

# ORDER



Rockford WQRF

**Orders**  
**Order / Rev:** 3486688  
**Alt Order #:** 27754589  
**Product Desc:** Candidate  
**Estimate:** 8612  
**Flight Dates:** 03/29/22 - 04/04/22  
**Original Date / Rev:** 03/28/22 / 03/28/22  
**Order Type:** REG

**Primary AE:** Millennium Washington,DC  
**Sales Office:** M-WAS  
**Sales Region:** Nat

**Agency Name:** Strategic Media Services  
**Buying Contact:** Zach Brumback  
**Billing Contact:**  
 1911 North Fort Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Richard Irvin/Governor/IL/Rep  
**Demographic:** A35+  
**Product Codes:** PL14  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN13871/SP2622/AL1146  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/04/22	82	\$11,885.00	\$10,102.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	82	\$11,885.00	\$10,102.25	0.00
<b>Totals</b>	<b>82</b>	<b>\$11,885.00</b>	<b>\$10,102.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Rockford WQRF	10%	\$11,885.00
Market	100%	\$118,850.00

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	50%	\$59,425.00
WIFR	0%	\$0.00
WREX	0%	\$0.00
WTVO	40%	\$47,540.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQRF	03/29/22	03/29/22	M-F 7a-9a News MORNING NEWS	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/28/22	04/03/22	-T-----	2	\$50.00	0.00								
N 2	WQRF	03/30/22	03/30/22	M-F 7a-9a News MORNING NEWS	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WQRF	03/31/22	03/31/22	M-F 7a-9a News MORNING NEWS	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		Fox39 News In The Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	--W----		2		\$50.00		0.00					
N 4	WQRF	04/01/22	04/01/22	M-F 7a-9a News MORNING NEWS	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		Fox39 News In The Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	----T---		2		\$50.00		0.00					
N 5	WQRF	04/04/22	04/04/22	M-F 7a-8a News MORNING NEWS	CM	M-F 7a-8a News (7:00 AM-8:00 AM)	M-----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		Fox39 News In The Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	M-----		2		\$50.00		0.00					
N 6	WQRF	03/29/22	03/29/22	M-F 7a-9a News MORNING NEWS	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		Fox39 News In The Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	-T-----		2		\$75.00		0.00					
N 7	WQRF	03/30/22	03/30/22	M-F 7a-9a News MORNING NEWS	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		Fox39 News In The Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	--W----		2		\$75.00		0.00					
N 8	WQRF	03/31/22	03/31/22	M-F 7a-9a News MORNING NEWS	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		Fox39 News In The Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	---T---		2		\$75.00		0.00					
N 9	WQRF	04/01/22	04/01/22	M-F 7a-9a News MORNING NEWS	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		Fox39 News In The Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	----F--		2		\$75.00		0.00					
N 10	WQRF	04/04/22	04/04/22	M-F 7a-9a News MORNING NEWS	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		Fox39 News In The Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	M-----		2		\$75.00		0.00					
N 11	WQRF	04/03/22	04/03/22	FOX News Sunday FOX News Sunday	CM	FOX News Sunday	-----S	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		Fox News Sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	-----S		2		\$50.00		0.00					
N 12	WQRF	03/29/22	03/29/22	M-F 11a-12p JUDGE MASTHIS	CM	M-F 11a-12p	-T-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Judge Mathis													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	-T-----		1		\$25.00		0.00					
N 13	WQRF	03/30/22	03/30/22	M-F 11a-12p JUDGE MASTHIS	CM	M-F 11a-12p	--W----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Judge Mathis													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	--W----		1		\$25.00		0.00					
N 14	WQRF	03/31/22	03/31/22	M-F 11a-12p JUDGE MASTHIS	CM	M-F 11a-12p	---T---	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Judge Mathis													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	---T---		1		\$25.00		0.00					



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N27	WQRF	03/29/22	03/29/22	M-F 6p-630p BIG BANG THEORY	CM	M-F 6p-630p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	M-----		1		\$75.00		0.00					
N28	WQRF	03/30/22	03/30/22	M-F 6p-630p BIG BANG THEORY	CM	M-F 6p-630p	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	-T-----		1		\$150.00		0.00					
N29	WQRF	03/31/22	03/31/22	M-F 6p-630p BIG BANG THEORY	CM	M-F 6p-630p	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	---T---		1		\$150.00		0.00					
N30	WQRF	04/01/22	04/01/22	M-F 6p-630p BIG BANG THEORY	CM	M-F 6p-630p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	----F--		1		\$150.00		0.00					
N31	WQRF	04/04/22	04/04/22	M-F 6p-630p BIG BANG THEORY	CM	M-F 6p-630p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	M-----		1		\$150.00		0.00					
N32	WQRF	03/29/22	03/29/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	-T-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	-T-----		1		\$175.00		0.00					
N33	WQRF	03/30/22	03/30/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	--W----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	--W----		1		\$175.00		0.00					
N34	WQRF	03/31/22	03/31/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	---T---	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	---T---		1		\$175.00		0.00					
N35	WQRF	04/01/22	04/01/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	----F--		1		\$175.00		0.00					
N36	WQRF	04/04/22	04/04/22	M-F 630-7p BIG BANG THEORY	CM	M-F 630-7p	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	M-----		1		\$175.00		0.00					
N37	WQRF	04/02/22	04/02/22	Sa 6p-630p BIG BANG THEORY	CM	Sa 6p-630p	-----S-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		Two & A Half Men													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/22	04/03/22	-----S-		1		\$125.00		0.00					
N38	WQRF	04/02/22	04/02/22	Sa 630p-7p BIG BANG THEORY	CM	Sa 630p-7p	-----S-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/04/22	04/10/22	M-----		1		\$125.00		0.00					



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Rockford WQRF

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N 51	WQRF	03/29/22	03/29/22	M-F 10p-1030p MODERN FAMILY	CM	M-F 10p-1030p	-T-----	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		Modern Family													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-----S		1				\$350.00		0.00			
N 52	WQRF	03/30/22	03/30/22	M-F 10p-1030p MODERN FAMILY	CM	M-F 10p-1030p	--W----	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		Modern Family													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-T-----		2				\$45.00		0.00			
N 53	WQRF	03/31/22	03/31/22	M-F 10p-1030p MODERN FAMILY	CM	M-F 10p-1030p	---T---	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		Modern Family													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	--W----		2				\$45.00		0.00			
N 54	WQRF	04/01/22	04/01/22	M-F 10p-1030p MODERN FAMILY	CM	M-F 10p-1030p	----F--	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		Modern Family													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	---T---		2				\$45.00		0.00			
N 55	WQRF	04/04/22	04/04/22	M-F 10p-1030p MODERN FAMILY	CM	M-F 10p-1030p	M-----	:30	2	\$45.00	P4	0.00	NM	2	\$90.00
		Modern Family													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	M-----		2				\$45.00		0.00			
N 56	WQRF	03/29/22	03/29/22	M-F 1030p-11p GN SPORTS	CM	M-F 1030p-11p	-T-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		GN Sports													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-T-----		1				\$25.00		0.00			
N 57	WQRF	03/30/22	03/30/22	M-F 1030p-11p GN SPORTS	CM	M-F 1030p-11p	--W----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		GN Sports													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	---T---		1				\$25.00		0.00			
N 58	WQRF	03/31/22	03/31/22	M-F 1030p-11p GN SPORTS	CM	M-F 1030p-11p	---T---	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		GN Sports													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	----F--		1				\$25.00		0.00			
N 59	WQRF	04/01/22	04/01/22	M-F 1030p-11p GN SPORTS	CM	M-F 1030p-11p	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		GN Sports													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	M-----		1				\$25.00		0.00			
N 60	WQRF	04/04/22	04/04/22	M-F 1030p-11p GN SPORTS	CM	M-F 1030p-11p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		GN Sports													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	M-----		1				\$25.00		0.00			
N 61	WQRF	04/02/22	04/02/22	Sa 930p-10p BIG BANG THEORY	CM	Sa 930p-10p	-----S-	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-----S-		1				\$35.00		0.00			
N 62	WQRF	03/29/22	03/29/22	Tue Prime Hour 1 THE RESIDENT	CM	Tue Prime Hour 1	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		The Resident-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-T-----		1				\$450.00		0.00			
N 63	WQRF	03/29/22	03/29/22	Tue Prime Hour 2 NAME THAT TUNE	CM	Tue Prime Hour 2	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		Name That Tune-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-T-----		1				\$450.00		0.00			
N 64	WQRF	03/30/22	03/30/22	Wed Prime Hour 1 MASKED SINGER	CM	Wed Prime Hour 1	--W----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		The Masked Singer-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	--W----		1				\$650.00		0.00			
N 65	WQRF	04/02/22	04/02/22	Sat Prime Hour 2 MASKED SINGER	CM	Sat Prime Hour 2	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		The Masked Singer													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-----S-		1				\$350.00		0.00			
N 66	WQRF	04/03/22	04/03/22	Nascar on FOX NASCAR RACE	CM	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		NASCAR Cup-Richmond													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	-----S		1				\$450.00		0.00			
													Totals	82	\$11,885.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27754589      Changes as of: 3/28/2022 at 12:19 PM      Version: Highlighting Makegood 2      Status: Accepted

CPE: 696/783/8612      Flight: 3/29/22 - 4/4/22      Station: WGRF      Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES      Advertiser: Irvn for Illinois      Market: Rockford      Total \$: \$11,885.00

1911 NORTH FT MYER DRIVE      Product: Candidate      Office: WASHINGTON      Total Spots: 82

SUITE 400      Agency Order #: 11518614      Buyer: Brumback, Zach      Service: Nielsen      Total CPP: \$0.00

ARLINGTON, VA      Separation: SHANNAN YALLOF      Separation: 212-373-8131      Assistant: SHANNAN YALLOF      Traffic #: 3486686

#	Day/Time	DP	Program	Rate	Len	3/29 - 4/4										Total Spots	Total \$	CPP	GRP
						3/29	3/30	3/31	4/1	4/2	4/3	4/4							
MSD 9	Sa 6p-6:30p		Two & A Half Men	\$125.00	30	0	0	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0	
MGD 24	Sa 6p-6:30p		BIG BANG THEORY	\$125.00	30	0	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0		
<b>TOTALS:</b>						16	15	14	14	5	4	14	82	\$11,885.00	\$0.00	0.0			

Date/Time	Action	Added by	Comment
03/28/22 12:19 PM	Sent To Rep	Mary Anderson	SEE LINE 9 FOR NA SPOT - SEE LINE 24 FOR PERMANENT PRG CHG - NEED IMMEDIATE ACCEPTANCE - PLEASE NOTE THAT THIS HAS ALREADY BEEN DONE

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27754589      Changes as of: 3/28/2022 at 11:57 AM      Version: Highlighting Makegood 1      Status: Accepted

CPE: 696/7838612      Flight: 3/29/22 - 4/4/22      Station: WCRF      Con Type: POLITICAL/VOTE  
 Agency: STRATEGIC MEDIA      Advertiser: Irvin for Illinois      Market: Rockford      Total \$: \$11,885.00  
 SERVICES

1911 NORTH FT MYER      Product: Candidate      Office: WASHINGTON      Total Spots: 82  
 DRIVE      Agency Order #: 11518614      Service: Nielsen      Total CPP: \$0.00  
 ARLINGTON, VA      Buyer: Brumback, Zach      Primary Demo:      Total GRP:

Salesperson: SHANNAN YALLOF      Separation:      Assistant: SHANNAN YALLOF      Traffic #: 3486688  
 212-373-8131

Comments: Separation: 30; Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	Len	3/29 - 4/4										Total Spots	Total \$	CPP*	GRP*
						3/29	3/30	3/31	4/1	4/2	4/3	4/4							
MSD 3	Su 8a-9a		Fox News Sunday	\$50.00	30	0	0	0	0	0	2	0		0	\$0.00	\$0.00	0.0		
MGD 23	Su 9a-10a		Fox News Sunday	\$50.00	30	0	0	0	0	0	2	0		2	\$100.00	\$0.00	0.0		
<b>TOTALS:</b>						16	15	14	14	5	4	14		82	\$11,885.00	\$0.00	0.0		

**Makegood Comments**

03/28/22 11:57 AM      Action: Sent To Rep      Added by: Charlene Whiteside      Comment: SEE LINE 3 FOR TP CHANGE ONLY DUE TO LOCAL NEWS AIRING SUNDAY 8-9A. FOX NEWS SUNDAY HAS MOVED TO 9A-10A - SEE LINE 23 FOR TP CHANGE THAT HAS BEEN BOOKED. PLEASE TURN AROUND QUICKLY FOR OUR PUBLIC FILE.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27754589

Changes as of: 3/28/2022 at 10:55 AM

Version: Current State Version 1

CPE: 696/783/8612

Flight: 3/29/22 - 4/4/22

Station: WQRF

Con Type: POLITICAL/NOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Irvin for Illinois

Market: Rockford

Total \$: \$11,885.00

1911 NORTH FT MYER DRIVE

Product: Candidate

Office: WASHINGTON

Total Spots: 82

SUITE 400  
ARLINGTON, VA  
20009

Agency Order #: 11518614  
Buyer: Brumback, Zach

Service: Nielsen  
Primary Demo:

Total CPM: \$0.00  
Total GRP:

Salesperson: SHANNAN YALLOF  
212-373-8131

Assistant: SHANNAN YALLOF  
212-373-8131

Comments: Separation: 30; Population Buy Type: CPP

Separation:

#3486688

#	Day/Time	DP	Program	Rate	Len	3/29 - 4/4								Total Spots	Total \$	CPP*	GRP*
						3/29	3/30	3/31	4/1	4/2	4/3	4/4					
1	Tu-F M 7a-8a	P3	Fox39 News In The Morning	\$50.00	30	2	2	2	2	0	0	2	10	\$500.00	\$0.00	0.0	
2	Tu-F M 8a-9a	P3	Fox39 News In The Morning	\$75.00	30	2	2	2	2	0	0	2	10	\$750.00	\$0.00	0.0	
3	Su 8a-9a	P3	Fox News Sunday	\$50.00	30	0	0	0	0	0	2	0	2	\$100.00	\$0.00	0.0	
4	Tu-F M 11a-12n	P4	Judge Mathis	\$25.00	30	1	1	1	1	0	0	1	5	\$125.00	\$0.00	0.0	
5	Tu-F M 5p-5:30p	P4	Mom	\$50.00	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0	
6	Tu-F M 5:30p-6p	P3	Good Day StateLine	\$75.00	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0	
7	Tu-F M 6p-6:30p	P3	Big Bang Theory	\$150.00	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0	
8	Tu-F M 6:30p-7p	P3	Big Bang Theory	\$175.00	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0	
9	Sa 6p-6:30p	P3	Two & A Half Men <b>B15</b>	\$125.00	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0	
10	Sa 6:30p-7p	P3	Big Bang Theory	\$125.00	30	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0	
11	Tu-F M 9p-9:30p	P3	FOX 39 News At 9P	\$500.00	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0	
12	Tu-F M 9:30p-10p	P3	FOX 39 News At 930P	\$350.00	30	1	1	1	1	0	0	1	5	\$1,750.00	\$0.00	0.0	
13	Sa 9p-9:30p	P3	FOX 39 News	\$350.00	30	0	0	0	0	1	0	0	1	\$350.00	\$0.00	0.0	
14	Su 9p-9:30p	P3	Fox News-9	\$350.00	30	0	0	0	0	0	1	0	1	\$350.00	\$0.00	0.0	
15	Tu-F M 10p-10:30p	P4	Modern Family	\$45.00	30	2	2	2	2	0	0	2	10	\$450.00	\$0.00	0.0	
16	Tu-F M 10:30p-11p	P4	GN Sports	\$25.00	30	1	1	1	1	0	0	1	5	\$125.00	\$0.00	0.0	
17	Sa 9:30p-10p	P4	Big Bang Theory	\$35.00	30	0	0	0	0	1	0	0	1	\$35.00	\$0.00	0.0	
18	Tu 7p-8p	P3	The Resident-FOX	\$450.00	30	1	0	0	0	0	0	0	1	\$450.00	\$0.00	0.0	
19	Tu 8p-9p	P3	Name That Tune-FOX	\$450.00	30	1	0	0	0	0	0	0	1	\$450.00	\$0.00	0.0	
20	W 7p-8p	P3	The Masked Singer-FOX	\$650.00	30	0	1	0	0	0	0	0	1	\$650.00	\$0.00	0.0	

Reviewed by: MA Date: 3/28  
Date: 3/28

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27754589      Changes as of: 3/28/2022 at 10:55 AM      Version: Current State Version 1

CPE: 696/783/8612      Flight: 3/29/22 - 4/4/22      Station: WQRF      Con Type: POLITICAL/VOTE  
 Agency: STRATEGIC MEDIA SERVICES      Advertiser: Ivin for Illinois      Market: Rockford      Total \$: \$11,885.00

1911 NORTH FT MYER DRIVE  
 SUITE 400  
 ARLINGTON, VA 20009      Product: Candidate      Office: WASHINGTON      Total Spots: 82  
 Agency Order #: 11518614      Buyer: Brumback, Zach      Service: Nielsen      Total CPP: \$0.00  
 Salesperson: SHANNAN YALLOF      Separation:      Assistant: SHANNAN YALLOF      Total GRP: \$0.00  
 212-373-8131

#	Day/Time	DP	Program	Rate	Len	3/29 - 4/4							Total Spots	Total \$	CPP*	GRP*
						3/29	3/30	3/31	4/1	4/2	4/3	4/4				
21	Sa 8p-9p	P3	The Masked Singer	\$350.00	30	0	0	0	0	1	0	0	1	\$350.00	\$0.00	0.0
22	Su 2:30p-6p	P3	NASCAR Cup-Richmond	\$450.00	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
TOTALS:						16	15	14	14	5	4	14	82	\$11,885.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27754589	<b>Changes as of:</b> 3/28/2022 at 10:55 AM	<b>Version:</b> Current State Version 1	<b>Con Type:</b> POLITICAL/NOTE
<b>CPE:</b> 6967/83/8612	<b>Flight:</b> 3/29/22 - 4/4/22	<b>Station:</b> WGRF	<b>Total CPE:</b> \$0.00
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Ivin for Illinois	<b>Market:</b> Rockford	<b>Total GRP:</b> \$11,885.00
<b>Product:</b> Candidate	<b>Agency Order #:</b> 11518614	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 82
<b>Buyer:</b> Brumback, Zach	<b>Salesperson:</b> SHANNAN YALLOF	<b>Service:</b> Nielsen	
<b>Separation:</b>	<b>Assistant:</b> SHANNAN YALLOF		

Special Instructions

Date/Time	Added by	Comment	Order Level Comments
03/28/22 10:55 AM	SHANNAN YALLOF	Separation: 30:PopulationBuyType: CPP	

Competitive Information		Daypart Summary				Monthly Summary	
Market Budget:	WGRP Share:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP
\$11,885	100%		100%	82	\$11,885.00	N/A	0.0
		<b>Total</b>	<b>100%</b>	<b>82</b>	<b>\$11,885.00</b>	<b>N/A</b>	<b>0.0</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/28/22 10:55 AM					\$0	\$0	
New	3/28/22 10:55 AM	SHANNAN YALLOF	New	82		\$11,885.00	\$11,885.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.