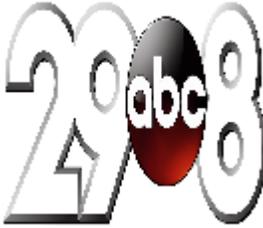


# INVOICE



**WGTU**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**Main: (231) 946-2900**  
**Billing: (608) 833-0047**

Invoice #	Invoice Date	Invoice Month	Invoice Period
305114-1	11/09/14	November 2014	10/27/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
WGTU	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King St #400**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
Rick Snyder for Governor-R	RICK SYNDER FOR GOV	C27N04

Flight Dates	Order #	Alt Order #
10/27/14 - 11/04/14	305114	07284163

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WGTU**  
**REMIT TO WGTU**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

IDB #	Advertiser Code	Product Code
9912891	SNYDE	ORDR

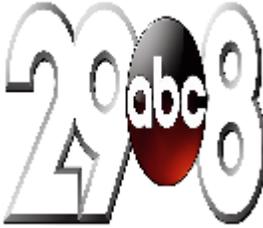
Agency Ref	Advertiser Ref

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Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

# INVOICE



Send Payment To:

**WGTV**  
**REMIT TO WGTV**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

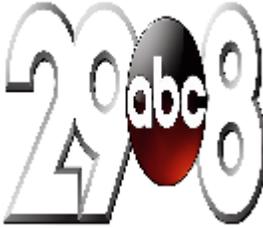
Invoice # <b>305114-1</b>	Invoice Date <b>11/09/14</b>	Invoice Month <b>November 2014</b>	Invoice Period <b>10/27/14 - 11/03/14</b>
Advertiser <b>Rick Snyder for Governor-PRICK SYNDER FOR GOV</b>	Product <b>PRICK SYNDER FOR GOV</b>	Estimate Number <b>C27N04</b>	

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Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

# INVOICE



Send Payment To:

**WGTV**  
**REMIT TO WGTV**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

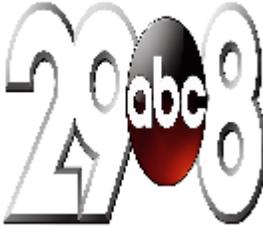
Invoice # <b>305114-1</b>	Invoice Date <b>11/09/14</b>	Invoice Month <b>November 2014</b>	Invoice Period <b>10/27/14 - 11/03/14</b>
Advertiser <b>Rick Snyder for Governor</b>	Product <b>FRICK SYNDER FOR GOV</b>	Estimate Number <b>C27N04</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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1	WGTV	Th	10/30/14	4:49 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	RS14143TH	\$50.00	NM																																																																												
19	10/30/14	10/30/14	M-F 5p-6p	5:00 PM-6:00 PM	---1---	:30	1	\$50.00	NM																																																																													
<table border="0" style="width:100%"> <tr> <td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td> </tr> <tr> <td></td><td>10/27/14</td><td>11/02/14</td><td>---1---</td><td>1</td><td>\$50.00</td><td colspan="5"></td> </tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td> </tr> <tr> <td>1</td><td>WGTV</td><td>Th</td><td>10/30/14</td><td>5:34 PM</td><td>M-F 5p-6p</td><td>5:00 PM-6:00 PM</td><td>:30</td><td>RS14143TH</td><td>\$50.00</td><td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/27/14	11/02/14	---1---	1	\$50.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGTV	Th	10/30/14	5:34 PM	M-F 5p-6p	5:00 PM-6:00 PM	:30	RS14143TH	\$50.00	NM																																	
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20	10/28/14	10/28/14	M-F 4p-5p	4:00 PM-5:00 PM	-1-----	:30	1	\$50.00	NM																																																																													
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1	WGTV	Tu	10/28/14		M-F 4p-5p	4:00 PM-5:00 PM	:00		<del>\$50.00</del>	NM																																																																												
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21	10/29/14	10/29/14	M-F 4p-5p	4:00 PM-5:00 PM	--1----	:30	1	\$50.00	NM																																																																													

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

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# INVOICE



Send Payment To:

**WGTV**  
**REMIT TO WGTV**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

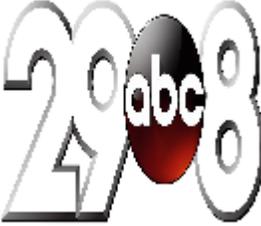
Invoice # <b>305114-1</b>	Invoice Date <b>11/09/14</b>	Invoice Month <b>November 2014</b>	Invoice Period <b>10/27/14 - 11/03/14</b>
Advertiser <b>Rick Snyder for Governor-PRICK SYNDER FOR GOV</b>	Product <b>PRICK SYNDER FOR GOV</b>	Estimate Number <b>C27N04</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
23	10/29/14	10/29/14	Wednesday 8p-9p	8:00 PM-9:00 PM	--1----	:30	1	\$325.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/14</td> <td>11/02/14</td> <td>--1----</td> <td>1</td> <td>\$50.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WGTV</td> <td>W</td> <td>10/29/14</td> <td>4:28 PM</td> <td>M-F 4p-5p</td> <td>4:00 PM-5:00 PM</td> <td>:30</td> <td>RS14143TH</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/14	11/02/14	--1----	1	\$50.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGTV	W	10/29/14	4:28 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	RS14143TH	\$50.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
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24	10/29/14	10/29/14	Wednesday 9p-10p	9:00 PM-10:00 PM	--1----	:30	1	\$450.00	NM																																																					
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	10/27/14	11/02/14	--1----	1	\$450.00																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																				
1	WGTV	W	10/29/14	9:19 PM	Wednesday 9p-10p	9:00 PM-10:00 PM	:30	RS14143TH	\$450.00	NM																																																				
25	10/31/14	10/31/14	Friday 8p-9p	8p-9p	----1--	:30	1	\$225.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/14</td> <td>11/02/14</td> <td>----1--</td> <td>1</td> <td>\$225.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WGTV</td> <td>F</td> <td>10/31/14</td> <td>7:59 PM</td> <td>Friday 8p-9p</td> <td>8p-9p</td> <td>:30</td> <td>RS14143TH</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/14	11/02/14	----1--	1	\$225.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGTV	F	10/31/14	7:59 PM	Friday 8p-9p	8p-9p	:30	RS14143TH	\$225.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
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1	WGTV	F	10/31/14	7:59 PM	Friday 8p-9p	8p-9p	:30	RS14143TH	\$225.00	NM																																																				
26	11/03/14	11/03/14	M 8-10p Dancing w/t Stars	8:00 PM-10:00 PM	1-----	:30	1	\$450.00	NM																																																					
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1	WGTV	M	11/03/14	9:15 PM	M 8-10p Dancing w/t Stars	8:00 PM-10:00 PM	:30	RS14143TH	\$450.00	NM																																																				
27	10/29/14	10/31/14	Good Morning America	7a-9a	---TF--	:30	2	\$100.00	NM																																																					
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
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29	11/01/14	11/01/14	Sat-Sun GMA	8a-9a	-----S-	:30	1	\$100.00	NM																																																					
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
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30	10/29/14	10/31/14	Jimmy JKimmel	1135p-1237a	---TF--	:30	1	\$30.00	NM																																																					

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# INVOICE



Send Payment To:

**WGTU**  
**REMIT TO WGTU**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

<u>Invoice #</u> 305114-1	<u>Invoice Date</u> 11/09/14	<u>Invoice Month</u> November 2014	<u>Invoice Period</u> 10/27/14 - 11/03/14
<u>Advertiser</u> Rick Snyder for Governor	<u>Product</u> FRICK SYNDER FOR GOV	<u>Estimate Number</u> C27N04	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
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							<u>Total Spots</u>	<b>20</b>																																											

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,030.00</b>
<u>Agency Commission</u>	<b>\$454.50</b>
<u>Net Amount Due</u>	<b>\$2,575.50</b>

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.