

**WVNY**  
YOUR LOCAL LINK



MENTZER MEDIA SERVICES  
600 FAIRMOUNT AVE.  
SUITE 306  
TOWSON, MD 21286

**Contract # 16374**

Schedule Dates: 04/07/15-04/13/15  
Advertiser: CITIZENS 4 A SOUND GOV (2198)  
Agency: MENTZER MEDIA SERVICES (1040)  
Product: Political (1040)  
Brand: POLITICAL ISSUE (1529)  
Salesperson: WASHINGTON, DC (1023)  
Sales Office: WASHINGTON, DC  
Buyer Name: Russo, Mia  
Phone/Fax: (215) 563-5400 /  
CPE: 84/222/1978  
Account Types: National/Political  
Billing Type: Standard  
Comments: CITIZENS 4 SOUND GOV  
CITIZENS FOR A SOUND GOVERNMENT

Date Entered: 04/03/15  
Last Modified: 04/03/15  
Entered By: Julie Milam  
CO-OP: No  
Headline #: ECR10585502  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$193.50  
Net Total: \$1,096.50  
Sales Tax:

**Bowling Green (WVNY)**  
By Broadcast Month: Spots Rate  
Apr. 2015: 11 \$1,290.00  
Grand Total: 11 \$1,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	04/12/15-04/12/15	1	:30	9A- 10A (CST)	1								1	\$35.00	\$35.00	Bowling Green (WVNY)	MEET THE PRESS	4/3/15
2.0	Normal Line / NEWS	04/07/15-04/07/15	1	:30	6:03P- 6:30P (CST)	1		1						1	\$80.00	\$80.00	Bowling Green (WVNY)	JEOPARDY	4/3/15
3.0	Normal Line / NEWS	04/08/15-04/08/15	1	:30	6:03P- 6:30P (CST)	1			1					1	\$80.00	\$80.00	Bowling Green (WVNY)	JEOPARDY	4/3/15
4.0	Normal Line / NEWS	04/09/15-04/09/15	1	:30	6:03P- 6:30P (CST)	1				1				1	\$80.00	\$80.00	Bowling Green (WVNY)	JEOPARDY	4/3/15
5.0	Normal Line / NEWS	04/10/15-04/10/15	1	:30	6:03P- 6:30P (CST)	1					1			1	\$80.00	\$80.00	Bowling Green (WVNY)	JEOPARDY	4/3/15
6.0	Normal Line / NEWS	04/13/15-04/13/15	1	:30	6:03P- 6:30P (CST)	1	1							1	\$80.00	\$80.00	Bowling Green (WVNY)	JEOPARDY	4/3/15
7.0	Normal Line / PRIME	04/07/15-04/07/15	1	:30	7P- 8P (CST)	1		1						1	\$225.00	\$225.00	Bowling Green (WVNY)	THE VOICE	4/3/15
8.0	Normal Line / PRIME	04/07/15-04/07/15	1	:30	9P- 10P (CST)	1		1						1	\$175.00	\$175.00	Bowling Green (WVNY)	CHICAGO FIRE	4/3/15
9.0	Normal Line / PRIME	04/08/15-04/08/15	3	:30	7P- 8P (CST)	1			1					1	\$175.00	\$175.00	Bowling Green (WVNY)	THE VOICE	4/3/15
10.0	Normal Line / PRIME	04/12/15-04/12/15	1	:30	6P- 7P (CST)	1							1	1	\$140.00	\$140.00	Bowling Green (WVNY)	DATeline NBC	4/3/15
11.0	Normal Line / PRIME	04/12/15-04/12/15	1	:30	7P- 8P (CST)	1							1	1	\$140.00	\$140.00	Bowling Green (WVNY)	A.D.	4/3/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

# ORDER WORKSHEET

Rep Order# 10585502	Ver# 1	Status Confirmed	Traffic Order#	Last Received: 04/03/15 12:57 PM	Printed: 04/06/15 5:47 PM	Duplicate	1 of 2
EC'd Yes				Showing Buylines:	All Lines		

  

Station WNKY-TV BOWLING GREEN KY	Agency (MENT) MENTZER MEDIA SERVICES	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (6087) POLITICAL ISSUE GROU	600 FAIRMOUNT AVE, SUITE 306	Sales Office (DC) WASHINGTON
Product CITIZENS 4 SOUND GOV	TOWSON, MD 21286	Salesperson (FB2) FRAN BROWN
Estimate# 1978	Agency C/P1/P2/E 84/222/1978	Sales Assistant FRAN
Buyer Mia Russo	Flight Dates 04/07/15-04/13/15	Salesperson Phone# 215-563-5400
		Salesperson Fax# 215-563-2974

## --- CONTRACT COMMENT ---

CITIZENS FOR A SOUND GOVERNMENT

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Su	9A-10A	MEET THE PRESS	30	1.0	1.0	\$35.00	04/12-04/12	1	1	1	\$35.00
2	Tu	603P-630P	JEOPARDY	30	2.3	2.3	\$80.00	04/07-04/07	1	1	1	\$80.00
3	W	603P-630P	JEOPARDY	30	2.3	2.3	\$80.00	04/08-04/08	1	1	1	\$80.00
4	Th	603P-630P	JEOPARDY	30	2.3	2.3	\$80.00	04/09-04/09	1	1	1	\$80.00
5	F	603P-630P	JEOPARDY	30	2.3	2.3	\$80.00	04/10-04/10	1	1	1	\$80.00
6	M	603P-630P	JEOPARDY	30	2.3	2.3	\$80.00	04/13-04/13	1	1	1	\$80.00
7	Tu	7P-8P	THE VOICE	30	5.5	5.5	\$225.00	04/07-04/07	1	1	1	\$225.00
8	Tu	9P-10P	CHICAGO FIRE	30	6.0	6.0	\$175.00	04/07-04/07	1	1	1	\$175.00
9	W	7P-8P	THE VOICE	30	5.5	5.5	\$175.00	04/08-04/08	1	1	1	\$175.00
10	Su	6P-7P	DATELINE NBC	30	6.9	6.9	\$140.00	04/12-04/12	1	1	1	\$140.00
11	Su	7P-8P	A.D.	30	8.3	8.3	\$140.00	04/12-04/12	1	1	1	\$140.00

# ORDER WORKSHEET

Rep Order# 10585502	Ver# 1	Status Confirmed	Traffic Order#	Printed: 04/06/15 5:47 PM	Duplicate	2 of 2
EC'd Yes				04/03/15 12:57 PM		
			Last Received:	All Lines		
			Showing Buylines:			
Station WNKY-TV BOWLING GREEN KY	Agency (MENT) MENTZER MEDIA SERVICES	Rep Firm MILLENNIUM SALES & MARKETING				
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Product CITIZENS 4 SOUND GOV	TOWSON, MD 21286	Salesperson (FB2) FRAN BROWN				
Estimate# 1978	Agency C/P1/P2/E 84/222/1978	Sales Assistant FRAN				
Buyer Mia Russo	Flight Dates 04/07/15-04/13/15	Salesperson Phone# 215-563-5400				
		Salesperson Fax# 215-563-2974				

## ---REPORT TOTALS---

Report Totals: 11 / \$1,290.00

## ---SALES MONTHLY TOTALS---

Apr2015: 11/ \$1,290.00  
 Order Totals: 11 / \$1,290.00  
 Total GRPS: 44.7

## --- COMPETITIVE ---

Market Totals	\$15,523.47	CABL .00%	ENKY 4.44%	GBKO 1.93%	UNKN .00%	WBKO 85.32%
		WNKY 8.31%				

Books [FEB14]  
 Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WNKY-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 40px;">4/3</span>
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

Citizens for a Sound Government
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies	4/7 - 4/13			

This broadcast time will be used by: Citizens for a Sound Government



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizens for a Sound Government 403 S REED COURT LAKEWOOD, CO 80226
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Alan Philip Treasurer - Dennis Lanphier
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizens for a Sound Government  
403 S REED COURT  
LAKEWOOD, CO 80226

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Alan Philip  
Treasurer - Dennis Lanphier

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

<u>5.7.14</u>	<u>Alan Philp, President of CSG</u>	<u>303.332.6539</u>
Date	Signature	Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

<input checked="" type="checkbox"/> <b>Accepted</b>	<input type="checkbox"/> <b>Accepted in Part</b>	<input type="checkbox"/> <b>Rejected</b>
<u></u>	<u>Julie Milam</u>	<u>GSM</u>
Signature	Printed Name	Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
	Varies				

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.