

**KQSN Ponca City, Oklahoma
Quarterly Issues/Programs List**

4th Quarter 2023
1/10/2024



KQSN provides its listeners with programming and public service announcements that address issues of concern to our local community. The following is a listing of some of the significant issues responded to by KQSN Radio, along with a representative summary of the on air broadcasts for the period of 10/1/2023 through 12/31/2023. This list is by no means exhaustive and the order in which they appear does not reflect any priority or significance.

Key Issues Addressed during this period:

Employment	Education	At Risk Youth	Crime	Disabilities
Local economy	Poverty/Hunger	Traffic Safety	Drug/Alcohol Abuse	Bullying/Suicide
Health/Fitness	Native American Issues	Veteran's Affairs	Gambling Issues	Health Care

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Various	Kanza Radio	In 2022, Sterling Broadcasting chose to address the many unique issues faced by our significant Native American population and worked with Kaw Nation to develop a weekly 30 minute program addressing this issues and visiting with many local leaders. This program airs weekly, on Sunday mornings at 9:30 on KQSN. There follows an example of programming that was locally produced and air in Q4 2023	Group and community leaders	Sunday Mornings 9:30am	30 min

<p>Child welfare, Native American Issues, Education, Family issues and needs, Cultural significance, Language classes, Reading, Troubled youth</p>	<p>Kanza Radio</p>	<p>Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle.</p>	<p>Nicholas Cobill- Director of Indian Child Welfare for the Kaw Nation Suzy Smith- Curriculum Specialist for the Kaw Nation Language Department</p>	<p>10/8/23</p>	<p>30:00</p>
<p>Child welfare, Native American Issues, Education, Family issues and needs, Cultural significance, Language classes, Reading</p>	<p>Kanza Radio</p>	<p>Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Encore of previous week.</p>	<p>Nicholas Cobill- Director of Indian Child Welfare for the Kaw Nation Suzy Smith- Curriculum Specialist for the Kaw Nation Language Department</p>	<p>10/15/23</p>	<p>30:00</p>
<p>Economy, Native American Issues, At Risk Youth</p>	<p>Kanza Radio</p>	<p>Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle.</p>	<p>Jailyn Kent- Kaw Nation Procurement Director & Member Cultural Committee</p>	<p>10/22/23</p>	<p>30:00</p>
<p>Substance abuse issues, Education, Scholarships, Human development, Community events, Health, Children's health</p>	<p>Kanza Radio</p>	<p>Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle.</p>	<p>Sharee Hansen- Brewer- OSU Community Wellness Program Kelly Northcutt- Executive Director of the community Health Foundation of Kay County</p>	<p>10/29/23</p>	<p>30:00</p>

<p>Substance abuse issues, Education, Scholarships, Human development, Community events, Health, Children's health</p>	<p>Kanza Radio</p>	<p>Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Encore of previous week.</p>	<p>Sharee Hansen-Brewer- OSU Community Wellness Program Kelly Northcutt- Executive Director of the community Health Foundation of Kay County</p>	<p>11/5/23 30:00</p>
<p>Employment, Troubled youth, Children's health, local events, Teaching, Education, Community</p>	<p>Kanza Radio</p>	<p>Our weekly panel of guest addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle.</p>	<p>Joe Thompson- Director of HR</p>	<p>11/12/23 30:00</p>
<p>Employment, Social Security, low income housing assistance, fall prevention, car seat safety, seatbelt safety, medication safety</p>	<p>Kanza Radio</p>	<p>Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle.</p>	<p>Andrew Means - director of social services for the Kaw nation Lavina Clark- injury prevention coordinator with Kaw nation</p>	<p>11/19/23 30:00</p>
<p>Documentaries, cultural significance, language, creative employment, Native American depictions in media,</p>	<p>Kanza Radio</p>	<p>A special edition of Kanza Radio talking about the new film Fry Bread Face with director Billy Luther. Hosted by the Kaw Nation's Lonnie Doyle.</p>	<p>Billy Luther- Native American Film Producer and Director Storm Brave- Language director</p>	<p>11/26/23 30:00</p>

Storytelling, Reservation life, Native American Issues					
Education, Human Development, Health, Scholarships, Employment, Tribal council, Native American Issues	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Jared Toledo- JOM Nation's Lonnie Doyle.	Amanda Womego- Kaw Human Development Director Eric Cobill- Community outreach specialist	12/3/23	30:00
Documentaries, cultural significance, language, creative employment, Native American depictions in media, Storytelling, Reservation life, Native American Issues	Kanza Radio	A special edition of Kanza Radio talking about the new film Fry Bread Face with director Billy Luther. Hosted by the Kaw Nation's Lonnie Doyle. Encore of 11/26/23.	Billy Luther- Native American Film Producer and Director Storm Brave- Language director	12/10/23	30:00
Cancer prevention, women's health, Health, Screenings, Education, Insurance, Low cost clinics	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle.	Lori George- Coordinator for Kaw Women's Health Center	12/17/23	30:00

Cancer prevention, women's health, Health, Screenings, Education, Insurance, Services, Low cost clinics	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Nation's Lonnie Doyle. Encore of last week.	Lori George-Coordinator for Kaw Women's Health Center	12/24/23	30:00
Education, Human Development, Health, Scholarships, Employment, Tribal council, Native American Issues	Kanza Radio	Our weekly panel of guests addressed issues in their areas of specialty as noted in the first column. Hosted by the Kaw Jared Toledo- JOM Nation's Lonnie Doyle. Encore of 12/3/23.	Amanda Womego-Kaw Human Development Director Eric Cobill-Community outreach specialist	12/31/23	30:00
Foster Care, Education, At-Risk Youth	Make A Difference Monday	Parent's As Teachers Program through Northern Oklahoma Youth Services	Jeremy Jones, Program Director	10/23/23 9:35am	10 min
Health Care, Women's Health	Make A Difference Monday	Kaw Nation's Women's Health Program provides breast, cervical and other screenings to women with no health insurance	Lori George, Program Coordinator	10/30/23 9:35am	10 min
Parenting, Families, At-Risk Youth, Education	Make A Difference Monday	Kay County OSU Extension accepting registrations for Strong Dads program, teaching men healthy, positive parenting skills	Ashley Gonzales, Program Director	11/6/23 9:35am	10 min
Fundraiser, Education	Make A Difference Monday	Ponca City Noon Lion's Club is hosting their annual Dinner & Auction, the group's largest single annual fundraiser	Joanna Wares, Publicity Chairman	11/13/23 9:35am	10 min

Fundraiser, At-Risk Youth	Make A Difference Monday	Ridin' High is hosting the annual Breakfast with Santa Event, raising funds for Hope 36 and their work throughout the year	Trisha Miller, owner and Hope 36 member	12/1/23 9:35am	10 min
Education, Health Care, Poverty	Make A Difference Monday	United Way's 85 Hour Donor Dash. The group is short on giving, and this drive is hoping to raise funds through 85 donors over a period of 85 hours.	Tara Goldman, Executive Director	12/13/23 9:35am	10 min

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Various	InfoTrak	Weekly 30 Minute Public Affairs Program. Specific issues addressed are noted below.	Weekly Sundays 8:00am	030:00



Call Letters: KQSN

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2023

Show # 2023-40

Date aired: 10/1/23 Time Aired: 8:00 AM

Timothy W. Fong, MD, Clinical Professor of Psychiatry at the Jane and Terry Semel Institute for Neuroscience and Human Behavior at UCLA, Director of the UCLA Addiction Psychiatry Consultation Service, Co-Director of the UCLA Gambling Studies Program

In just five years, legalized sports betting has swept the nation, now embraced as a revenue source by at least 37 states. Dr. Fong discussed gambling addiction, who is most at risk and how to recognize it, particularly in teenagers. Some well-known universities have signed deals with sportsbooks or casinos to advertise on campus, in athletic venues and in some cases, directly in students' university email inboxes. He offered advice for parents to prevent the start of addictive behavior in their teen.

Issues covered:

**Gambling Addiction
Government
Parenting**

Length: 9:54

Lee Newman, MD, MA, Distinguished Professor in the Department of Environmental & Occupational Health and Department of Epidemiology at the University of Colorado, Director of the Colorado School of Public Health's Center for Health, Work, and Environment

Today, the average American lives just 76 years, the shortest lifespan the country has seen since 1996. Dr. Newman talked about growing data that suggests that employers can dramatically affect the quality—and perhaps even length—of an employee's life. A recent report by Deloitte claimed life span could increase by an average of 12 years, and the number of years a person spends in good health by 19 years by 2040, if employers not only made sure their employees are safe on the job, but also addressed their health and well-being in other less traditional ways.

Issues covered:

**Longevity
Personal Health
Employment**

Length: 7:22

Baia Lasky, MD, board-certified physician in Blood Banking and Transfusion Medicine, Medical Director of the American Red Cross of Georgia

Dr. Lasky explained how several natural disasters this summer have contributed to a national blood shortage that could have far-reaching effects across America. She said the national blood supply has fallen by nearly 25%. She explained why the problem is so serious and how a first-time blood donor can get started.

Issues covered:

**Blood Donation
Public Health**

Length: 4:59

Show # 2023-41

Date aired: 10/8/23 Time Aired: 8:00 AM

Matt Levendusky, PhD, Professor in the Department of Political Science at the University of Pennsylvania, Stephen & Mary Baran Chair in the Institutions of Democracy at the Annenberg Public Policy Center

Many Americans do not know what rights are protected under the First Amendment and a substantial number cannot name all three branches of government, according to the 2023 Annenberg Constitution Day Civics Survey. Prof. Levendusky shared other findings from the survey, discussed the reasons behind today's widespread civic ignorance and explained why the trend is so worrisome.

Issues covered:

Length: 9:06

**Constitutional Rights
Citizenship
Education**

Marlene Schwartz, PhD, Director of the University of Connecticut's Rudd Center for Food Policy and Health

Registered dietitians and other online influencers are being paid to post videos that promote diet soda, sugar and supplements on Instagram and TikTok. Prof. Schwartz discussed the little-known tactic often used by the multibillion-dollar food, beverage and pharmaceutical industries to sway consumers faced with often-contradictory health messages about popular products. She offered suggestions to help viewers recognize these paid messages.

Issues covered:

Length: 8:11

**Consumer Matters
Personal Health/Nutrition**

Jill Ciminillo, Managing Editor for the website Pickup Truck + SUV Talk, co-host of the Consumer Guide Car Stuff podcast

Minivans are frequently the go-to vehicle for families, not only for passenger comfort but also their ability to hold a lot of stuff. However, the Insurance Institute for Highway Safety recently updated their methods for testing minivan safety, with disturbing results. Ms. Ciminillo outlined the new data and what consumers need to know.

Issues covered:

Length: 5:10

**Vehicle Safety
Consumer Matters**

Show # 2023-42

Date aired: 10/15/23 Time Aired: 8:00 AM

Devin Mann, MD, Professor in the Departments of Medicine and Population Health at NYU Grossman School of Medicine

Dr. Mann led a study of healthcare consumers that found that most of ChatGPT's responses to people's healthcare-related queries are nearly indistinguishable from those provided by human physicians. He believes the chatbots will be great tools for healthcare providers to communicate with patients, improve quality of care and reduce misdiagnoses and errors.

Issues covered:

Length: 9:02

**Artificial Intelligence
Personal Health**

Gary Painter, PhD, Academic Director of the Carl H. Lindner College of Business real estate program, Professor of Real Estate at the University of Cincinnati

Prof. Painter shared his research that Americans who pay more than 30% of their income toward rent are forced to make trade-offs in other areas of their lives that can last for years and contribute to many social ills. He said while some trade-offs, such as buying less clothing, might not have severe long-term consequences, some rent-burdened residents reported cutting back on medicine and other health care that could have cascading effects.

Issues covered:

Length: 8:18

**Housing
Poverty
Economy**

Jim Lorraine, military veteran, President of America's Warrior Partnership

Mr. Lorraine said the suicide rate of military veterans is roughly twice that of the general population, and is often spurred by more than just post-traumatic stress syndrome or depression. He said underemployment, irregular housing and other economic issues also play a large role in suicidal behavior. He talked about the resources that are available to veterans. He said that risk factors for veterans at risk of suicide vary significantly from one state to another, and his organization helps to identify the differences and develop strategies to help.

Issues covered:

Length: 5:03

**Suicide Prevention
Veterans' Concerns
Mental Health**

Show # 2023-43

Date aired: 10/22/23 **Time Aired: 8:00 AM**

Adia Harvey Wingfield, PhD, sociologist, Mary Tileston Hemenway Professor of Arts & Sciences and Vice Dean for Faculty Development and Diversity at Washington University in St. Louis, author of "*Gray Areas: How the Way We Work Perpetuates Racism and What We Can Do to Fix It*"

While explicit discrimination no longer occurs and organizations make internal and public pledges to honor and achieve diversity, black employees remain less likely to be hired, stall out at middle levels, and rarely progress to senior leadership positions. Prof. Wingfield discussed what she calls "gray areas:" the relationships, networks, and cultural dynamics that exist apart from specific expectations and duties required for any given job. She offered suggestions to address the problem.

Issues covered:

Length: 8:33

**Racism
Workplace Matters**

Lisa Damour, PhD, Senior Advisor to the Schubert Center for Child Studies at Case Western Reserve University, author of "*The Emotional Lives of Teenagers: Raising Connected, Capable, and Compassionate Adolescents*," co-host of the Ask Lisa podcast

Dr. Damour offered advice for parents to understand their teenagers' intense and often fraught emotional lives—and how to support teens through this critical developmental stage. She discussed some of the most common myths relating to teenage emotions and distress, and offered tips to help teenagers maintain or regain emotional control.

Issues covered:
Adolescent Mental Health
Parenting

Length: 8:45

Shahab Haghayegh, PhD, Research Fellow at the Brigham and Harvard Medical School

Getting enough sleep has never been more difficult. Prod. Haghayegh shared his research that found that women who struggled with getting enough sleep were at greater risk of developing hypertension, or high blood pressure. He said hypertension and sleep disorders are becoming increasingly prevalent among American adults. He also noted that, while his study only included women, it's likely the findings apply to men, as well.

Issues covered:
High Blood Pressure
Personal Health

Length: 5:03

Show # 2023-44

Date aired: 10/29/23 **Time Aired: 8:00 AM**

Ivan Misner PhD, founder of BNI, the world's largest business networking organization, author of "*The 3rd Paradigm: A Radical Shift to Greater Success*"

Mr. Misner discussed effective ways to complain at work. He explained the importance for businesses to take deliberate actions to be sure their staff is heard. He said scheduling regular "complaining meetings" can change the entire mood of the workplace, and lead to innovation and new ideas.

Issues covered:
Workplace Matters
Business

Length: 8:33

Nathalie Huguet, PhD, Associate Professor of Family Medicine, at the Oregon Health & Science University School of Medicine

Prof. Huguet led a study that revealed gaps in health insurance coverage for seniors residing in the US. She found that about a quarter of low-income patients receiving care at community health centers remain uninsured when they turn 65. The main reason is that they are not eligible for Medicare because they never paid into the Social Security system, in many cases because they are not legal US citizens. She said 20% of the uninsured patients had five or more health conditions, such as diabetes or high blood pressure, that need frequent treatment and management.

Issues covered:
Health Insurance
Immigration
Senior Issues

Length: 8:45

Rachel Cruze, personal finance expert, author of "*Know Yourself, Know Your Money: Discover WHY You Handle Money the Way You Do, and WHAT to Do About It!*"

40% of Americans during the pandemic could not cover a \$400 emergency in cash. Ms. Cruze explained the psychology that influences how we spend and save money, and how to change those ingrained habits.

Issues covered:
Personal Finance

Length: 5:10

Show # 2023-45

Date aired: 11/5/23 Time Aired: 8:00 AM

David S. Prerau, PhD, author of "*Seize the Daylight: The Curious and Contentious Story of Daylight-Saving Time*"

Mr. Prerau discussed the history of Daylight-Saving time. He dispelled the myth that farmers are the main proponents of DST. He also explained where efforts stand to end the annual time change, and outlined the possible options that Congress would choose from.

Issues covered:

Length: 8:30

Government
Personal Health

Martha Khlopin, Medicare expert, nationally syndicated radio host, founder of Get2insurance.com

Vague and misleading advertisements for Medicare Advantage policies are flooding the airwaves and mailboxes of Medicare recipients. Ms. Khlopin explained what Medicare Advantage is and how it differs from original Medicare. She also shared examples of complaints from seniors who had their plans changed without their consent or knowledge, and how the scams work. She warned that some TV ads and phone calls may give the impression that they are affiliated with the federal Medicare system, when they are not. She advised seniors to be careful and seek help from legitimate sources.

Issues covered:

Length: 8:38

Medicare
Scams
Senior Issues

Michal Schnaider Beeri, PhD, Professor of Psychiatry, Director of the Herbert and Jacqueline Krieger Klein Alzheimer's Research Center at Rutgers Brain Health Institute

Prof. Beeri shared results of her study that found that people who were diagnosed with attention deficit hyperactivity disorder at midlife had a threefold increased risk of developing dementia later in life, compared to those without ADHD. She also discussed possible explanations for the link between ADHD and dementia, and what role ADHD medications may play.

Issues covered:

Length: 5:15

Alzheimer's Disease
ADHD

Show # 2023-46

Date aired: 11/12/23 Time Aired: 8:00 AM

David Newman-Toker, M.D., PhD, Lead Investigator and Director of the Johns Hopkins Armstrong Institute Center for Diagnostic Excellence

Dr. Newman-Toker led what is believed to be the first rigorous national estimate of permanent disability and death from diagnostic error. He estimates that 795,000 Americans die or are permanently disabled by diagnostic error each year. He said vascular events, infections and cancers cause 75% of the serious harms, and that stroke is the top cause of serious harm from misdiagnosis. He believes that a serious campaign to target diseases with high error and harm rates may reduce diagnostic errors and improve patient outcomes.

Issues covered:

Length: 8:30

Medical Errors & Misdiagnoses
Public Health

Johnnye Lewis, PhD, Professor Emerita in the Department of Pharmaceutical Sciences at University of New Mexico Health Sciences, Co-Director of Community Environmental Health Program, Director of the UNM METALS Superfund Research Program

Prof. Lewis' research found that water from many wells and community water systems across the US contains unsafe levels of toxic contaminants. She discussed the health effects of seven contaminants, which include cancer, developmental delays, and preterm birth, and how they affect vulnerable populations and communities with lower income levels. She also talked about the challenges of removing these contaminants from water supply systems, and how larger systems tend to have more resources and monitoring than smaller systems

Issues covered:

Length: 8:54

**Drinking Water Safety
Pollution
Government**

Tom Appel, Publisher of Consumer Guide Automotive, co-host of the Consumer Guide Car Stuff podcast

7.9% of cars sold in the US in the third quarter of 2023 were electric vehicles. Mr. Appel outlined what consumers need to know about the three levels of EV charging currently available, and the pluses and minuses of each.

Issues covered:

Length: 5:11

**Electric Vehicles
Consumer Matters**

Show # 2023-47

Date aired: 11/19/23 **Time Aired: 8:00 AM**

Hilarie Gamm, tech industry expert, author of "*Billions Lost: The American Tech Crisis and The Road Map to Change*"

Ms. Gamm explained why parents, educators, and employers urgently need to understand today's generation of teens and young adults. She talked about the revolutionary effect that technological advances have had on education and the development of the human mind. She said every American needs to have a basic understanding of current technology because of the wide-ranging ramifications these changes have on legislation, regulation and privacy.

Issues covered:

Length: 8:48

**Education
Career
Parenting**

Kelsey Graham, PhD, pollinator conservation specialist at Michigan State University

Dr. Graham explained the importance of bees to the nation's food supply. She also discussed the role that pesticides and climate change may be having on bee populations in North America. She outlined simple steps that people can take to increase bee populations in their communities.

Issues covered:

Length: 8:27

**Agriculture
Environment**

Kristin Rosenthal, pedestrian and bike safety expert from Safe Kids Worldwide

About every five days, a child in the U.S. dies from a train collision. Ms. Rosenthal said young people, particularly teenagers, do not understand how dangerous railroad tracks and crossings are. She offered advice to parents to teach their kids to not walk or take selfies on railroad tracks, to not walk with earbuds in, and to never try to beat a train at a railroad crossing.

Issues covered:

Child Safety
Traffic Safety

Length: 4:52

Show # 2023-48

Date aired: 11/26/23 **Time Aired: 8:00 AM**

Chris Bailey, productivity expert, author of "*Hyperfocus: How to Be More Productive in a World of Distraction*"

Mr. Bailey said that the human brain has two powerful modes that can be unlocked when we use our attention well: a focused mode and a creative mode. He explained how to unlock each of these mental modes in order to concentrate more deeply, think more clearly, and work and live more deliberately every day. He explained how to minimize distractions that can cause problems at work and in personal relationships.

Issues covered:

Workplace Matters
Career

Length: 8:31

Janet Murnaghan, journalist, author of "*Saving Sarah: One Mother's Battle Against the Health Care System to Save Her Daughter's Life*"

Ms. Murnaghan's young daughter desperately needed a set of donor lungs. A set of lungs was available and there was nothing standing in the way medically, but a federal policy barred children under the age of 12 from receiving adult lungs. Ms. Murnaghan talked about her quest to save Sarah and other kids in similar situations. After a court fight and through the use of social media, she eventually convinced the government to change organ donation rules permanently.

Issues covered:

Organ Donation
Government Regulation

Length: 8:44

KJ Dell'Antonia, editor of the Motherlode blog in the New York Times from 2011 until 2016, author of "*How to be a Happier Parent: Raising a Family, Having a Life, and Loving (Almost) Every Minute*"

Ms. Dell'Antonia said that in her research and writing about family life over the years, one topic keeps coming up again and again: parents crave a greater sense of happiness in their daily lives. She discussed the most common problem areas that cause parents the most grief, and suggested steps parents can take to make them better.

Issues covered:

Parenting

Length: 5:12

Show # 2023-49

Date aired: 12/3/23 **Time Aired: 8:00 AM**

Edward McFowland III, PhD, Assistant Professor in the Technology and Operations Management Unit at Harvard Business School

Prof. McFowland co-authored a recent study that found that the use of artificial intelligence tools elevates the skills of the lowest performers across a wide range of fields to, or even far above, what was previously average performance. Across a set of 18 tasks designed to test a range of business skills - from analysis to idea generation to persuasion - consultants who had previously tested in the lower half of the group increased the quality of their outputs by 43% with AI help, while the top half only gained 17%. He discussed likely limitations in what AI can do well in modern professional work. He believes that AI will not be able to replace most human creativity and problem-solving.

Issues covered:

**Artificial Intelligence
Employment**

Length: 8:51

Morgan Frank, PhD, Assistant Professor in the University of Pittsburgh's School of Computing and Information

Prof. Frank studies job prospects for fossil fuel workers in the green energy transition. He said that fossil fuel workers have skills that are compatible with green jobs, but they face geographic and social barriers to relocate. He also explained why green jobs will span across different skill levels and sectors, but they are not well aligned with the current locations of fossil fuel workers.

Issues covered:

**Energy
Employment
Environment**

Length: 8:32

Adrienne Lawrence, former ESPN anchor and legal analyst, author of "*Staying in the Game: The Playbook for Beating Workplace Sexual Harassment*"

Ms. Lawrence explained how most companies mishandle sexual harassment cases and why. She also discussed the mental health consequences faced by those who report sexual harassment and how to deal with it. She talked about the impact of the MeToo# movement and what she sees as the future of dealing with sexual harassment as a society.

Issues covered:

**Sexual Harassment
Women's Concerns
Workplace Matters**

Length: 5:03

Show # 2023-50

Date aired: 12/10/23 **Time Aired: 8:00 AM**

Tyra Fainstad, MD, Associate Professor at the University of Colorado School of Medicine

Burnout is highly prevalent across most healthcare careers, but especially among trainee physicians. Dr. Fainstad developed a pilot program that successfully reduced burnout among female medical residents. She explained that while the program is digital, including videoconferencing coaching calls, she found that the group aspect was especially important in its effectiveness. She discussed the potential hurdles in expanding the training to hospitals and medical schools nationwide.

Issues covered:
Public Health
Mental Health

Length: 8:37

Jason M. Nagata MD, Associate Professor of Pediatrics in the Division of Adolescent and Young Adult Medicine at the University of California San Francisco

Dr. Nagata's study of US adolescents found that both victims and perpetrators of cyberbullying were more likely than other youth to experience eating disorder symptoms, including worrying about weight gain, self-worth tied to weight, and binge eating. He believes it is important that teachers and parents are aware that these experiences are relatively common among teens, and encourage kids to report online harassment if it occurs.

Issues covered:
Cyberbullying
Eating Disorders
Discrimination

Length: 8:44

Ana Lorena Fábrega, Chief Evangelist at Synthesis and author of "*The Learning Game: Teaching Kids to Think for Themselves, Embrace Challenge, and Love Learning*"

Ms. Fabrega traditional approaches to education, contrasting them with the ways kids really learn. She believes current methods of teaching children are outdated. She explained how her experience as a child who attended ten schools in seven different countries gave her an unconventional perspective. She suggested allowing children to learn through projects rather than strict curriculum, and explained why teaching kids of differing ages as a group, rather than segregating them in conventional grades and ages, can have major benefits.

Issues covered:
Education

Length: 5:05

Show # 2023-51

Date aired: 12/17/23 **Time Aired: 8:00 AM**

Laurence J. Kotlikoff, PhD, Professor of Economics and William Warren Fairfield Professor at Boston University, former Senior Economist on the President's Council of Economic Advisers, co-author of "*Social Security Horror Stories: Protect Yourself From the System & Avoid Clawbacks*"

Prof. Kotlikoff explained the problem of Social Security clawbacks. He said each year more than a million unsuspecting Americans receive letters from the Social Security Administration, demanding repayment of thousands of dollars of overpaid benefits, due to SSA mistakes that occurred sometimes decades earlier. He shared examples of elderly people who suffered from clawbacks, and proposed reforms to stop them.

Issues covered:
Social Security
Government
Consumer Matters

Length: 8:44

Andrew Perry, postdoctoral scholar in the Department of Educational Studies at Ohio State University

Mr. Perry was the lead author of a study that examined how teachers rate different approaches to student violence. He said teachers believe that removing or expelling students from school after a violent incident is the least effective response, because it may increase the risk of violence against teachers, as the student may come back bitter or angry. He said most teachers prefer proactive strategies, which aim to create a positive learning environment and a sense of community through socioemotional learning and school counseling.

Issues covered:
School Violence

Length: 8:41

Joel Kaufman, PhD, physician, Professor of Environmental and Occupational Health Sciences at the University of Washington

Dr. Kaufman led a recent study that found a link between highway air pollution and higher blood pressure. He said the impact is significant enough to be comparable to other blood pressure factors such as sodium intake and medication. He also suggested some ways to reduce the exposure to traffic pollution both for motorists, and those who live near highways.

Issues covered:
Air Pollution
High Blood Pressure

Length: 5:08

Show # 2023-52

Date aired: 12/24/23 **Time Aired: 8:00 AM**

Ryan Kalember, Senior Vice President of Cybersecurity Strategy for online security company Proofpoint

Scammers have devised a new scheme to steal thousands of dollars from homebuyers who are about to close on a house. Mr. Kalember said buyers are often tricked into wiring their down payment on the day of closing to a fraudulent offshore account, by criminals who have hacked their real estate agent's or title company's email account. He explained how consumers can protect themselves.

Issues covered:
Crime
Online Security
Personal Finance

Length: 7:43

Diane Redleaf, family defense attorney, author of "*They Took the Kids Last Night: How the Child Protection System Puts Families at Risk*"

The number of children in the U.S. foster care system is at record levels, thanks in part to the opioid crisis. With nearly 450,000 children in the system, Ms. Redleaf discussed what happens when caseworkers make mistakes, taking children from parents who are neither abusive nor neglectful. She noted that minority families are disproportionately affected by this trend. She also said that once children are taken, parents and their attorneys sometimes can't learn where the children are being housed.

Issues covered:
Foster Care
Minority Concerns
Parenting

Length: 9:24

Andrew Gewirtz, PhD, Professor in the Institute for Biomedical Sciences at Georgia State University

Dr. Gewirtz was the co-author of a surprising study that found that adding highly refined fiber to processed foods could have negative effects on human health, including liver cancer. He explained what ingredients consumers need to watch for on processed food labels. He said the simplest solution is to eat fruits and vegetables naturally rich in soluble fiber, rather than processed foods.

Issues covered:

**Nutrition
Cancer
Personal Health**

Length: 5:01

Show # 2023-53

Date aired: 12/31/23 **Time Aired: 8:00 AM**

Brandi Britton, District President of Office Team, a staffing service providing temporary administrative and office support staff

Ms. Britton discussed the most common social media mistakes that take job seekers out of the running for a position. She noted that negative or inappropriate comments and questionable photos are the most common social media issues. She said a job hunter should always assume that a company has combed through their social media profile before even scheduling an interview.

Issues covered:

**Employment
Career
Social Media**

Length: 7:28

Jennifer Bradley, co-author of "Make it Zero: The Movement to Safeguard Every Child"

Ms. Bradley discussed the issue of human trafficking in the U.S. She said five main factors contribute to the problem, including poverty, abuse and isolation. She explained the shocking role that the foster child system plays in the issue, and she offered suggestions for individuals to make a difference in preventing and stopping human trafficking.

Issues covered:

**Human Trafficking
Child Abuse
Poverty**

Length: 9:43

Richard Thaler, PhD, Professor of Behavioral Science and Economics at the University of Chicago Booth School of Business, President of the American Economic Association

Prof. Thaler discussed what happens when economics meets psychology and how irrational human beings greatly influence the US and world economies. He explained how research is in progress to understand human miscalculations, with the goal of developing better decision-making in business, government and life in general.

Issues covered:

**Economics
Consumer Matters
Mental Health**

Length: 4:49

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues. A automation report of our complete PSA programming is attached. The following table provides a representative sample of our extensive broadcast of public service materials.

In addition to the listed recorded PSAs, KQSN airs numerous live PSAs each day.

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues. A automation report of our complete PSA programming is attached. The following table provides a representative sample of our extensive broadcast of public service materials.

In addition to the listed recorded PSAs, station airs numerous live PSAs each day. Based on this report, KQSN aired a minimum of 4,716 60 second PSA's during Q4 2023. This report includes the 1st and last 2 pages of this extensive 125 page summary from our automation system.

*Spot Report
From: 10/01/2023 To: 12/31/2023
KQSN-FM

Air Date	Air Time	Spot Number	Spot Title	Length	Played
10/01/2023	00:18:35	0004060-051	PSA NFHS - We See 60	00:57.852	1
10/01/2023	00:19:33	0004060-001	PSA Type 2 Diabetes Prevention	00:57.644	2
10/01/2023	00:20:31	0004060-026	PSA Rosacia	00:56.309	3
10/01/2023	00:44:59	0004060-007	PSA Pulmonary Fibrosis Foundation	00:56.508	4
10/01/2023	00:45:55	0004060-050	PSA OSSAA - Stars and Stripes 60	00:57.900	5
10/01/2023	00:46:53	0004060-032	PSA Keeping Our Kids Safe 60	00:57.900	6
10/01/2023	00:48:49	0004060-062	PSA Muscular Dystrophy Association	00:57.758	7
10/01/2023	01:21:11	0004060-019	PSA 4H Need Us	01:00.054	8
10/01/2023	01:22:11	0004060-053	PSA Let's Show Up :30	01:00.089	9
10/01/2023	01:23:11	0004060-030	PSA Victories - Adam 60	01:00.051	10
10/01/2023	01:48:09	0004060-024	PSA Victories - Alex 60	00:57.990	11
10/01/2023	01:49:07	0004060-011	PSA American Humane Society "Teach Kids	00:56.531	12
10/01/2023	01:50:04	0004060-008	PSA NCIB Insurance Fraud	00:56.884	13
10/01/2023	01:51:01	0004060-045	PSA ChoosePT.com Standard :60	00:57.964	14
10/01/2023	01:51:59	0004060-003	PSA Homeland Security See Something Say	00:57.748	15
10/01/2023	02:17:04	0004060-069	PSA Character Revealed	00:59.517	16
10/01/2023	02:18:04	0004060-055	PSA Susan G. Komen - Hope :60	01:00.143	17
10/01/2023	02:19:04	0004060-022	PSA NICB Car Theft	00:59.777	18
10/01/2023	02:20:04	0004060-056	PSA First Responders Children Foundation	01:00.079	19
10/01/2023	02:43:11	0004060-046	PSA USDVA Stand With Us	01:02.082	20
10/01/2023	02:44:13	0004060-010	PSA OK Ed Assn One Caring Adult/Anti Bul	01:02.627	21

12/30/2023	05:48:35	0004060-010	PSA Protecting Kids Online Internet Safe	00:58.919	4658
12/30/2023	05:49:34	0004060-048	PSA OSSAA - Ridiculous 60	00:59.608	4659
12/31/2023	00:17:53	0004060-046	PSA USDVA Stand With Us	00:59.933	4660
12/31/2023	00:18:53	0004060-028	PSA Victories - Greg 60	01:00.304	4661
12/31/2023	00:19:54	0004060-003	PSA Covenant House Issue At Risk Youth 1	00:59.686	4662
12/31/2023	00:20:53	0004060-019	PSA 4H Need Us	01:00.210	4663
12/31/2023	00:46:43	0004060-035	PSA Choices 60	00:57.835	4664
12/31/2023	00:47:41	0004060-023	PSA EPA Reward	00:57.864	4665
12/31/2023	00:49:36	0004060-015	PSA Homeland Security Protect Your Every	00:57.538	4666
12/31/2023	01:21:22	0004060-060	PSA CDC Tip - Cessation	01:01.105	4667
12/31/2023	01:24:24	0004060-026	PSA Rosacia	00:58.799	4668
12/31/2023	01:50:17	0004060-070	PSA Whatever Gets You Talking	00:58.095	4669
12/31/2023	01:51:15	0004060-041	PSA Kids Thank Responders v2	00:57.343	4670
12/31/2023	01:53:11	0004060-009	PSA Homes For Our Troops 10/20/2023	00:57.686	4671
12/31/2023	02:18:58	0004060-024	PSA Victories - Alex 60	01:02.406	4672
12/31/2023	02:20:00	0004060-066	PSA MakeTheConnection.net Stand By A Vet	01:02.003	4673
12/31/2023	02:21:02	0004060-044	PSA ChoosePT.com COVID :60	00:58.967	4674
12/31/2023	02:22:01	0004060-017	PSA USMC full circle 10/20/23	00:58.839	4675
12/31/2023	02:46:01	0004060-027	PSA Community Veterans Crisis	00:58.115	4676
12/31/2023	02:46:59	0004060-053	PSA Let's Show Up :30	00:58.286	4677
12/31/2023	02:47:57	0004060-056	PSA First Responders Children Foundation	00:58.375	4678
12/31/2023	02:48:56	0004060-008	PSA Homes for our troops 2 10/20/2023	00:56.685	4679
12/31/2023	03:19:34	0004060-035	PSA Choices 60	01:00.071	4680
12/31/2023	03:20:34	0004060-023	PSA EPA Reward	01:00.077	4681
12/31/2023	03:22:34	0004060-015	PSA Homeland Security Protect Your Every	00:59.748	4682
12/31/2023	03:23:34	0004060-012	PSA St Jude Issue Health 10/20/2023	00:59.768	4683
12/31/2023	03:48:19	0004060-037	PSA Helping A Friend 60	00:57.757	4684
12/31/2023	03:49:17	0004060-049	PSA OSSAA - Who's In 60	00:57.757	4685
12/31/2023	03:50:15	0004060-002	PSAFighting Blindness Org 10/20/2023	00:57.027	4686
12/31/2023	03:51:12	0004060-055	PSA Susan G. Komen - Hope :60	00:57.761	4687
12/31/2023	04:18:03	0004060-069	PSA Character Revealed	00:59.820	4688
12/31/2023	04:20:03	0004060-032	PSA Keeping Our Kids Safe 60	01:00.396	4689
12/31/2023	04:21:03	0004060-040	PSA We Do Hear You 60	01:00.372	4690
12/31/2023	04:22:04	0004060-010	PSA Protecting Kids Online Internet Safe	00:59.470	4691
12/31/2023	04:47:19	0004060-048	PSA OSSAA - Ridiculous 60	00:58.376	4692
12/31/2023	04:48:17	0004060-029	PSA Victories - Naomi 60	00:58.427	4693
12/31/2023	04:49:15	0004060-064	PSA - SSS.Gov	00:58.670	4694
12/31/2023	05:16:54	0004060-025	PSA Mercy Ships Safe Surgery	00:59.084	4695

12/31/2023	05:17:53	0004060-014	PSA Veterans Employment Issues 10/20/202	01:00.461	4696
12/31/2023	05:18:54	0004060-018	PSA Vet Tix	00:59.150	4697
12/31/2023	05:19:53	0004060-027	PSA Community Veterans Crisis	01:00.134	4698
12/31/2023	05:20:53	0004060-053	PSA Let's Show Up :30	01:00.198	4699
12/31/2023	05:45:54	0004060-047	PSA OSSAA - Tough Tougher 60	00:59.019	4700
12/31/2023	05:46:53	0004060-050	PSA OSSAA - Stars and Stripes 60	00:58.989	4701
12/31/2023	05:47:52	0004060-057	PSA Eating Healthy 60	00:58.894	4702
12/31/2023	13:03:24	0004060-022	PSA NICB Car Theft	01:00.423	4703
12/31/2023	13:19:50	0004060-006	PSA Fighting Blindness Org 10/20/23	01:00.648	4704
12/31/2023	13:36:22	0004060-052	PSA Social Security	01:00.311	4705
12/31/2023	13:44:46	0004060-067	PSA The Future Depends on Teachers	01:00.967	4706
12/31/2023	13:56:40	0004060-045	PSA ChoosePT.com Standard :60	00:59.897	4707
12/31/2023	14:38:32	0004060-058	PSA Alanah	01:00.041	4708
12/31/2023	14:51:48	0004060-062	PSA Muscular Dystrophy Association	00:59.813	4709
12/31/2023	14:52:48	0004060-061	PSA Flu Vaccination	00:59.932	4710
12/31/2023	15:01:09	0004060-013	PSA Aging Senior Health 10/20/23	00:59.846	4711
12/31/2023	15:15:37	0004060-051	PSA NFHS - We See 60	01:00.522	4712
12/31/2023	15:40:34	0004060-031	PSA American Humane Society Rescuing Ani	00:59.867	4713
12/31/2023	16:04:31	0004060-030	PSA Victories - Adam 60	00:59.655	4714
12/31/2023	16:17:37	0004060-001	PSA EarthJustice Org 10/20/2023	01:00.062	4715
12/31/2023	16:27:23	0004060-042	PSA Kids Thank Responders	01:00.553	4716