Editor of ConsumerWorld.com

Grocery costs for Americans have skyrocketed in the past two years. Mr. Dworsky discussed the subtle trend of "shrinkflation," in which many manufacturers shrink their packaging, rather than raising prices. He explained what products most commonly are affected, and ways that consumers can protect themselves against the tricky practice.

Issues covered:  
Consumer Matters

Length: 5:01

Show # 2023-38

<sup>9-17-23</sup>  
Date aired: 9-27-23 Time Aired: 9:30 AM  
<sub>CUJ</sub>

**Ryan P. Burge, PhD**, sociologist, Assistant Professor of Political Science at Eastern Illinois University, co-author of "*The Great Dechurching: Who's Leaving, Why Are They Going, and What Will It Take to Bring Them Back?*"

The largest and fastest religious shift in US history is in progress. Prof. Burge co-authored a comprehensive study to learn who is leaving organized religion and why. He said the most common reason people stopped attending church was because they moved, and that lower-income people with a high school education or less are the most likely to leave. He also talked about societal effects when faith-based community services such as food banks, after-school programs and prison ministries disappear.

Issues covered:  
Religion

Length: 9:22

**Chris Carosa, MBA**, Certified Trust & Financial Advisor, Senior Contributor to Forbes.com, author of "*Hey! What's My Number: How to Improve the Odds You Will Retire in Comfort*"

A recent New York Life survey found that Americans believe they need \$4.3 million stashed away to retire comfortably. Unfortunately, the average person has around \$135,000 saved. Mr. Carosa explained how to determine how much money will really be needed for a comfortable retirement, along with simple steps to get there.

**Issues covered:**  
**Retirement Planning**  
**Personal Finance**

**Length: 8:03**

**Kevin Fiscella, MD, MPH**, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce it.

**Issues covered:**  
**Personal Health**  
**Minority Concerns**

**Length: 4:50**

Show # 2023-39

**Date aired:** 9-24-23 **Time Aired: 9:30 AM**

**Diane Mullins**, founder of Deborah's Voice, a national non-profit women's advocacy organization

Pastor Mullins said that child trafficking has become the 2nd largest criminal activity in the world behind illegal drug sales. She said most Americans are unaware of the existence of human trafficking and forced prostitution in their own towns, but it is surprisingly prevalent – not just on dimly lit street corners, but at music concerts, VIP dinners, and sporting events. She talked about techniques used by human traffickers to select their victims.

**Issues covered:**  
**Human Trafficking**  
**Women's Issues**  
**Crime**

**Length: 7:26**

**Dawn Graham, PhD**, psychologist, employment and career expert, Director of Career Management for the Executive MBA Program at The Wharton School, author of "*Switchers: How Smart Professionals Change Careers -- and Seize Success*"

Dr. Graham offered job search advice, particularly for those in middle age who are considering career changes. She said a job search in a new field or occupation requires much more work than a typical job search. She offered suggestions on how to tailor a resume to sidestep age biases and other potential hurdles.

**Issues covered:**  
**Career**  
**Aging**

**Length: 9:45**

**Susie Vanderlip**, teen counselor, author of "*52 Ways to Protect Your Teen*"

Ms. Vanderlip has conducted school assemblies for more than 1 million teens and adults, aimed at helping youth make wise choices and seek help. She talked about the motivations of today's teenagers and why parents may be fearful of their kids. She offered tips to improve communication in a parent/teen relationship.

**Issues covered:**

**Youth at Risk**  
**Parenting Issues**  
**Drug Abuse**

**Length: 4:54**

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues. An automation report is attached.

In addition to the listed recorded PSAs, KQSN airs numerous live PSAs each day.

\*Spot Report

From: 07/01/2023 To: 09/30/2023

KQSN-FM

60 Second PSAs. A representative view of Recorded PSAs aired during the 3rd Quarter.

Air Date	Air Time	Spot Number	Spot Title	Length	Played
07/01/2023	00:16:59	0004060-035	PSA Choices 60	01:00.312	1
07/01/2023	00:18:00	0004060-030	PSA Victories - Adam 60	01:00.250	2
07/01/2023	00:20:00	0004060-015	PSA Homeland Security Protect Your Every	00:59.927	3
07/01/2023	00:45:30	0004060-055	PSA Susan G. Komen - Hope :60	00:59.698	4
07/01/2023	00:46:30	0004060-051	PSA NFHS - We See 60	00:59.650	5
07/01/2023	00:47:30	0004060-032	PSA Keeping Our Kids Safe 60	00:59.584	6
07/01/2023	01:23:13	0004060-050	PSA OSSAA - Stars and Stripes 60	01:00.414	7
07/01/2023	01:24:13	0004060-010	PSA OK Ed Assn One Caring Adult/Anti Bul	01:00.459	8
07/01/2023	01:25:14	0004060-069	PSA Character Revealed	00:59.713	9
07/01/2023	01:26:14	0004060-027	PSA Community Veterans Crisis	00:59.984	10
08/07/2023	03:22:54	0004060-003	PSA Homeland Security See Something Say	00:57.736	1892
08/07/2023	03:24:50	0004060-024	PSA Victories - Alex 60	00:57.858	1893
08/07/2023	03:51:54	0004060-037	PSA Helping A Friend 60	01:02.530	1894
08/07/2023	03:52:57	0004060-032	PSA Keeping Our Kids Safe 60	01:02.555	1895
08/07/2023	03:53:59	0004060-048	PSA OSSAA - Ridiculous 60	01:02.530	1896
08/07/2023	03:55:02	0004060-026	PSA Rosacia	01:00.938	1897
08/07/2023	04:21:38	0004060-070	PSA Whatever Gets You Talking	01:00.318	1898
08/07/2023	04:22:39	0004060-002	PSA 60 DAV Victories for Veterans	01:00.095	1899
08/07/2023	04:23:39	0004060-021	PSA DOD Didnt Want to Talk	01:00.209	1900
08/07/2023	04:45:25	0004060-062	PSA Muscular Dystrophy Association	00:58.419	1901
08/07/2023	04:46:24	0004060-012	PSA Pharmacy - Buying Safely	00:57.761	1902
09/07/2023	05:50:54	0004060-062	PSA Muscular Dystrophy Association	01:00.059	3484
09/07/2023	06:50:41	0004060-060	PSA CDC Tip - Cessation	00:58.818	3485
09/07/2023	08:57:34	0004060-007	PSA Pulmonary Fibrosis Foundation	01:00.388	3486
09/07/2023	08:58:34	0004060-011	PSA American Humane Society "Teach Kids	01:00.135	3487
09/07/2023	09:20:27	0004060-013	PSA Natil Library For Blind and Handicap	01:01.780	3488
09/07/2023	09:22:30	0004060-005	PSA TakeMeFishing.org This Is A Test	01:01.451	3489
09/08/2023	06:19:46	0004060-002	PSA 60 DAV Victories for Veterans	00:58.676	3541
09/08/2023	06:20:44	0004060-039	PSA The Incident 60	00:58.839	3542
09/08/2023	06:56:38	0004060-062	PSA Muscular Dystrophy Association	00:57.986	3543
09/08/2023	06:57:37	0004060-007	PSA Pulmonary Fibrosis Foundation	00:56.584	3544

09/08/2023 07:14:02	0004060-067	PSA The Future Depends on Teachers	01:01.334	3545
09/08/2023 07:15:04	0004060-060	PSA CDC Tip - Cessation	01:02.029	3546
09/08/2023 07:52:31	0004060-013	PSA Natil Library For Blind and Handicap	00:59.934	3547
09/08/2023 08:56:01	0004060-003	PSA Homeland Security See Something Say	00:59.760	3548

\*Spot Report  
 From: 07/01/2023 To: 09/30/2023  
 KQSN-FM  
 30 Second PSAs. A representative view of Recorded PSAs aired during the 3rd Quarter.  
 Total 30 second PSAs - 860

Air Date	Air Time	Spot Number	Spot Title	Length	Played
07/04/2023	05:32:15	0004030-007	PSA Pulmonary Fibrosis Foundation	00:27.736	29
07/04/2023	09:18:54	0004030-087	PSA Inspiration	00:30.550	30
07/05/2023	00:47:08	0004030-021	PSA CDC Pick A Spot	00:30.202	31
07/05/2023	03:48:01	0004030-107	PSA Animal Humane Society Carson Kressle	00:58.711	32
07/05/2023	05:28:35	0004030-080	PSA Marina	00:57.669	33
07/05/2023	06:19:30	0004030-092	PSA Goodness	00:30.426	34
07/05/2023	06:52:14	0004030-096	PSA - SSS.Gov	00:29.893	35
07/05/2023	07:18:03	0004030-026	PSA NICB Warm up the car	00:28.979	36
07/05/2023	07:51:04	0004030-036	PSA Native American Cancer Screening 30	00:29.930	37
07/05/2023	08:52:59	0004030-102	PSA ChoosePT.com Standard :30	00:29.569	38
07/05/2023	09:22:27	0004030-108	PSA Animal Humane Society Carson Kressle	00:29.305	39
08/07/2023	04:24:39	0004030-025	PSA NICB Keys in Car Theft	00:29.779	326
08/07/2023	04:47:22	0004030-107	PSA Animal Humane Society Carson Kressle	00:58.440	327
08/07/2023	06:35:16	0004030-019	PSA Social Security	00:28.995	328
08/07/2023	06:52:39	0004030-074	PSA Susan G. Komen - Hope :30	00:29.769	329
08/07/2023	08:20:52	0004030-104	PSA Sound It Out	00:28.706	330
08/08/2023	00:20:28	0004030-035	PSA American Humane Society Rescuing 30	00:29.211	331
08/08/2023	02:21:04	0004030-107	PSA Animal Humane Society Carson Kressle	00:58.500	332
08/08/2023	02:50:33	0004030-113	PSA Sounds	00:29.489	333
08/08/2023	03:54:01	0004030-026	PSA NICB Warm up the car	00:29.302	334
08/08/2023	04:50:26	0004030-018	PSA NPMA Pest	00:29.049	335
09/28/2023	05:47:35	0004030-107	PSA Animal Humane Society Carson Kressle	00:59.885	835
09/28/2023	06:39:21	0004030-012	PSA St Judes	00:29.586	836
09/28/2023	07:18:50	0004030-113	PSA Sounds	00:30.784	837
09/28/2023	07:35:06	0004030-028	PSA NSS Safe	00:30.275	838
09/28/2023	08:18:33	0004030-013	PSA NAMM Music Follows You	00:28.842	839
09/28/2023	08:33:45	0004030-002	PSA DAV Victories For Veterans	00:29.353	840
09/29/2023	00:48:46	0004030-046	PSA Dads 30	00:29.817	841
09/29/2023	01:23:42	0004030-003	PSA DAV Victories For Veterans 2	00:29.731	842

09/29/2023	01:50:06	0004030-114	PSA PSAMM172130E	00:30.198	843
09/29/2023	03:24:50	0004030-115	PSA Carissa	00:30.654	844
09/29/2023	03:52:42	0004030-074	PSA Susan G. Komen - Hope :30	00:29.522	845
09/29/2023	05:13:46	0004030-080	PSA Marina	01:01.267	846
09/29/2023	05:27:56	0004030-107	PSA Animal Humane Society Carson Kressle	01:00.342	847
09/29/2023	06:37:40	0004030-007	PSA Pulmonary Fibrosis Foundation	00:28.525	848
09/29/2023	07:34:06	0004030-037	PSA Native American Children's Welfare 3	00:28.161	849
09/29/2023	07:53:02	0004030-105	PSA Adult & Teen Challenge - John :30	00:29.888	850
09/29/2023	08:21:18	0004030-083	PSA American Cancer Society	00:29.492	851
09/29/2023	09:16:46	0004030-006	PSA Targeting Lyme Disease 2 Targetlyme.	00:29.035	852
09/30/2023	00:47:53	0004030-025	PSA NICB Keys in Car Theft	00:29.339	853
09/30/2023	01:24:08	0004030-050	PSA Kids Thank Responder	00:29.517	854
09/30/2023	02:21:32	0004030-011	PSA United Way Join The Fight	00:29.570	855
09/30/2023	02:49:55	0004030-070	PSA A Best Friend Like Tuna	00:28.598	856
09/30/2023	03:23:32	0004030-025	PSA NICB Keys in Car Theft	00:29.506	857
09/30/2023	04:19:40	0004030-107	PSA Animal Humane Society Carson Kressle	00:59.993	858
09/30/2023	04:49:30	0004030-092	PSA Goodness	00:30.178	859
09/30/2023	05:49:22	0004030-008	PSA NICB Insurance Fraud	00:28.662	860