



WKY-NBC
P.O. Box 149
BowlingGreen, KY 42102

Contract # 16441

Schedule Dates 04/28/15-05/19/15
Advertiser KENTUCKIANS FOR GROWTH OPPORTUNITY AND PROGRESSIVITY (219) Jille Milam
Agency GRIT CREATIVE LLC MEDIA (1420)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE, HOUSE (1)
Sales Office WKY
Buyer Name BURTON, SARAH
Phone/Fax (859) 967-6620 /
CPE N/A
Account Types Regional/Political
Billing Type Standard
Comments Louisville Market

GRIT CREATIVE LLC MEDIA
324 CAPITOL AVENUE
FRANKFORT, KY 40601

Date Entered 04/25/15
Last Modified 04/25/15
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$271.50
Net Total \$1,538.50
Sales Tax

Bowling Green (WKY)
By Broadcast Month Spots Rate
May, 2015 34 \$1,810.00
Grand Total: \$1,810.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	04/28/15-05/01/15	3	:30	7A- TODAY SHOW	2		X	X	X	X			2	\$25.00	\$50.00	Bowling Green (WKY)		4/25/15
2.0	Normal Line / NEWS	05/04/15-05/08/15	3	:30	7A- TODAY SHOW	2	X	X	X	X	X			2	\$25.00	\$50.00	Bowling Green (WKY)		4/25/15
3.0	Normal Line / NEWS	05/11/15-05/15/15	3	:30	7A- TODAY SHOW	2	X	X	X	X	X			2	\$25.00	\$50.00	Bowling Green (WKY)		4/25/15
4.0	Normal Line / NEWS	05/18/15-05/19/15	3	:30	7A- TODAY SHOW	1	1							2	\$25.00	\$50.00	Bowling Green (WKY)		4/25/15
5.0	Normal Line / NEWS	04/28/15-05/01/15	3	:30	5:30P- 6P (CST)	2		X	X	X	X			2	\$75.00	\$150.00	Bowling Green (WKY)	NBC NIGHTLY NEWS	4/25/15
6.0	Normal Line / NEWS	05/04/15-05/08/15	3	:30	5:30P- 6P (CST)	2	X	X	X	X	X			2	\$75.00	\$150.00	Bowling Green (WKY)	NBC NIGHTLY NEWS	4/25/15
7.0	Normal Line / NEWS	05/11/15-05/15/15	3	:30	5:30P- 6P (CST)	2	X	X	X	X	X			2	\$75.00	\$150.00	Bowling Green (WKY)	NBC NIGHTLY NEWS	4/25/15
8.0	Normal Line / NEWS	05/18/15-05/18/15	3	:30	5:30P- 6P (CST)	1	1							1	\$75.00	\$75.00	Bowling Green (WKY)	NBC NIGHTLY NEWS	4/25/15
9.0	Normal Line / SPOT	04/28/15-05/01/15	3	:30	10:34P- 11:30P (CST)	2		X	X	X	X			2	\$20.00	\$40.00	Bowling Green (WKY)	TONIGHT SHOW JIMMY FALLON	4/25/15
10.0	Normal Line / SPOT	05/04/15-05/08/15	3	:30	10:34P- 11:30P (CST)	2	X	X	X	X	X			2	\$20.00	\$40.00	Bowling Green (WKY)	TONIGHT SHOW JIMMY FALLON	4/25/15
11.0	Normal Line / SPOT	05/11/15-05/15/15	3	:30	10:34P- 11:30P (CST)	2	X	X	X	X	X			2	\$20.00	\$40.00	Bowling Green (WKY)	TONIGHT SHOW JIMMY FALLON	4/25/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WKY-DT NBC 40.1 and WKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WNKY-NBC
P.O. Box 149
BowlingGreen, KY 42102



GRIT CREATIVE LLC MEDIA
324 CAPITOL AVENUE
FRANKFORT, KY 40601

Contract # 16441

Schedule Dates

04/28/15-05/19/15

Advertiser

KENTUCKIANS FOR GROWTH OPPORTUNITY AND

Agency

GRIT CREATIVE LLC MEDIA (1420)

Product

Political (1040)

Brand

POLITICAL ISSUE (1529)

Salesperson

HOUSE, HOUSE (1)

Sales Office

WNKY

Buyer Name

BURTON, SARAH

Phone/Fax

(859) 967-6620 /

CPE

N/A

Account Types

Regional/Political

Billing Type

Standard

Comments

Louisville Market

Date Entered 04/25/15

Last Modified 04/25/15

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$271.50

Net Total \$1,538.50

Sales Tax

Bowling Green (WNKY)

By Broadcast Month Spots Rate

May. 2015 34 \$1,810.00

Grand Total: 34 \$1,810.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	05/18/15-05/18/15	3	:30	10:34P- 11:30P (CST)	1	1							1	\$20.00	\$20.00	Bowling Green (WNKY)	TONIGHT SHOW JIMMY FALLON	4/25/15
13.0	Normal Line / PRIME	05/04/15-05/11/15	3	:30	7P- 9P (CST)	1	1							2	\$200.00	\$400.00	Bowling Green (WNKY)	THE VOICE	4/25/15
14.0	Normal Line / PRIME	04/30/15-04/30/15	3	:30	8P- 9P (CST)				1					1	\$150.00	\$150.00	Bowling Green (WNKY)	Blacklist	4/25/15
15.0	Normal Line / PRIME	05/14/15-05/14/15	3	:30	8P- 9P (CST)				1					1	\$150.00	\$150.00	Bowling Green (WNKY)	Blacklist	4/25/15
16.0	Normal Line / PRIME	04/30/15-04/30/15	3	:30	9P- 10P (CST)				1					1	\$75.00	\$75.00	Bowling Green (WNKY)	Dateline	4/25/15
17.0	Normal Line / PRIME	05/09/15-05/09/15	3	:30	9P- 10P (CST)							1		1	\$50.00	\$50.00	Bowling Green (WNKY)	SNL Encore	4/25/15
18.0	Normal Line / NEWS	05/02/15-05/16/15	3	:30	7A- 9A (CST)							1		3	\$15.00	\$45.00	Bowling Green (WNKY)	Saturday Today Show	4/25/15
19.0	Normal Line / NEWS	05/03/15-05/17/15	3	:30	9A- 10A (CST)								1	3	\$25.00	\$75.00	Bowling Green (WNKY)	Meet the Press	4/25/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

KGOP WNKY BUY

Date: 4/24/2015

Client: N/A
Media: TV
Product: N/A

Flight Start Date: 04/27/2015
Flight End Date: 05/24/2015
Survey: Feb15 DMA Nelsen Live+3
Buyer: Sarah Burton
Email: sarah.burton@grit-creative.com

Market/System: Louisville

Daypart Program	STN		STN Net	Dur	Wks					Total Spots
	Gross				4/27	5/4	5/11	5/18		
HUT/PVT										
MTuWThF 7:00a- 9:00a Today Show WNKY	\$25.00		\$21.25	30	2	2	2	2		8
MTuWThF 5:30p- 6:00p NBC NIGHTLY NEWS WNKY	\$75.00		\$63.75	30	2	2	2	1		7
MTuWThF 10:30p-11:30p Fallon WNKY	\$20.00		\$17.00	30	2	2	2	1		7
Su 9:00a-10:00a Meet the Press WNKY	\$25.00		\$21.25	30	1	1	1	0		3
M 7:00p- 9:00p The Voice WNKY	\$200.00		\$170.00	30	0	1	1	0		2
Th 8:00p- 9:00p Blacklist WNKY	\$150.00		\$127.50	30	1	0	1	0		2
Th 9:00p-10:00p Dateline WNKY	\$75.00		\$63.75	30	1	0	0	0		1
Sa 9:00p-10:00p SNL WNKY	\$50.00		\$42.50	30	0	1	0	0		1
Sa 7:00a-12:00p Today Show WNKY	\$15.00		\$12.75	30	1	1	1	0		3

KGOP WNKY BUY

Date: 4/24/2015

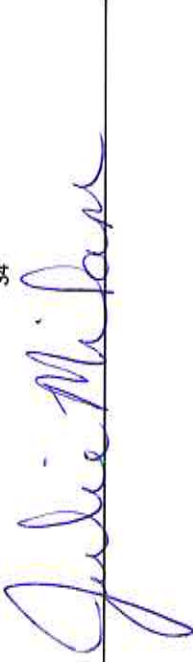
Client: N/A
 Media: TV
 Product: N/A
 Flight Start Date: 04/27/2015
 Flight End Date: 05/24/2015
 Survey: Feb15 DMA Nelsen Live+3
 Buyer: Sarah Burton
 Email: sarah.burton@grit-creative.com

Market/System: Louisville

Daypart Program	STN Gross	STN Net	Dur	Wks 4/27 5/4 5/11 5/18	Total Spots
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HUT/PVT	WNKY				
Total Cost:	\$1,810.00	Total Spots:	10 10 10 4		34
			\$1,538.50		34

Signature: _____



Disclaimer:

Summary by Station

Date: 4/24/2015

Client: N/A
 Media: TV
 Product: N/A
 Flight Start Date: 04/27/2015
 Flight End Date: 05/24/2015
 Survey: Feb15 DMA Nielsen Live+3
 Buyer: Sarah Burton
 Email: sarah.burton@grit-creative.com

Market/System: Louisville					
Station	Total		STN		PCT
	Spots	Gross	Net	Net	
HUT/PVT	34	\$1,810.00	100%	\$1,538.50	100%
Market Total:	34	\$1,810.00		\$1,538.50	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	WNKY, Bowling Green KY
Date:	4/22/15

I, **Kathleen Senett**

do hereby request station time concerning the following issue:

Kentuckians for Growth, Opportunity and Prosperity PAC: Supporting limited government and our unabridged right to life, liberty and the pursuit of happiness

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

This broadcast time will be used by: **KGOP PAC**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Grit Creative
324 Capitol Ave, Frankfort, KY 40601

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chairman: Richard Knock
Member: Kathryn Breiwa
Treasurer: Del Osburn

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

 Date 4/22/15
 Signature *Kathleen Smith*
 Contact Phone Number 859-967-6620

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 Signature *Julie Milan*
 Printed Name Julie Milan
☐ Accepted in Part
☐ Rejected
 Title GSM