KCRC-AM, KNID-FM, KHRK-FM, KWOF-FM & KXLS-FM KNAH-FM, KZLS-AM & KQOB-FM

EEO PUBLIC FILE REPORT

FEBRUARY 1, 2022 - JANUARY 31, 2023

I. VACANCY LIST

See Section II, the "Master Recruitment Source List: ("MRSL") for recruitment source data

Job Title	Recruitment Sources("RS") Used to Fill Vacancy	RS Referring Hiree
News Director	21, 27, 28, 37	21
Sports Director	21, 28, 30	21
Account Executive	9, 27, 28, 31, 34	31
Promotions Director	24	24
Traffic Director	22	22
	News Director Sports Director Account Executive Promotions Director	Used to Fill VacancyNews Director21, 27, 28, 37Sports Director21, 28, 30Account Executive9, 27, 28, 31, 34Promotions Director24

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS#	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	American Broadcasting School Job Placement Dept. 4511 SE 29 th Street Oklahoma City, OK 73115 (405) 672-6511	No	0
2	Autry Technology Center Student Development 1201 W. Willow Rd. Enid, OK 73703 (580)242-2750	No	0
3	Langston University Student Employment 226 Page Hall Langston, OK 73050 (405)466-3281	No	0
4	High Plains Technology Center Career Services 3921 34 th Street Woodward, OK 73801 (580)256-6618	No	0
5	Northern Oklahoma College Communications PO Box 310 Tonkawa, OK 74653 (580)628-6446	No	0
6	Northwest Technology Center Career Services 1801 S. 11 th Alva, OK 73717 (580)327-0344	No	0
7	Northwestern Oklahoma State University Mass Communications 709 Oklahoma Blvd. Alva, OK 73717 (580)327-8606	No	0

	Office of Disability Concerns		
8	Disability Program	No	0
	2712 Villa Prom	į	
	Oklahoma City, OK 73107-2423		
	(405)521-3756		
	Oklahoma Association of Broadcasters		
9	6520 N. Western	No	3
9		INO	Ş
	Oklahoma City, OK 73116		
	(405)848-0771		
	Oklahoma Christian University		_
10	Career Services	No	0
	PO Box 11000		
	Oklahoma City, OK 73136		
	(405)425-5960		
	Oklahoma City Community College		
11	Communications	No	0
	7777 S. May Avenue		•
	Oklahoma City, OK 73159		
	(405)982-1611		
10	Oklahoma City University	N.	0
12	Career Services	No	0
	2501 N. Blackwelder		
	Oklahoma City, OK 73106		
	(405)208-5171		
	Oklahoma State University		
13	Communications	No	0
	206 Paul Miller Building		
	Stillwater, OK 74078		
	(405)744-8282		·
	Oklahoma State University-OKC		
14	Student Employment	No	0
	900 N. Portland	1.0	v
	Oklahoma City, OK 73107		
	(405)945-8680		
<u> </u>	Southern Nazarene University		
1.5	1	No	0
15	Career Placement	No	U
	6729 NW 39 th Expressway		
	Bethany, OK 73008		
	(405)491-6684		
	University of Central Oklahoma		
16	Career Services	No	0
	100 University Blvd.		
	Edmond, OK 73034		
	(405)974-3346		
•	University of Oklahoma		
17	Career Services	No	0
11	900 Asp Ave.	1.0	V
	Suite 323		
	Norma, OK 73019		
	(405)325-1974		

	University of Tulsa		
18	Career Services	No	0
	600 S. College		
	Tulsa, OK 74104		
	(918)631-2549		·
19	Rose State College Career Services	No	0
19	6420 SE 16 th Street	INO	U
	Midwest City, OK 73110		
	(405)733-7673		
	Enid News & Eagle		
20	Classified Job Search	No	0
	227 W. Broadway		
	Enid, OK 73703		
	(580)233-6600		
21	Sportscasters Talent Agency of America Jon Chelesnik	No	11
21	(949)648-7822	INU	11
22	Former Employees/Return to Work	No	1
23	Internal Transfer/Promotion	No	0
24	Word of Mouth/Referral	No	3
25	Station Websites	No	0
26	Walk-in/Self-Referral	No	0
27	On Air Spot Announcements	No	5
28	Facebook.com	No	4
29	Monster.com	No	2
30	Linkedin.com	No	4
31	ZipRecruiter.com	No	8
32	EnidBuzz.com	No	0
33	Twitter.com	No	0
34	Indeed.com	No	0
35	Allaccess.com	No	0
36	InsideRadio.com	No	0
37	Email Blast	No	0
·	TOTAL INTERVIEWEES OVER 12-	MONTH PERIOD	41

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III. RECRUITMENT INITIATIVES

Type of Recruitment Initiative	Brief Description of Activity
Personnel Training	
	(The licensee) provides regular training to its employees based on the job description of employee. Account Executives receive sales training. Board Operators, as well as Programming Directors, meet together with the Chief Engineer to discuss technical operations and proper programming for on-air operations and upcoming Live Events. These ongoing efforts provide employees with the opportunity to develop their skills. Regular full-staffing meetings are also held to acquaint both programming and sales with what is going on ir each department of the station.
Event Participation	
	(The licensee) set up a booth and broadcast live at two different local weekend shows. The Spring Home Show, April 22-24, 2022 and the Home for the Holidays Home Show, November 19-20, 2022. The thousands that attended these shows were able to stop by and talk with employees about radio and opportunities in broadcasting.
	(The licensee) set up and staffed a booth during the licensee's annual Farm Show that was held January 13-14., 2023 where several thousand attended. The booth was manned during the entire show by station employees who were available to talk to show attendees about our radio group and opportunities in broadcasting.
	Personnel Training Event Participation

3	Advisory Committee	
		Station's Operation Manager serves as a charter member of the Northern Oklahoma College Mass Communications Advisory Committee. This consists of a select group of area broadcasters and newspaper print operators that were put together to help advise the college on courses of study and technological advances in the field to best prepare students for employment after graduation. Due to the continuing Covid- pandemic, the Advisory Committee held their annual meeting virtually by Zoom on November 9, 2022 instead of the normal meeting at the college.