

# ORDER



Rockford WQRF

**Orders**  
**Order / Rev:** 3499945  
**Alt Order #:** 27760676  
**Product Desc:** Candidate  
**Estimate:** 8621  
**Flight Dates:** 04/05/22 - 04/11/22  
**Original Date / Rev:** 04/04/22 / 04/04/22  
**Order Type:** REG

**Primary AE:** Millennium Washington,DC  
**Sales Office:** M-WAS  
**Sales Region:** Nat

**Agency Name:** Strategic Media Services  
**Buying Contact:** Zach Brumback  
**Billing Contact:**  
 1911 North Fort Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Richard Irvin/Governor/IL/Rep  
**Demographic:** A35+  
**Product Codes:** PL14  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN13871/SP2622/AL1146  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/11/22	86	\$12,110.00	\$10,293.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	86	\$12,110.00	\$10,293.50	0.00
<b>Totals</b>	<b>86</b>	<b>\$12,110.00</b>	<b>\$10,293.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Rockford WQRF	10%	\$12,110.00
Market	100%	\$121,100.00

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	55%	\$66,605.00
WIFR	0%	\$0.00
WREX	0%	\$0.00
WTVO	35%	\$42,385.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQRF	04/05/22	04/05/22	M-F 7a-8a News MORNING NEWS	CM	M-F 7a-8a News (7:00 AM-8:00 AM)	-T-----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
Fox39 News In The Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/04/22 04/10/22 -T----- 2 \$50.00 0.00															
N 2	WQRF	04/06/22	04/06/22	M-F 7a-8a News MORNING NEWS	CM	M-F 7a-8a News (7:00 AM-8:00 AM)	--W----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
Fox39 News In The Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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 Product Desc: Candidate  
 Estimate: 8621

Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WQRF	04/07/22	04/07/22	M-F 7a-8a News MORNING NEWS	CM	M-F 7a-8a News (7:00 AM-8:00 AM)	---T---	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		2				\$50.00		0.00			
		Fox39 News In The Morning													
N 4	WQRF	04/08/22	04/08/22	M-F 7a-8a News MORNING NEWS	CM	M-F 7a-8a News (7:00 AM-8:00 AM)	----F--	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		2				\$50.00		0.00			
		Fox39 News In The Morning													
N 5	WQRF	04/11/22	04/11/22	M-F 7a-8a News MORNING NEWS	CM	M-F 7a-8a News	M-----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		2				\$50.00		0.00			
		Fox39 News In The Morning													
N 6	WQRF	04/05/22	04/05/22	M-F 8a-9a News MORNING NEWS	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		2				\$75.00		0.00			
		Fox39 News In The Morning													
N 7	WQRF	04/06/22	04/06/22	M-F 8a-9a News MORNING NEWS	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		2				\$75.00		0.00			
		Fox39 News In The Morning													
N 8	WQRF	04/07/22	04/07/22	M-F 8a-9a News MORNING NEWS	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		2				\$75.00		0.00			
		Fox39 News In The Morning													
N 9	WQRF	04/08/22	04/08/22	M-F 8a-9a News MORNING NEWS	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		2				\$75.00		0.00			
		Fox39 News In The Morning													
N 10	WQRF	04/11/22	04/11/22	M-F 8a-9a News MORNING NEWS	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		2				\$75.00		0.00			
		Fox39 News In The Morning													
N 11	WQRF	04/10/22	04/10/22	FOX News Sunday FOX News Sunday	CM	9:00 AM-10:00 AM	-----S	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S		2				\$50.00		0.00			
		Fox News Sunday													
N 12	WQRF	04/05/22	04/05/22	M-F 11a-12p JUDGE MATHIS	CM	M-F 11a-12p	-T-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$25.00		0.00			
		Judge Mathis													
N 13	WQRF	04/06/22	04/06/22	M-F 11a-12p JUDGE MATHIS	CM	M-F 11a-12p	--W----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$25.00		0.00			
		Judge Mathis													
N 14	WQRF	04/07/22	04/07/22	M-F 11a-12p JUDGE MATHIS	CM	M-F 11a-12p	---T---	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$25.00		0.00			
		Judge Mathis													

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WQRF	04/08/22	04/08/22	M-F 11a-12p JUDGE MATHIS	CM	M-F 11a-12p	----F--	:30	2	\$25.00	P4	0.00	NM	2	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---					1	\$25.00		0.00			
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--					2	\$25.00		0.00			
N 16	WQRF	04/11/22	04/11/22	M-F 11a-12p JUDGE MATHIS	CM	M-F 11a-12p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	M-----					1	\$25.00		0.00			
N 17	WQRF	04/05/22	04/05/22	M-F 5p-530p MOM	CM	M-F 5p-530p	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-T-----					1	\$50.00		0.00			
N 18	WQRF	04/06/22	04/06/22	M-F 5p-530p MOM	CM	M-F 5p-530p	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--W----					1	\$50.00		0.00			
N 19	WQRF	04/07/22	04/07/22	M-F 5p-530p MOM	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---					1	\$50.00		0.00			
N 20	WQRF	04/08/22	04/08/22	M-F 5p-530p MOM	CM	M-F 5p-530p	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--					1	\$50.00		0.00			
N 21	WQRF	04/11/22	04/11/22	M-F 5p-530p MOM	CM	M-F 5p-530p	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	M-----					1	\$50.00		0.00			
N 22	WQRF	04/05/22	04/05/22	M-F GDS 530p-6p GOOD DAY STATELINE	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-T-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-T-----					1	\$75.00		0.00			
N 23	WQRF	04/06/22	04/06/22	M-F GDS 530p-6p M-F GDS 530p-6p	CM	M-F GDS 530p-6p	--W----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--W----					1	\$75.00		0.00			
N 24	WQRF	04/07/22	04/07/22	M-F GDS 530p-6p M-F GDS 530p-6p	CM	M-F GDS 530p-6p	---T---	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---					1	\$75.00		0.00			
N 25	WQRF	04/08/22	04/08/22	M-F GDS 530p-6p M-F GDS 530p-6p	CM	M-F GDS 530p-6p	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--					1	\$75.00		0.00			
N 26	WQRF	04/11/22	04/11/22	M-F GDS 530p-6p M-F GDS 530p-6p	CM	M-F GDS 530p-6p	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	M-----					1	\$75.00		0.00			

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Advertiser: POL/Richard Irvin/Governor/IL/Rep  
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Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	WQRF	04/05/22	04/05/22	M-F 6p-630p BIG BANG THEORY	CM	M-F 6p-630p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----					1	\$75.00		0.00			
		Big Bang Theory													
N28	WQRF	04/06/22	04/06/22	M-F 6p-630p BIG BANG THEORY	CM	M-F 6p-630p	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					1	\$150.00		0.00			
		Big Bang Theory													
N29	WQRF	04/07/22	04/07/22	M-F 6p-630p BIG BANG THEORY	CM	M-F 6p-630p	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----					1	\$150.00		0.00			
		Big Bang Theory													
N30	WQRF	04/08/22	04/08/22	M-F 6p-630p BIG BANG THEORY	CM	M-F 6p-630p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					1	\$150.00		0.00			
		Big Bang Theory													
N31	WQRF	04/11/22	04/11/22	M-F 6p-630p BIG BANG THEORY	CM	M-F 6p-630p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----					1	\$150.00		0.00			
		Big Bang Theory													
N32	WQRF	04/05/22	04/05/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	-T-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					1	\$175.00		0.00			
		Big Bang Theory													
N33	WQRF	04/06/22	04/06/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	--W----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----					1	\$175.00		0.00			
		Big Bang Theory													
N34	WQRF	04/07/22	04/07/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	---T---	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					1	\$175.00		0.00			
		Big Bang Theory													
N35	WQRF	04/08/22	04/08/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--					1	\$175.00		0.00			
		Big Bang Theory													
N36	WQRF	04/11/22	04/11/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----					1	\$175.00		0.00			
		Big Bang Theory													
N37	WQRF	04/07/22	04/11/22	EN (M-F) EN (M-F)	CM	4p-5p	1--11--	:30	3	\$125.00	P2	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---11--					2	\$125.00		0.00			
		Week: 04/11/22	04/17/22	1-----					1	\$125.00		0.00			
		Two & A Half Men													
N38	WQRF	04/08/22	04/08/22	EN (M-F) EN (M-F)	CM	4p-5p	----F--	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--					1	\$125.00		0.00			
		Big Bang Theory													

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Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N39	WQRF	04/05/22	04/05/22	M-F 9p-930p News LATE NEWS	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-T-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		1				\$125.00		0.00			
		FOX 39 News At 9P													
N40	WQRF	04/06/22	04/06/22	M-F 9p-930p News LATE NEWS	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--W----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$500.00		0.00			
		FOX 39 News At 9P													
N41	WQRF	04/07/22	04/07/22	M-F 9p-930p News LATE NEWS	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	---T---	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$500.00		0.00			
		FOX 39 News At 9P													
N42	WQRF	04/08/22	04/08/22	M-F 9p-930p News LATE NEWS	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	----F--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		1				\$500.00		0.00			
		FOX 39 News At 9P													
N43	WQRF	04/11/22	04/11/22	M-F 9p-930p News LATE NEWS	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	M-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$500.00		0.00			
		FOX 39 News At 9P													
N44	WQRF	04/05/22	04/05/22	M-F 930p-10p News LATE NEWS	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-T-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$350.00		0.00			
		FOX 39 News At 930P													
N45	WQRF	04/06/22	04/06/22	M-F 930p-10p News LATE NEWS	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	--W----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$350.00		0.00			
		FOX 39 News At 930P													
N46	WQRF	04/07/22	04/07/22	M-F 930p-10p News LATE NEWS	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	---T---	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$350.00		0.00			
		FOX 39 News At 930P													
N47	WQRF	04/08/22	04/08/22	M-F 930p-10p News LATE NEWS	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	----F--	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		1				\$350.00		0.00			
		FOX 39 News At 930P													
N48	WQRF	04/11/22	04/11/22	M-F 930p-10p News LATE NEWS	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$350.00		0.00			
		FOX 39 News At 930P													
N50	WQRF	04/10/22	04/10/22	LN Su Eyewitness News @ 9 Sun	CM	LN Su	-----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S		1				\$350.00		0.00			
		Fox News-9													
N51	WQRF	04/05/22	04/05/22	M-F 10p-1030p MODERN FAMILY	CM	M-F 10p-1030p	-T-----	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		2				\$45.00		0.00			
		Modern Family													

Order / Rev: 3499945  
 Alt Order #: 27760676  
 Flight Dates: 04/05/22 - 04/11/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep  
 Product Desc: Candidate  
 Estimate: 8621

Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N52	WQRF	04/06/22	04/06/22	M-F 10p-1030p MODERN FAMILY	CM	M-F 10p-1030p	--W----	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		2				\$45.00		0.00			
		Modern Family													
N53	WQRF	04/07/22	04/07/22	M-F 10p-1030p MODERN FAMILY	CM	M-F 10p-1030p	---T---	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		2				\$45.00		0.00			
		Modern Family													
N54	WQRF	04/08/22	04/08/22	M-F 10p-1030p MODERN FAMILY	CM	M-F 10p-1030p	----F--	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		2				\$45.00		0.00			
		Modern Family													
N55	WQRF	04/11/22	04/11/22	M-F 10p-1030p MODERN FAMILY	CM	M-F 10p-1030p	M-----	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		2				\$45.00		0.00			
		Modern Family													
N56	WQRF	04/05/22	04/05/22	M-F 1030p-11p GN SPORTS	CM	M-F 1030p-11p	-T-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$25.00		0.00			
		GN Sports													
N57	WQRF	04/06/22	04/06/22	M-F 1030p-11p GN SPORTS	CM	M-F 1030p-11p	--W----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$25.00		0.00			
		GN Sports													
N58	WQRF	04/07/22	04/07/22	M-F 1030p-11p GN SPORTS	CM	M-F 1030p-11p	---T---	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$25.00		0.00			
		GN Sports													
N59	WQRF	04/08/22	04/08/22	M-F 1030p-11p GN SPORTS	CM	M-F 1030p-11p	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		1				\$25.00		0.00			
		GN Sports													
N60	WQRF	04/11/22	04/11/22	M-F 1030p-11p GN SPORTS	CM	M-F 1030p-11p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$25.00		0.00			
		GN Sports													
N61	WQRF	04/09/22	04/09/22	Sa 930p-10p BIG BANG THEORY	CM	Sa 930p-10p	-----S-	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S-		1				\$35.00		0.00			
		Big Bang Theory													
N62	WQRF	04/11/22	04/11/22	Mon Prime Hour 1 9-1-1	CM	Mon Prime Hour 1	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$650.00		0.00			
		9-1-1-FOX													
N63	WQRF	04/05/22	04/05/22	Tue Prime Hour 1 THE RESIDENT	CM	Tue Prime Hour 1	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	-T-----		1				\$450.00		0.00			
		The Resident-FOX													

Order / Rev: 3499945  
 Alt Order #: 27760676  
 Flight Dates: 04/05/22 - 04/11/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep  
 Product Desc: Candidate  
 Estimate: 8621

Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					1	\$450.00		0.00			
N 64	WQRF	04/05/22	04/05/22	Tue Prime Hour 2 NAME THAT TUNE	CM	Tue Prime Hour 2	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		Name That Tune-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					1	\$450.00		0.00			
N 65	WQRF	04/06/22	04/06/22	Wed Prime Hour 1 THE MASKED SINGER	CM	Wed Prime Hour 1	--W----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		The Masked Singer-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----					1	\$650.00		0.00			
N 66	WQRF	04/07/22	04/09/22	M-F 3p-4p ELLEN	CM	M-F 3p-4p	---11--	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		The Masked Singer													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---11--					2	\$50.00		0.00			
N 67	WQRF	04/09/22	04/09/22	LN Sa Eyewitness News @ 9 Sat	CM	LN Sa	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		Fox News-9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S-					1	\$350.00		0.00			
													Totals	86	\$12,110.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27760676 Changes as of: 4/4/2022 at 3:23 PM Status: Sent To Rep

CPE: 696/783/8621 Flight: 4/5/22 - 4/11/22 Station: WQRF  
Agency: STRATEGIC MEDIA Advertiser: Ivin for Illinois Market: Rockford  
SERVICES 1911 NORTH FT MYER Drive Product: Candidate Office: WASHINGTON  
SUITE 400 Agency Order #: 11542144 Service: Nielsen  
ARLINGTON, VA Buyer: Brumback, Zach Primary Demo: Total Spots: 86  
20009 Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF  
212-373-8131 Separation: Traffic #: 3499945  
Total CPP: \$0.00  
Total GRP:

Comments: PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/5 - 4/11											Total Spots	Total \$	CPP	GRP
						4/5	4/6	4/7	4/8	4/9	4/10	4/11								
MSD 22	Sa 8p-9p		The Masked Singer	\$350.00	30	0	0	0	0	1	0	0	0	0	0	0	0	\$0.00	0.0	
MGD 26	Tu-F 4p-5p		WORF EVENING NEWS	\$125.00	30	0	0	1	0	0	0	1	0	0	0	0	2	\$250.00	\$0.00	0.0
MGD 27	M-F 3p-4p		ELLEN	\$50.00	30	0	0	1	1	0	0	0	0	0	0	0	2	\$100.00	\$0.00	0.0
<b>TOTALS:</b>						16	15	16	18	2	3	16	86	\$12,110.00	\$0.00	0.0				

Date/Time	Action	Added by	Comment
04/04/22 3:23 PM	Sent To Rep	Mary Anderson	SEE LINE 22 FOR NA SPOT DUE TO PRG CHG - SEE LINES 26 & 27 FOR MG OFFER - PLEASE NOTE THAT THIS HAS ALREADY BEEN DONE - NEED IMMEDIATE ACCEPTANCE



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27760676 Changes as of: 4/4/2022 at 10:29 AM Version: Highlighting Makegood 1 Status: Accepted

CPE: 696783/8621 Flight: 4/5/22 - 4/11/22 Station: WQRF Con Type: POLITICAL/VOTE  
Agency: STRATEGIC MEDIA SERVICES Advertiser: Ivin for Illinois Market: Rockford Total \$: \$12,110.00

1911 NORTH FT MYER Product: Candidate  
DRIVE Agency Order #: 11542144 Office: WASHINGTON  
ARLINGTON, VA Buyer: Brumback, Zach Service: Nielsen  
20009 Separation: SHANNAN YALLOF Assistant: SHANNAN YALLOF  
212-373-8131 Primary Demo: Total CPP: \$0.00  
Total Spots: 83  
Total GRP: Traffic #: 3499945

Comments: PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/5 - 4/11											Total Spots	Total \$	CPP	GRP
						4/5	4/6	4/7	4/8	4/9	4/10	4/11								
MSD 3	Su 8a-9a		Fox News Sunday	\$50.00	30	0	0	0	0	0	2	0	0	0	0	0	\$0.00	\$0.00	0.0	
MSD 9	Sa 6p-6:30p		Two & A Half Men	\$125.00	30	0	0	0	1	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
MSD 10	Sa 6:30p-7p		Big Bang Theory	\$125.00	30	0	0	0	1	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
MGD 23	Su 9a-10a		Fox News Sunday	\$50.00	30	0	0	0	0	0	2	0	0	0	0	0	\$100.00	\$0.00	0.0	
MGD 24	Tu-F 4p-5p		WORF EVENING NEWS	\$125.00	30	0	0	0	1	0	0	0	0	0	0	0	\$125.00	\$0.00	0.0	
MGD 25	Tu-F 4p-5p		WORF EVENING NEWS	\$125.00	30	0	0	0	1	0	0	0	0	0	0	0	\$125.00	\$0.00	0.0	
<b>TOTALS:</b>						16	15	14	17	3	3	15				83	\$12,110.00	\$0.00	0.0	

Makegood Comments

Date/Time	Action	Added by	Comment
04/04/22 10:29 AM	Sent To Rep	Mary Anderson	FIXED MG OFFER
04/04/22 10:15 AM	Sent To Rep	Charlene Whiteside	SEE LINE 3 FOR NA SPOT DUE TO PERMANENT TP CHANGE - SEE LINE 23 FOR TP CHANGE BOOKED SEE LINES 9-10 FOR NA SPOTS DUE TO SOCCER - SEE LINES 24-25 FOR MGS BOOKED PLEASE TURN AROUND QUICKLY FOR OUR PUBLIC FILE

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27760676 Changes as of: 4/4/2022 at 8:57 AM Version: Current State Version 1

CPE: 696783/8621 Flight: 4/5/22 - 4/11/22 Station: WQRF  
Agency: STRATEGIC MEDIA Advertiser: Ivin for Illinois Market: Rockford  
SERVICES

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON  
DRIVE  
SUITE 400 Agency Order #: 11542144 Service: Nielsen  
ARLINGTON, VA Buyer: Brumback, Zach Primary Demo:  
20009

Comments: PopulationBuyType: CPP Separation: Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF  
212-373-8131

# 3499 945

#	Day/Time	DP	Program	Rate	Len	4/5 - 4/11										Total Spots	Total \$	CPE*	GRP*
						4/5	4/6	4/7	4/8	4/9	4/10	4/11							
1	Tu-F,M 7a-8a	P3	Fox39 News In The Morning	\$50.00	30	2	2	2	2	0	0	2		10	\$500.00	\$0.00	0.0		
2	Tu-F,M 8a-9a	P3	Fox39 News In The Morning	\$75.00	30	2	2	2	2	0	0	2		10	\$750.00	\$0.00	0.0		
3	Su 8a-9a	P3	Fox News Sunday	\$50.00	30	0	0	0	0	2	0	0		2	\$100.00	\$0.00	0.0		
4	Tu-F,M 11a-12n	P4	Judge Mathis	\$25.00	30	1	1	1	2	0	0	1		6	\$150.00	\$0.00	0.0		
5	Tu-F,M 5p-5:30p	P4	Mom	\$50.00	30	1	1	1	0	0	0	1		5	\$250.00	\$0.00	0.0		
6	Tu-F,M 5:30p-6p	P3	Good Day StateLine	\$75.00	30	1	1	1	0	0	0	1		5	\$375.00	\$0.00	0.0		
7	Tu-F,M 6p-6:30p	P3	Big Bang Theory	\$150.00	30	1	1	1	0	0	0	1		5	\$750.00	\$0.00	0.0		
8	Tu-F,M 6:30p-7p	P3	Big Bang Theory	\$175.00	30	1	1	1	0	0	0	1		5	\$875.00	\$0.00	0.0		
9	Tu-F,M 9p-9:30p	P3	WTVU News	\$125.00	30	0	0	0	0	1	0	0		1	\$125.00	\$0.00	0.0		
10	Tu-F,M 9:30p-10p	P3	WTVU News	\$125.00	30	0	0	0	0	1	0	0		1	\$125.00	\$0.00	0.0		
11	Tu-F,M 9:30p-10p	P3	FOX 39 News At 9P	\$500.00	30	1	1	1	0	0	0	1		5	\$2,500.00	\$0.00	0.0		
12	Tu-F,M 9:30p-10p	P3	FOX 39 News At 930P	\$350.00	30	1	1	1	0	0	0	1		5	\$1,750.00	\$0.00	0.0		
13	Sa 9p-9:30p	P3	FOX 39 News	\$350.00	30	0	0	0	0	1	0	0		1	\$350.00	\$0.00	0.0		
14	Su 9p-9:30p	P3	Fox News-9	\$350.00	30	0	0	0	0	1	0	0		1	\$350.00	\$0.00	0.0		
15	Tu-F,M 10p-10:30p	P4	Modern Family	\$45.00	30	2	2	2	2	0	0	2		10	\$450.00	\$0.00	0.0		
16	Tu-F,M 10:30p-11p	P4	GN Sports	\$25.00	30	1	1	1	0	0	0	1		5	\$125.00	\$0.00	0.0		
17	Sa 9:30p-10p	P4	Big Bang Theory	\$35.00	30	0	0	0	0	1	0	0		1	\$35.00	\$0.00	0.0		
18	Tu 7p-8p	P3	9-1-1-FOX	\$650.00	30	0	0	0	0	0	0	1		1	\$650.00	\$0.00	0.0		
19	Tu 7p-8p	P3	The Resident-FOX	\$450.00	30	1	0	0	0	0	0	0		1	\$450.00	\$0.00	0.0		
20	Tu 8p-9p	P3	Name That Tune-FOX	\$450.00	30	1	0	0	0	0	0	0		1	\$450.00	\$0.00	0.0		

Approved by: *CW* Date: 4/4  
Reviewed by: *MA* Date: 4/4

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27760676	Changes as of: 4/4/2022 at 8:57 AM	Version: Current State Version 1
CPE: 696/783/8621	Flight: 4/5/22 - 4/11/22	Station: WDRF
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Ivin for Illinois	Market: Rockford
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 11542144	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Brumback, Zach	Primary Demo:
	Salesperson: SHANNAN YALLOF	Assistant: SHANNAN YALLOF
	Separation: 212-373-8131	

#	Day/Time	DP	Program	Rate	Len	4/5 - 4/11											Total Spots	Total \$	CPP*	GRP*
						4/5	4/6	4/7	4/8	4/9	4/10	4/11								
21	W 7p-8p		The Masked Singer-FOX	\$650.00	30	0	1	0	0	0	0	0	0	0	1	\$650.00	\$0.00	0.0		
22	Sa 8p-9p		The Masked Singer	\$350.00	30	0	0	0	0	0	1	0	0	0	1	\$350.00	\$0.00	0.0		
TOTALS:						16	15	14	15	5	3	15		83	\$12,110.00	\$0.00	0.0			

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27760676      Changes as of: 4/4/2022 at 8:57 AM      Version: Current State Version 1  
 CPE: 696/783/6621      Flight: 4/5/22 - 4/11/22      Station: WQRF      Con Type: POLITICAL/VOTE  
 Agency: STRATEGIC MEDIA SERVICES      Advertiser: Ivin for Illinois      Market: Rockford      Total \$: \$12,110.00  
 1911 NORTH FT MYER DRIVE      Product: Candidate      Office: WASHINGTON      Total Spots: 83  
 SUITE 400      Agency Order #: 11542144      Buyer: Brumback, Zach      Service: Nielsen      Total CPP: \$0.00  
 ARLINGTON, VA 20009      Salesperson: SHANNAN YALLOF      Assistant: SHANNAN YALLOF      Separation: 212-373-8131      Total GRP:

Special Instructions

Date/Time	Added by	Comment
04/04/22 8:57 AM	SHANNAN YALLOF	PopulationBuyType: CPP

### Competitive Information

Market Budget:	\$121,100
WQR Share:	10%
Comment:	WTVQ: 35%
Unknown:	55%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	83	\$12,110.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>83</b>	<b>\$12,110.00</b>	<b>N/A</b>	<b>0.0</b>

Month	Spots	Dollars
2022-Apr	83	\$12,110.00
<b>Total</b>	<b>83</b>	<b>\$12,110.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/4/22 8:57 AM					\$0	\$0	
New	4/4/22 8:57 AM	SHANNAN YALLOF	New	83		\$12,110.00	\$12,110.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.