

INVOICE



WGTV
8513 M-72 West
Traverse City, MI 49684
Main: (231) 946-2900
Billing: (608) 833-0047

Invoice #	Invoice Date	Invoice Month	Invoice Period
305114-1	11/09/14	November 2014	10/27/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
WGTV	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King St #400
Alexandria, VA 22314

Send Payment To:

WGTV
REMIT TO WGTV
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

Advertiser	Product	Estimate Number
Rick Snyder for Governor-R	RICK SYNDER FOR GOV	C27N04

Flight Dates	Order #	Alt Order #
10/27/14 - 11/04/14	305114	07284163

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912891	SNYDE	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/27/14	11/03/14	M-F 5p-6p	5:00 PM-6:00 PM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV M 10/27/14 M-F 5p-6p 5:00 PM-6:00 PM :00 \$30.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGTV M 11/03/14 M-F 5p-6p 5:00 PM-6:00 PM :00 \$30.00 NM Credited									
2	10/27/14	11/03/14	Monday Prime Other/Spec	8:00 PM-10:00 PM	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$250.00									
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3	11/02/14	11/02/14	Sunday 7p-8p	7:00 PM-8:00 PM	-----1	:30	1	\$100.00	NM
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4	10/30/14	10/30/14	M-F 4p-5p	4:00 PM-5:00 PM	---1---	:30	1	\$30.00	NM
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4	10/30/14	10/30/14	M-F 4p-5p	4:00 PM-5:00 PM	---1---	:30	1	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV Th 10/30/14 M-F 4p-5p 4:00 PM-5:00 PM :00 \$30.00 NM Credited									
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6	10/28/14	10/28/14	M-F 4p-5p	4:00 PM-5:00 PM	-1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV Tu 10/28/14 M-F 4p-5p 4:00 PM-5:00 PM :00 \$30.00 NM Credited									
7	10/29/14	10/29/14	M-F 4p-5p	4:00 PM-5:00 PM	--1----	:30	1	\$30.00	NM
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9	10/29/14	10/29/14	Wednesday 8p-9p	8:00 PM-9:00 PM	--1----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 --1---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV W 10/29/14 Wednesday 8p-9p 8:00 PM-9:00 PM :00 \$150.00 NM Credited									
10	10/29/14	10/29/14	Wednesday 9p-10p	9:00 PM-10:00 PM	--1----	:30	1	\$250.00	NM
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13	10/27/14	11/03/14	M 8-10p Dancing w/t Star	8:00 PM-10:00 PM	1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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14	10/28/14	10/28/14	M-F 5p-6p	5p-6p	-1-----	:30	1	\$50.00	NM																																																																			
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16	11/03/14	11/03/14	Monday Prime Other/Spe	8:00 PM-10:00 PM	1-----	:30	1	\$450.00	NM																																																																			
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MG for 20.1 10/28																																																																												
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INVOICE



Send Payment To:

WGTV
REMIT TO WGTV
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

Invoice #	Invoice Date	Invoice Month	Invoice Period
305114-1	11/09/14	November 2014	10/27/14 - 11/03/14
Advertiser	Product	Estimate Number	
Rick Snyder for Governor	FRICK SYNDER FOR GOV	C27N04	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
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INVOICE



Send Payment To:

WGTU
REMIT TO WGTU
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

Invoice #	Invoice Date	Invoice Month	Invoice Period
305114-1	11/09/14	November 2014	10/27/14 - 11/03/14
Advertiser	Product	Estimate Number	
Rick Snyder for Governor	FRICK SYNDER FOR GOV	C27N04	

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32	10/31/14	10/31/14	Insider	6p-630p	----F--	:30	1	\$0.00	NM																																								
LUR REBATE \$30 VALUE MUST RUN																																																	
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<u>Total Spots</u>							20																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$3,030.00
<u>Agency Commission</u>	\$454.50
<u>Net Amount Due</u>	\$2,575.50

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.