



WINKY
WINKY-NBC
P.O. Box 149
BowlingGreen, KY 42102

GRIT CREATIVE LLC MEDIA
324 CAPITOL AVENUE
FRANKFORT, KY 40601

Contract # 16372

Schedule Dates 04/06/15-04/24/15
Advertiser KENTUCKIANS FOR GROWTH OPPORTUNITY AND PROGRESSIVITY (219) William
Agency GRIT CREATIVE LLC MEDIA (1420)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE, HOUSE (1)
Sales Office WINKY
Buyer Name BURTON, SARAH
Phone/Fax (859) 537-4671 /
CPE WINKY
Account Types Regional/Political
Billing Type Standard
Comments POLITICAL ISSUE ORDER APRIL 2015

Date Entered 04/03/15
Last Modified 04/03/15
Headline # No
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,740.00
Net Total \$9,860.00
Sales Tax

Bowling Green (WINKY)
By Broadcast Month
Apr. 2015
Grand Total:

Spots 77
Rate \$5,925.00
77 \$5,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	04/06/15-04/24/15	1	:30	7A- TODAY SHOW	3	X	X	X	X	X			9	\$50.00	\$450.00	Bowling Green (WINKY)		4/3/15
2.0	Normal Line / NEWS	04/06/15-04/24/15	1	:30	9A- TODAY SHOW II	3	X	X	X	X	X			9	\$30.00	\$270.00	Bowling Green (WINKY)		4/3/15
3.0	Normal Line / NEWS	04/06/15-04/24/15	1	:30	10A- TODAY SHOW III	3	X	X	X	X	X			9	\$30.00	\$270.00	Bowling Green (WINKY)		4/3/15
4.0	Normal Line / SPOT	04/06/15-04/24/15	1	:30	5P- JEOPARDY	3	X	X	X	X	X			9	\$50.00	\$450.00	Bowling Green (WINKY)		4/3/15
5.0	Normal Line / NEWS	04/06/15-04/24/15	1	:30	5:29P- NBC NIGHTLY NEWS	3	X	X	X	X	X			9	\$100.00	\$900.00	Bowling Green (WINKY)		4/3/15
6.0	Normal Line / SPOT	04/06/15-04/24/15	1	:30	6:04P- JEOPARDY 6PM	3	X	X	X	X	X			9	\$100.00	\$900.00	Bowling Green (WINKY)		4/3/15
7.0	Normal Line / SPOT	04/06/15-04/24/15	1	:30	10:34P- THE TONIGHT SHOW	3	X	X	X	X	X			9	\$50.00	\$450.00	Bowling Green (WINKY)		4/3/15
8.0	Normal Line / NEWS	04/12/15-04/19/15	1	:30	9A- MEET THE PRESS								1	2	\$50.00	\$100.00	Bowling Green (WINKY)		4/3/15
9.0	Normal Line / PRIME	04/06/15-04/06/15	1	:30	6:58P- THE VOICE								1	1	\$300.00	\$300.00	Bowling Green (WINKY)		4/3/15
10.0	Normal Line / PRIME	04/20/15-04/20/15	1	:30	6:58P- THE VOICE								1	1	\$300.00	\$300.00	Bowling Green (WINKY)		4/3/15
11.0	Normal Line / PRIME	04/13/15-04/13/15	1	:30	6:58P- THE VOICE								1	1	\$300.00	\$300.00	Bowling Green (WINKY)		4/3/15
12.0	Normal Line / PRIME	04/15/15-04/15/15	1	:30	8P- LAW & ORDER SVU								1	1	\$175.00	\$175.00	Bowling Green (WINKY)		4/3/15
13.0	Normal Line / PRIME	04/16/15-04/16/15	1	:30	8P- BLACKLIST 2								1	1	\$200.00	\$200.00	Bowling Green (WINKY)		4/3/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WINKY-NBC
P.O. Box 149
BowlingGreen, KY 42102

GRIT CREATIVE LLC MEDIA
324 CAPITOL AVENUE
FRANKFORT, KY 40601

Contract # 16372

Schedule Dates 04/06/15-04/24/15
Advertiser KENTUCKIANS FOR GROWTH OPPORTUNITY AND PROGRESSIVITY (219)Mile Millam
Agency GRIT CREATIVE LLC MEDIA (1420)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE, HOUSE (1)
Sales Office WINKY
Buyer Name BURTON, SARAH
Phone/Fax (859) 537-4671 /
CPE WINKY
Account Types Regional/Political
Billing Type Standard
Comments POLITICAL ISSUE ORDER APRIL 2015

Date Entered 04/03/15
Last Modified 04/03/15
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,740.00
Net Total \$9,860.00
Sales Tax

Bowling Green (WINKY)		
By Broadcast Month	Spots	Rate
Apr. 2015	77	\$5,925.00
Grand Total:	77	\$5,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / PRIME	04/09/15-04/09/15	1	:30	8P- BLACKLIST 2					1				1	\$200.00	\$200.00	Bowling Green (WINKY)		4/3/15
15.0	Normal Line / PRIME	04/09/15-04/16/15	1	:30	9P- DATELINE SPECIAL					1				2	\$200.00	\$400.00	Bowling Green (WINKY)		4/3/15
16.0	Normal Line / PRIME	04/11/15-04/18/15	1	:30	9P- 10P (CST)							1		2	\$100.00	\$200.00	Bowling Green (WINKY)	SAT PRIME	4/3/15
17.0	Normal Line / NEWS	04/11/15-04/18/15	1	:30	7A- 12P (CST)							1		2	\$30.00	\$60.00	Bowling Green (WINKY)	SAT TODAY SHOW	4/3/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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E Bookend P/B Piggy Back

Printed At: 02:16 PM on Friday, April 3 2015



WINKY-CBS
P.O. BOX 149
BowlingGreen, KY 42102

GRT CREATIVE LLC MEDIA
324 CAPITOL AVENUE
FRANKFORT, KY 40601

Contract # 16372

Schedule Dates 04/06/15-04/24/15
Advertiser KENTUCKIANS FOR GROWTH OPPORTUNITY AND PROGRESS (2199)lie William
Agency GRT CREATIVE LLC MEDIA (1420)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE, HOUSE (1)
Sales Office WINKY
Buyer Name BURTON,SARAH
Phone/Fax (859) 537-4671 /
CPE WINKY
Account Types Regional/Political
Billing Type Standard
Comments POLITICAL ISSUE ORDER APRIL 2015

Date Entered 04/03/15
Last Modified 04/03/15
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,740.00
Net Total \$9,860.00
Sales Tax

WINKY-CBS (ENKY)	Spots	Rate
By Broadcast Month		
Apr. 2015	19	\$5,675.00
Grand Total:	19	\$5,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / NCAA/BALL	04/06/15-04/06/15	1	:30	8P- NCAA BASKETBALL	2								2	\$1,100.00	\$2,200.00	WINKY-CBS (ENKY)		4/3/15
19.0	Normal Line / PRIME	04/13/15-04/20/15	1	:30	8P- SCORPION	1	1							2	\$200.00	\$400.00	WINKY-CBS (ENKY)		4/3/15
20.0	Normal Line / PRIME	04/13/15-04/20/15	1	:30	9P- NCIS: LOS ANGELES	1	1							2	\$200.00	\$400.00	WINKY-CBS (ENKY)		4/3/15
21.0	Normal Line / PRIME	04/13/15-04/13/15	1	:30	9P- 10P (CST)	1	1							1	\$200.00	\$200.00	WINKY-CBS (ENKY)	NCIS LA	4/3/15
22.0	Normal Line / PRIME	04/07/15-04/21/15	1	:30	6:58P- NCIS			1						3	\$225.00	\$675.00	WINKY-CBS (ENKY)		4/3/15
23.0	Normal Line / PRIME	04/08/15-04/15/15	1	:30	6:58P- SURVIVOR				1					2	\$225.00	\$450.00	WINKY-CBS (ENKY)		4/3/15
24.0	Normal Line / PRIME	04/09/15-04/16/15	1	:30	6:58P- BIG BANG THEORY					1				2	\$225.00	\$550.00	WINKY-CBS (ENKY)		4/3/15
25.0	Normal Line / PRIME	04/10/15-04/10/15	1	:30	6:58P- AMAZING RACE						1			1	\$150.00	\$150.00	WINKY-CBS (ENKY)		4/3/15
26.0	Normal Line / PRIME	04/17/15-04/17/15	1	:30	8P- 9P (CST)							1		1	\$150.00	\$150.00	WINKY-CBS (ENKY)	HAWAII FIVE O	4/3/15
27.0	Normal Line / PRIME	04/17/15-04/17/15	1	:30	6:58P- AMAZING RACE							1		1	\$150.00	\$150.00	WINKY-CBS (ENKY)		4/3/15
28.0	Normal Line / PRIME	04/20/15-04/20/15	1	:30	8P- SCORPION								1	1	\$200.00	\$200.00	WINKY-CBS (ENKY)	SCORPION	4/3/15
29.0	Normal Line / PRIME	04/10/15-04/10/15	1	:30	8P- HAWAII FIVE-O								1	1	\$150.00	\$150.00	WINKY-CBS (ENKY)	HAWAII FIVE O	4/3/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

Bookend P/B Piggy Back

Printed At: 02:16 PM on Friday, April 3 2015

KGOP WNKY/ENKY BUY

Date: 4/3/2015

Client: N/A
Media: TV
Product: N/A

Flight Start Date: 04/06/2015
Flight End Date: 04/26/2015
Survey: Feb15 DMA Nelsen Live+3

Buyer: Sarah Burton
Email: sarah.burton@gri-creative.com

Market/System: Louisville

Daypart Program	STN Gross	STN Net	Dur	Wks 4/6 4/13 4/20	Total Spots
HUT/PVT					
MTuWThF 7:00a-9:00a Today Show WNKY	\$50.00	\$42.50	30	3 3 3	9
MTuWThF 9:00a-10:00a Today Show WNKY	\$30.00	\$25.50	30	3 3 3	9
MTuWThF 10:00a-11:00a Today Show WNKY	\$30.00	\$25.50	30	3 3 3	9
MTuWThF 5:00p-5:30p Jeopardy WNKY	\$50.00	\$42.50	30	3 3 3	9
MTuWThF 5:30p-6:00p NBC NIGHTLY NEWS WNKY	\$100.00	\$85.00	30	3 3 3	9
MTuWThF 6:30p-7:00p Jeopardy WNKY	\$100.00	\$85.00	30	3 3 3	9
MTuWThF 10:30p-11:30p Fallon WNKY	\$60.00	\$42.50	30	3 3 3	9
Su 9:00a-10:00a Meet the Press WNKY	\$50.00	\$42.50	30	1 1 0	2
M 7:00p-9:00p The Voice WNKY	\$300.00	\$255.00	30	1 0 1	2
Tu 7:00p-8:00p The Voice WNKY	\$300.00	\$255.00	30	0 1 0	1

KGOP WNKY/ENKY BUY

Date: 4/3/2015

Client: N/A
Media: TV
Product: N/A

Flight Start Date: 04/06/2015
Flight End Date: 04/26/2015
Survey: Feb15 DMA Nelsen Live+3
Buyer: Sarah Burton
Email: sarah.burton@grit-creative.com

Market/System: Louisville

Daypart Program	STN Gross	STN Net	Dur	Wks			Total Spots
				4/6	4/13	4/20	
HUT/PVT							
W 8:00p-9:00p Law and Order WNKY	\$175.00	\$148.75	30	0	1	0	1
Th 7:00p-8:00p Blacklist WNKY	\$200.00	\$170.00	30	0	1	0	1
Th 8:00p-9:00p Blacklist WNKY	\$200.00	\$170.00	30	1	0	0	1
Th 9:00p-10:00p Dateline WNKY	\$200.00	\$170.00	30	1	1	0	2
Sa 9:00p-10:00p SNL WNKY	\$100.00	\$85.00	30	1	1	0	2
Sa 7:00a-12:00p Today Show WNKY	\$30.00	\$25.50	30	1	1	0	2
Total Cost:				Total Spots:			77
\$5,925.00				\$5,036.25			77

Disclaimer:

Signature:

Julie M. Harlan

KGOP WNKY/ENKY BUY

Date: 4/3/2015

Client: N/A
Media: TV
Product: N/A

Flight Start Date: 04/06/2015
Flight End Date: 04/26/2015
Survey: Feb15 DMA Nielsen Live+3
Buyer: Sarah Burton
Email: sarah.burton@grt-creative.com

Market/System: Louisville

Daypart Program	STN		STN Net	Dur	Wks			Total Spots
	Gross				4/6	4/13	4/20	
HUT/PVT								
M 8:00p-9:00p Scorpion ENKY	\$200.00	\$170.00	30	0	1	2		3
M 9:00p-10:00p NCIS ENKY	\$200.00	\$170.00	30	0	2	1		3
Tu 7:00p-8:00p NCIS ENKY	\$225.00	\$191.25	30	1	1	1		3
W 7:00p-8:00p Survivor ENKY	\$225.00	\$191.25	30	1	1	0		2
Th 7:00p-7:30p Big Bang ENKY	\$275.00	\$233.75	30	1	1	0		2
F 7:00p-8:00p Amazing Race ENKY	\$150.00	\$127.50	30	1	1	0		2
F 8:00p-9:00p Hawaii 50 ENKY	\$150.00	\$127.50	30	1	1	0		2
M 8:00p-10:00p	\$1,100.00	\$935.00	30	2	0	0		2

Date: 4/3/2015

Flight Start Date: 04/06/2015
Flight End Date: 04/26/2015
Survey: Feb15 DMA, Nielsen Live+3
Buyer: Sarah Burton
Email: sarah.burton@gfrc-creative.com

Daypart Program	STN Gross	STN Net	Wks	Total Spots
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HUT/PVT	
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Total Spots:	7	8	4
Total Cost:	\$5,675.00	\$4,823.75	

Signature:

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Julie M. L.

Page: 4

Summary by Station

Date: 4/3/2015

Client: N/A
Media: TV
Product: N/A

Flight Start Date: 04/06/2015
Flight End Date: 04/26/2015
Survey: Feb15 DMA Nelsen Live+3
Buyer: Sarah Burton
Email: sarah.burton@grfi-creative.com

Market/System: Louisville

Station	Total Spots	STN Gross	PCT	STN Net	PCT
HUT/PVT	77	\$5,925.00	51%	\$5,036.25	51%
HUT/PVT	19	\$5,675.00	49%	\$4,823.75	49%
Market Total:	96	\$11,600.00		\$9,860.00	

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Grit Creative
324 Capitol Ave, Frankfort, KY 40601

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Richard Knock (5133579491) -- P. O. Box 710, Union, KY 41091

Member: Kathryn Breiwa (5133579491) -- 2032 Honeysuckle Court, Bowling Green, KY 42104

Treasurer: Del Osburn (5133579491) -- 2435 Den Street, St. Augustine, FL 32092

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/1/15 Kathleen M. Lennoff 859-967-6620
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
Julie Milam Julie Milam GSM
Signature Printed Name Title

Station and Location: WNKY TV, Bowling Green KY	Date: 4/2/15
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I, **Kathleen Seneff**

do hereby request station time concerning the following issue:

Kentuckians for Growth, Opportunity and Prosperity PAC: Supporting limited government and our unabridged right to life, liberty and the pursuit of happiness.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

This broadcast time will be used by: **KGOP PAC**