



**WINKY**  
 WNKY-NBC  
 P.O. Box 149  
 BowlingGreen, KY 42102

GRIT CREATIVE LLC MEDIA  
 324 CAPITOL AVENUE  
 FRANKFORT, KY 40601

**Contract # 16372**

Schedule Dates: 04/06/15-04/24/15  
 Advertiser: KENTUCKIANS FOR GROWTH OPPORTUNITY AND PROGRESSIVITY (219) William  
 Agency: GRIT CREATIVE LLC MEDIA (1420)  
 Product: Political (1040)  
 Brand: POLITICAL ISSUE (1529)  
 Salesperson: HOUSE, HOUSE (1)  
 Sales Office: WNKY  
 Buyer Name: BURTON, SARAH  
 Phone/Fax: (859) 537-4671 /  
 CPE: WNKY  
 Account Types: Regional/Political  
 Billing Type: Standard  
 Comments: POLITICAL ISSUE ORDER APRIL 2015

Date Entered: 04/03/15  
 Last Modified: 04/03/15  
 Headline #: No  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$1,740.00  
 Net Total: \$9,860.00  
 Sales Tax:

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
Apr. 2015	77	\$5,925.00
<b>Grand Total:</b>	<b>77</b>	<b>\$5,925.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	04/06/15-04/24/15	1	:30	7A- TODAY SHOW	3	X	X	X	X	X			9	\$50.00	\$450.00	Bowling Green (WNKY)		4/3/15
2.0	Normal Line / NEWS	04/06/15-04/24/15	1	:30	9A- TODAY SHOW II	3	X	X	X	X	X			9	\$30.00	\$270.00	Bowling Green (WNKY)		4/3/15
3.0	Normal Line / NEWS	04/06/15-04/24/15	1	:30	10A- TODAY SHOW III	3	X	X	X	X	X			9	\$30.00	\$270.00	Bowling Green (WNKY)		4/3/15
4.0	Normal Line / SPOT	04/06/15-04/24/15	1	:30	5P- JEOPARDY	3	X	X	X	X	X			9	\$50.00	\$450.00	Bowling Green (WNKY)		4/3/15
5.0	Normal Line / NEWS	04/06/15-04/24/15	1	:30	5:29P- NBC NIGHTLY NEWS	3	X	X	X	X	X			9	\$100.00	\$900.00	Bowling Green (WNKY)		4/3/15
6.0	Normal Line / SPOT	04/06/15-04/24/15	1	:30	6:04P- JEOPARDY 6PM	3	X	X	X	X	X			9	\$100.00	\$900.00	Bowling Green (WNKY)		4/3/15
7.0	Normal Line / SPOT	04/06/15-04/24/15	1	:30	10:34P- THE TONIGHT SHOW	3	X	X	X	X	X			9	\$50.00	\$450.00	Bowling Green (WNKY)		4/3/15
8.0	Normal Line / NEWS	04/12/15-04/19/15	1	:30	9A- MEET THE PRESS								1	2	\$50.00	\$100.00	Bowling Green (WNKY)		4/3/15
9.0	Normal Line / PRIME	04/06/15-04/06/15	1	:30	6:58P- THE VOICE								1	1	\$300.00	\$300.00	Bowling Green (WNKY)		4/3/15
10.0	Normal Line / PRIME	04/20/15-04/20/15	1	:30	6:58P- THE VOICE								1	1	\$300.00	\$300.00	Bowling Green (WNKY)		4/3/15
11.0	Normal Line / PRIME	04/13/15-04/13/15	1	:30	6:58P- THE VOICE								1	1	\$300.00	\$300.00	Bowling Green (WNKY)		4/3/15
12.0	Normal Line / PRIME	04/15/15-04/15/15	1	:30	6P- LAW & ORDER SVU								1	1	\$175.00	\$175.00	Bowling Green (WNKY)		4/3/15
13.0	Normal Line / PRIME	04/16/15-04/16/15	1	:30	8P- BLACKLIST 2								1	1	\$200.00	\$200.00	Bowling Green (WNKY)		4/3/15

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Bookend P/B Piggy Back  
 Printed At: 02:16 PM on Friday, April 3 2015  
 Page 1 of 3



**WBNS**  
FOUR LOCAL LINK

WBNS-NBC  
P.O. Box 149  
BowlingGreen, KY 42102

GRIT CREATIVE LLC MEDIA  
324 CAPITOL AVENUE  
FRANKFORT, KY 40601

**Contract # 16372**

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 Advertiser: KENTUCKIANS FOR GROWTH OPPORTUNITY AND PROSPERITY (219)Mile Millam  
 Agency: GRIT CREATIVE LLC MEDIA (1420)  
 Product: POLITICAL (1040)  
 Brand: POLITICAL ISSUE (1529)  
 Salesperson: HOUSE, HOUSE (1)  
 Sales Office: WBNS  
 Buyer Name: BURTON, SARAH  
 Phone/Fax: (859) 537-4671 /  
 CPE: WBNS  
 Account Types: Regional/Political  
 Billing Type: Standard  
 Comments: POLITICAL ISSUE ORDER APRIL 2015

Date Entered: 04/03/15  
 Last Modified: 04/03/15  
 Headline #: No  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$1,740.00  
 Net Total: \$9,860.00  
 Sales Tax:

**Bowling Green (WBNS)**

By Broadcast Month	Spots	Rate
Apr. 2015	77	\$5,925.00
<b>Grand Total:</b>	<b>77</b>	<b>\$5,925.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / PRIME	04/09/15-04/09/15	1	:30	9P- 8LACKLST 2	1				1				1	\$200.00	\$200.00	Bowling Green (WBNS)		4/3/15
15.0	Normal Line / PRIME	04/09/15-04/16/15	1	:30	9P- DATELINE SPECIAL	1				1				2	\$200.00	\$400.00	Bowling Green (WBNS)		4/3/15
16.0	Normal Line / PRIME	04/11/15-04/18/15	1	:30	9P- 10P (CST)	1						1		2	\$100.00	\$200.00	Bowling Green (WBNS)	SAT PRIME	4/3/15
17.0	Normal Line / NEWS	04/11/15-04/18/15	1	:30	7A- 12P (CST)	1						1		2	\$30.00	\$60.00	Bowling Green (WBNS)	SAT TODAY SHOW	4/3/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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324 CAPITOL AVENUE  
FRANKFORT, KY 40601

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Agency: GRT CREATIVE LLC MEDIA (1420)  
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Brand: POLITICAL ISSUE (1529)  
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Sales Office: WINKY  
Buyer Name: BURTON, SARAH  
Phone/Fax: (859) 537-4671 /  
CPE: WINKY  
Account Types: Regional/Political  
Billing Type: Standard  
Comments: POLITICAL ISSUE ORDER APRIL 2015

Date Entered: 04/03/15  
Last Modified: 04/03/15  
CO-OP: No  
Headline #  
Demo  
Order Type: Normal  
Package Deal  
Commission %: 15.00  
Commission: \$1,740.00  
Net Total: \$9,860.00  
Sales Tax

By Broadcast Month	Spots	Rate
Apr. 2015	19	\$5,675.00
<b>Grand Total:</b>	<b>19</b>	<b>\$5,675.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / NCAA/BALL	04/06/15-04/06/15	1	:30	8P- NCAA BASKETBALL	2								2	\$1,100.00	\$2,200.00	WINKY-CBS (ENKY)		4/3/15
19.0	Normal Line / PRIME	04/13/15-04/20/15	1	:30	8P- SCORPION	1								2	\$200.00	\$400.00	WINKY-CBS (ENKY)		4/3/15
20.0	Normal Line / PRIME	04/13/15-04/20/15	1	:30	9P- NCIS: LOS ANGELES	1								2	\$200.00	\$400.00	WINKY-CBS (ENKY)		4/3/15
21.0	Normal Line / PRIME	04/13/15-04/13/15	1	:30	9P- 10P (CST)	1								1	\$200.00	\$200.00	WINKY-CBS (ENKY)	NCIS LA	4/3/15
22.0	Normal Line / PRIME	04/07/15-04/21/15	1	:30	6:58P- NCIS				1					3	\$225.00	\$675.00	WINKY-CBS (ENKY)		4/3/15
23.0	Normal Line / PRIME	04/08/15-04/15/15	1	:30	6:58P- SURVIVOR				1					2	\$225.00	\$450.00	WINKY-CBS (ENKY)		4/3/15
24.0	Normal Line / PRIME	04/09/15-04/16/15	1	:30	6:58P- BIG BANG THEORY				1					2	\$275.00	\$550.00	WINKY-CBS (ENKY)		4/3/15
25.0	Normal Line / PRIME	04/10/15-04/10/15	1	:30	6:58P- AMAZING RACE					1				1	\$150.00	\$150.00	WINKY-CBS (ENKY)		4/3/15
26.0	Normal Line / PRIME	04/17/15-04/17/15	1	:30	8P- 9P (CST)						1			1	\$150.00	\$150.00	WINKY-CBS (ENKY)		4/3/15
27.0	Normal Line / PRIME	04/17/15-04/17/15	1	:30	6:58P- AMAZING RACE						1			1	\$150.00	\$150.00	WINKY-CBS (ENKY)	HAWAII FIVE O	4/3/15
28.0	Normal Line / PRIME	04/20/15-04/20/15	1	:30	8P- SCORPION							1		1	\$200.00	\$200.00	WINKY-CBS (ENKY)	SCORPION	4/3/15
29.0	Normal Line / PRIME	04/10/15-04/10/15	1	:30	8P- HAWAII FIVE-O							1		1	\$150.00	\$150.00	WINKY-CBS (ENKY)	HAWAII FIVE O	4/3/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Bookend P/B Piggy Back  
 nted At: 02:16 PM on Friday, April 3 2015  
 Page 3 of 3

# KGOP WNKY/ENKY BUY

Date: 4/3/2015

Client: N/A  
 Media: TV  
 Product: N/A  
 Flight Start Date: 04/06/2015  
 Flight End Date: 04/26/2015  
 Survey: Feb15 DMA Nelsen Lve+3  
 Buyer: Sarah Burton  
 Email: sarah.burton@gri-creative.com

Market/System: Louisville

Daypart Program	STN Gross	STN Net	Dur	Wks			Total Spots
				4/6	4/13	4/20	
<b>HUT/PVT</b>							
MTUWTHF 7:00a-9:00a Today Show WNKY	\$50.00	\$42.50	30	3	3	3	9
MTUWTHF 9:00a-10:00a Today Show WNKY	\$30.00	\$25.50	30	3	3	3	9
MTUWTHF 10:00a-11:00a Today Show WNKY	\$30.00	\$25.50	30	3	3	3	9
MTUWTHF 5:00p-5:30p Jeopardy WNKY	\$50.00	\$42.50	30	3	3	3	9
MTUWTHF 5:30p-6:00p NBC NIGHTLY NEWS WNKY	\$100.00	\$85.00	30	3	3	3	9
MTUWTHF 6:30p-7:00p Jeopardy WNKY	\$100.00	\$85.00	30	3	3	3	9
MTUWTHF 10:30p-11:30p Fallon WNKY	\$50.00	\$42.50	30	3	3	3	9
Su 9:00a-10:00a Meet the Press WNKY	\$50.00	\$42.50	30	1	1	0	2
M 7:00p-9:00p The Voice WNKY	\$300.00	\$255.00	30	1	0	1	2
Tu 7:00p-8:00p The Voice WNKY	\$300.00	\$255.00	30	0	1	0	1

# KGOP WNKY/ENKY BUY

Date: 4/3/2015

Client: N/A  
 Media: TV  
 Product: N/A

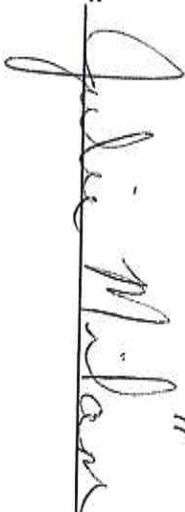
Flight Start Date: 04/06/2015  
 Flight End Date: 04/26/2015  
 Survey: Feb15 DMA Nelsen Live+3  
 Buyer: Sarah Burton  
 Email: sarah.burton@grt-creative.com

Market/System: Louisville

Daypart Program	STN		Dur	Wks				Total Spots
	Gross	STN Net		4/6	4/13	4/20		
<b>HUT/PVT</b>								
W 8:00p-9:00p Law and Order	\$175.00	\$148.75	30	0	1	0	1	
WNKY								
Th 7:00p-8:00p Blacklist	\$200.00	\$170.00	30	0	1	0	1	
WNKY								
Th 8:00p-9:00p Blacklist	\$200.00	\$170.00	30	1	0	0	1	
WNKY								
Th 9:00p-10:00p Dateline	\$200.00	\$170.00	30	1	1	0	2	
WNKY								
Sa 9:00p-10:00p SNL	\$100.00	\$85.00	30	1	1	0	2	
WNKY								
Sa 7:00a-12:00p Today Show	\$30.00	\$25.50	30	1	1	0	2	
WNKY								
<b>Total Cost:</b>	<b>\$5,925.00</b>							
			<b>Total Spots:</b>	<b>27</b>	<b>28</b>	<b>22</b>	<b>77</b>	<b>77</b>
								<b>\$5,036.25</b>

Disclaimer:

Signature:



# KGOP WNKY/ENKY BUY

Date: 4/3/2015

Client: N/A  
 Media: TV  
 Product: N/A

Flight Start Date: 04/06/2015  
 Flight End Date: 04/26/2015  
 Survey: Feb15 DMA Nielsen Live+3  
 Buyer: Sarah Burton  
 Email: sarah.burton@grt-creative.com

Market/System: Louisville

HUT/PVT	Daypart Program	STN		Dur	Wks			Total Spots
		Gross	STN Net		4/6	4/13	4/20	
M 8:00p-9:00p	Scorpion	\$200.00	\$170.00	30	0	1	2	3
ENKY								
M 9:00p-10:00p	NCS	\$200.00	\$170.00	30	0	2	1	3
ENKY								
Tu 7:00p-8:00p	NCS	\$225.00	\$191.25	30	1	1	1	3
ENKY								
W 7:00p-8:00p	Survivor	\$225.00	\$191.25	30	1	1	0	2
ENKY								
Th 7:00p-7:30p	Big Bang	\$275.00	\$233.75	30	1	1	0	2
ENKY								
F 7:00p-8:00p	Amazing Race	\$150.00	\$127.50	30	1	1	0	2
ENKY								
F 8:00p-9:00p	Hawaii 50	\$150.00	\$127.50	30	1	1	0	2
ENKY								
M 8:00p-10:00p		\$1,100.00	\$935.00	30	2	0	0	2

# KGOP WNKY/ENKY BUY

Date: 4/3/2015

Client: N/A  
Media: TV/  
Product: N/A

Flight Start Date: 04/06/2015  
Flight End Date: 04/26/2015  
Survey: Feb15 DMA Nelsen Live+3  
Buyer: Sarah Burton  
Email: sarah.burton@grit-creative.com

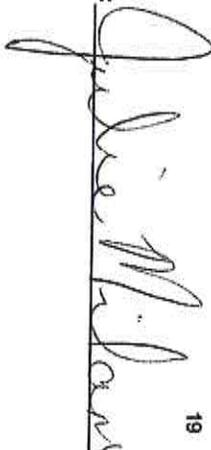
Market/System: Louisville

Daypart Program	STN Gross	STN Net	Dur	Wks 4/6 4/13 4/20	Total Spots
HUT/PVT UK Championship					

Total Cost: \$5,675.00      Total Spots: 7 8 4

19  
19

Signature:



Disclaimer:

# Summary by Station

Date: 4/3/2015

Client: N/A  
 Media: TV  
 Product: N/A

Flight Start Date: 04/06/2015  
 Flight End Date: 04/26/2015  
 Survey: Feb15 DMA Nielsen Live+3  
 Buyer: Sarah Burton  
 Email: sarah.burton@grfi-creative.com

Market/System: Louisville

Station	Total Spots	STN Gross	PCT	STN Net	PCT
HUT/PVT	77	\$5,925.00	51%	\$5,036.25	51%
HUT/PVT	19	\$5,675.00	49%	\$4,823.75	49%
<b>Market Total:</b>	<b>96</b>	<b>\$11,600.00</b>		<b>\$9,860.00</b>	

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Grit Creative  
324 Capitol Ave, Frankfort, KY 40601

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Richard Knock (5133579491) -- P. O. Box 710, Union, KY 41091

Member: Kathryn Breiwa (5133579491) -- 2032 Honeysuckle Court, Bowling Green, KY 42104

Treasurer: Del Osburn (5133579491) -- 2435 Den Street, St. Augustine, FL 32092



<b>Station and Location:</b> WNKY TV, Bowling Green KY	<b>Date:</b> 4/2/15
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I, **Kathleen Seneff**

do hereby request station time concerning the following issue:

Kentuckians for Growth, Opportunity and Prosperity PAC: Supporting limited government and our unabridged right to life, liberty and the pursuit of happiness.

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

This broadcast time will be used by: KGOP PAC