

Waterfront Strategies

URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER
FROM: Waterfront Strategies
3050 K Street, NW
Washington, DC 20007
RE: HOUSE MAJORITY PAC
DATE: 10/19/20

Estimate: 8185, 8186

PHILADELPHIA

SKED C

**SPOT WILL ARRIVE BY MONDAY, 10/19
STARTING TUESDAY, 10/20 UNTIL MONDAY, 10/26**

Please run HD Feed:

HMP20PA01T01H

"NOTHING" TV :30 @ 50%

HMP20PA01T02H

"ABSOLUTELY" TV :30 @ 50%

STARTING TUESDAY, 10/27 UFN

HMP20PA01T02H

"ABSOLUTELY" TV :30 @ 100%

If you have any questions regarding this traffic, please do not hesitate to contact Justin Seidel in our office at 202-813-4602

THANK YOU.