

# INVOICE



**WGTU**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**Main: (231) 946-2900**  
**Billing: (608) 833-0047**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313909-1	09/14/14	September 2014	09/01/14 - 09/07/14

Station	Account Executive	Sales Office	Sales Region
WGTU	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King St #400**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
Rick Snyder for Governor-R	RICK SNYDER 4 GOVERN	902907

Flight Dates	Order #	Alt Order #
09/02/14 - 09/07/14	313909	07335144

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912891	SNYDE	ORDR

Agency Ref	Advertiser Ref

Send Payment To:

**WGTU**  
**REMIT TO WGTU**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/14	09/05/14	Friday 10p-11p	10:00 PM-11:00 PM	----1--	1:00	1	\$250.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	F	09/05/14	10:39 PM	Friday 10p-11p	10:00 PM-11:00 PM	1:00	RS14121T60/H	\$250.00 NM
2	09/05/14	09/05/14	Friday 8p-9p	8:00 PM-9:00 PM	----1--	1:00	1	\$200.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	F	09/05/14		Friday 8p-9p	8:00 PM-9:00 PM	:00		<del>\$200.00</del> NM
	Credited								
3	09/07/14	09/07/14	Sunday 10p-11p	10:00 PM-11:00 PM	-----1	1:00	1	\$250.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	Su	09/07/14		Sunday 10p-11p	10:00 PM-11:00 PM	:00		<del>\$250.00</del> NM
	See MG 3.2								
2	WGTU	Su	09/07/14	10:45 PM	Sunday 10p-11p	10:00 PM-11:00 PM	1:00	RS14121T60/H	\$250.00 NM
	MG for 3.1 09/07								
4	09/07/14	09/07/14	Sunday 7p-8p	7:00 PM-8:00 PM	-----1	1:00	1	\$200.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	Su	09/07/14	7:41 PM	Sunday 7p-8p	7:00 PM-8:00 PM	1:00	RS14121T60/H	\$200.00 NM
5	09/07/14	09/07/14	Sat-Sun GMA	8:00 AM-9:00 AM	-----1	1:00	1	\$80.00	NM
Weeks:	<u>Start Date</u> 09/01/14	<u>End Date</u> 09/07/14	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTU	Su	09/07/14	8:29 AM	Sat-Sun GMA	8:00 AM-9:00 AM	1:00	RS14121T60/H	\$80.00 NM

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

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313909-1	09/14/14	September 2014	09/01/14 - 09/07/14
Advertiser	Product	Estimate Number	
Rick Snyder for Governor	FRICK SNYDER 4 GOVERN	902907	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/03/14	09/03/14	Wednesday 8p-9p	8:00 PM-9:00 PM	--1----	1:00	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/01/14	09/07/14	--1----	1	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGTU	W	09/03/14	7:58 PM	Wednesday 8p-9p	8:00 PM-9:00 PM	1:00	RS14121T60/H	\$250.00 NM
<u>Total Spots</u>							<b>5</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,030.00</b>
<u>Agency Commission</u>	<b>\$154.50</b>
<u>Net Amount Due</u>	<b>\$875.50</b>

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