



NOVEMBER STRATEGIES  
1023 RUSSELL STREET  
COVINGTON, KY 41011

**Contract #** 17210  
**Schedule Dates** 10/26/15-11/03/15  
**Advertiser** RICK NELSON FOR TREASURER (2230)  
**Agency** NOVEMBER STRATEGIES (1445)  
**Product** Political (1040)  
**Brand** POLITICAL (1186)  
**Salesperson** HOUSE, HOUSE (1)  
**Sales Office** WNKY  
**Buyer Name** GROOM, JEFF  
**Phone/Fax** (859) 816-9002 /  
**CPE** ADD-ON  
**Account Types** Regional/Political  
**Billing Type** Standard  
**Comments** RICK NELSON FOR TREASURER ADD-ON

**Date Entered** 10/19/15  
**Last Modified** 10/19/15  
**Entered By** Julie Milam  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$105.00  
**Net Total** \$595.00  
**Sales Tax**

**Bowling Green (WNKY)**  
**By Broadcast Month**  
Nov. 2015 14  
Grand Total: 14

**Rate**  
\$700.00  
\$700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/26/15-11/03/15	3	:30	6A- 6:30A (CST)	1	1	1	1	1	1			7	\$50.00	\$350.00	Bowling Green (WNKY)	SokY Sunrise 1st 1/2 Hour	10/19/15
2.0	Normal Line / NEWS	10/26/15-11/03/15	3	:30	6:30A- 7A (CST)	1	1	1	1	1	1			7	\$50.00	\$350.00	Bowling Green (WNKY)	SokY Sunrise 2nd Half Hour	10/19/15

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: *Julie Milam* Date: 10-19-15  
Accepted-Station: *Julie Milam* Date: 10-19-15  
Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

**Rick Nelson for Treasurer**

**Bowling Green Channel 40 Television Buy**

*All rates shown are gross*

**NBC Week of October 25-31, 2015**

<u>Day</u>	<u>Program</u>	<u>Daypart</u>	<u>Rate</u>
Monday 10/26	SOKY Sunrise	6 a.m.- 6:30 a.m.	Tier III - \$50
	SOKY Sunrise	6:30 a.m. - 7 a.m.	Tier III - \$50
Tuesday 10/27	SOKY Sunrise	6 a.m.- 6:30 a.m.	Tier III - \$50
	SOKY Sunrise	6:30 a.m. - 7 a.m.	Tier III - \$50
Wednesday 10/28	SOKY Sunrise	6 a.m.- 6:30 a.m.	Tier III - \$50
	SOKY Sunrise	6:30 a.m. - 7 a.m.	Tier III - \$50
Thursday 10/29	SOKY Sunrise	6 a.m.- 6:30 a.m.	Tier III - \$50
	SOKY Sunrise	6:30 a.m. - 7 a.m.	Tier III - \$50
Friday 10/30	SOKY Sunrise	6 a.m.- 6:30 a.m.	Tier III - \$50
	SOKY Sunrise	6:30 a.m. - 7 a.m.	Tier III - \$50
<b>Total</b>			<b>\$500</b>

**NBC Week of November 1-7, 2015**

<u>Day</u>	<u>Program</u>	<u>Daypart</u>	<u>Rate</u>
Monday 11/2	SOKY Sunrise	6 a.m.- 6:30 a.m.	Tier III - \$50
	SOKY Sunrise	6:30 a.m. - 7 a.m.	Tier III - \$50
Tuesday 11/3	SOKY Sunrise	6 a.m.- 6:30 a.m.	Tier III - \$50
	SOKY Sunrise	6:30 a.m. - 7 a.m.	Tier III - \$50
<b>Total</b>			<b>\$200</b>

**Total Channel 40 Buy**  
**\$700 gross/ \$595 net**

*dfly*

10-19-15

*OK Julie Milam*  
*10/19/15*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>  WNKY-TV, Hazard, Kentucky	<b>Date:</b>  9/27/15
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I, Rick Nelson,  
 being/on behalf of: Rick Nelson for Kentucky State Treasurer, a legally  
 qualified candidate of the Democratic political  
 party for the office of: Kentucky State Treasurer  
 in the General Election  
 election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Per contract				

**Total Charges:** \$ 700 gross (\$575 net)



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

November Strategies, LLC

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lindy Karns

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

9/27/15

Date

Rick Nelson

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Julie Milam

Signature

Julie Milam

Printed Name

GSM

Title