



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25687634

Changes as of: 8/2/2017 at 11:47 AM

Version: Original Order

CPE: 86/266/467

Flight: 8/3/17 - 8/7/17

Station: WALA

Total \$: \$11,170.00

Agency: SRH MEDIA INC

Advertiser: Mo Brooks

Market: Mobile

Total Spots: 80

PO BOX 367
SPENCERVILLE MD
20868

Product: Special Election
Primary

Office: PHILADELPHIA

Total CPP: \$0.00

Agency Order #: 6402606

Primary Demo:

Total GRP:

Buyer: Hazlelon, Steve

Con Type: POLITICAL/VOTE

Traffic #: 822705

Salesperson: SHEPARD RITZEN
215-567-7950

Assistant: SHEPARD RITZEN
215-567-7950

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/3 - 8/7					Total Spots	Total \$	CPP	GRP
						8/3	8/4	8/5	8/6	8/7				
1	Th-F,M-W 4:30a-5a			\$20.00	30	1	1	0	0	1	3	\$60.00	\$0.00	0.0
2	Th-F,M-W 5a-5:30a			\$50.00	30	1	1	0	0	1	3	\$150.00	\$0.00	0.0
3	Th-F,M-W 5:30a-6a			\$70.00	30	1	1	0	0	1	3	\$210.00	\$0.00	0.0
4	Th-F,M-W 6a-7a			\$200.00	30	1	1	0	0	1	3	\$600.00	\$0.00	0.0
5	Th-F,M-W 7a-8a			\$75.00	30	2	2	0	0	2	6	\$450.00	\$0.00	0.0
6	Th-F,M-W 8a-9a			\$75.00	30	1	1	0	0	1	3	\$225.00	\$0.00	0.0
7	Th-F,M-W 9a-10a			\$100.00	30	1	1	0	0	1	3	\$300.00	\$0.00	0.0
8	Th-F,M-W 10a-11a			\$40.00	30	1	1	0	0	1	3	\$120.00	\$0.00	0.0
9	Th-F,M-W 11a-12n			\$55.00	30	1	1	0	0	1	3	\$165.00	\$0.00	0.0
10	Th-F,M-W 12n-1p			\$55.00	30	1	1	0	0	1	3	\$165.00	\$0.00	0.0
11	Th-F,M-W 1p-2p			\$50.00	30	1	1	0	0	1	3	\$150.00	\$0.00	0.0
12	Th-F,M-W 2p-3p			\$50.00	30	1	1	0	0	1	3	\$150.00	\$0.00	0.0
13	Th-F,M-W 3p-4p			\$200.00	30	1	1	0	0	1	3	\$600.00	\$0.00	0.0
14	Th-F,M-W 4p-4:30p			\$95.00	30	1	1	0	0	1	3	\$285.00	\$0.00	0.0
15	Th-F,M-W 4:30p-5p			\$95.00	30	1	1	0	0	1	3	\$285.00	\$0.00	0.0
16	Th-F,M-W 5p-5:30p			\$280.00	30	1	1	0	0	1	3	\$840.00	\$0.00	0.0
17	Th-F,M-W 5:30p-6p			\$280.00	30	1	1	0	0	1	3	\$840.00	\$0.00	0.0
18	Th-F,M-W 6p-6:30p			\$300.00	30	1	1	0	0	1	3	\$900.00	\$0.00	0.0
19	Th-F,M-W 6:30p-7p			\$750.00	30	1	1	0	0	1	3	\$2,250.00	\$0.00	0.0
20	Th-F,M-W 9p-9:30p			\$400.00	30	1	1	0	0	1	3	\$1,200.00	\$0.00	0.0
21	Th-F,M-W 10p-10:30p			\$135.00	30	1	1	0	0	1	3	\$405.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25687634

Changes as of: 8/2/2017 at 11:47 AM

Version: Original Order

CPE: 86/266/467

Flight: 8/3/17 - 8/7/17

Station: WALA

Total \$: \$11,170.00

Agency: SRH MEDIA INC

Advertiser: Mo Brooks

Market: Mobile

Total Spots: 80

PO BOX 367
SPENCERVILLE MD
20868

Product: Special Election
Primary

Office: PHILADELPHIA

Total CPP: \$0.00

Agency Order #: 6402606

Primary Demo:

Total GRP:

Buyer: Hazleton, Steve

Con Type: POLITICAL/VOTE

Traffic #: 822705

Salesperson: SHEPARD RITZEN
215-567-7950

Assistant: SHEPARD RITZEN
215-567-7950

Separation:

#	Day/Time	IDP	Program	Rate	Len	8/3 - 8/7					Total Spots	Total \$	CPP	GRP
						8/3	8/4	8/5	8/6	8/7				
22	Sa 6a-7a			\$20.00	30	0	0	2	0	0	2	\$40.00	\$0.00	0.0
23	Sa 7a-8a			\$40.00	30	0	0	2	0	0	2	\$80.00	\$0.00	0.0
24	Sa 6p-6:30p			\$120.00	30	0	0	1	0	0	1	\$120.00	\$0.00	0.0
25	Sa 6:30p-7p			\$90.00	30	0	0	1	0	0	1	\$90.00	\$0.00	0.0
26	Sa 9p-9:30p			\$50.00	30	0	0	1	0	0	1	\$50.00	\$0.00	0.0
27	Su 6a-7a			\$20.00	30	0	0	0	2	0	2	\$40.00	\$0.00	0.0
28	Su 7a-8a			\$40.00	30	0	0	0	1	0	1	\$40.00	\$0.00	0.0
29	Su 8a-9a			\$40.00	30	0	0	0	2	0	2	\$80.00	\$0.00	0.0
30	Su 9p-9:30p			\$140.00	30	0	0	0	1	0	1	\$140.00	\$0.00	0.0
31	Su 9:30p-10p			\$140.00	30	0	0	0	1	0	1	\$140.00	\$0.00	0.0
TOTALS:						22	22	7	7	22	80	\$11,170.00	\$0.00	0.0



**KATZ TELEVISION
GROUP**

125 West 55th St
New York, NY 10019

Contract # 25687634	Changes as of: 8/2/2017 at 11:47 AM	Version: Original Order	Total \$: \$11,170.00
CPE: 86/266/467	Flight: 8/3/17 - 8/7/17	Station: WALA	Total Spots: 80
Agency: SRH MEDIA INC	Advertiser: Mo Brooks	Market: Mobile	Total CPP: \$0.00
PO BOX 367 SPENCERVILLE MD 20868	Product: Special Election Primary	Office: PHILADELPHIA	
Agency Order #: 6402606	Primary Demo:	Total GRP:	
Buyer: Hazleton, Steve	Con Type: POLITICAL/VOTE	Traffic #: 822705	
Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950	Separation:	

**Special
Instructions**

Order Level Comments		
Date/Time	Added by	Comment
08/02/17 2:25 PM	SHEPARD RITZEN	cut back 8x to balance buy with revised rates
08/02/17 2:20 PM	SHEPARD RITZEN	Cut back 8x to balance the buy...no spots taken from 8/3...will apply manually
08/02/17 2:05 PM	Michael Strickler	rates to clear - need answer ASAP for log
08/02/17 1:45 PM	System	Notice Received.
08/02/17 11:47 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$27,244
WALA Share:	41%
Comment:	updated, pre-rate revision
WKRG:	38%
WPMI:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	80	\$11,170.00	N/A	0.0
Total	100%	80	\$11,170.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Aug	80	\$11,170.00
Total	80	\$11,170.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	8/2/17 2:05 PM	SHEPARD RITZEN	Confirmed	11	19	\$0	\$11,170.00	Changes: Total Spots from 80 to 72. 14 buylines added or modified.
Queued for Electronic Contracting	8/2/17 11:53 AM					\$0	\$0	
New	8/2/17 11:47 AM	SHEPARD RITZEN	Confirmed	80		\$11,170.00	\$11,170.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25687634	Changes as of: 8/2/2017 at 2:05 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: 86/266/467	Flight: 8/3/17 - 8/7/17	Station: WALA	Total \$: \$11,170.00
Agency: SRH MEDIA INC	Advertiser: Mo Brooks	Market: Mobile	Total Spots: 72
PO BOX 367	Product: Special Election	Office: PHILADELPHIA	Total CPP: \$0.00
SPENCERVILLE MD	Primary		
20868			
Agency Order #: 6402606		Primary Demo:	Total GRP:
Buyer: Hazleton, Steve		Con Type: POLITICAL/VOTE	Traffic #: 822705
Salesperson: SHEPARD RITZEN		Assistant: SHEPARD RITZEN	Separation:
215-567-7950		215-567-7950	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/3 - 8/7					Total Spots	Total \$	CPP	GRP
						8/3	8/4	8/5	8/6	8/7				
MSD 1	Th-F,M-W 4:30a-5a			\$20.00	30	1	1	0	0	1	2	\$40.00	\$0.00	0.0
2	Th-F,M-W 5a-5:30a			\$50.00	30	1	1	0	0	1	3	\$150.00	\$0.00	0.0
3	Th-F,M-W 5:30a-6a			\$70.00	30	1	1	0	0	1	3	\$210.00	\$0.00	0.0
4	Th-F,M-W 6a-7a			\$200.00	30	1	1	0	0	1	3	\$600.00	\$0.00	0.0
MSD 5	Th-F,M-W 7a-8a			\$75.00	30	2	2	0	0	2	0	\$0.00	\$0.00	0.0
MSD 6	Th-F,M-W 8a-9a			\$75.00	30	1	1	0	0	1	2	\$150.00	\$0.00	0.0
7	Th-F,M-W 9a-10a			\$100.00	30	1	1	0	0	1	3	\$300.00	\$0.00	0.0
8	Th-F,M-W 10a-11a			\$40.00	30	1	1	0	0	1	3	\$120.00	\$0.00	0.0
9	Th-F,M-W 11a-12n			\$55.00	30	1	1	0	0	1	3	\$165.00	\$0.00	0.0
10	Th-F,M-W 12n-1p			\$55.00	30	1	1	0	0	1	3	\$165.00	\$0.00	0.0
11	Th-F,M-W 1p-2p			\$50.00	30	1	1	0	0	1	3	\$150.00	\$0.00	0.0
12	Th-F,M-W 2p-3p			\$50.00	30	1	1	0	0	1	3	\$150.00	\$0.00	0.0
13	Th-F,M-W 3p-4p			\$200.00	30	1	1	0	0	1	3	\$600.00	\$0.00	0.0
MSD 14	Th-F,M-W 4p-4:30p			\$95.00	30	1	1	0	0	1	0	\$0.00	\$0.00	0.0
MSD 15	Th-F,M-W 4:30p-5p			\$95.00	30	1	1	0	0	1	0	\$0.00	\$0.00	0.0
16	Th-F,M-W 5p-5:30p			\$280.00	30	1	1	0	0	1	3	\$840.00	\$0.00	0.0
17	Th-F,M-W 5:30p-6p			\$280.00	30	1	1	0	0	1	3	\$840.00	\$0.00	0.0
MSD 18	Th-F,M-W 6p-6:30p			\$300.00	30	1	1	0	0	1	0	\$0.00	\$0.00	0.0
19	Th-F,M-W 6:30p-7p			\$750.00	30	1	1	0	0	1	3	\$2,250.00	\$0.00	0.0
20	Th-F,M-W 9p-9:30p			\$400.00	30	1	1	0	0	1	3	\$1,200.00	\$0.00	0.0
21	Th-F,M-W 10p-10:30p			\$135.00	30	1	1	0	0	1	3	\$405.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25687634 Changes as of: 8/2/2017 at 2:05 PM Version: Highlighting Makegood 1 Status: Confirmed

CPE: 86/266/467
Agency: SRH MEDIA INC
PO BOX 367
SPENCERVILLE MD
20868

Flight: 8/3/17 - 8/7/17
Advertiser: Mo Brooks
Product: Special Election
Primary

Station: WALA
Market: Mobile
Office: PHILADELPHIA

Total \$: \$11,170.00
Total Spots: 72
Total CPP: \$0.00

Agency Order #: 6402606
Buyer: Hazleton, Steve
Salesperson: SHEPARD RITZEN
215-567-7950

Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: SHEPARD RITZEN
215-567-7950

Total GRP:
Traffic #: 822705
Separation:

#	Day/Time	DP	Program	Rate	Len	8/3 - 8/7					Total Spots	Total \$	CPP	GRP
						8/3	8/4	8/5	8/6	8/7				
22	Sa 6a-7a			\$20.00	30	0	0	2	0	0	2	\$40.00	\$0.00	0.0
23	Sa 7a-8a			\$40.00	30	0	0	2	0	0	2	\$80.00	\$0.00	0.0
24	Sa 6p-6:30p			\$120.00	30	0	0	1	0	0	1	\$120.00	\$0.00	0.0
25	Sa 6:30p-7p			\$90.00	30	0	0	1	0	0	1	\$90.00	\$0.00	0.0
26	Sa 9p-9:30p			\$50.00	30	0	0	1	0	0	1	\$50.00	\$0.00	0.0
27	Su 6a-7a			\$20.00	30	0	0	0	2	0	2	\$40.00	\$0.00	0.0
28	Su 7a-8a			\$40.00	30	0	0	0	1	0	1	\$40.00	\$0.00	0.0
29	Su 8a-9a			\$40.00	30	0	0	0	2	0	2	\$80.00	\$0.00	0.0
MSD 30	Su 9p-9:30p			\$140.00	30	0	0	0	1	0	0	\$0.00	\$0.00	0.0
MSD 31	Su 9:30p-10p			\$140.00	30	0	0	0	1	0	0	\$0.00	\$0.00	0.0
MGD 32	Th-F,M-W 4:30a-5a			\$40.00	30	0	0	0	0	1	1	\$40.00	\$0.00	0.0
MGD 33	Th-F,M-W 7a-8a			\$85.00	30	2	1	0	0	0	3	\$255.00	\$0.00	0.0
MGD 36	Th-F,M-W 4p-4:30p			\$190.00	30	1	0	0	0	1	2	\$380.00	\$0.00	0.0
MGD 37	Th-F,M-W 4:30p-5p			\$190.00	30	1	1	0	0	1	3	\$570.00	\$0.00	0.0
MGD 38	Th-F,M-W 6p-6:30p			\$750.00	30	1	0	0	0	0	1	\$750.00	\$0.00	0.0
MGD 39	Su 9p-9:30p			\$300.00	30	0	0	0	1	0	1	\$300.00	\$0.00	0.0
TOTALS:						22	19	7	6	18	72	\$11,170.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25687634	Changes as of: 8/2/2017 at 2:05 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: 86/266/467	Flight: 8/3/17 - 8/7/17	Station: WALA	Total \$: \$11,170.00
Agency: SRH MEDIA INC	Advertiser: Mo Brooks	Market: Mobile	Total Spots: 72
PO BOX 367	Product: Special Election	Office: PHILADELPHIA	Total CPP: \$0.00
SPENCERVILLE MD 20868			
Agency Order #: 6402606	Primary Demo:	Total GRP:	
Buyer: Hazleton, Steve	Con Type: POLITICAL/VOTE	Traffic #: 822705	
Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Separation:	
215-567-7950	215-567-7950		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/02/17 2:25 PM	SHEPARD RITZEN	cut back 8x to balance buy with revised rates
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08/02/17 11:47 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$27,244
WALA Share:	41%
Comment:	updated, pre-rate revision
WKRG:	38%
WPMI:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	72	\$11,170.00	N/A	0.0
Total	100%	72	\$11,170.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Aug	72	\$11,170.00
Total	72	\$11,170.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	8/2/17 2:05 PM	SHEPARD RITZEN	Confirmed	11	19	\$0	\$11,170.00	Changes: Total Spots from 80 to 72. 14 buylines added or modified.
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New	8/2/17 11:47 AM	SHEPARD RITZEN	Confirmed	80		\$11,170.00	\$11,170.00	

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25687634	Changes as of: 8/2/2017 at 4:51 PM	Version: Current State Version 2	Total \$: \$11,170.00
CPE: 86/266/467	Flight: 8/3/17 - 8/7/17	Station: WALA	Total Spots: 72
Agency: SRH MEDIA INC	Advertiser: Mo Brooks	Market: Mobile	Total CPP: \$0.00
PO BOX 367 SPENCERVILLE MD 20868	Product: Special Election Primary	Office: PHILADELPHIA	
Agency Order #: 6402606	Primary Demo:	Total GRP:	
Buyer: Hazleton, Steve	Con Type: POLITICAL/VOTE	Traffic #: 822705	
Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950	Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/3 - 8/7					Total Spots	Total \$	CPP	GRP
						8/3	8/4	8/5	8/6	8/7				
1	Th-F,M-W 4:30a-5a			\$20.00	30	1	1	0	0	0	2	\$40.00	\$0.00	0.0
2	Th-F,M-W 5a-5:30a			\$50.00	30	1	1	0	0	1	3	\$150.00	\$0.00	0.0
3	Th-F,M-W 5:30a-6a			\$70.00	30	1	1	0	0	1	3	\$210.00	\$0.00	0.0
4	Th-F,M-W 6a-7a			\$200.00	30	1	1	0	0	1	3	\$600.00	\$0.00	0.0
5	Th-F,M-W 7a-8a			\$75.00	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
6	Th-F,M-W 8a-9a			\$75.00	30	1	1	0	0	0	2	\$150.00	\$0.00	0.0
7	Th-F,M-W 9a-10a			\$100.00	30	1	1	0	0	1	3	\$300.00	\$0.00	0.0
8	Th-F,M-W 10a-11a			\$40.00	30	1	1	0	0	1	3	\$120.00	\$0.00	0.0
9	Th-F,M-W 11a-12n			\$55.00	30	1	1	0	0	1	3	\$165.00	\$0.00	0.0
10	Th-F,M-W 12n-1p			\$55.00	30	1	1	0	0	1	3	\$165.00	\$0.00	0.0
11	Th-F,M-W 1p-2p			\$50.00	30	1	1	0	0	1	3	\$150.00	\$0.00	0.0
12	Th-F,M-W 2p-3p			\$50.00	30	1	1	0	0	1	3	\$150.00	\$0.00	0.0
13	Th-F,M-W 3p-4p			\$200.00	30	1	1	0	0	1	3	\$600.00	\$0.00	0.0
14	Th-F,M-W 4p-4:30p			\$95.00	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
15	Th-F,M-W 4:30p-5p			\$95.00	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
16	Th-F,M-W 5p-5:30p			\$280.00	30	1	1	0	0	1	3	\$840.00	\$0.00	0.0
17	Th-F,M-W 5:30p-6p			\$280.00	30	1	1	0	0	1	3	\$840.00	\$0.00	0.0
18	Th-F,M-W 6p-6:30p			\$300.00	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
19	Th-F,M-W 6:30p-7p			\$750.00	30	1	1	0	0	1	3	\$2,250.00	\$0.00	0.0
20	Th-F,M-W 9p-9:30p			\$400.00	30	1	1	0	0	1	3	\$1,200.00	\$0.00	0.0
21	Th-F,M-W 10p-10:30p			\$135.00	30	1	1	0	0	1	3	\$405.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25687634 Changes as of: 8/2/2017 at 4:51 PM Version: Current State Version 2

CPE: 86/266/467
Agency: SRH MEDIA INC
PO BOX 367
SPENCERVILLE MD
20868

Flight: 8/3/17 - 8/7/17
Advertiser: Mo Brooks
Product: Special Election
Primary

Station: WALA
Market: Mobile
Office: PHILADELPHIA

Total \$: \$11,170.00
Total Spots: 72
Total CPP: \$0.00

Agency Order #: 6402606
Buyer: Hazleton, Steve
Salesperson: SHEPARD RITZEN
215-567-7950

Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: SHEPARD RITZEN
215-567-7950

Total GRP:
Traffic #: 822705
Separation:

#	Day/Time	DP	Program	Rate	Len	8/3 - 8/7					Total Spots	Total \$	CPP	GRP
						8/3	8/4	8/5	8/6	8/7				
22	Sa 6a-7a			\$20.00	30	0	0	2	0	0	2	\$40.00	\$0.00	0.0
23	Sa 7a-8a			\$40.00	30	0	0	2	0	0	2	\$80.00	\$0.00	0.0
24	Sa 6p-6:30p			\$120.00	30	0	0	1	0	0	1	\$120.00	\$0.00	0.0
25	Sa 6:30p-7p			\$90.00	30	0	0	1	0	0	1	\$90.00	\$0.00	0.0
26	Sa 9p-9:30p			\$50.00	30	0	0	1	0	0	1	\$50.00	\$0.00	0.0
27	Su 6a-7a			\$20.00	30	0	0	0	2	0	2	\$40.00	\$0.00	0.0
28	Su 7a-8a			\$40.00	30	0	0	0	1	0	1	\$40.00	\$0.00	0.0
29	Su 8a-9a			\$40.00	30	0	0	0	2	0	2	\$80.00	\$0.00	0.0
30	Su 9p-9:30p			\$140.00	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
31	Su 9:30p-10p			\$140.00	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
32	Th-F,M-W 4:30a-5a			\$40.00	30	0	0	0	0	1	1	\$40.00	\$0.00	0.0
33	Th-F,M-W 7a-8a			\$85.00	30	2	1	0	0	0	3	\$255.00	\$0.00	0.0
36	Th-F,M-W 4p-4:30p			\$190.00	30	1	0	0	0	1	2	\$380.00	\$0.00	0.0
37	Th-F,M-W 4:30p-5p			\$190.00	30	1	1	0	0	1	3	\$570.00	\$0.00	0.0
38	Th-F,M-W 6p-6:30p			\$750.00	30	1	0	0	0	0	1	\$750.00	\$0.00	0.0
39	Su 9p-9:30p			\$300.00	30	0	0	0	1	0	1	\$300.00	\$0.00	0.0
TOTALS:						22	19	7	6	18	72	\$11,170.00	\$0.00	0.0



**KATZ TELEVISION
GROUP**

125 West 55th St
New York, NY 10019

Contract # 25687634	Changes as of: 8/2/2017 at 4:51 PM	Version: Current State Version 2
CPE: 86/266/467	Flight: 8/3/17 - 8/7/17	Station: WALA
Agency: SRH MEDIA INC	Advertiser: Mo Brooks	Market: Mobile
PO BOX 367	Product: Special Election	Office: PHILADELPHIA
SPENCERVILLE MD	Primary	
20868		
Agency Order #: 6402606	Primary Demo:	Total GRP:
Buyer: Hazleton, Steve	Con Type: POLITICAL/VOTE	Traffic #: 822705
Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Separation:
215-567-7950	215-567-7950	

Total \$: \$11,170.00
Total Spots: 72
Total CPP: \$0.00

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/02/17 2:25 PM	SHEPARD RITZEN	cut back 8x to balance buy with revised rates
08/02/17 2:20 PM	SHEPARD RITZEN	Cut back 8x to balance the buy...no spots taken from 8/3...will apply manually
08/02/17 2:05 PM	Michael Strickler	rates to clear - need answer ASAP for log
08/02/17 1:45 PM	System	Notice Received.
08/02/17 11:47 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$27,244
WALA Share:	41%
Comment:	updated, pre-rate revision
WKRK:	38%
WPXI:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	72	\$11,170.00	N/A	0.0
Total	100%	72	\$11,170.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Aug	72	\$11,170.00
Total	72	\$11,170.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	8/2/17 2:05 PM	SHEPARD RITZEN	Confirmed	11	19	\$0	\$11,170.00	Changes: Total Spots from 80 to 72. 14 buylines added or modified.
Queued for Electronic Contracting	8/2/17 11:53 AM					\$0	\$0	
New	8/2/17 11:47 AM	SHEPARD RITZEN	Confirmed	80		\$11,170.00	\$11,170.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Order / Rev: 822705
 All Order #: 25867634
 Flight Dates: 08/03/17 - 08/07/17

Advertiser: Mo Brooks
 Product Desc: Special Election Pri
 Estimate: 467

WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 12-1p															
M-F 12-1p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/07/17		08/07/17	08/13/17	M-----	1	\$55.00	0.00								
N31	WALA	08/03/17	08/03/17	M-F 1-2p	CM	1p-2p	-----T----	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
M-F 1-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	08/12/17	---T---	1	\$50.00	0.00								
N32	WALA	08/04/17	08/04/17	M-F 1-2p	CM	1p-2p	-----F--	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
M-F 1-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	08/12/17	---T---	1	\$50.00	0.00								
N33	WALA	08/07/17	08/07/17	M-F 1-2p	CM	1p-2p	M-----	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
M-F 1-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	08/12/17	---F---	1	\$50.00	0.00								
N34	WALA	08/03/17	08/03/17	M-F 2-3p	CM	2p-3p	----T----	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
M-F 2-3p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/07/17		08/07/17	08/13/17	M-----	1	\$50.00	0.00								
N35	WALA	08/04/17	08/04/17	M-F 2-3p	CM	2p-3p	-----F--	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
M-F 2-3p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	08/12/17	---T---	1	\$50.00	0.00								
N36	WALA	08/07/17	08/07/17	M-F 2-3p	CM	2p-3p	M-----	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
M-F 2-3p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/07/17		08/13/17	08/13/17	M-----	1	\$50.00	0.00								
N37	WALA	08/03/17	08/03/17	M-F 3-4p	CM	3p-4p	----T----	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
M-F 3-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	08/12/17	---T---	1	\$200.00	0.00								
N38	WALA	08/04/17	08/04/17	M-F 3-4p	CM	3p-4p	-----F--	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
M-F 3-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	08/12/17	---F---	1	\$200.00	0.00								
N39	WALA	08/07/17	08/07/17	M-F 3-4p	CM	3p-4p	M-----	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
M-F 3-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/07/17		08/13/17	08/13/17	M-----	1	\$200.00	0.00								
N46	WALA	08/03/17	08/03/17	M-F 5-530p	CM	5p-530p	----T----	:30	1	\$280.00	PMT	0.00	NM	1	\$280.00
M-F Fox 10 News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	08/12/17	---T---	1	\$280.00	0.00								
N47	WALA	08/04/17	08/04/17	M-F 5-530p	CM	5p-530p	-----F--	:30	1	\$280.00	PMT	0.00	NM	1	\$280.00
M-F Fox 10 News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	08/12/17	---F---	1	\$280.00	0.00								
N48	WALA	08/07/17	08/07/17	CM	5p-530p		M-----	:30	1	\$280.00	PMT	0.00	NM	1	\$280.00

Order / Rev: 822705
 All Order #: 25687634
 Flight Dates: 08/03/17 - 08/07/17

Advertiser: Mo Brooks
 Product Desc: Special Election Pri
 Estimate: 467
 WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p															
				M-F Fox 10 News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/07/17		08/13/17	M-----	1	\$280.00	0.00									
N49	WALA	08/03/17	08/03/17	M-F 530-6p	CM	530p-6p	---T---	:30	1	\$280.00	PMT	0.00	NM	1	\$280.00
				M-F Fox 10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	---T---	1	\$280.00	0.00									
N50	WALA	08/04/17	08/04/17	M-F 530-6p	CM	530p-6p	----F--	:30	1	\$280.00	PMT	0.00	NM	1	\$280.00
				M-F Fox 10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	----F--	1	\$280.00	0.00									
N51	WALA	08/07/17	08/07/17	M-F 530-6p	CM	530p-6p	M-----	:30	1	\$280.00	PMT	0.00	NM	1	\$280.00
				M-F Fox 10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/07/17		08/13/17	M-----	1	\$280.00	0.00									
N55	WALA	08/03/17	08/03/17	M-F 630-7p	CM	630p-7p	---T---	:30	1	\$750.00	PMT	0.00	NM	1	\$750.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	---T---	1	\$750.00	0.00									
N56	WALA	08/04/17	08/04/17	M-F 630-7p	CM	630p-7p	----F--	:30	1	\$750.00	PMT	0.00	NM	1	\$750.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	----F--	1	\$750.00	0.00									
N57	WALA	08/07/17	08/07/17	M-F 630-7p	CM	630p-7p	M-----	:30	1	\$750.00	PMT	0.00	NM	1	\$750.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	----F--	1	\$750.00	0.00									
N58	WALA	08/03/17	08/03/17	M-F 9-930p	CM	9p-930p	---T---	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
				M-F Fox 10 News at 9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/13/17	M-----	1	\$750.00	0.00									
N59	WALA	08/04/17	08/04/17	M-F 9-930p	CM	9p-930p	----F--	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
				M-F Fox 10 News at 9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	----F--	1	\$400.00	0.00									
N60	WALA	08/07/17	08/07/17	M-F 9-930p	CM	9p-930p	M-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
				M-F Fox 10 News at 9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 08/07/17		08/13/17	M-----	1	\$400.00	0.00									
N61	WALA	08/03/17	08/03/17	M-F 10p-1030p	CM	M-F 10p-1030p	---T---	:30	1	\$135.00	IMP	0.00	NM	1	\$135.00
				M-F 10p-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	---T---	1	\$135.00	0.00									
N62	WALA	08/04/17	08/04/17	M-F 10p-1030p	CM	M-F 10p-1030p	----F--	:30	1	\$135.00	IMP	0.00	NM	1	\$135.00
				M-F 10p-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 07/31/17		08/06/17	----F--	1	\$135.00	0.00									
N63	WALA	08/07/17	08/07/17	M-F 10p-1030p	CM	M-F 10p-1030p	M-----	:30	1	\$135.00	IMP	0.00	NM	1	\$135.00

Print Date: 08/10/17 10:28:23 Page 7 of 7

Order / Rev: 822705

Advertiser: Mo Brooks

Alt Order #: 25687634

Product Desc: Special Election Pri

WALA

Flight Dates: 08/03/17 - 08/07/17

Estimale: 467

[illegible]