



Rockford WQRF

Orders	Order / Rev:	3692100 - 1 <i>WN 2</i>
	Alt Order #:	27900827
	Product Desc:	Political
	Estimate:	12552
	Flight Dates:	09/20/22 - 09/26/22
	Original Date / Rev:	09/26/22 / 09/26/22
	Order Type:	REG

Primary AE:	Millennium Washington,DC
Sales Office:	M-WAS
Sales Region:	Nat

Agency	Name:	Buying Time LLC
	Buying Contact:	Carol Bryant
	Billing Contact:	
		650 Massachusetts Avenue NW
		Washington, DC 20001-3796

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Dave Vella/State Representative/
	Demographic:	A35+
	Product Codes:	PL16
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND
	Priority:	P5

Order Brand:	
New Business End:	
Advertiser External ID:	
Agency External ID:	IN5252/SP2893/TO824/AL1472
Unit Code:	General
Order Separation:	00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	37	\$5,855.00	\$4,976.75
09/26/22	09/26/22	9	\$1,415.00	\$1,202.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	37	\$5,855.00	\$4,976.75	0.00
October 2022	9	\$1,415.00	\$1,202.75	0.00
Totals	46	\$7,270.00	\$6,179.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Rockford WQRF	10%	\$7,270.00
Market	100%	\$72,700.00

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	60%	\$43,620.00
WIFR	0%	\$0.00
WREX	0%	\$0.00
WTVO	30%	\$21,810.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WQRF	09/24/22	09/24/22	College Football Frim College Football	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----S-	:30	1	\$150.00	P3	0.00 NM	1	\$150.00
College Football:														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		09/19/22	09/25/22	-----S-	1	\$150.00	0.00							
2	WQRF	09/24/22	09/24/22	College Football Pregam Big Noon Kickoff	GM	9:00 AM-11:00 AM (9:00 AM-11:00 AM)	-----S-	:30	1	\$75.00	P3	0.00 NM	1	\$75.00
Big Noon Kickoff														

Order / Rev: 3692100 - 1
 Alt Order #: 27900827
 Flight Dates: 09/20/22 - 09/26/22

Advertiser: POL/Dave Vella/State Representative/IL
 Product Desc: Political
 Estimate: 12552

Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	-----S-		1	\$75.00	0.00								
3	WQRF	09/24/22	09/24/22	College FB Afternoon College Football	CM	3:00 PM-6:30 PM (3:00 PM-6:30 PM)	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
College Football:															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	-----S-		1	\$150.00	0.00								
4	WQRF	09/25/22	09/25/22	Su 10p-11p GN Sports	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
GN Sports															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	-----S		1	\$150.00	0.00								
5	WQRF	09/20/22	09/20/22	M-F 7a-8a News Fox39 News In The Morning	CM	M-F 7a-8a News	-T-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	-T-----		1	\$75.00	0.00								
6	WQRF	09/21/22	09/21/22	M-F 7a-8a News Fox39 News In The Morning	CM	M-F 7a-8a News	--W----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	--W----		1	\$75.00	0.00								
7	WQRF	09/22/22	09/22/22	M-F 7a-8a News Fox39 News In The Morning	CM	M-F 7a-8a News	---T---	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	---T---		1	\$75.00	0.00								
8	WQRF	09/23/22	09/23/22	M-F 7a-8a News Fox39 News In The Morning	CM	M-F 7a-8a News	----F--	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	----F--		1	\$75.00	0.00								
9	WQRF	09/26/22	09/26/22	M-F 7a-8a News Fox39 News In The Morning	CM	M-F 7a-8a News	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/26/22		10/02/22	M-----		1	\$75.00	0.00								
10	WQRF	09/20/22	09/20/22	M-F 8a-9a News Fox39 News In The Morning	CM	M-F 8a-9a News	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	-T-----		1	\$100.00	0.00								
11	WQRF	09/21/22	09/21/22	M-F 8a-9a News Fox39 News In The Morning	CM	M-F 8a-9a News	--W----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	--W----		1	\$100.00	0.00								
12	WQRF	09/22/22	09/22/22	M-F 8a-9a News Fox39 News In The Morning	CM	M-F 8a-9a News	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	---T---		1	\$100.00	0.00								
13	WQRF	09/23/22	09/23/22	M-F 8a-9a News Fox39 News In The Morning	CM	M-F 8a-9a News	----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/25/22	----F--		1	\$100.00	0.00								
14	WQRF	09/26/22	09/26/22	M-F 8a-9a News Fox39 News In The Morning	CM	M-F 8a-9a News	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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Order / Rev: 3692100 - 1
 Alt Order #: 27900827
 Flight Dates: 09/20/22 - 09/26/22

Advertiser: POL/Dave Vella/State Representative/IL
 Product Desc: Political
 Estimate: 12552
 Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/19/22	09/25/22	----F--			1		\$75.00	0.00					
29	WQRF	09/26/22	09/26/22	M-F 10p-1030p Modern Family	CM	M-F 10p-1030p	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/26/22		09/26/22	10/02/22	M-----			1		\$75.00	0.00					
31	WQRF	09/20/22	09/20/22	M-F 9p-930p News Fox 39 News	CM	M-F 9p-930p News	-T-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/19/22	09/25/22	-T-----			1		\$350.00	0.00					
32	WQRF	09/21/22	09/21/22	M-F 9p-930p News Fox 39 News	CM	M-F 9p-930p News	--W----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/19/22	09/25/22	--W----			1		\$350.00	0.00					
33	WQRF	09/22/22	09/22/22	M-F 9p-930p News Fox 39 News	CM	M-F 9p-930p News	---T---	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/19/22	09/25/22	---T---			1		\$350.00	0.00					
34	WQRF	09/23/22	09/23/22	M-F 9p-930p News Fox 39 News	CM	M-F 9p-930p News	----F--	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/19/22	09/25/22	----F--			1		\$350.00	0.00					
35	WQRF	09/26/22	09/26/22	M-F 9p-930p News Fox 39 News	CM	M-F 9p-930p News	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/26/22		09/26/22	10/02/22	M-----			1		\$350.00	0.00					
36	WQRF	09/24/22	09/24/22	LN Sa Eyewitness News @ 9 Sat	CM	LN Sa	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/19/22	09/25/22	-----S-			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NQRF	09/19/22-09/25/22		LN Sa	LN Sa		-----Sa--	:30	(\$300.00)	0.00	NM				
See MG 36.2 [PROGRAM=LATE RUN LATE NEWS DUE TO CF]															
2	NQRF	09/24/22-09/24/22		Late Run Late News	Late Run Late Ne		-----Sa--	:30	\$300.00	0.00	NM				
Ⓜ MG for 36.1 09/24 [Makegood]															
37	WQRF	09/20/22	09/20/22	M-F 930p-10p News Fox 39 News	CM	M-F 930p-10p Nev	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/19/22	09/25/22	-T-----			1		\$300.00	0.00					
38	WQRF	09/21/22	09/21/22	M-F 930p-10p News Fox 39 News	CM	M-F 930p-10p Nev	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/19/22	09/25/22	--W----			1		\$300.00	0.00					
E 39	WQRF	09/22/22	09/22/22	M-F 930p-10p News Fox 39 News	CM	M-F 930p-10p Nev	---T---	:30	1	\$300.00	P3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/19/22		09/19/22	09/25/22	---T---			1		\$300.00	0.00					

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Advertiser: POL/Dave Vella/State Representative/IL
 Product Desc: Political
 Estimate: 12552

Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/19/22		09/19/22	09/25/22	---T---			1		\$300.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	NQRF	09/19/22-09/25/22	M-F 930p-10p News			M-F 930p-10p Ne	---Th-----	:30		(\$300.00)		0.00	NM			
See MG 39.3,39.4,39.5																
[ONLY 30 MIN NEWS 9-9:30P DUE TO MLB]																
3	NQRF	09/23/22-09/23/22	M-F 12p-1p			M-F 12p-1p	-----F----	:30		\$50.00		0.00	NM			
Ⓜ MG for 39.1 09/22																
[Makegood]																
4	NQRF	09/26/22-09/26/22	M-F 6p-630p			M-F 6p-630p	M-----	:30		\$175.00		0.00	NM			
Ⓜ MG for 39.1 09/22																
[Makegood]																
5	NQRF	09/23/22-09/23/22	EN (M-F)			4p-5p	-----F----	:30		(\$75.00)		0.00	NM			
Ⓜ See MG 39.6																
[WRONG INV CODE]																
6	NQRF	09/23/22-09/23/22	M-F 430p-5p News			M-F 430p-5p New	-----F----	:30		\$75.00		0.00	NM			
Ⓜ MG for 39.5 09/23																
[Makegood]																
40	WQRF	09/23/22	09/23/22	M-F 930p-10p News	CM	M-F 930p-10p Nev	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00	
Fox 39 News At 930P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/19/22		09/19/22	09/25/22	----F--			1		\$300.00	0.00						
41	WQRF	09/26/22	09/26/22	M-F 930p-10p News	CM	M-F 930p-10p Nev	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00	
Fox 39 News At 930P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/26/22		09/26/22	10/02/22	M-----			1		\$300.00	0.00						
42	WQRF	09/25/22	09/25/22	LN Su	CM	LN Su	-----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00	
Fox News-9																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/19/22		09/19/22	09/25/22	-----S			1		\$350.00	0.00						
43	WQRF	09/24/22	09/24/22	LF Block 1	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$50.00	P3	0.00	NM	1	\$50.00	
Fox Late Night																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/19/22		09/19/22	09/25/22	-----S-			1		\$50.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	NQRF	09/19/22-09/25/22	LF Block 1			10:00 PM-11:00 PM	-----Sa--	:30		(\$50.00)		0.00	NM			
See MG 43.2																
[PROGRAM=LATE RUN NEWS DUE TO CF]																
2	NQRF	09/24/22-09/24/22	Sa 11p-12x			Sa 11p-12x	-----Sa--	:30		\$50.00		0.00	NM			
Ⓜ MG for 43.1 09/24																
[Makegood]																
45	WQRF	09/20/22	09/26/22	M-F 1030p-11p	CM	M-F 1030p-11p	MTWTF--	:30	2	\$65.00	P3	0.00	NM	3	\$195.00	
GN Sports																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/19/22		09/19/22	09/25/22	--W-F--			2		\$65.00	0.00						
Week: 09/26/22		09/26/22	10/02/22	M-----			1		\$65.00	0.00						
46	WQRF	09/20/22	09/25/22	M-F 6p-630p	CM	M-F 6p-630p	-TWTF--	:30	2	\$175.00	P3	0.00	NM	2	\$350.00	
Big Bang Theory																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/19/22		09/19/22	09/25/22	--W-F--			2		\$175.00	0.00						
47	WQRF	09/22/22	09/22/22	M-F 12p-1p	CM	M-F 12p-1p	---T---	:30	1	\$50.00	P3	0.00	NM	1	\$50.00	
Pictionary																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/19/22		09/19/22	09/25/22	---T---			1		\$50.00	0.00						
														Totals	46	\$7,270.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27900827	Changes as of: 9/26/2022 at 12:33 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: 1387/1402/12552	Flight: 9/20/22 - 9/26/22	Station: WQRF	Con Type: POLITICAL/NOTE
Agency: BUYING TIME, LLC	Advertiser: Friends of Dave Vella (IL HD 68)	Market: Rockford	Total \$: \$7,270.00
650 Massachusetts Ave NW Suite 210 Washington, DC 20001	Product: Political	Office: WASHINGTON	Total Spots: 46
Agency Order #: 11998441	Buyer: Bryant, Carol	Service: Nielsen	Total CPM: \$0.00
Salesperson: SHANNAN YALLOF	212-373-8131	Primary Demo: SHANNAN YALLOF	Total GRP:
Separation:	Separation:	Assistant: SHANNAN YALLOF	Traffic #: 3692100
Comments: Separation: 30; Population Buy Type: CPP			

#	Day/Time	DP	Program	Rate	Len	9/20 - 9/26										Total Spots	Total	
						9/20	9/21	9/22	9/23	9/24	9/25	9/26	\$	CPP	GRP			
CR 12	Tu-F,M 10p-10:30p		Modern Family	\$75.00	30	1	0	1	0	1	0	1		3	\$225.00	\$0.00	0.0	
TOTALS:						7	8	5	10	5	2	9	46	\$7,270.00	\$0.00	0.0		

Date/Time	Action	Added by	Comment
09/26/22 12:40 PM	Accepted	SHANNAN YALLOF	moved to est. 12744
09/26/22 12:33 PM	Sent To Rep	Mary Anderson	SEE LINE 12 FOR NA SPOT DUE TO SPORTS OVERRUN - MOVE \$ TO NEXT FLIGHT - PLEASE NOTE THAT THIS HAS ALREADY BEEN DONE - NEED IMMEDIATE ACCEPTANCE