

First Media Radio, LLC

306 Port St.
Easton, MD 21601
410-822-3301

This report reflects activities performed by the First Media
Radio, LLC Rocky Mount, NC group located at:

12714 East NC 97
Rocky Mount, NC 27803
252-442-8092

Annual EEO Public File Report Form

WDWG
WPWZ
WZAX
WRMT

Annual EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WDWGWPWZWZAXWRMT and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

, The information contained in this Report covers the time period beginning Aug 1, 2015 to and including July 31, 2016 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC files.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled

positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

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Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from Aug. 1 2015 to July 31, 2016

Station(s) Comprising Station Employment Unit: WDWG
WPWZ
WZAX
WRMT

Section 1: Vacancy Information

Full-time Positions Filled	Recruitment Source of Hiree	Total Number of By Job Title Interviewees From All Sources for This Position
1 Account Executive	Recruitment ads on stations	3
2 Account Executive	Station employee referral	3
3 Account Executive	Station employee referral	4
4 Account Executive	Station employee referral	4

Total Number of Persons Interviewed During Applicable Period: 14

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Appendix 2 to
 Annual EEO Public File Report Form
 Covering the Period from Aug. 1, 2015 to July 31, 2016
 Station(s) Comprising Station Employment Unit:
 WDWGWZAXWPWZRMT

Section 2: Recruitment Source Information

RECRUITMENT SOURCE	#INTERVIEWEES PROVIDED BY THIS SOURCE	FULL TIME POSITIONS FOR WHICH THIS SOURCE WAS USED
N.C. Employment Security Commission 121 Fairview Rd, Rocky Mount, NC 27801 Terry Anderson 252-977-3306	0	Account Executive
Nash Community College 522 N. Old Carriage Rd. Rocky Mount, NC 27804 Wil Van der Meulen wilvan@nashcc.edu 252-443-4011	0	Account Executive
Edgecombe Community College 225 Tarboro St. Rocky Mount, NC 27801 Ginny McLendon McLendon.edgecombe.edu	0	Account Executive
Wilson Community College P.O. Box 4305 Wilson, NC 27893 Tondra Black tblack@wilsoncc.edu	0	Account Executive
North Carolina Wesleyan College 3400 Wesleyan Blvd. Rocky Mount, NC 27804 Jessie Warren jwarren@ncwc.edu	0	Account Executive
Barton College P.O. Box 500 Wilson, NC 27893 Lance Kahn lwkahn@barton.edu	0	Account Executive
Career Plus- Wilson Co. Social Ser. 114 North Pine St. Wilson, NC 27893	2	Account Executive
National Association Of Black College Broadcasters bcrmail@aol.com	0	Account Executive

American Women in Radio and Television 8405 Greensboro Drive Suite 800 McClean, Va 22102	0	Account Executive
Employee Referral	3	Account Executive
Client referral	1	Account Executive
First Media Radio Recruitment Ad Campaign		Account Executive
Recruitment Source solicitation ad Scheduled on WDWG WZAX WPWZ WRMT-Applicant responded to this.	1	Account Executive
Indeed.com joet@indeed.com 203-653-5248	1	Account Executive
Allaccess.com 28955 Pacific Coast Highway Malibu, CA 90265		
Rocky Mount Telegram-ad	2	Account Executive
Hosted Job Fair Oct. 22, 2016	4	
Job Fair at Wilson Business Expo Wilson Chamber of Commerce 200 Nash St. NE Wilson, NC 27893		Account Executive

*Indicates sources that have requested notification of job openings.

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Appendix 3 to

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Covering the Period from Aug. 1, 2015 to July 31, 2016

Station(s) Comprising Station Employment Unit:
WDWGWPWZWZAXWRMT

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WDWGWPWZWZAXWRMT

[Description. of the activities.]

WDWGWPWZWZAXWRMT stations perform initiatives designed to comply with outreach recruiting. Steve Roberts, General Manager and David Perkins, Operations Manager are members of the management team responsible for coordinating these efforts.

An internship program has been established and during the reporting period, Ahmad Stallings, a high school student at Rocky Mount Preparatory School participated. His internship period included the entire second semester of the 2015-2016 school year. Our stations partnered with this area charter school and joined in their own internship program which placed students throughout businesses in the community. The school wanted the participating students to experience every aspect of their assigned business. Ahmad's duties included production assistance, live remote set up, and office duties. Ahmad was supervised by Operations Manager David Perkins.

WPWZ Program Director Derrick Alston supervised two interns during this period. Josh Ranson, a student at Barton College in Wilson fulfilled his college internship duties from February 1, 2016 through May 30, 2016. Chadae Joyner is currently enrolled in our summer internship program. She is a student at Winston-Salem State University. Their duties included downloading of syndicated shows, filling out affidavits, and editing assistance on commercials.

October 22, 2015: First Media Radio hosted a job fair at our offices in Rocky Mount. We promoted this through a heavy commercial schedule and four people scheduled appointments between the hours of 4 and 6pm. Group interviews were conducted by General Manager Steve Roberts, Operations Manager David Perkins, and Senior Account Executive Paul Handley.

March 5, 2016: General Manager Steve Roberts and Operations Manager David Perkins attended the Wilson Business Expo. Resumes were gathered at this event and brief interviews were conducted.

April 27, 2016: General Manager Steve Roberts and Operations Manager David Perkins attended the Greater Wilson Area Job Fair hosted by the Wilson County Department of Social Services. Resumes were gathered at this event and brief interviews were conducted.

July 14, 2016: First Media Radio co-sponsored the Best Career Fair in Raleigh, NC. We supported this with a heavy commercial schedule on all four of our radio stations.

July 19, 2016: General Manager Steve Roberts and Operations Manager David Perkins attended the Wilson Business Expo

with booth space set up with the purpose of hosting a First Media Radio Job Fair. Resumes were gathered at this event and brief interviews were conducted.

General Manager Steve Roberts and Operations Manager David Perkins meet quarterly to review job opening applications/resumes that are received and EEO procedures.

In addition, a radio announcement airs two times daily on each station asking recruitment sources that wish to be informed of station job openings to contact the stations.