

Order / Rev: 3692100 - 1
 Alt Order #: 27900827
 Flight Dates: 09/20/22 - 09/26/22

Advertiser: POL/Dave Vella/State Representative/IL
 Product Desc: Political
 Estimate: 12552

Rockford WQRF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-----------------------------------|----------|---|-------|--|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 3 | WQRF | 09/24/22 | 09/24/22 | College FB Afternoon College Football | CM | 3:00 PM-6:30 PM (3:00 PM-6:30 PM) | -----S- | :30 | 1 | \$150.00 | P3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -----S- | | 1 | | | | \$150.00 | | 0.00 | | | |
| | | College Football: | | | | | | | | | | | | | |
| 4 | WQRF | 09/25/22 | 09/25/22 | Su 10p-11p GN Sports | CM | 10:30 PM-11:00 PM (10:30 PM-11:00 PM) | -----S | :30 | 1 | \$150.00 | P3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -----S | | 1 | | | | \$150.00 | | 0.00 | | | |
| | | GN Sports | | | | | | | | | | | | | |
| 5 | WQRF | 09/20/22 | 09/20/22 | M-F 7a-8a News Fox39 News In The Morning | CM | M-F 7a-8a News | -T----- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -T----- | | 1 | | | | \$75.00 | | 0.00 | | | |
| | | Fox39 News In The Morning | | | | | | | | | | | | | |
| 6 | WQRF | 09/21/22 | 09/21/22 | M-F 7a-8a News Fox39 News In The Morning | CM | M-F 7a-8a News | --W---- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | --W---- | | 1 | | | | \$75.00 | | 0.00 | | | |
| | | Fox39 News In The Morning | | | | | | | | | | | | | |
| 7 | WQRF | 09/22/22 | 09/22/22 | M-F 7a-8a News Fox39 News In The Morning | CM | M-F 7a-8a News | ---T--- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ---T--- | | 1 | | | | \$75.00 | | 0.00 | | | |
| | | Fox39 News In The Morning | | | | | | | | | | | | | |
| 8 | WQRF | 09/23/22 | 09/23/22 | M-F 7a-8a News Fox39 News In The Morning | CM | M-F 7a-8a News | ----F-- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----F-- | | 1 | | | | \$75.00 | | 0.00 | | | |
| | | Fox39 News In The Morning | | | | | | | | | | | | | |
| 9 | WQRF | 09/26/22 | 09/26/22 | M-F 7a-8a News Fox39 News In The Morning | CM | M-F 7a-8a News | M----- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | M----- | | 1 | | | | \$75.00 | | 0.00 | | | |
| | | Fox39 News In The Morning | | | | | | | | | | | | | |
| 10 | WQRF | 09/20/22 | 09/20/22 | M-F 8a-9a News Fox39 News In The Morning | CM | M-F 8a-9a News | -T----- | :30 | 1 | \$100.00 | P3 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -T----- | | 1 | | | | \$100.00 | | 0.00 | | | |
| | | Fox39 News In The Morning | | | | | | | | | | | | | |
| 11 | WQRF | 09/21/22 | 09/21/22 | M-F 8a-9a News Fox39 News In The Morning | CM | M-F 8a-9a News | --W---- | :30 | 1 | \$100.00 | P3 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | --W---- | | 1 | | | | \$100.00 | | 0.00 | | | |
| | | Fox39 News In The Morning | | | | | | | | | | | | | |
| 12 | WQRF | 09/22/22 | 09/22/22 | M-F 8a-9a News Fox39 News In The Morning | CM | M-F 8a-9a News | ---T--- | :30 | 1 | \$100.00 | P3 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ---T--- | | 1 | | | | \$100.00 | | 0.00 | | | |
| | | Fox39 News In The Morning | | | | | | | | | | | | | |
| 13 | WQRF | 09/23/22 | 09/23/22 | M-F 8a-9a News Fox39 News In The Morning | CM | M-F 8a-9a News | ----F-- | :30 | 1 | \$100.00 | P3 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----F-- | | 1 | | | | \$100.00 | | 0.00 | | | |
| | | Fox39 News In The Morning | | | | | | | | | | | | | |
| 14 | WQRF | 09/26/22 | 09/26/22 | M-F 8a-9a News Fox39 News In The Morning | CM | M-F 8a-9a News | M----- | :30 | 1 | \$100.00 | P3 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----F-- | | 1 | | | | \$100.00 | | 0.00 | | | |
| | | Fox39 News In The Morning | | | | | | | | | | | | | |

Order / Rev: 3692100 - 1
 Alt Order #: 27900827
 Flight Dates: 09/20/22 - 09/26/22

Advertiser: POL/Dave Vella/State Representative/IL
 Product Desc: Political
 Estimate: 12552
 Rockford WQRF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|--------------------|--------------------------------|-------|-----------------------|-----------------|---------------|-------------------|----------------------|-----|---------------|-------------|-------|----------|
| 15 | WQRF | 09/20/22 | 09/20/22 | EN (M-F) Fox 39 News at 4p | CM | 4p-5p | -T----- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | M----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -T----- | | | | | 1 | \$75.00 | | 0.00 | | | |
| 16 | WQRF | 09/21/22 | 09/21/22 | EN (M-F) Fox 39 News at 4p | CM | 4p-5p | --W---- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -T----- | | | | | 1 | \$75.00 | | 0.00 | | | |
| 17 | WQRF | 09/22/22 | 09/22/22 | EN (M-F) Fox 39 News at 4p | CM | 4p-5p | ---T--- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ---T--- | | | | | 1 | \$75.00 | | 0.00 | | | |
| 18 | WQRF | 09/26/22 | 09/26/22 | EN (M-F) Fox 39 News at 4p | CM | 4p-5p | M----- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | M----- | | | | | 1 | \$75.00 | | 0.00 | | | |
| 20 | WQRF | 09/20/22 | 09/20/22 | M-F 630-7p Big Bang Theory | CM | M-F 630-7p | -T----- | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -T----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 21 | WQRF | 09/21/22 | 09/21/22 | M-F 630-7p Big Bang Theory | CM | M-F 630-7p | --W---- | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | --W---- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 22 | WQRF | 09/23/22 | 09/23/22 | M-F 630-7p Big Bang Theory | CM | M-F 630-7p | ----F-- | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----F-- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 23 | WQRF | 09/26/22 | 09/26/22 | M-F 630-7p Big Bang Theory | CM | M-F 630-7p | M----- | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | M----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 26 | WQRF | 09/20/22 | 09/20/22 | M-F 10p-1030p Modern Family | CM | M-F 10p-1030p | -T----- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -T----- | | | | | 1 | \$75.00 | | 0.00 | | | |
| N27 | WQRF | 09/22/22 | 09/22/22 | M-F 10p-1030p Modern Family | CM | M-F 10p-1030p | ---T--- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ---T--- | | | | | 1 | \$75.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WQRF | 09/19/22-09/25/22 | M-F 10p-1030p | | | M-F 10p-1030p | ---Th---- | :30 | | (\$75.00) | | 0.00 | NM | | |
| | | | Credited | | | | | | | | | | | | |
| | | | [No MG needed] | | | | | | | | | | | | |
| 28 | WQRF | 09/23/22 | 09/23/22 | M-F 10p-1030p Modern Family | CM | M-F 10p-1030p | ----F-- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----F-- | | | | | 1 | \$75.00 | | 0.00 | | | |

Order / Rev: 3692100 - 1
 Alt Order #: 27900827
 Flight Dates: 09/20/22 - 09/26/22

Advertiser: POL/Dave Vella/State Representative/IL
 Product Desc: Political
 Estimate: 12552
 Rockford WQRF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|--------------------|----------------------------------|-------------------|------------------|-----------------------|------------|-------------|----------|-----|------|------|-------|----------|
| 29 | WQRF | 09/26/22 | 09/26/22 | M-F 10p-1030p Modern Family | CM | M-F 10p-1030p | M----- | :30 | 1 | \$75.00 | P3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/22 | 09/25/22 | ----F-- | 1 | \$75.00 | 0.00 | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/26/22 | 10/02/22 | M----- | 1 | \$75.00 | 0.00 | | | | | | | | |
| 31 | WQRF | 09/20/22 | 09/20/22 | M-F 9p-930p News Fox 39 News | CM | M-F 9p-930p News | -T----- | :30 | 1 | \$350.00 | P3 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/22 | 09/25/22 | -T----- | 1 | \$350.00 | 0.00 | | | | | | | | |
| 32 | WQRF | 09/21/22 | 09/21/22 | M-F 9p-930p News Fox 39 News | CM | M-F 9p-930p News | --W---- | :30 | 1 | \$350.00 | P3 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/22 | 09/25/22 | --W---- | 1 | \$350.00 | 0.00 | | | | | | | | |
| 33 | WQRF | 09/22/22 | 09/22/22 | M-F 9p-930p News Fox 39 News | CM | M-F 9p-930p News | ---T--- | :30 | 1 | \$350.00 | P3 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/22 | 09/25/22 | ---T--- | 1 | \$350.00 | 0.00 | | | | | | | | |
| 34 | WQRF | 09/23/22 | 09/23/22 | M-F 9p-930p News Fox 39 News | CM | M-F 9p-930p News | ----F-- | :30 | 1 | \$350.00 | P3 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/22 | 09/25/22 | ----F-- | 1 | \$350.00 | 0.00 | | | | | | | | |
| 35 | WQRF | 09/26/22 | 09/26/22 | M-F 9p-930p News Fox 39 News | CM | M-F 9p-930p News | M----- | :30 | 1 | \$350.00 | P3 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/26/22 | 10/02/22 | M----- | 1 | \$350.00 | 0.00 | | | | | | | | |
| 36 | WQRF | 09/24/22 | 09/24/22 | LN Sa Eyewitness News @ 9 Sat | CM | LN Sa | -----S- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/22 | 09/25/22 | -----S- | 1 | \$300.00 | 0.00 | | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | NQRF | 09/19/22-09/25/22 | LN Sa | LN Sa | -----Sa-- | :30 | (\$300.00) | 0.00 | NM | | | | | | |
| See MG 36.2 [PROGRAM=LATE RUN LATE NEWS DUE TO CF] | | | | | | | | | | | | | | | |
| 2 | NQRF | 09/24/22-09/24/22 | Late Run Late News | Late Run Late Ne | -----Sa-- | :30 | \$300.00 | 0.00 | NM | | | | | | |
| Ⓜ MG for 36.1 09/24 [Makegood] | | | | | | | | | | | | | | | |
| 37 | WQRF | 09/20/22 | 09/20/22 | M-F 930p-10p News Fox 39 News | CM | M-F 930p-10p Nev | -T----- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/22 | 09/25/22 | -T----- | 1 | \$300.00 | 0.00 | | | | | | | | |
| 38 | WQRF | 09/21/22 | 09/21/22 | M-F 930p-10p News Fox 39 News | CM | M-F 930p-10p Nev | --W---- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/22 | 09/25/22 | --W---- | 1 | \$300.00 | 0.00 | | | | | | | | |
| E 39 | WQRF | 09/22/22 | 09/22/22 | M-F 930p-10p News Fox 39 News | CM | M-F 930p-10p Nev | ---T--- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/19/22 | 09/25/22 | ---T--- | 1 | \$300.00 | 0.00 | | | | | | | | |

Order / Rev: 3692100 - 1
 Alt Order #: 27900827
 Flight Dates: 09/20/22 - 09/26/22

Advertiser: POL/Dave Vella/State Representative/IL
 Product Desc: Political
 Estimate: 12552

Rockford WQRF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|--|--------------------|-------------------|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ---T--- | | | | | 1 | \$300.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | NQRF | 09/19/22-09/25/22 | M-F 930p-10p News | | | M-F 930p-10p Ne | ---Th---- | :30 | | (\$300.00) | | 0.00 | NM | | |
| | | See MG 39.3,39.4,39.5 [ONLY 30 MIN NEWS 9-9:30P DUE TO MLB] | | | | | | | | | | | | | |
| 3 | NQRF | 09/23/22-09/23/22 | M-F 12p-1p | | | M-F 12p-1p | -----F---- | :30 | | \$50.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 39.1 09/22 [Makegood] | | | | | | | | | | | | | |
| 4 | NQRF | 09/26/22-09/26/22 | M-F 6p-630p | | | M-F 6p-630p | M----- | :30 | | \$175.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 39.1 09/22 [Makegood] | | | | | | | | | | | | | |
| 5 | NQRF | 09/23/22-09/23/22 | EN (M-F) | | | 4p-5p | -----F---- | :30 | | (\$75.00) | | 0.00 | NM | | |
| | | Ⓜ See MG 39.6 [WRONG INV CODE] | | | | | | | | | | | | | |
| 6 | NQRF | 09/23/22-09/23/22 | M-F 430p-5p News | | | M-F 430p-5p New | -----F---- | :30 | | \$75.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 39.5 09/23 [Makegood] | | | | | | | | | | | | | |
| 40 | WQRF | 09/23/22 | 09/23/22 | M-F 930p-10p News | CM | M-F 930p-10p Nev | ----F-- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | FOX 39 News At 930P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ----F-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 41 | WQRF | 09/26/22 | 09/26/22 | M-F 930p-10p News | CM | M-F 930p-10p Nev | M----- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 |
| | | FOX 39 News At 930P | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/26/22 | 10/02/22 | M----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 42 | WQRF | 09/25/22 | 09/25/22 | LN Su | CM | LN Su | -----S | :30 | 1 | \$350.00 | P3 | 0.00 | NM | 1 | \$350.00 |
| | | Fox News-9 Eyewitness News @ 9 Sun | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -----S | | | | | 1 | \$350.00 | | 0.00 | | | |
| 43 | WQRF | 09/24/22 | 09/24/22 | LF Block 1 | CM | 10:00 PM-11:00 PM | -----S- | :30 | 1 | \$50.00 | P3 | 0.00 | NM | 1 | \$50.00 |
| | | Fox Late Night (10:00 PM-11:00 PM) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -----S- | | | | | 1 | \$50.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | NQRF | 09/19/22-09/25/22 | LF Block 1 | | | 10:00 PM-11:00 PM | -----Sa-- | :30 | | (\$50.00) | | 0.00 | NM | | |
| | | See MG 43.2 [PROGRAM=LATE RUN NEWS DUE TO CF] | | | | | | | | | | | | | |
| 2 | NQRF | 09/24/22-09/24/22 | Sa 11p-12x | | | Sa 11p-12x | -----Sa-- | :30 | | \$50.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 43.1 09/24 [Makegood] | | | | | | | | | | | | | |
| 45 | WQRF | 09/20/22 | 09/26/22 | M-F 1030p-11p | CM | M-F 1030p-11p | MTWTF-- | :30 | 2 | \$65.00 | P3 | 0.00 | NM | 3 | \$195.00 |
| | | GN Sports | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | --W-F-- | | | | | 2 | \$65.00 | | 0.00 | | | |
| Week: | | 09/26/22 | 10/02/22 | M----- | | | | | 1 | \$65.00 | | 0.00 | | | |
| 46 | WQRF | 09/20/22 | 09/25/22 | M-F 6p-630p | CM | M-F 6p-630p | -TWTF-- | :30 | 2 | \$175.00 | P3 | 0.00 | NM | 2 | \$350.00 |
| | | Big Bang Theory | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | --W-F-- | | | | | 2 | \$175.00 | | 0.00 | | | |
| 47 | WQRF | 09/22/22 | 09/22/22 | M-F 12p-1p | CM | M-F 12p-1p | ---T--- | :30 | 1 | \$50.00 | P3 | 0.00 | NM | 1 | \$50.00 |
| | | Pictionary | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ---T--- | | | | | 1 | \$50.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 46 | \$7,270.00 |



125 West 55th St
New York, NY 10019

Contract # 27900827 **Changes as of:** 9/26/2022 at 12:33 PM **Version:** Highlighting Makegood 3 **Status:** Accepted
CPE: 1387/1402/12552 **Flight:** 9/20/22 - 9/26/22 **Station:** WQRF **Con Type:** POLITICAL/NOTE
Agency: BUYING TIME,LLC **Advertiser:** Friends of Dave Vella (LH HD 68) **Market:** Rockford **Total \$:** \$7,270.00
 650 Massachusetts Ave NW **Product:** Political **Office:** WASHINGTON **Total Spots:** 46
 Suite 210 **Agency Order #:** 11998441 **Service:** Nielsen **Total CPP:** \$0.00
 Washington, DC 20001 **Buyer:** Bryant, Carol **Primary Demo:** **Traffic #:** 3692100
Salesperson: SHANNAN YALLOF **212-373-8131** **Assistant:** SHANNAN YALLOF **212-373-8131**
Comments: Separation: 30;PopulationBuyType: CPP **Separation:**

| # | Day/Time | DP | Program | Rate | Len | 9/20 - 9/26 | | | | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|----------------------|----|---------------|---------|-----|-------------|----------|----------|-----------|----------|----------|----------|-----------|-------------------|---------------|-------------|----------|------|------|
| | | | | | | 9/20 | 9/21 | 9/22 | 9/23 | 9/24 | 9/25 | 9/26 | | | | | | | |
| CR 12 | Tu-F M 10p-10:30p | | Modern Family | \$75.00 | 30 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 3 | \$225.00 | \$0.00 | 0.0 | | |
| TOTALS: | | | | | | 7 | 8 | 5 | 10 | 5 | 2 | 9 | 46 | \$7,270.00 | \$0.00 | 0.0 | | | |

| Date/Time | Action | Added by | Comment |
|-------------------|-------------|----------------|--|
| 09/26/22 12:40 PM | Accepted | SHANNAN YALLOF | moved to est. 12744 |
| 09/26/22 12:33 PM | Sent To Rep | Mary Anderson | SEE LINE 12 FOR NA SPOT DUE TO SPORTS OVERRUN - MOVE \$ TO NEXT FLIGHT - PLEASE NOTE THAT THIS HAS ALREADY BEEN DONE - NEED IMMEDIATE ACCEPTANCE |